

North Metro TV

May 2018 Update

Program Production

In May, a total of **106 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **77:00:00 hours of new programming**.

- 29 programs were produced by the public
- 56 programs were produced by NMTV staff
- 21 programs were produced by City staff



Van Shoots

The HD truck was used for **48:45:00** hours of production. The Spring weather and field conditions resulted in many canceled shoots. Events produced live and recorded for additional playbacks include:

- Baseball: Blaine vs. Centennial
- Baseball: Andover vs. Centennial
- Boys Lacrosse: Spring Lake Park vs. Blaine
- Softball: Spring Lake Park vs. Blaine
- Girls Lacrosse: Spring Lake Park vs. Centennial
- Boys Lacrosse: Centennial vs. Spring Lake Park
- Softball: 5AAAA Playoff: Osseo vs. Centennial



Workshops

Workshop	Instructor	Organization	Students
Studio	Eric Houston	Blaine HS BPA	3
Intro to NMTV	Eric Houston	General Public	1
Intro to NMTV	Eric Houston	General Public	2
Editing	Eric Houston	General Public	1
Editing	Eric Houston	General Public	1
Camera	Eric Houston	General Public	1
6 Workshops			9 Student

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	201.75	57	122	20	409	\$1,159.00
February	120.5	41	53	15	1,164	\$780.00
March	167.5	64	0	74	237	\$381.00
April	128.00	52	53	17	781	\$195.00
May	59.00	29	18	9	0	\$460.00
TOTAL:	548.75	243	246	135	2,591	\$2,975.00

Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	111	460
February	112	685.25
March	117	552.25
April	47	295.5
May	103	409.25
TOTAL PUBLIC USAGE:		2,402.25

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Ben Hayle create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some May highlights include:

- Police Concerned for Pedestrian Safety
- Seniors Coming Together for Safety
- Getting Ready for Golf
- National Sports Center Upgrades
- World Fest Around the Corner
- Toppers Pizza Comes to Blaine
- Blaine Wetlands Restoration Continues
- New Stroke Procedure Saving Lives
- Legislative Session Leaves Lawmakers Frustrated
- Local Apartments Get Smart



In addition to daily playbacks of North Metro TV News on the cable systems, there are over 490 local stories archived for viewers on the NMTV YouTube page. The page can be accessed through the northmetrotv.com website.

Spring Mayor's Minutes

Municipal Producer, Trevor Scholl continued to produce episodes of the Spring round of Mayor's Minutes programs. The Lino Lakes shoot was completed in May. The show is a casual report by the Mayor of what is going on in each City. It is generally pretty short...around three to five minutes...and is intended to give Cities a forum to highlight issues, plans and accomplishments.



Arrive Alive

T.J. has wrapped up work on this year's version of Arrive Alive, with Blaine High School. T.J. and several volunteers shot the final accident scenes and then T.J. edited all night long to have the completed performance for the big presentation to the student body ready for the next day. The presentation of the video, and student, teacher, and parent comments were all included in the final product. It always ends up being a very emotional production. The program is currently being scheduled on the North Metro TV channel and several City channels



Your City Staff

One episode of Your City Staff was produced in May. It featured Shari Kunza of the Blaine Park and Rec Department. The episode highlighted her background and the work she does for the City of Blaine. The videos are presented as a news story on North Metro TV News, and then edited into a stand alone video for the corresponding City Channel. If anyone has a suggestion for future features, please let Ben and Danika know!



Annual VIP Awards Ceremony

The 16th Annual VIP Awards Ceremony took place on Tuesday, May 15th. For the fourth year the event was held at the Historic Heights Theatre. The Theatre staff had VIP Awards spelled out on the marquee, and our poster for the event was in the display case. The organist played until the ceremony started and popcorn and beverages were provided. A photography area was set up so people could have their pictures taken before the ceremony and after with their awards. We had a great turn-out and have heard nothing but compliments regarding the venue. In total, 21 trophies and 63 certificates of appreciation were given to some very deserving folks. The event was taped and each individual award recipient's segment is presented as a separate program. By doing this we could easily post each award winner's segment to YouTube and our website.



