

North Metro TV

March 2018 Update

Program Production

In March, a total of **78 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **53:15:00 hours of new programming**.

- 26 programs were produced by the public
- 26 programs were produced by NMTV staff
- 26 programs were produced by City staff



Van Shoots

The HD truck was used for **26:45:00** hours of production. Events produced live and recorded for additional playbacks include (Most tournament level games cannot be done live):

- Boys Hockey: 5AAAA Championship: Centennial vs. Maple Grove
- Girls Basketball: 5AAAA Semi-Final: Centennial vs. Park Center
- Boys Basketball: 7AAAA Quarter-Final: Anoka vs. Blaine
- Boys Basketball: 7AAAA Final: Forest Lake vs. Blaine



Workshops

Workshop	Instructor	Organization	Students
Special Production Series Class 19	Eric Houston	Blaine/Ham Lake Girl Scouts	9
Intro to NMTV and Tour	Eric Houston	American Heritage Girls	18
Special Production Series Class 20	Eric Houston	Blaine/Ham Lake Girl Scouts	11
Camera	Eric Houston	General Public	4
Bad Movie Bros Taping	Eric Houston	Video Club	3
Special Production Series Class 21	Eric Houston	Blaine/Ham Lake Girl Scouts	9
Intro to North Metro TV	Eric Houston	General Public	5
Jim Henson and the Muppets Lecture	Eric Houston	General Public	14
Special Production Series Class 22/Premiere Night	Eric Houston	Blaine/Ham Lake Girl Scouts	27
Open Studio Night	Eric Houston	General Public	5
10 Workshops			105 Students

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	201.75	57	122	20	409	\$1,159.00
February	120.5	41	53	15	1,164	\$780.00
March	167.5	64	0	74	237	\$381.00
TOTAL:	489.75	162	175	109	1,810	\$2,320.00

Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	111	460
February	112	685.25
March	117	552.25
TOTAL PUBLIC USAGE:		1,697.50

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Ben Hayle create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some March highlights include:

- Charity Hockey Game Makes Big Donation
- MN Food Share Month
- Local Survivor Awarded Labor Trafficking Grant
- Minnesotan Travels to Korea to Work At Olympics
- Paul the Barber Celebrates Retirement
- Invictus Brewing Company Moves Closer to Opening
- Metro North Chamber of Commerce Working With Women
- Wonders Ice Cream Opens in Blaine
- Lee Carlson Center Holds Fundraiser
- Habitat for Humanity Celebrates Four New Homes



In addition to daily playbacks of North Metro TV News on the cable systems, there are over 474 local stories archived for viewers on the NMTV YouTube page. The page can be accessed through the northmetrotv.com website.

Sports Den Winter Finale

The hour-and-a-half long Sports Den Winter Finale went out live on Monday, March 26th. Once again, the studio was filled with student athletes from Blaine, Centennial, and Spring Lake Park High Schools. The programming event included highlights from the hockey, wrestling, gymnastics and basketball seasons and interviews. Groups of student athletes were brought onto the set and asked questions about the past season and their future goals. The



students all received a dvd copy of the program to thank them for attending and for being a fan of Sports Den. Replays of the program are playing on the NMTV channels, and is available On Demand, and on the NMTV YouTube page.

Spring Mayor's Minutes

Municipal Producer, Trevor Scholl, has started his Spring round of Mayor's Minutes programs. The Blaine and Lexington versions were completed in March, along with the field work for the Centerville episode. The show is a casual report by the Mayor of what is going on in each City. It is generally pretty short...around three to five minutes...and is intended to give Cities a forum to highlight issues, plans and accomplishments. All City Mayor's are contacted and invited to participate.



Girl Scouts Premiere Project

After a long and productive series of classes, the Blaine/Ham Lake Girl Scouts have completed their training and have produced seven video shorts about the lives and careers of pioneering women in film and television, and a PSA about things you can do without your cell phone. At the conclusion of the class series, a special premiere night was held for the girls, and their families and friends. All of the videos were played for the audience and the girls received well deserved recognition for their accomplishments. All of the videos can be seen on the North Metro TV website.



Drone Requests

The NMTV drone is becoming a more common and popular tool for staff video productions. It is being used regularly for sports events, municipal productions, and other staff programs like "On Tap" and "Arrive Alive." City staff are beginning to request footage from the drone for their programs as well. We currently have three municipal drone shoots scheduled, by request of City Staff, including coverage of Circle Pines Clean Up Day, Lexington's Section 4AAA Girls Softball Tournament, and aerial coverage of Centerville's Fetes Des Lacs events. Once Spring arrives...if Spring arrives...drone operator, T.J. Tronson, will be recording new scenic drone shots of each of our Member Cities. In the meantime, if any City Department has a request for drone footage give us a call!

Your City Staff

One episode of Your City Staff was produced in March. It featured Jean Keely, Blaine City Engineer. The episode highlighted her background, career, awards, and the work she does for the City of Blaine. The videos are presented as a news story on North Metro TV News, and then edited into a stand alone video for the City Channels.



