

North Metro TV

July 2018 Update

Program Production

In July, a total of **97 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **91:15:00 hours of new programming**.

- 23 programs were produced by the public
- 53 programs were produced by NMTV staff
- 21 programs were produced by City staff



Van Shoots

The HD truck was used for **85:00:00** hours of production. Events produced live and recorded for additional playbacks include:

- USA Cup Soccer Weekend, 7/13/18, 4 Games
- USA Cup Soccer Weekend, 7/14/18, 4 Games
- USA Cup Soccer Weekend, 7/15/18, 6 Games
- USA Cup Soccer, 7/18/18, 3 Games
- USA Cup Soccer, 7/19/18, 4 Games
- USA Cup Soccer, 7/20/18, 4 Games
- USA Cup Soccer, 7/21/18, 6 Games
- USA Cup Soccer Opening Ceremonies



Workshops

| Workshop | Instructor | Organization | Students |
|--|--------------|------------------------------|-------------------|
| Editing | Eric Houston | Toastmasters | 6 |
| Lighting | Eric Houston | Video Club | 10 |
| Bad Movie Bros Taping | Eric Houston | Video Club | 2 |
| James Bond: 50 Years of 007 | Eric Houston | Mary Ann Young Senior Center | 16 |
| Star Trek: Behind the Scenes of the Final Frontier | Eric Houston | Edgewood Senior Living | 12 |
| Batman: the 1960's TV Sensation | Eric Houston | Edgewood Senior Living | 15 |
| Camera | Eric Houston | General Public | 1 |
| This is Orson Welles | Eric Houston | General Public | 9 |
| 8 Workshops | | | 71 Student |

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

| Month | Hours Transferred | Tapes | Film Reels | DVDs | Photos/ Slides | Fees Paid |
|---------------|-------------------|------------|------------|------------|----------------|-------------------|
| January | 201.75 | 57 | 122 | 20 | 409 | \$1,159.00 |
| February | 120.5 | 41 | 53 | 15 | 1,164 | \$780.00 |
| March | 167.5 | 64 | 0 | 74 | 237 | \$381.00 |
| April | 128.00 | 52 | 53 | 17 | 781 | \$195.00 |
| May | 59.00 | 29 | 18 | 9 | 0 | \$460.00 |
| June | 133.75 | 45 | 36 | 31 | 475 | \$354.00 |
| July | 166.5 | 27 | 54 | 28 | 230 | \$200.00 |
| TOTAL: | 849 | 315 | 336 | 194 | 3,296 | \$3,529.00 |

Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

| Month | Unique Individuals | Total Usage Hours |
|----------------------------|--------------------|-------------------|
| January | 111 | 460 |
| February | 112 | 685.25 |
| March | 117 | 552.25 |
| April | 47 | 295.5 |
| May | 103 | 409.25 |
| June | 116 | 556.75 |
| July | 101 | 513.25 |
| TOTAL PUBLIC USAGE: | | 3,472.25 |

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Ben Hayle create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some July highlights include:

- Summer Food Fest Helps Local Charity
- USA Cup Soccer Features Off-Field Fun
- Spring Lake Park Finds Radium in Water
- Centerview Elementary Nears Completion
- Safety Camp Aims to Prevent Injuries
- Centerville Celebrates Fetes des Lacs



In addition to daily playbacks of North Metro TV News on the cable systems, there are over 505 local stories archived for viewers on the NMTV YouTube page. The page can be accessed through the northmetrotv.com website.

Your City Staff

One episode of Your City Staff was produced in July. It featured Julie Bartell, the City Clerk for Lino Lakes. The episode highlighted the work she does for the City of Lino Lakes and her past experience and favorite parts of the job. The videos are presented as a news story on North Metro TV News, and then edited into a stand alone video for the corresponding City Channel. If anyone has a suggestion for future features, please let Ben and Danika know!



Safety Camp

T.J. Tronson completed his 22nd Blaine Safety Camp production in July. He recorded the presentations and activities and then put together a short highlight program. He always puts together the video presentation for campers and their parents for the second night of camp. The highlight version of the event is used for playback on channel 15, the Blaine City Channel and is also posted on the North Metro TV Youtube page. As always, a link was provided for embedding on the Blaine website.



