

North Metro TV

April 2018 Update

Program Production

In April, a total of **78 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **63:15:00 hours of new programming**.

- 34 programs were produced by the public
- 18 programs were produced by NMTV staff
- 26 programs were produced by City staff



Van Shoots

The HD truck was used for **22:15:00** hours of production. The Spring weather and field conditions resulted in many canceled shoots. Events produced live and recorded for additional playbacks include:

- Adapted Softball: Buffalo vs. Centennial
- Girls Lacrosse: Elk River vs. Spring Lake Park
- Softball: Anoka vs. Spring Lake Park
- Girls Lacrosse: Centennial vs. Blaine



Workshops

Workshop	Instructor	Organization	Students
Editing	Eric Houston	General Public	1
1 Workshop			1 Student

(Instructor, Eric Houston was on vacation for half of April. Due to his busy schedule, before and after his vacation, only one class was taught in April.)

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	201.75	57	122	20	409	\$1,159.00
February	120.5	41	53	15	1,164	\$780.00
March	167.5	64	0	74	237	\$381.00
April	128.00	52	53	17	781	\$195.00
TOTAL:	489.75	214	228	126	2,591	\$2,515.00

Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	111	460
February	112	685.25
March	117	552.25
April	47	295.5
TOTAL PUBLIC USAGE:		1,993.00

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Ben Hayle create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some April highlights include:

- Free Produce at NACE
- Spring Lake Park Schools Bring STEM to More Girls
- Anoka County Library Celebrates 60 Years
- Tamarisk: Serving Others Through Illness
- Panthers Foundation Invests in Spring Lake Park Schools
- Lupus 'Spiel USA Has Big Goals in Fifth Year
- Brenda Nolby of Jam Hops Named Minnesota Small Business Owner of the Year



In addition to daily playbacks of North Metro TV News on the cable systems, there are over 480 local stories archived for viewers on the NMTV YouTube page. The page can be accessed through the northmetrotv.com website.

Spring Mayor's Minutes

Municipal Producer, Trevor Scholl continued to produce episodes of the Spring round of Mayor's Minutes programs. The Centerville shoot was completed in April, along with the field work for the Lino Lakes episode. The show is a casual report by the Mayor of what is going on in each City. It is generally pretty short...around three to five minutes...and is intended to give Cities a forum to highlight issues, plans and accomplishments.



Quiet Month

April was a quiet month at NMTV. Many of the sports departments scheduled shoots were canceled, due to weather and/or field conditions. They spent the down time coordinating future shoots and catching up on making program masters. The public access department was also quiet as Eric Houston, the Studio Coordinator, took a nice long vacation.

Your City Staff

One episode of Your City Staff was produced in April. It featured Kate Manson, Payroll Clerk for the City of Circle Pines. The episode highlighted her background and the work she does for the City of Circle Pines. The videos are presented as a news story on North Metro TV News, and then edited into a stand alone video for the corresponding City Channel. If anyone has a suggestion for future features, please let Ben and Danika know!



Annual VIP Awards Ceremony

A lot of work has gone into the organizing for our 17th Annual VIP Awards Ceremony. This year it is being held on Tuesday, May 15th, at the Historic Heights Theatre. The evening will include a social time, the award ceremony, and then post-awards pictures. It is always a nice time to recognize those folks who help create the programming and environment that we all love at NMTV.

School Projects

T.J. Tronson recorded four school plays and recorded most of the scenes for his annual production of Arrive Alive in April. Performances recorded include:

- The Centennial Middle School production of "Mary Poppins."
- The Blaine High School Special Education play, "Zootopia: How Full is Your Bucket"
- The Centennial School District's Annual "Centennial's Got Talent."
- The Blaine High School production of "Cinderella."



Mary Poppins was completed, but editing needs to be done on the remaining productions. Arrive Alive will be completed the first week of May.

City Productions

Municipal Producer, Trevor Scholl, completed four projects in April and worked on several more, including the Lino Lakes' Mayor's Minutes, Hot Yoga and Pressed Juice business profile, and the Centennial School's District Days. Projects completed include:

- Centerville's Mayor's Minutes
- Lakes Eggstravaganza
- 4AAA High School Softball Tournament 2018 Preview
- WorldFest 2018 Preview



New and ongoing projects include:

- Editing and b-roll for Lino Lakes' Mayor's Minutes
- Shot and now editing Business matters episode featuring Pressed yoga and juice bar in Blaine
- Shot Centennial District Day
- Investigating story opportunities with Park and Rec departments with weather getting better
- Circle Pines City promo
- Lino Lakes organics recycling
- Tower Days promo for Spring Lake Park
- Open to Business, each Cities involvement
- Ham Lake senior dance day
- Arranging interviews with each City's economic developer about Open to Business

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Production equipment consulting for cities and schools

Blaine

- 4/4/18: Roark was having trouble with the Ross Touch-screen. Under warranty, referred to Alpha Video.