City Productions

Municipal Producer, Trevor Scholl, completed seven projects in March, and worked on several more, including Blaine's Lakes Eggstravaganza and Centerville's Spring edition of Mayor's Minutes. Projects completed include:

- Blaine's Mayor's Minutes
- Lexington's Mayor's Minutes
- Paul's Barbershop Retirement
- Open to Business: Blaine
- Lino Lakes Guns N Hoses Charity Hockey Game
- Mary Ann Young Senior Center Issues for Consideration by Blaine City Council



New and ongoing projects include:

- Editing and Spring b-roll for Centerville's Mayor's Minutes
- Shoot and edit Blaine Lakes Eggstravaganza
- Business matters episode featuring Pressed yoga and juice bar in Blaine
- Call Cities to get more Mayor's Minutes Organized
- Investigating story opportunities with Park and Rec departments with weather getting better
- Circle Pines District Day and a City promo
- Lino Lakes organics recycling
- Tower Days promo for Spring Lake Park
- Open to Business, each Cities involvement
- Ham Lake senior dance day
- Arranging interviews with each City's economic developer about Open to Business

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Production equipment consulting for cities and schools

Blaine

- No equipment assistance requested or required.

Centerville

- No equipment assistance requested or required.

Circle Pines

- 3/6/18: Checked out microphone issues. Mics seemed ok, but noticed a really touchy mixer in the control room. Set everything appropriately and notified Patrick of a potential issue with turning the pots during recording.
- 3/14/18: Contacted AVI Systems regarding a quote for the Circle Pines HD upgrade. Set up a meeting time with AVI and Patrick to go over HD needs for upgrade.
- 3/19/18: Met with Patrick and AVI Systems at Circle Pines City Hall regarding HD upgrade. They will be submitting a proposal.
- 3/21/18: Alpha Video finally returns calls and wants to submit a proposal for HD upgrade.
- 3/22/18: Met with Alpha Video regarding Circle Pines proposal.

Ham Lake

- 3/21/18: Met with Denise and Z Systems for final walk through for Ham Lake project. Went through all details and made several changes. Met key installer for project.

Lexington

- 3/19/18: Sent Bill an estimate for a 1 camera HD upgrade for Lexington.

Lino Lakes

- 3/14/18: Installed the live streaming server in master control and ran a network cable to the switch, a video cable from the patch bay and a network cable to the monitor and keyboard switch. Will need a DVI-D to VGA adapter to function. Will order.
- 3/27/18: Sent Jeff Karlson an email outlining the remaining steps for installation of the streaming server, along with an anticipated timeline to get it up and operational.
- 3/27/18: Met with contract IT guy Ian to adapt fire-wall for new streaming server.
- 3/29/18: Schedule BizzyWeb to program website for new streaming server.
- 3/30/18: Updated Jeff Karlson on live streaming server progress.

Spring Lake Park

- 3/29/18: Went to City Hall to work with cameras again. Broadcast Pix had Matt try a few new things with the system and none of them worked, so he experimented with more

settings and found a new camera device profile. He used that configuration for the new cameras and it worked! He has informed Broadcast Pix of the fix so that they will know if it ever comes up with someone else.

All Cities

- 3/19/18: Requested warranty and service contracts for Carousel equipment through Z Systems. Alpha not being responsive to requests.
- 3/20/19: Signed off on Tightrope/Carousel service contracts.

City Channel 16 Playback Stats

City	Number of Times Programs Played	Hours Programmed on Channel
Blaine	176	175:47:23
Centerville	35	36:59:55
Circle Pines	205	143:15:43
Ham Lake	68	58:05:30
Lexington	94	80:58:37
Lino Lakes	94	80:45:39
Spring Lake Park	103	74:59:11
Totals:	775 Program Playbacks	690:51:58 Hours of Video Programming on Channels

Programs Produced by the Public

Title	Producer	Runtime
Put Down Your Phone PSA	Kimberly Ryan/Blaine Ham Lake Girl Scouts	00:01:05
Off Constantly 30 Sec Super Bowl Halftime Recap	D. W. Bauer	00:00:30
Off Constantly 30 Sec Super Bowl Soils Recap	D. W. Bauer	00:00:30
Girl Scouts Presents: Women in Film (7 episodes)	Kimberly Ryan/Blaine Ham Lake Girl Scouts	00:12:57
Toastmasters Live (2 episodes)	Kent Hawks	00:56:28
Off Constantly	D.W. Bauer	00:26:24
Remember?	Sharon Shultz/MacKenzie Kaltow	00:36:19
Every Movie Ever (2 episodes)	Ben Daniels/Ryan Friundschuh, Gavin Van Trease/Eric Houston	00:49:37
Bad Movie Bros	Video Club	00:29:29
A Fresh New Day	Anita Wardlaw	00:10:04
Cornerstone Church (2 episodes)	Rick Bostrom	00:59:28
The Power of Love (2 episodes)	Rick Larson	01:00:00
LovePower (2 episodes)	Ann Sandell	02:00:00
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	03:59:20
26 New Programs		11:42:11 New Hours

