

North Metro TV

August 2018 Update

Program Production

In August, a total of **92 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **65:00:00 hours of new programming**.

- 37 programs were produced by the public
- 32 programs were produced by NMTV staff
- 22 programs were produced by City staff



Van Shoots

The HD truck was used for **11:45:00** hours of production. Events produced live and recorded for additional playbacks include:

- Lino Lakes Blue Heron Days Parade
- Football: Irondale vs. Spring Lake Park



Workshops

Workshop	Instructor	Organization	Students
Editing	Eric Houston	General Public	13
Camera	Eric Houston	General Public	1
Camera	Eric Houston	General Public	2
Gilligan's Island Lecture	Eric Houston	Edgewood Senior Living	13
Early Film Treasures Lecture	Eric Houston	Anoka County History Center	12
Studio	Eric Houston	General Public	3
Camera	Eric Houston	General Public	2
James Bond Lecture	Eric Houston	Edgewood Senior Living	17
Intro to NMTV	Eric Houston	General Public	1
Movie Night - The Magnificent Ambersons	Eric Houston	Video Club	7
10 Workshops			71 Students

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	201.75	57	122	20	409	\$1,159.00
February	120.5	41	53	15	1,164	\$780.00
March	167.5	64	0	74	237	\$381.00
April	128.00	52	53	17	781	\$195.00
May	59.00	29	18	9	0	\$460.00
June	133.75	45	36	31	475	\$354.00
July	166.5	27	54	28	230	\$200.00
August	224.5	64	11	62	649	\$1,157.00
TOTAL:	1,073.50	379	347	256	3,945	\$4,686.00

Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	111	460
February	112	685.25
March	117	552.25
April	47	295.5
May	103	409.25
June	116	556.75
July	101	513.25
August	106	612.75
TOTAL PUBLIC USAGE:		4,085.00

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Ben Hayle create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some August highlights include:

- Battle of the Badges Blood Drive
- Freezing Away the Pain
- Night to Unite
- Perry Wins Last 3M Championship
- Blue Heron Days
- Blaine is Ready for Voters
- Celebrating the Last 3M Championship
- Major Development Project in Lexington
- 105th Avenue Construction Complete



In addition to daily playbacks of North Metro TV News on the cable systems, there are over 515 local stories archived for viewers on the NMTV YouTube page. The page can be accessed through the northmetrotv.com website.

Farewell to Ben

NMTV News Producer, Ben Hayle, will be leaving his job after 13 years of employment. He was recently hired as the Communications Coordinator for the City of Blaine. This is a newly created position at the City. While we are all happy for the excellent opportunity for Ben, he will be sorely missed. The one bright side is that, as the Communications Coordinator for Blaine, we will still get to work with him often. The search for his replacement has begun. Resumes are due in mid-September and we hope to have someone on board by early October. Unfortunately this will impact our usual election related coverage. We will do as much as we can, but Ben's political knowledge and on-camera moderating was an integral part of our program.



Drone Service Gears Up

Special Events Coordinator and Commercial Drone Operator, T.J. Tronson had some time this month to create some publicity videos for the NMTV drone service. Two promos with service and contact information were linked to NMTV website, played on the channels, and are also posted to the NMTV YouTube and FaceBook pages. The promos highlight the various flights T.J. has recorded and list the services we can provide. As a reminder, all of the commercial services we provide are available to the Member Cities at no cost. Lino Lakes took advantage of this service in August with a request for aerial shots of the City for their website. Cable Commission Legal Counsel recently completed Drone Usage Policies for staff and we are incorporating the policies and reporting requirements into our services.



Lectures On Location

It was another big month for our on-location lecture series. Instructor, Eric Houston, presented his Gilligan's Island: Behind the Scenes of the Three Hour Tour and James Bond: 50 Years of 007, at Edgewood Senior Living. The residents seem to enjoy the classes and Eric has been asked to return for two more classes next month. He also presented his Early Film Treasures: 1888-1896 lecture at the Anoka County History Center. They were also pleased with the presentation and have asked Eric back to present a class in December. He is now putting together two new lectures. The first is called Movie Dictionary, which will present definitions of movie terms, like gaffer, along with fun clips, and a class focusing on monster movie that he hopes to have ready for the Halloween season.



Blue Heron Days Celebration

North Metro TV wrapped up its summer festival season with coverage of the Lino Lakes Blue Heron Days events. Municipal Producer, Trevor Scholl created a short video previewing the event, the News Department produced a story on the event, the Sports Department recorded the parade with the HD production truck, staff and volunteers marched in the parade, and Special



Events Coordinator, T.J. Tronson put together a video highlighting the Lino Lakes folks who came out to watch the parade.

