

North Metro TV

January 2018 Update

Program Production

In January, a total of **79 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **59:15:00 hours of new programming**.

- 27 programs were produced by the public
- 31 programs were produced by NMTV staff
- 21 programs were produced by City staff



Van Shoots

The HD truck was used for **38:00:00** hours of production. Events produced live and recorded for additional playbacks include:

- Girls Basketball: Park Center vs. Centennial
- Boys Basketball: Andover vs. Centennial
- Boys Basketball: Coon Rapids vs. Spring Lake Park
- Girls Hockey: Centennial vs. Blaine
- Boys Hockey: Centennial vs. Blaine
- Girls Hockey: Spring Lake Park vs. Blaine



Workshops

Workshop	Instructor	Organization	Students
Studio A	Eric Houston	Blaine High School Business Professionals of America	4
Early Film Treasures Lecture	Eric Houston	Mary Ann Young Senior Center	13
Connecting Anoka County Taping	Eric Houston	Video Club	5
Intro to NMTV	Eric Houston	Northern Lights Home School Association	22
Bad Movie Bros Taping	Eric Houston	Video Club	2
Special Production Series Class 14	Eric Houston	Blaine/Ham Lake Girl Scouts	11
Camera	Eric Houston	General Public	2
Photoshop	Eric Houston	General Public	1
Special Production Series Class 15	Eric Houston	Blaine/Ham Lake Girl Scouts	13
Editing	Eric Houston	General Public	4
Photoshop	Eric Houston	General Public	1
11 Workshops			78 Students

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	201.75	57	122	20	409	\$1,159.00
TOTAL:	201.75	57	122	20	409	\$1,159.00

Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, outreach, or educational.

Month	Unique Individuals	Total Usage Hours
January	111	460
TOTAL PUBLIC USAGE:		460.00

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Ben Hayle create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some January highlights include:

- Homeless Count in Anoka County
- Firefighters Ask for Help
- Snow Day at Wargo Nature Center
- National Radon Month
- Your County Staff: The Director of the Anoka County Library, Maggie Snow
- County Board Chair Previews 2018
- Focus on Your Community: Wellness Day
- Centennial High School's Top Secret Project Uncovers Hidden Dangers



In addition to daily playbacks of North Metro TV News on the cable systems, there are over 447 local stories archived for viewers on the NMTV YouTube page. The page can be accessed through the northmetrotv.com website.

Blaine High School Business Professionals of America

Studio Manager, Eric Houston, continued to work with four Blaine High School students involved in the Business Professionals of America program. The students participated in one formal class this month, and utilized the studio and edit suites to complete their project for a statewide broadcasting competition. The competition is at the beginning of February. Eric will continue to work with the students if they make it to the nationals.



Class at Mary Ann Young Senior Center

Eric Houston presented his class "Early Film Treasures" at the Mary Ann Young Senior Center. During the workshop he played 20 very short films that were created between 1888 and 1901. The class included watching the films, Eric providing information about the way they were made, who starred in them, and their historical significance. The class participants were able to ask questions, and join in the discussion. The folks who attended the class were very enthusiastic and asked if Eric could come back and teach additional classes. He will be presenting the " Early Film Treasures" class at Spring Lake Park City Hall next month.

Drone Service

T.J. Tronson has been working over the past couple of months to flesh out a commercial drone service to be provided by North Metro TV. He shot video of the drone in Studio A for the intro to a video demo. The three minute demo highlights some of the video that has been shot utilizing the drone, and the drone itself. It ends with graphics advertising the various services that we can provide. The demo will be available on the NMTV website and YouTube channel. T.J. is also putting together a commercial for our channel and a FaceBook presence. He has been building a data base of various types of potential customers, from Cities, schools, other governmental agencies, businesses, golf courses, and other community television centers to create targeted emails demonstrating the services we can provide. In addition to the work being done to promote the commercial potential of the drone, it is being used often for programs produced for our Member Cities. It should be reiterated that Member Cities will never be charged for any drone coverage they request.



City Productions

Municipal Producer, Trevor Scholl, completed two projects in January, and worked on several more, including Ham Lake's Snow Bowl and the Lino Lakes annual Guns and Hoses game.

- Cities Sizzle
- AHS Volunteer Programs

New and ongoing projects include:

- Ham Lake Snow Bowl
- Finished the Lino Lakes Corrections Facility program, but waiting for approvals
- AHS dog walkers
- Lino Lakes Guns and Hoses game
- Open to Business, each Cities involvement
- Circle Pines road maintenance project
- Ham Lake senior dance day
- A profile on a new juice bar/yoga studio opening in Blaine
- Contacted more local businesses regarding doing profiles, QC Dance, Mathnasium, Exotic Pet Store



Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Production equipment consulting for cities and schools

Blaine

- No equipment assistance requested or required.
- **Centerville**
- 1/17/18: Problems with camera 2. Reseated the BNC connection and it came back.