School Projects

T.J. Tronson completed work on five school plays and concerts in May. Performances completed include:

- The Centennial Middle School production of "Mary Poppins."
- The Blaine High School Special Education play, "Zootopia: How Full is Your Bucket"
- The Centennial School District's Annual "Centennial's Got Talent."
- The Blaine High School Spring Band Concert



City Productions

Municipal Producer, Trevor Scholl, completed six projects in May and worked on several more, including community gardens and farmers markets in Circle Pines, Lexington, and Blaine, and a new project with the Centennial Police. Projects completed include:

- Lino Lakes Mayor's Minutes Spring 2018
- Pressed MN
- Student Service Day
- AHS Walk for Animals
- Tower Days Preview
- Open to Business: Centerville



New and ongoing projects include:

- Community garden projects for Circle Pines and Blaine
- Farmers market projects for Blaine and Lexington
- Talking with Centennial Police regarding several videos
- Producing an internal video for Lino Lakes
- Circle Pines City promo
- Lino Lakes organics recycling
- Tower Days events for Spring Lake Park
- Open to Business, each Cities involvement
- Ham Lake senior dance day
- Arranging interviews with each City's economic developer about Open to Business

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Production equipment consulting for cities and schools

Blaine

- No equipment consulting was necessary.
- **Centerville**
- 5/14/18: Called regarding SCALA computer install. Scheduled for May 15th.
- 5/14/18: Carousel showing the wrong graphics on screen. The Carousel is not communicating with the Pro VOD.
- 5/15/18: Installed new SCALA computer.
- 5/24/18: Audio not working. Checked tuner. Someone must have turned it off.
- 5/24/18: Emailed Z Systems about getting Centerville's proposal completed.

Circle Pines

- 5/17/18: Alpha Video sends upgrade proposal.
- 5/18/18: Schedule meeting with Patrick Antonen to discuss the HD upgrade and choose a company to do the install.
- 5/24/18: Notified AVI, Z Systems and Alpha about May 30th meeting.
- 5/24/18: Emailed Patrick and updated him on all of the HD proposals. Sent a spreadsheet comparing the 3 companies.
- 5/30/18: Met with Patrick regarding HD upgrade bids.

Ham Lake

- 5/1/18: Z Systems continue with HD install and report progress with Matt.
- 5/1/18: Ross changed and committed to commissioning and training dates.
- 5/3/18: Z Systems continue with HD install and reports progress with Matt.
- 5/4/18: Z Systems continue with HD install and reports progress with Matt.
- 5/7/18: Z Systems continue with HD install and reports progress with Matt.
- 5/9/18: Z Systems continue with HD install and reports progress with Matt.
- 5/10/18: Emailed Denise regarding Makito X install timing. Arranged time to do it.
- 5/11/18: Went to Ham Lake to program the Makito X.
- 5/11/18: Talked with Z Systems regarding audio issues
- 5/15/18: Z Systems continue with HD install and reports progress with Matt.
- 5/15/18: Deliver Brightsign Carousel replica playback file to Ham Lake for the transmission of graphics. Also supplied a temporary Brightsign file of the Ham Lake logo for the Chamber's playback monitors for the default graphic. Tested. Both work great.
- 5/16/18: Connected the Comcast fiber transport system to use as a back-up if the Makito fails.

- 5/16/18: Formal Ross training. Discovered dead ethernet port on Ham Lake Makito switch.
 - 5/16/18: Makito X training is completed ahead of schedule.
 - 5/16/18: Ham Lake Parks meeting is recorded in NMTV master control. Successful.
 - 5/22/18: Monitor the first live meeting. Successful.
 - 5/29/18: Z Systems fixes audio issues.
 - 5/30/18: Emailed Don Krueger regarding faulty Creston system at fire station. Set up time to check out.
- Lexington**
- 5/14/18: Supply videos of old meetings for Bill Petracek.
- Lino Lakes**
- 5/14/18: The Lino Lakes stream stopped. Restarted it.
- Spring Lake Park**
- No equipment consulting was necessary.
- All Cities**
- 5/7/18: VOD server reinstalled after week long absence for upgrades and overhaul.

City Channel 16 Playback Stats

City	Number of Times Programs Played	Hours Programmed on Channel
Blaine	179	293:51:13
Centerville	42	65:29:37
Circle Pines	228	92:45:17
Ham Lake	73	68:10:14
Lexington	97	66:50:33
Lino Lakes	83	105:32:05
Spring Lake Park	94	96:56:36
Totals:	796 Program Playbacks	789:35:25 Hours of Video Programming on Channels

Programs Produced by the Public

Title	Producer	Runtime
What's Happening Minnesota	Jeanine Hill	00:27:08
Off Constantly	David Bauer	00:23:31
Every Movie Ever Made (2 episodes)	Joe Scholz, Rick Bostrom, Ben Daniels/Ryan Friunds Schuh, Gavin Van Trease/Eric Houston	00:56:59
The Super Show (3 episodes)	Video Club/Eric Houston	00:25:50
A Fresh New Day (3 episodes)	Anita Wardlaw	01:25:27
The Power of Love (4 episodes)	Rick Larson	02:00:00
LovePower (4 episodes)	Ann Sandell	04:00:00
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	04:27:35
Oak Park Moments (4 episodes)	David Turnidge	02:08:38
Hope Church (5 episodes)	Cindy Hardy	04:53:54
29 New Programs		22:04:12 New Hours