Mayor's Minutes

It was a big month for Mayor's Minutes! Three episodes, including Blaine, Circle Pines, and Centerville were completed. Municipal Producer and Circle Pines Mayor Dave Bartholomay had a little fun with the Circle Pines episode by imitating the Paul Wellstone commercial. The video had the appearance of the Mayor jumping from one site to the next in a very enthused manner! It was fun to put together. The show is a casual report by the Mayor of what is going on in each City. It is generally pretty short...around three to five minutes...and is intended to give Cities a forum to highlight issues, plans and accomplishments. And now the race is on to find more fun and creative ways to shoot the Mayor's Minutes!



USA Cup Soccer

As always, July is a busy soccer month for North Metro TV. Staff, interns, and volunteers rallied their forces to cover the Opening Ceremonies and 31 USA Cup games, including the pre-USA Cup weekend games. All of the games were live on TV and via the North Metro TV website, and the National Sports Center website in full HD. It was a very well coordinated and time intensive production schedule but everyone worked together to make the week very successful. This year, NMTV and the National Sports Center worked together to cover the action on one of the better fields. The Sports Center provided shore power and an internet connection, making the live streaming of the



games seamless. Utilizing the wireless option, which we usually do, can be problematic when a lot of people are using their cell phones in an area.

Local Decision 2018 Primaries

And we're off! The 2018 election season has started. Danika Peterson and Ben Hayle started the primary season by creating web pages for the primary candidates. Each candidate was sent an invitation to send a picture and bio for the web page. All of the candidates were also invited to participate in one-on-one interviews so voters could get to know them. Candidates for the MN House 31B Republican, Blaine City Council Ward 2, and Anoka County



Commissioner District 4 Primaries chose to participate. Over 640 views have been logged on our Youtube Local Decision 2018 page. NMTV was also contracted to produce two candidate forums for the City of Columbia Heights.

City Productions

Municipal Producer, Trevor Scholl, completed seven projects in July including three episodes of Mayor's Minutes and Fetes des Lacs event coverage. Projects completed include:

- Blaine Mayor's Minutes
- Centerville Mayor's Minutes
- Circle Pines Mayor's Minutes
- Fetes des Lacs Preview
- Lexington Farmer's Market
- Fetes des Lacs 2018
- Circle Pines Community Gardens



New and ongoing projects include:

- Blue Heron Days preview
- Ham Lake senior dance day
- Community garden project for Blaine is shot, adding more b-roll
- Talking with Centennial Police regarding several videos
- Business profile on Urban Air Adventure Park
- Scheduling more Mayor's Minutes
- Circle Pines City promo
- Lino Lakes organics recycling
- Open to Business, each Cities involvement
- Arranging interviews with each City's economic developer about Open to Business

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Production equipment consulting for cities and schools

Blaine

- No equipment consulting was necessary.

• **Centerville**

- No equipment consulting was necessary.

Circle Pines

- No equipment consulting was necessary.

Ham Lake

- 7/2/18: Removed/recycled old equipment from Ham Lake.

Lexington

- No equipment consulting was necessary.

Lino Lakes

- 7/24/18: Noticed graphics and timing issues with meeting recording. Called Jeff Karlson to see if any assistance was needed. None needed at this time.

Spring Lake Park

- No equipment consulting was necessary.

City Channel 16 Playback Stats

| City | Number of Times Programs Played | Hours Programmed on Channel |
|------------------|---------------------------------|---|
| Blaine | 292 | 395:36:45 |
| Centerville | 66 | 86:36:42 |
| Circle Pines | 163 | 90:38:17 |
| Ham Lake | 136 | 95:22:50 |
| Lexington | 125 | 43:57:11 |
| Lino Lakes | 105 | 74:29:01 |
| Spring Lake Park | 206 | 221:29:40 |
| Totals: | 1,093 Program Playbacks | 1,008:10:26 Hours of Video Programming on Channels |

Programs Produced by the Public

| Title | Producer | Runtime |
|--|--|---------------------------|
| Black and White or Gray | Jason Anderson/Brad Sanford | 00:25:04 |
| Toastmasters Live (2 episodes) | Cheri Jacobson/Lee Howard | 01:25:53 |
| Every Movie Ever (2 episodes) | Joe Scholz, Rick Bostrom, Ben Daniels/Ryan Frieundschuh, Gavin Van Trease/Eric Houston | 00:49:24 |
| A Fresh New Day: Abound - Guard Your Heart | Anita Wardlaw | 00:48:06 |
| Cornerstone Church | Rick Bostrom | 00:29:00 |
| Christ Lutheran Church (4 episodes) | Jacob Nessman | 04:33:02 |
| The Power of Love (2 episodes) | Rick Larson | 01:00:00 |
| LovePower (2 episodes) | Ann Sandell | 02:00:00 |
| Rice Creek Watershed District Meeting (2 episodes) | Theresa Stasica | 03:34:05 |
| Oak Park Moments (6 episodes) | David Turnidge | 04:01:08 |
| 23 New Programs | | 19:05:42 New Hours |