Programs Produced by NMTV Staff

Title	Producer	Runtime
Anoka County Board Meeting (3/13/18)	T.J. Tronson	00:14:01
Anoka County Board Meeting (3/27/18)	T.J. Tronson	01:07:29
NMTC Meeting (3/21/18)	Ben Hayle	00:15:00
NMTV News (4 episodes)	Danika Peterson/Ben Hayle	01:31:38
Charity Hockey Game	Danika Peterson/Ben Hayle	00:04:29
Your City Staff: Jean Keely	Danika Peterson/Ben Hayle	00:05:11
Working With Women	Danika Peterson/Ben Hayle	00:03:47
Lexington's Mayor's MInutes	Trevor Scholl	00:05:04
Paul's Barbershop Retirement	Trevor Scholl	00:03:31
Blaine's Mayor's MInutes	Trevor Scholl	00:05:10
Open To Business: Blaine	Trevor Scholl	00:05:23
Guns N Hoses Hockey Game	Trevor Scholl	01:02:55
Mary Ann Young Senior Center Issues for Blaine City Council	Trevor Scholl	00:02:30
Adapted Floor Hockey: CI: North Suburban vs. Anoka-Hennepin	Kenton Kipp/J. Millington	01:05:28
Boys Hockey: 5AAAA Champ: Centennial/Maple Grove	Kenton Klpp/J. Millington	02:11:18
Girls Basketball: 5AAAA SF: Centennial/Park Center	Kenton Kipp/J. Millington	01:55:09
Boys Basketball: 7AAAA AF: Anoka/Blaine	Kenton Kipp/J. Millington	01:55:09
Boys Basketball: 7AAAA Final: Forest Lake/Blaine	Kenton Kipp/J. Millington	01:48:07
Adapted Floor Hockey: State CI Division 3rd Place Game: North Suburban vs. Anoka Hennepin	Kenton Kipp/J. Millington	01:10:16
Sports Den (3 episodes)	Kenton Kipp/J. Millington	01:27:50
Sports Den Winter Finale	Kenton Kipp/J. Millington	01:21:05
26 New Programs		17:26:11 New Hours

Programs Produced by City Staff

Title	Producer	Runtime
Blaine City Council Meeting (3/1/18)	Blaine Staff	00:53:30
Blaine Planning Commission Meeting (3/13/18)	Blaine Staff	01:05:18
Blaine City Council Meeting (3/15/18)	Blaine Staff	01:05:11
Blaine Natural Resources Conservation Board Meeting (3/20/18)	Blaine Staff	00:20:23
Blaine Park Board Meeting (3/27/18)	Blaine Staff	01:03:37
Centerville City Council Meeting (3/14/18)	Centerville Staff	00:41:29
Centerville City Council Meeting (3/28/18)	Centerville Staff	01:39:59
Circle Pines Park Board Meeting (3/6/18)	Circle Pines Staff	00:25:22
Circle Pines City Council Meeting (3/13/18)	Circle Pines Staff	00:55:02
Circle Pines Planning Commission Meeting (3/19/18)	Circle Pines Staff	01:16:21
Circle Pines Utility Commission Meeting (3/21/18)	Circle Pines Staff	00:11:17
Circle Pines City Council Meeting (3/27/18)	Circle Pines Staff	00:38:43
Ham Lake City Council Meeting (3/5/18)	Ham Lake Staff	00:15:25
Ham Lake Planning Commission Meeting (3/12/18)	Ham Lake Staff	00:46:05
Ham Lake City Council Meeting (3/20/18)	Ham Lake Staff	00:53:40

Title cont.	Producer cont.	Runtime cont.
Ham Lake Park & Tree Commission Meeting (3/21/18)	Ham Lake Staff	00:31:51
Ham Lake Planning Commission Meeting (3/26/18)	Ham Lake Staff	00:56:07
Lexington City Council Meeting (3/1/18)	Lexington Staff	00:45:08
Lexington City Council Meeting (3/15/18)	Lexington Staff	00:49:59
Lino Lakes Park Board Meeting (3/5/18)	Lino Lakes Staff	01:42:56
Lino Lakes City Council Meeting (3/12/18)	Lino Lakes Staff	00:22:32
Lino Lakes Planning & Zoning Commission Meeting (3/14/18)	Lino Lakes Staff	02:57:20
Lino Lakes City Council Meeting (3/26/18)	Lino Lakes Staff	00:28:12
Lino Lakes Environmental Board Meeting (3/28/18)	Lino Lakes Staff	02:07:15
Spring Lake Park City Council Meeting (3/5/18)	Spring Lake Park Staff	00:20:39
Spring Lake Park City Council Meeting (3/19/18)	Spring Lake Park Staff	00:41:27
26 New Programs		23:54:48 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.