Return of High School Sports

The end of August means the beginning of a new season of high school sports. The Sports team jumped right in with the production of 10 episodes of Coaches & Captains, which highlights coaches, players and team objectives for the new school year. Three games, including soccer and football, were covered live and recorded for additional playbacks. Sports Den, the weekly sports highlight show also started its new season with two episodes in August. This year the Sports Department is also producing a short video highlight of every game they produce. Those highlights are available on the NMTV YouTube page.



City Productions

Municipal Producer, Trevor Scholl, completed four projects in August including Lino Lakes Blue Heron Days coverage.

Projects completed include:

- Blue Heron Days Preview
- Night to Unite
- Waldoch Farm Garden Tours
- Blaine Community Gardens

New and ongoing projects include:

- Ham Lake senior dance day
- Talking with Centennial Police regarding several videos
- Business profile on Urban Air Adventure Park
- Scheduling more Mayor's Minutes
- Circle Pines City promo
- Lino Lakes organics recycling
- Open to Business, each Cities involvement
- Arranging interviews with each City's economic developer about Open to Business



Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Production equipment consulting for cities and schools

Blaine

- No equipment consulting was necessary.

Centerville

- 8/31/18: Audio not displaying on the left channel. Fixed the problem in the Adui90 Processor Card in dashboard by duplicating channel 1 audio onto channel 2 so viewers at home can at least hear the audio out of their right speaker. Notified Tightrope as this is a temporary fix.

Circle Pines

- 8/28/18: Talked with Z Systems regarding upgrade. Should happen the last week of October.
- 8/31/18: Low channel audio. Restarted the Carousel that was causing the low audio. Still a little low, so boosted it using the Audio Processor Card in dashboard. Boosted the levels by +12db and it sounds much better.

Ham Lake

- No equipment consulting was necessary.

Lexington

- No equipment consulting was necessary.

Lino Lakes

- 8/1/18: Rusty Ray emailed with questions about the set-up and signal transmission. Michele went over the signal path and they performed a test to verify everything was tested, working, and understood.
- Spring Lake Park**
- No equipment consulting was necessary.
- All Cities**
- 8/6/18: Due to the loss of internet the Makito X devices stopped transmitting feeds from Cities. All feeds returned to normal.
 - 8/13/18: All City Carousel units went down. Restarted all of them. Called Tightrope to report.
 - 8/20/18: After Tightrope repaired the Carousels they required data updating. Ran the update scripts, shutting off the automatic updates that interfere with the broadcast on TV. Went in and reset all the display adapters to get them all to match and appropriately air on the channels.
 - 8/28/18: Restart Carousels. File naming structures may be problematic. Tightrope recommends not using any special characters when naming files. Files are being renamed with no special characters.

City Channel 16 Playback Stats

City	Number of Times Programs Played	Hours Programmed on Channel
Blaine	232	249:30:20
Centerville	52	56:41:30
Circle Pines	151	69:28:53
Ham Lake	107	98:43:00
Lexington	103	94:12:30
Lino Lakes	103	80:36:18
Spring Lake Park	161	190:43:08
Totals:	988 Program Playbacks	623:42:42 Hours of Video Programming on Channels

Programs Produced by the Public

Title	Producer	Runtime
Black and White or Gray (2 episodes)	Jason Anderson/Brad Sanford	00:50:34
Nocked & Loaded TV	Dave Perkins	00:35:45
Every Movie Ever (3 episodes)	Joe Scholz, Rick Bostrom, Ben Daniels/Ryan Frieundschuh, Gavin Van Trease/Eric Houston	01:11:26
Bad Movie Bros	Video Club/Eric Houston	00:38:33
Puzzled (4 episodes)	Gavin Van Trease/Eric Houston	07:30:21
Cornerstone Church (3 episodes)	Rick Bostrom	01:22:57
Christ Lutheran Church (5 episodes)	Jacob Nessman/Chance Amundson	05:37:15
The Power of Love (6 episodes)	Rick Larson	03:00:00
LovePower (6 episodes)	Ann Sandell	06:00:00
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	02:52:41
Hope Church (4 episodes)	Cindy Hardy	02:47:59
37 New Programs		32:27:31 New Hours