Programs Produced by NMTV Staff

Title	Producer	Runtime
Anoka County Board Meeting (5/8/18)	T.J. Tronson	00:42:40
Anoka County Board Meeting (5/22/18)	T.J. Tronson	01:09:29
NMTC Meeting (5/16/18)	T.J. Tronson	00:19:36
Arrive Alive 2018	T.J. Tronson	01:06:00
Centennial's Got Talent	T.J. Tronson	01:45:00
Cinderella	T.J. Tronson	01:30:00
Zootopia	T.J. Tronson	01:00:00
Blaine High School's Spring Band Concert	T.J. Tronson	02:00:00
Memorial Day Service - American Legion Post 566	T.J. Tronson	00:39:08
NMTV News (5 episodes)	Danika Peterson/Ben Hayle	01:58:46
Your City Staff: Shari Kunza	Danika Peterson/Ben Hayle	00:03:17
Blaine To Get New Senior Center	Danika Peterson/Ben Hayle	00:04:46
Toppers Pizza Comes to Blaine	Danika Peterson/Ben Hayle	00:03:52
Wetland Sanctuary Moves Forward	Danika Peterson/Ben Hayle	00:04:41
Lino Lakes Mayor's Minutes	Trevor Scholl	00:06:25
Pressed MN	Trevor Scholl	00:07:11
Student Service Day	Trevor Scholl	00:03:36
AHS Walk for Animals	Trevor Scholl	00:04:11
Tower Days Preview	Trevor Scholl	00:03:27
Open to Business: Centerville	Trevor Scholl	00:05:57
2018 VIP Award Winners (21 episodes)	Eric Houston	00:30:42
Baseball: Blaine/Centennial	Kenton Kipp/J. Millington	01:50:45
Adapted Softball: North Suburban/Anoka Hennepin	Kenton Kipp/J. Millington	00:52:04
Baseball: Andover/Centennial	Kenton Kipp/J. Millington	02:14:41
Boys Lacrosse: Spring Lake Park/Blaine	Kenton Kipp/J. Millington	01:51:52
Softball: Spring Lake Park/Blaine	Kenton Kipp/J. Millington	01:36:56
Girls Lacrosse: Spring Lake Park/Centennial	Kenton Kipp/J. Millington	01:33:33
Boys Lacrosse: Centennial/Spring Lake Park	Kenton Kipp/J. Millington	01:52:00
Softball: 5AAAA Playoff: Osseo/Centennial	Kenton Kipp/J. Millington	01:35:24
NMTV Sports Classics (3 episodes)	Kenton Kipp/J. Millington	05:03:29
56 New Programs		31:59:21 New Hours

Programs Produced by City Staff

Title	Producer	Runtime
Blaine Traffic Commission Meeting (5/1/18)	Blaine Staff	00:27:52
Blaine City Council Meeting (5/3/18)	Blaine Staff	02:45:15
Blaine Planning Commission Meeting (5/8/18)	Blaine Staff	00:48:39
Blaine City Council Meeting (5/17/18)	Blaine Staff	02:25:20
Blaine Park Board Meeting (5/22/18)	Blaine Staff	00:39:24
Centerville City Council Meeting (5/9/18)	Centerville Staff	01:52:53
Centerville City Council Meeting (5/23/18)	Centerville Staff	01:13:23
Circle Pines City Council Meeting (5/8/18)	Circle Pines Staff	00:15:20
Circle Pines Utility Commission Meeting (5/16/18)	Circle Pines Staff	00:09:32
Circle Pines City Council Meeting (5/22/18)	Circle Pines Staff	00:28:14
Ham Lake City Council Meeting (5/21/18)	Ham Lake Staff	00:34:19

Title Cont.	Producer Cont.	Runtime Cont.
Ham Lake Planning Commission Meeting (5/29/18)	Ham Lake Staff	00:17:41
Lexington City Council Meeting (5/3/18)	Lexington Staff	00:20:52
Lexington City Council Meeting (5/17/18)	Lexington Staff	00:54:13
Lino Lakes Park Board Meeting (5/7/18)	Lino Lakes Staff	01:00:54
Lino Lakes Planning & Zoning Commission Meeting (5/9/18)	Lino Lakes Staff	03:19:50
Lino Lakes City Council Meeting (5/14/18)	Lino Lakes Staff	02:14:33
Lino Lakes City Council Meeting (5/29/18)	Lino Lakes Staff	00:29:00
Spring Lake Park City Council Meeting (5/7/18)	Spring Lake Park Staff	01:34:21
Spring Lake Park City Council Meeting (5/21/18)	Spring Lake Park Staff	00:32:23
Spring Lake Park Planning Commission Meeting (5/29/18)	Spring Lake Park Staff	00:40:41
21 New Programs		23:04:39 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.