

# North Metro TV

September 2018 Update

## Program Production

In September, a total of **94 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **74:45:00 hours of new programming.**

- 30 programs were produced by the public
- 41 programs were produced by NMTV staff
- 23 programs were produced by City staff



## Van Shoots

The HD truck was used for **46:30:00** hours of production. Events produced live and recorded for additional playbacks include:

- Volleyball: Spring Lake Park vs. Blaine
- Boys and Girls Soccer: Andover vs. Centennial
- Football: Centennial vs. Totino Grace
- Football: Osseo vs. Blaine
- Volleyball: Osseo vs. Blaine
- Football: Hopkins vs. Spring Lake Park
- Football: Blaine vs. Champlin Park



## Workshops

Workshop	Instructor	Organization	Students
Lighting	Eric Houston	General Public	2
Lecture - This is Orson Welles	Eric Houston	General Public	13
Bad Movie Bros Taping	Eric Houston	Video Club	4
Lecture - This is Orson Welles	Eric Houston	Edgewood Senior Living	17
Intro to NMTV	Eric Houston	General Public	5
Camera	Eric Houston	General Public	2
Lecture - Jim Henson & the Muppets	Eric Houston	Edgewood Senior Living	20
<b>7 Workshops</b>			<b>63 Students</b>

## Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	201.75	57	122	20	409	\$1,159.00
February	120.5	41	53	15	1,164	\$780.00
March	167.5	64	0	74	237	\$381.00
April	128.00	52	53	17	781	\$195.00
May	59.00	29	18	9	0	\$460.00
June	133.75	45	36	31	475	\$354.00
July	166.5	27	54	28	230	\$200.00
August	224.5	64	11	62	649	\$1,157.00
September	138.75	35	0	3	1,112	\$345.00
<b>TOTAL:</b>	<b>1,212.25</b>	<b>414</b>	<b>347</b>	<b>259</b>	<b>5,057</b>	<b>\$5,031.00</b>

## Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	111	460
February	112	685.25
March	117	552.25
April	47	295.5
May	103	409.25
June	116	556.75
July	101	513.25
August	106	612.75
September	90	441
<b>TOTAL PUBLIC USAGE:</b>		<b>4,526.00</b>

## Production Highlights

### NMTV News Highlights

Each week Danika Peterson and Ben Hayle create a news program that highlights events, people, issues, and information important to citizens of our Member Cities.

Some September highlights include:

- National Sports Center Eyes Dome
- Blaine Trail System
- Blaine Sees Record Development Year
- Ham Lake's Al Sannerud Named Minnesota Outstanding Senior
- Ben Says Farewell



In addition to daily playbacks of North Metro TV News on the cable systems, there are 518 local stories archived for viewers on the NMTV YouTube page. The page can be accessed through the northmetrotv.com website.

## Hello to Rusty

We didn't know if it could be done, but then we went ahead and did it...we've found a replacement for Ben Hayle. Rusty Ray has fourteen years of broadcast news experience, from shooting and editing to reporting and anchoring. He and Danika have been working out what they are going to be able to do for election coverage, and they are gearing up for their first episode of North Metro TV News. Rusty has some great ideas for additional programming and we are all looking forward to working with him.



## Drone Service

North Metro TV was hired to produce a promo, utilizing drone footage, for the Minnesota Softball Military Appreciation Day. T.J. worked with the organization to produce a two and a half minute piece that utilized both drone and standard camera footage. The group was very happy with the finished product. T.J. will be producing another promo, in October, utilizing the drone, for the non-profit, 23rd Veteran. This will be the second time that organization has hired us to get drone footage of their "Nearly Naked Ruck March." The event takes place at Bunker Hills on October 27th.



## Election Programming

It's another big election year, but we've found ourselves in a bit of a tight spot. Our primary election coordinator, (Ben) resigned his position at the worst possible time for our election coverage. Typically, we schedule "Meet the Candidate" forums for all contested races pertinent to our Cities, including state, county, municipal, school district, and in some cases federal contests. The timing of Ben's departure and the timing of the hiring of his replacement, made it impossible for us to produce that kind of extensive coverage. In an effort to get as many debates of interest to our viewers on the channels and website, we requested copies of debates taped by other organizations, if they were pertinent to our area, and sent staff out to cover additional debates organized by other entities, like the League of Women Voters. With the hiring of Rusty, we have been able to schedule Meet the Candidate Forums for our contested municipal races and we will be producing our live election night results program.