Programs Produced by NMTV Staff

Title	Producer	Runtime
Anoka County Board Meeting (8/14/18)	T.J. Tronson	00:23:18
Anoka County Board Meeting (8/28/18)	T.J. Tronson	00:19:34
Blue Heron Days Parade From the Inside	T.J. Tronson	00:02:50
NMTV News (6 episodes)	Danika Peterson/Ben Hayle	02:07:51
Minnesota Soda Festival at Blue Sun Soda Shop	Danika Peterson	00:04:58
Ham Lake Farmer's Market	Danika Peterson	00:04:50
Centennial Library Closes for Remodel	Danika Peterson/Ben Hayle	00:03:47
Lexington Redevelopment Project	Ben Hayle	00:02:58
Blue Heron Days Preview	Trevor Scholl	00:04:00
Night to Unite	Trevor Scholl	00:03:26
Waldoch Farm Garden Tours	Trevor Scholl	00:03:17
Blaine Community Gardens	Trevor Scholl	00:06:15
Blue Heron Days Parade	Kenton Kipp/J. Millington	00:51:52
Girls Soccer: Armstrong/Blaine	Kenton Kipp/J. Millington	01:46:01
Boys Soccer	Kenton Kipp/J. Millington	01:46:33
Football: Irondale/Spring Lake Park	Kenton Kipp/J. Millington	02:28:13
Sports Den (2 episodes)	Kenton Kipp/J. Millington	00:49:23
Coach & Captains: Spring Lake Park Football	Kenton Kipp/J. Millington	00:03:25
Coach & Captains: Blaine Swim and Dive	Kenton Kipp/J. Millington	00:04:35
Coach & Captains: Centennial Swim and Dive	Kenton Kipp/J. Millington	00:03:38
Coach & Captains: Centennial Volleyball	Kenton Kipp/J. Millington	00:03:14
Coach & Captains: Blaine Boys Soccer	Kenton Kipp/J. Millington	00:02:59
Coach & Captains: Centennial Girls Soccer	Kenton Kipp/J. Millington	00:04:07
Coach & Captains: Spring Lake Park Girls Tennis	Kenton Kipp/J. Millington	00:03:10
Coach & Captains: Blaine Girls Tennis	Kenton Kipp/J. Millington	00:03:04
Coach & Captains: Blaine Football	Kenton Kipp/J. Millington	00:03:33
Coach & Captains: Centennial Football	Kenton Kipp/J. Millington	00:03:45
32 New Programs		11:39:39 New Hours

Programs Produced by City Staff

Title	Producer	Runtime
Blaine City Council Meeting (8/2/18)	Blaine Staff	01:33:38
Blaine Planning Commission Meeting (8/15/18)	Blaine Staff	01:06:57
Blaine City Council Meeting (8/16/18)	Blaine Staff	01:28:13
Blaine Natural Resources Conservation Board Meeting (8/21/18)	Blaine Staff	00:21:053
Blaine Park Board Meeting (8/28/18)	Blaine Staff	00:51:28
Centerville City Council Meeting (8/8/18)	Centerville Staff	01:35:04
Centerville City Council Meeting (8/22/18)	Centerville Staff	01:02:47
Circle Pines City Council Meeting (8/15/18)	Circle Pines Staff	00:24:10
Circle Pines Utility Commission Meeting (8/15/18)	Circle Pines Staff	00:55:43
Circle Pines City Council Meeting (8/28/18)	Circle Pines Staff	00:05:47
Ham Lake City Council Meeting (8/6/18)	Ham Lake Staff	01:00:36
Ham Lake Planning Commission Meeting (8/13/18)	Ham Lake Staff	00:33:05

Title cont.	Producer cont.	Runtime cont.
Ham Lake City Council Meeting (8/20/18)	Ham Lake Staff	00:38:15
Ham Lake Planning Commission Meeting (8/27/18)	Ham Lake Staff	00:30:00
Lexington City Council Meeting (8/2/18)	Lexington Staff	01:18:14
Lexington City Council Meeting (8/16/18)	Lexington Staff	00:38:08
Lino Lakes Environmental Board Meeting (8/1/18)	Lino Lakes Staff	01:14:14
Lino Lakes Planning & Zoning Meeting (8/8/18)	Lino Lakes Staff	01:26:13
Lino Lakes City Council Meeting (8/13/18)	Lino Lakes Staff	00:16:05
Lino Lakes City Council Meeting (8/27/18)	Lino Lakes Staff	00:22:42
Spring Lake Park City Council Meeting (8/6/18)	Spring Lake Park Staff	02:14:15
Spring Lake Park City Council Meeting (8/20/18)	Spring Lake Park Staff	00:48:44
Spring Lake Park Planning Commission Meeting (8/27/18)	Spring Lake Park Staff	00:34:05
23 New Programs		21:00:16 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.