Centerville

- 3/30/18: Z Systems met with Teresa Bender regarding an HD upgrade.

Circle Pines

- 4/3/18: Answered Alpha questions regarding responsibility for broadcast set-up.
- 4/14/18: Contacted AVI Systems regarding a quote for the Circle Pines HD upgrade. Set up a meeting time with AVI and Patrick to go over HD needs for upgrade.
- 4/19/18: Met with Patrick and AVI Systems at Circle Pines City Hall regarding HD upgrade. They will be submitting a proposal.
- 4/21/18: Alpha Video finally returns calls and wants to submit a proposal for HD upgrade.
- 4/22/18: Met with Alpha Video regarding Circle Pines proposal.
- 4/6/18: Answered Erik Speer's questions regarding Circle Pines HD upgrade.
- 4/6/18: Received AVI's proposal for the Circle Pines upgrade.
- 4/9/18: Emailed Patrick Antonen regarding the status of the proposals for the HD upgrade.
- 4/26/18: Emailed Patrick Antonen about proposals. Alpha Video not getting back to Matt.
- 4/26/18: Alpha Video promised to have proposal done by the end of the day.

Ham Lake

- 4/3/18: Z Systems had questions about how the reception monitor was hooked up. Matt went to Ham Lake and took photos for them. He also located M Space drawings of the current set-up and sent pictures of those to Z Systems as well.
- 4/3/18: Emailed Z Systems to order the Makito X and Brightsign for Ham Lake broadcast set-up.
- 4/17/18: Stopped by City Hall to verify power for camera locations. Recommended to Denise that outlets be installed next to camera locations.
- 4/17/18: Ross commissioning set for May 15th. Trying to change date. Too far out, and on same day as NMTV volunteer awards ceremony.
- 4/19/18: Emailed Jay Galentie regarding start and finish expectations for install.
- 4/20/18: Electrician at Ham Lake to install recommended outlets.
- 4/20/18: HD upgrade install scheduled for April 24.
- 4/24/18: Disassembled old Ham Lake control room.
- 4/26/18: Checked on HD upgrade progress. The install is progressing as planned.
- 4/20/18: Installed new Ross frame sync for Ham Lake in master control. Ran wiring to the Ham Lake Makito X decoder.
- 4/30/18: Obtain IP address for the Ham Lake Makito X.

Lexington

- 3/30/18: Working to schedule site visit, at Lexington City Hall, with Z systems.

Lino Lakes

- 4/2/18: Emailed Bizzyweb for progress update on incorporation of streaming server into Lino Lakes page on NMTV website.
- 4/3/18: Emailed Jeff Karlson to let him know that the Lino Lakes streaming service is on-line. Matt verified that the stream functioned on Chrome, Firefox, Internet Explorer and Safari.

Spring Lake Park

- 4/25/18: Fixed audio issue. Turned down the analog audio output on the down-converter to Comcast. Got permission from Comcast to shut of the old demodulators.
- 4/26/18: Fixed camera and video issue. Something reset all the camera information in the Broadcast Pix system settings. Re-set all settings.
- 4/26/18: Fixed front TV monitor. Channel needed resetting.
- 4/26/18: Talked with Dan Buchholtz about monitors in council chamber. Discussed changes and made plans to wire in any new monitors.

All Cities

- 4/30/18: Took out the VOD server in master control and sent out for overhaul. Meeting video on demand temporarily out of order.

City Channel 16 Playback Stats

City	Number of Times Programs Played	Hours Programmed on Channel
Blaine	139	201:54:40
Centerville	36	61:29:30
Circle Pines	179	137:16:55
Ham Lake	76	70:25:56
Lexington	86	31:06:46
Lino Lakes	61	67:27:25
Spring Lake Park	118	93:19:38
Totals:	695 Program Playbacks	663:00:50 Hours of Video Programming on Channels