## City Productions

Municipal Producer, Trevor Scholl, completed four projects in September including interesting stories from the state fair with some local flavor. Projects completed include:

- Solar Sites for Bees, Berries, and Beer
- Lexington Fall Funfest Preview
- Running Aces at the State Fair
- AHS Animal Rescue

New and ongoing projects include:

- Ham Lake senior dance day



- Talked with Operations Committee regarding contacting with ideas
- Meeting with Ham Lake staff to discuss and plan future projects
- Business profile on Urban Air Adventure Park. Done shooting, in edit process
- Taping and editing Blaine, Lino Lakes, and Centerville Mayor's Minutes
- Circle Pines City promo. Have drone shoots scheduled
- Lino Lakes organics recycling

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

## Production equipment consulting for cities and schools

### **Blaine**

- No equipment consulting was necessary.

### **Centerville**

- No equipment consulting was necessary.

### **Circle Pines**

- 9/25/18: Set up a meeting with A Systems and City staff. This is the last meeting before the HD upgrade takes place. Will review everything to make sure everyone is on the same page.
- 9/27/18: Ordered transmission equipment for HD signal transport after upgrade.
- 9/27/18: Answered Z System questions before upgrade.

### **Ham Lake**

- 9/5/18: Noticed the Makito X feed was jittery. Restarted, now looks fine
- 9/5/18: Two dais monitors down due to power surge that damaged the monitor power supplies. Emailed Z systems. They will provide new power supplies. Loaned two power supplies until new ones come in.

### **Lexington**

- No equipment consulting was necessary.

### **Lino Lakes**

- 9/5/18: Dais monitor issues. an AJA DA that feeds everything, had two bad outputs. Replaced with a spare from the tech shop. Will get new one, as it is still under warranty.
- 9/5/18: An AJA Hi5-Plus that feeds the HDMI DA the program signal was not functioning. Also replaced with a spare and ordered a new one, which is also under warranty.

### **Spring Lake Park**

- 9/4/18: Dais monitors not working. Located an HDMI router and a Creston Scaler with power issues. Replaced the power supply, tested, now working.
- 9/27/18: Emailed Wanda regarding purple camera. Scheduled repair time.

### **All Cities**

- 9/17/18: Carousels are acting up. Tightrope looked into the problem and fixed what they could. Something is happening with the labeling. Somehow strange characters are being placed in file names.

## City Channel 16 Playback Stats

---

City	Number of Times Programs Played	Hours Programmed on Channel
Blaine	181	241:27:32
Centerville	49	66:13:39
Circle Pines	142	134:44:47
Ham Lake	74	75:53:24
Lexington	104	89:27:21
Lino Lakes	73	77:48:52
Spring Lake Park	140	155:36:04
<b>Totals:</b>	<b>763 Program Playbacks</b>	<b>841:11:39 Hours of Video Programming on Channels</b>

## Programs Produced by the Public

---

Title	Producer	Runtime
Off Constantly	David Bauer	00:28:53
Black & White or Gray	Brad Sanford	00:15:29
Chit Chat With Sue Aberholden	Sharon Carlson	00:24:31
Every Movie Ever (2 episodes)	Joe Scholz, Rick Bostrom, Ben Daniels/Ryan Frieundschuh, Gavin Van Trease/Eric Houston	00:53:54
Bad Movie Bros	Video Club/Eric Houston	00:46:20
A Fresh New Day	Anita Wardlaw	00:47:44
Cornerstone Church (3 episodes)	Rick Bostrom	01:19:58
Christ Lutheran Church (2 episodes)	Jacob Nessman/Chance Amundson	02:03:39
The Power of Love (4 episodes)	Rick Larson	02:00:00
LovePower (4 episodes)	Ann Sandell	04:00:00
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	03:35:20
Oak Park Moments (4 episodes)	Dave Turnidge	02:52:41
Hope Church (4 episodes)	Cindy Hardy	02:35:27
<b>30 New Programs</b>		<b>22:03:56 New Hours</b>