Programs Produced by NMTV Staff

| Title | Producer | Runtime |
|--|---------------------------|----------|
| Anoka County Board Meeting (7/10/18) | T.J. Tronson | 00:23:03 |
| Anoka County Board Meeting (7/24/18) | T.J. Tronson | 00:35:43 |
| Blaine Safety Camp | T.J. Tronson | 00:14:57 |
| Anoka County District 4 Candidate Forum | T.J. Tronson | 01:00:34 |
| Columbia Heights Mayoral Candidate Forum | T.J. Tronson | 01:05:26 |
| NMTV News (3 episodes) | Danika Peterson/Ben Hayle | 01:01:36 |
| Your City Staff: Julie Bartell | Danika Peterson | 00:04:58 |
| Ham Lake Farmer's Market | Danika Peterson | 00:02:25 |
| Local Decision 2018: MN House 31B Republican Primary | Ben Hayle | 00:30:12 |
| Local Decision 2018: Blaine City Council Ward 2 Primary | Ben Hayle | 00:31:09 |
| Local Decision 2018: Anoka County Commissioner 4 Primary | Ben Hayle | 00:40:51 |
| Centerville Mayor's Minutes Summer 2018 | Trevor Scholl | 00:06:10 |
| Blaine Mayor's Minutes Summer 2018 | Trevor Scholl | 00:05:48 |

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|--|---------------------------|----------|
| Circle Pines Mayor's Minutes Summer 2018 | Trevor Scholl | 00:03:15 |
| Fetes des Lacs Preview | Trevor Scholl | 00:03:34 |
| Lexington's Farmer's Market | Trevor Scholl | 00:03:08 |
| Fete Des Lacs 2018 | Trevor Scholl | 00:02:05 |
| Circle Pines Community Gardens | Trevor Scholl | 00:05:30 |
| Centerville Fetes Des Lacs Parade | Jeremy Millington | 00:41:28 |
| USA Cup Weekend: Lakehead Express/Rush WI | Kenton Kipp/J. Millington | 00:58:05 |
| USA Cup Weekend: FCKC Milan/Tokiwagi Gakuen HS | Kenton Kipp/J. Millington | 01:17:22 |
| USA Cup Weekend: Sociedade Hipica de Campinas/Lakehead Express | Kenton Kipp/J. Millington | 01:07:45 |
| USA Cup Weekend: WSEU Red/Mayas FC Academy | Kenton Kipp/J. Millington | 01:09:35 |
| USA Cup Weekend: Mankato United/Dakota United SC | Kenton Kipp/J. Millington | 01:16:39 |
| USA Cup Weekend Sociedade Hipica de Campinas/Tempo Chaos | Kenton Kipp/J. Millington | 01:15:18 |
| USA Cup Weekend: Dakota United SC/Rush WI | Kenton Kipp/J. Millington | 01:09:08 |
| USA Cup Weekend: WWFC Wildcats/Tempo Phoenix | Kenton Kipp/J. Millington | 01:18:07 |
| USA Cup Weekend: Eden Prairie SC+ Red/Rush WI | Kenton Kipp/J. Millington | 01:03:16 |
| USA Cup Weekend: Rockford Olympic/KM Torhout | Kenton Kipp/J. Millington | 01:05:00 |
| USA Cup Weekend: Bonivital SC Flames/Rush WI | Kenton Kipp/J. Millington | 01:30:33 |
| USA Cup Weekend: Allouez Stampede/Lifezone Gladiators FC | Kenton Kipp/J. Millington | 01:38:05 |
| USA Cup Weekend: Mayas FC Academy/KM Torhout | Kenton Kipp/J. Millington | 01:41:55 |
| USA Cup Weekend: REV SC Academy/Gjellerasen IF | Kenton Kipp/J. Millington | 01:48:20 |
| USA Cup Soccer: Wheeling United SC/Edian SC | Kenton Kipp/J. Millington | 01:29:25 |
| USA Cup Soccer: Black Hills Rapids/Hartford United | Kenton Kipp/J. Millington | 01:29:14 |
| USA Cup Soccer: Colegio Mexico/Crow Trace FC | Kenton Kipp/J. Millington | 01:51:16 |
| USA Cup Soccer: Edina SC/Maplebrook Arsenal | Kenton Kipp/J. Millington | 01:32:47 |
| USA Cup Soccer: Maplebrook/Sherwood Park Phoenix | Kenton Kipp/J. Millington | 01:34:25 |
| USA Cup Soccer: Blaine SC EDT/Gjellerasen IF | Kenton Kipp/J. Millington | 01:35:26 |
| USA Cup Soccer: Soo City United/Blaine SC Travel 1 | Kenton Kipp/J. Millington | 01:41:07 |
| USA Cup Soccer: Fusion SC Navy/Cloegio Menor San Francisco | Kenton Kipp/J. Millington | 01:50:06 |
| USA Cup Soccer: A.S. Truittier/KM Torhout | Kenton Kipp/J. Millington | 01:28:21 |
| USA Cup Soccer: Tonka Fusion Elite/MN ODP | Kenton Kipp/J. Millington | 01:25:45 |
| USA Cup Soccer: FCR Jr Developmental/Black Hills Rapids | Kenton Kipp/J. Millington | 02:00:15 |
| USA Cup Soccer: MN Thunder Academy/Nationals Canada Black | Kenton Kipp/J. Millington | 01:30:32 |
| USA Cup Soccer: Maplebrook/Edina SC | Kenton Kipp/J. Millington | 01:28:44 |
| USA Cup Soccer: Sporting St. Croix/SCool Games Chevrolet | Kenton Kipp/J. Millington | 01:27:26 |
| USA Cup Soccer: St. Paul Blackhawks/REV SC Academy | Kenton Kipp/J. Millington | 01:13:48 |