Programs Produced by the Public

Title	Producer	Runtime
Chit Chat: Andrew Huber	Sharon Carlson	00:21:09
Every Movie Ever Made	Ben Daniels/Ryan Friendschuh, Gavin Van Trease/Eric Houston	00:25:29
Bad Movie Bros	Video Club	00:47:15
His Legacy TV	Nonie Tanner	00:30:37
Don't	Donna Marie Beard	00:07:50
Sloan Sez: Episode 4	Danika Peterson	00:25:13
Cornerstone Church (3 epsidoes)	Rick Bostrom	01:25:38
The Power of Love (7 episodes)	Rick Larson	03:30:00
LovePower (6 episodes)	Ann Sandell	06:00:00
Rice Creek Watershed District Meeting (3 episodes)	Theresa Stasica	04:34:55
Oak Park Moments (6 episodes)	David Turnidge	03:35:37
Hope Church (3 episodes)	Cindy Hardy	02:17:13
34 New Programs		24:00:56 New Hours

Programs Produced by NMTV Staff

Title	Producer	Runtime
Anoka County Board Meeting (4/10/18)	T.J. Tronson	00:50:10
Anoka County Board Meeting (4/24/18)	T.J. Tronson	01:23:40
Centennial Middle School's Production of Mary Poppins	T.J. Tronson	01:13:00
NMTV News (3 episodes)	Danika Peterson/Ben Hayle	01:15:19
Panther Foundation	Danika Peterson/Ben Hayle	00:04:56
Jam Hops' Brenda Nolby is Small Business Owner of the Year	Danika Peterson/Ben Hayle	00:04:47
Your City Staff: Kate Manson	Danika Peterson/Ben Hayle	00:02:42
On Tap	Ben Hayle	00:26:52
Lakes Eggstravaganza	Trevor Scholl	00:02:19
Centerville's Mayor's Minutes	Trevor Scholl	00:06:41
4AAA High School Softball Tournament 2018 Preview	Trevor Scholl	00:01:31
World Fest 2018 Preview	Trevor Scholl	00:02:00
Adapted Softball: Buffalo/Centennial	Kenton Kipp/J. Millington	01:09:14
Girls Lacrosse: Elk River/Spring Lake Park	Kenton Kipp/J. Millington	01:36:34
Softball: Anoka/Spring Lake Park	Kenton Kipp/J. Millington	01:56:27
Girls Lacrosse: Centennial/Blaine	Kenton Kipp/J. Millington	01:41:46
18 New Programs		11:57:58 New Hours

Programs Produced by City Staff

Title	Producer	Runtime
Blaine City Council Meeting (4/5/18)	Blaine Staff	01:34:58
Blaine Planning Commission Meeting (4/10/18)	Blaine Staff	03:48:09
Blaine Natural Resources Conservation Board Meeting (4/17/18)	Blaine Staff	00:44:20
Blaine City Council Meeting (4/19/18)	Blaine Staff	00:54:25
Blaine Park Board Meeting (4/24/18)	Blaine Staff	00:37:52
Centerville City Council Meeting (4/11/18)	Centerville Staff	02:14:50
Centerville City Council Meeting (4/25/18)	Centerville Staff	01:20:53
Circle Pines Park Board Meeting (4/3/18)	Circle Pines Staff	00:06:19
Circle Pines City Council Meeting (4/10/18)	Circle Pines Staff	01:08:00
Circle Pines Planning Commission Meeting (4/16/18)	Circle Pines Staff	00:32:00
Circle Pines Utility Commission Meeting (4/18/18)	Circle Pines Staff	00:49:09
Circle Pines City Council Meeting (4/24/18)	Circle Pines Staff	00:40:54
Ham Lake City Council Meeting (4/2/18)	Ham Lake Staff	00:28:16
Ham Lake Planning Commission Meeting (4/9/18)	Ham Lake Staff	00:32:53
Ham Lake City Council Meeting (4/16/18)	Ham Lake Staff	01:07:46
Ham Lake Planning Commission Meeting (3/23/18)	Ham Lake Staff	01:05:07
Lexington City Council Meeting (4/5/18)	Lexington Staff	00:08:16
Lexington City Council Meeting (4/19/18)	Lexington Staff	00:29:06
Lino Lakes Park Board Meeting (4/2/18)	Lino Lakes Staff	01:38:04
Lino Lakes City Council Meeting (4/9/18)	Lino Lakes Staff	01:13:42
Lino Lakes Planning & Zoning Commission Meeting (4/11/18)	Lino Lakes Staff	01:05:32
Lino Lakes City Council Meeting (4/23/18)	Lino Lakes Staff	00:30:40
Lino Lakes Environmental Board Meeting (4/25/18)	Lino Lakes Staff	02:07:09
Spring Lake Park City Council Meeting (4/2/18)	Spring Lake Park Staff	01:06:46
Spring Lake Park City Council Meeting (4/16/18)	Spring Lake Park Staff	00:35:03
Spring Lake Park Planning Commission Meeting (4/23/18)	Spring Lake Park Staff	00:38:25
26 New Programs		27:18:44 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.