Circle Pines

- 1/2/18: Talked with Alpha about HD upgrade for Circle Pines. Set date for site visit.
- 1/3/18: Checked with Patrick Antonen about sharing training days with Ham Lake to share costs and travel expenses.

Ham Lake

- 1/3/18: Met with Don Krueger and Denise Webster regarding HD upgrade at Ham Lake. Z Systems will be installer. Trying to find a way to reduce commissioning and training costs.
 - 1/3/18: Spoke to Z Systems about purchase agreement. Making sure all the ducks are in a row.
- Lexington**
- No equipment assistance requested or required.
- Lino Lakes**
- 1/2/18: Received call from Alpha reporting problems with Lino Lakes mics. Matt asked whether gates to control the audio were set up but not being used. Matt was told no gates were on the Si Permormer audio board. Matt went to Lino Lakes to verify information. He found gates. Jeff Karlson requested gooseneck mics. The request was forwarded to Alpha.
 - 1/2/18: Put in request to Alpha for live streaming server.
 - 1/3/18: Made appointment to make the HD flip for Lino Lakes on CenturyLink.
 - 1/5/18: Called Jeff Karlson to check on dais install.
 - 1/5/18: Tested Lino Lakes HD feed.
 - 1/5/18: Changed connection for CenturyLink to HD for Lino Lakes.
 - 1/8/18: Makito X stops working. Tested in master control, no problem. Drove to Lino Lakes. Noticed Alpha had installed an incorrect converter. Alpha returned to fix. Matt installed a camera that had not been installed. Matt talked with City staff and showed him how to flip the signal to live from the brightsign player. Also went over the new system.
 - 1/9/18: Spoke with Jeff Karlson about first council meeting taping since upgrade. Positive response. Jeff asked Matt to unplug everything around dais and podium so the construction company could work. Also asked for Matt's help with a lighting guy to tweak some of the lighting in the chambers.
 - 1/10/18: Tore out the monitors and microphones for construction work.
 - 1/17/18: Rusty requested that Matt stop by and give some instructions on the new system and answer questions.
 - 1/23/18: Problems with meeting transmission. Found no fault with master control or Lino Lakes control room equipment. Contacted Jim, the Roseville IT department Coordinator, and he ran a few tests and checked a few things and then the signal was restored.
- Spring Lake Park**
- 1/2/18: Conducted speed test. Recommended increasing the upload speed to 12 mps. This should fix any live issues using the Makito X.
 - 1/2/18: Conducted audio test.
 - 1/2/18: Watched meeting to ensure quality on CenturyLink. Looked and sounded great. We can't see the Comcast feed of Spring Lake Park in Blaine.
 - 1/9/18: Arranged date to troubleshoot camera issue.
 - 1/11/18: Ran ethernet CAT6 cable to Camera 3. Ran new cable from camera 3, through the ceiling, to the control room and plugged it into port 1 on the netgear network switch. Works intermittently. Contacting Broadcast Pix to get them to resolve camera only responding 80 to 90% of the time.

City Channel 16 Playback Stats

City	Number of Times Programs Played	Hours Programmed on Channel
Blaine	160	192:55:02
Centerville	42	76:03:31
Circle Pines	259	222:05:58
Ham Lake	62	40:25:46
Lexington	97	45:58:12
Lino Lakes	53	63:20:37
Spring Lake Park	108	145:16:29
Totals:	781 Program Playbacks	786:05:35 Hours of Video Programming on Channels

Programs Produced by the Public

Title	Producer	Runtime
Toastmasters Live	Lee Howard	00:23:45
Connecting Anoka County: Anoka County Historical Society	Julie Jeppson/Eric Houston	00:13:04
Hey It's Opera	Ben Higginbotham	00:24:28
Do You Want to Hear A Joke?	Northern Lights Home School Ass./Eric Houston	00:01:43
Every Movie Ever Made (2 episodes)	Ben Daniels/Ryan Friundschuh, Gavin Van Trease/Eric Houston	00:44:02
Bad Movie Bros (2 episodes)	Video Club	01:23:42
The Power of Love (4 episodes)	Rick Larson	02:00:00
LovePower (7 episodes)	Ann Sandell	07:00:00
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	01:52:25
Oak Park Moments (5 episodes)	David Turnidge	02:41:33
Hope Church	Cindy Hardy	00:40:30
27 New Programs		17:25:22 New Hours