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| USA Cup Soccer: St. Paul Blackhawks FC/Sporting St. Croix Academy | Kenton Kipp/J. Millington | 01:52:56 |
| USA Cup Soccer: REV SC Academy / Sporting St. Croix Academy | Kenton Kipp/J. Millington | 01:25:33 |
| USA Cup Soccer Opening Ceremonies | Kenton Kipp/J. Millington | 01:15:03 |
| 53 New Programs | | 53:52:09 New Hours |

Programs Produced by City Staff

| Title | Producer | Runtime |
|--|------------------------|---------------------------|
| Blaine City Council Meeting (7/5/18) | Blaine Staff | 02:13:06 |
| Blaine Planning Commission Meeting (7/10/18) | Blaine Staff | 01:19:04 |
| Blaine Park Board Meeting (7/24/18) | Blaine Staff | 00:45:17 |
| Centerville City Council Meeting (7/11/18) | Centerville Staff | 01:56:00 |
| Centerville City Council Meeting (7/25/18) | Centerville Staff | 00:49:17 |
| Circle Pines City Council Meeting (7/10/18) | Circle Pines Staff | 00:20:57 |
| Circle Pines Utility Commission Meeting (7/18/18) | Circle Pines Staff | 00:24:51 |
| Circle Pines City Council Meeting (7/24/18) | Circle Pines Staff | 00:18:51 |
| Ham Lake City Council Meeting (7/2/18) | Ham Lake Staff | 00:10:44 |
| Ham Lake Planning Commission Meeting (7/9/18) | Ham Lake Staff | 01:40:15 |
| Ham Lake City Council Meeting (7/16/18) | Ham Lake Staff | 01:05:11 |
| Ham Lake Park & Tree Commission Meeting (7/18/18) | Ham Lake Staff | 00:48:15 |
| Ham Lake Planning Commission Meeting (7/23/18) | Ham Lake Staff | 00:27:55 |
| Lexington City Council Meeting (7/5/18) | Lexington Staff | 00:16:33 |
| Lexington City Council Meeting (7/19/18) | Lexington Staff | 00:04:55 |
| Lino Lakes City Council Meeting (7/9/18) | Lino Lakes Staff | 00:28:52 |
| Lino Lakes Planning & Zoning Commission Meeting (7/11/18) | Lino Lakes Staff | 01:00:57 |
| Lino Lakes City Council Meeting (7/23/18) | Lino Lakes Staff | 00:46:51 |
| Spring Lake Park City Council Meeting (7/2/18) | Spring Lake Park Staff | 01:01:39 |
| Spring Lake Park City Council Meeting (7/16/18) | Spring Lake Park Staff | 01:18:29 |
| Spring Lake Park Planning Commission Meeting (7/23/18) | Spring Lake Park Staff | 01:49:01 |
| 21 New Programs | | 18:16:17 New Hours |

If you have any questions or comments regarding this monthly report please contact
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