## Programs Produced by NMTV Staff

---

Title	Producer	Runtime
Anoka County Board Meeting (9/11/18)	T.J. Tronson	00:43:07
Anoka County Board Meeting (9/25/18)	T.J. Tronson	01:15:43
NMTC Meeting (9/19/18)	T.J. Tronson	00:35:45
MN Softball Military Appreciation Benefit Tourney Promo (Paid Drone Shoot)	T.J. Tronson	00:02:38
Columbia Heights Mayoral Forum (Paid Production)	T.J. Tronson	00:30:37
Columbia Heights City Council Forum (Paid Production)	T.J. Tronson	00:45:22
Columbia Heights Anoka County Commissioner Forum (Paid Production)	T.J. Tronson	00:31:30
NMTV News (3 episodes)	Danika Peterson/Ben Hayle	00:56:51
Blaine's Trail System	Danika Peterson	00:06:15
Blaine Fall Development Update	Ben Hayle	00:05:13
On Tap	Ben Hayle	00:27:14
Solar Sites for Bees, Berries, and Beer	Trevor Scholl	00:02:30
Lexington Fall Funfest Preview	Trevor Scholl	00:03:00
Running Aces at the State Fair	Trevor Scholl	00:02:45
AHS Animal Rescue	Trevor Scholl	00:05:20
Volleyball: Spring Lake Park/Blaine	Kenton Kipp/J. Millington	01:43:51
Boys Soccer: Andover/Centennial	Kenton Kipp/J. Millington	01:42:24
Girls Soccer: Andover/Centennial	Kenton Kipp/J. Millington	01:51:28
Football: Centennial/Totino Grace	Kenton Kipp/J. Millington	02:53:16
Football: Osseo/Blaine	Kenton Kipp/J. Millington	02:45:19
Volleyball: Osseo/Blaine	Kenton Kipp/J. Millington	01:24:29
Football: Hopkins/Spring Lake Park	Kenton Kipp/J. Millington	02:04:58
Swim & Dive: Blaine/Centennial	Kenton Kipp/J. Millington	01:00:35
Football: Blaine/Champlin Park	Kenton Kipp/J. Millington	02:29:50
Coach & Captains: Spring Lake Park Volleyball	Kenton Kipp/J. Millington	00:03:21
Coach & Captains: Blaine Volleyball	Kenton Kipp/J. Millington	00:03:31
Athlete of the Week (3 episodes)	Kenton Kipp/J. Millington	00:03:06

<b>Title cont.</b>	<b>Producer cont,</b>	<b>Runtime cont.</b>
Game Summary (7 episodes)	Kenton Kipp/J. Millington	00:07:50
Sports Den (3 episodes)	Kenton Kipp/J. Millington	01:23:18
<b>41 New Programs</b>		<b>25:51:00 New Hours</b>

## Programs Produced by City Staff

---

<b>Title</b>	<b>Producer</b>	<b>Runtime</b>
Blaine Traffic Commission Meeting (9/4/18)	Blaine Staff	00:52:31
Blaine City Council Meeting (9/6/18)	Blaine Staff	01:33:12
Blaine Planning Commission Meeting (9/11/18)	Blaine Staff	02:21:45
Blaine Natural Resources Conservation Board Meeting (9/18/18)	Blaine Staff	01:26:31
Blaine City Council Meeting (9/20/18)	Blaine Staff	00:47:34
Centerville City Council Meeting (9/12/18)	Centerville Staff	01:59:22
Centerville City Council Meeting (9/26/18)	Centerville Staff	01:40:06
Circle Pines City Council Meeting (9/11/18)	Circle Pines Staff	01:46:39
Circle Pines Utility Commission Meeting (9/19/18)	Circle Pines Staff	00:44:53
Circle Pines City Council Meeting (9/25/18)	Circle Pines Staff	00:44:48
Ham Lake City Council Meeting (9/4/18)	Ham Lake Staff	00:39:35
Ham Lake Planning Commission Meeting (9/10/18)	Ham Lake Staff	00:09:23
Ham Lake City Council Meeting (9/17/18)	Ham Lake Staff	00:53:34
Ham Lake Planning Commission Meeting (9/24/18)	Ham Lake Staff	01:12:58
Lexington City Council Meeting (9/6/18)	Lexington Staff	01:09:33
Lexington City Council Meeting (9/20/18)	Lexington Staff	00:31:07
Lino Lakes City Council Meeting (9/10/18)	Lino Lakes Staff	00:53:17
Lino Lakes Planning & Zoning Meeting (9/12/18)	Lino Lakes Staff	01:17:09
Lino Lakes City Council Meeting (9/24/18)	Lino Lakes Staff	01:05:19
Lino Lakes Environmental Board Meeting (8/27/18)	Lino Lakes Staff	01:26:37
Spring Lake Park City Council Meeting (9/4/18)	Spring Lake Park Staff	01:44:10
Spring Lake Park City Council Meeting (9/17/18)	Spring Lake Park Staff	00:51:41
Spring Lake Park Planning Commission Meeting (9/24/18)	Spring Lake Park Staff	00:50:17
<b>23 New Programs</b>		<b>26:42:01 New Hours</b>

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.