Programs Produced by NMTV Staff

Title	Producer	Runtime
Anoka County Board and Statutory Organizational Meeting (1/02/18)	T.J. Tronson	00:34:53
Anoka County Board Meeting (1/30/18)	T.J. Tronson	01:04:18
NMTV News (3 episodes)	Danika Peterson/Ben Hayle	01:06:44
On Tap	Danika Peterson/Ben Hayle/Trevor Scholl	00:29:54
Snow Day 2018	Danika Peterson/Ben Hayle	00:02:36
Your County Staff: Maggie Snow	Danika Peterson/Ben Hayle	00:04:36
Shovel Your Fire Hydrant	Danika Peterson/Ben Hayle	00:02:33
Your City Staff: Shelley Johnson (2018 Cut)	Danika Peterson/Ben Hayle	00:03:27
Your City Staff: Mark Statz (2018 recut)	Danika Peterson/Ben Hayle	00:04:44
Cities Sizzle	Trevor Scholl	00:03:00
AHS Volunteering	Trevor Scholl	00:05:59
Girls Basketball: Park Center/Centennial	Kenton Kipp/J. Millington	01:24:45
Boys Basketball: Andover/Centennial	Kenton Kipp/J. Millington	01:30:40
Boys Basketball: Coon Rapids/Spring Lake Park	Kenton Kipp/J. Millington	01:47:38
Girls Hockey: Centennial/Blaine	Kenton Kipp/J. Millington	01:43:23
Boys Hockey: Centennial/Blaine	Kenton Kipp/J. Millington	02:07:40
Girls Hockey: Spring Lake Park/Blaine	Kenton Kipp/J. Millington	01:59:57
Boys Basketball: Irondale/Blaine	Kenton Kipp/J. Millington	01:18:57
Girls Hockey: Centennial/Spring Lake Park	Kenton Kipp/J. Millington	01:17:17
Gymnastics: Blaine/Andover/Centennial	Kenton Kipp/J. Millington	02:02:26
Coach & Captains: Spring Lake Park Girls Hockey	Kenton Kipp/J. Millington	00:03:34
Coach & Captains: Centennial Girls Hockey	Kenton Kipp/J. Millington	00:03:36
Coach & Captains: Blaine Dance Team	Kenton Kipp/J. Millington	00:04:16
Coach & Captains: Centennial Boys Hockey	Kenton Kipp/J. Millington	00:03:54
Coach & Captains: Spring Lake Park Dance Team	Kenton Kipp/J. Millington	00:04:17
Sports Den (4 episodes)	Kenton Kipp/J. Millington	01:50:29
31 New Programs		21:05:03 New Hours

Programs Produced by City Staff

Title	Producer	Runtime
Blaine City Council Meeting (1/4/18)	Blaine Staff	00:51:00
Blaine Planning Commission Meeting (1/9/18)	Blaine Staff	01:37:57
Blaine Natural Resources Conservation Board Meeting (1/16/18)	Blaine Staff	00:58:46
Blaine City Council Meeting (1/18/18)	Blaine Staff	00:56:51
Blaine Park Board Meeting (1/23/18)	Blaine Staff	01:30:21
Centerville City Council Meeting (1/10/18)	Centerville Staff	01:49:30
Centerville City Council Meeting (1/24/18)	Centerville Staff	02:00:25
Circle Pines City Council Meeting (1/9/18)	Circle Pines Staff	01:18:19
Circle Pines Utility Commission Meeting (1/17/18)	Circle Pines Staff	00:43:49
Circle Pines City Council Meeting (1/23/18)	Circle Pines Staff	01:02:36
Ham Lake City Council Meeting (1/2/18)	Ham Lake Staff	00:22:30
Ham Lake Planning Commission Meeting (1/8/18)	Ham Lake Staff	00:23:43
Ham Lake City Council Meeting (1/16/18)	Ham Lake Staff	00:08:20
Ham Lake Planning Commission Meeting (1/8/18)	Ham Lake Staff	00:36:19
Lexington City Council Meeting (1/4/18)	Lexington Staff	00:19:35
Lexington City Council Meeting (1/18/18)	Lexington Staff	00:16:46
Lino Lakes City Council Meeting (1/4/18)	Lino Lakes Staff	00:45:37
Lino Lakes City Council Meeting (1/18/18)	Lino Lakes Staff	01:23:36
Spring Lake Park City Council Meeting (1/2/18)	Spring Lake Park Staff	00:45:05
Spring Lake Park City Council Meeting (1/16/18)	Spring Lake Park Staff	02:12:08
Spring Lake Park Planning Commission Meeting (1/22/18)	Spring Lake Park Staff	00:40:04
21 New Programs		20:43:17 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.