

# North Metro TV

October 2018 Update

## Program Production

In October, a total of **114 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **95:00:00 hours of new programming**.

- 38 programs were produced by the public
- 53 programs were produced by NMTV staff
- 23 programs were produced by City staff



## Van Shoots

The HD truck was used for **52:30:00** hours of production. Events produced live and recorded for additional playbacks include:

- Boys and Girls Soccer: Centennial vs. Blaine
- Football: Centennial vs. Blaine
- Volleyball: Spring Lake Park vs. Centennial
- Football: Champlin Park vs. Centennial
- North Metro Youth Football Championships:
  - 2nd Grade Game
  - 3rd Grade Game
  - 4th Grade Game
  - 5th Grade Game
  - 6th Grade Game
- Boys Soccer: 5AA Final: Centennial vs. Champlin Park
- Football: Forest Lake vs. Spring Lake Park



## Workshops

| Workshop                              | Instructor   | Organization                 | Students           |
|---------------------------------------|--------------|------------------------------|--------------------|
| Editing                               | Eric Houston | General Public               | 7                  |
| Lecture Series - James Bond           | Eric Houston | Spring Lake Park City Hall   | 9                  |
| Lecture Series - This is Orson Welles | Eric Houston | Mary Ann Young Senior Center | 7                  |
| Lecture Series - Star Trek            | Eric Houston | Anoka County Libraries       | 6                  |
| Intro to NMTV                         | Eric Houston | General Public               | 5                  |
| Lecture - Monster Movies 1            | Eric Houston | General Public               | 10                 |
| <b>6 Workshops</b>                    |              |                              | <b>44 Students</b> |

## Home Movie Transfers

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Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

| Month         | Hours Transferred | Tapes      | Film Reels | DVDs       | Photos/ Slides | Fees Paid         |
|---------------|-------------------|------------|------------|------------|----------------|-------------------|
| January       | 201.75            | 57         | 122        | 20         | 409            | \$1,159.00        |
| February      | 120.5             | 41         | 53         | 15         | 1,164          | \$780.00          |
| March         | 167.5             | 64         | 0          | 74         | 237            | \$381.00          |
| April         | 128.00            | 52         | 53         | 17         | 781            | \$195.00          |
| May           | 59.00             | 29         | 18         | 9          | 0              | \$460.00          |
| June          | 133.75            | 45         | 36         | 31         | 475            | \$354.00          |
| July          | 166.5             | 27         | 54         | 28         | 230            | \$200.00          |
| August        | 224.5             | 64         | 11         | 62         | 649            | \$1,157.00        |
| September     | 138.75            | 35         | 0          | 3          | 1,112          | \$345.00          |
| October       | 80.75             | 34         | 0          | 14         | 0              | \$577.00          |
| <b>TOTAL:</b> | <b>1,293.00</b>   | <b>448</b> | <b>347</b> | <b>273</b> | <b>5,057</b>   | <b>\$5,608.00</b> |

## Public Usage Stats

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For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

| Month                      | Unique Individuals | Total Usage Hours |
|----------------------------|--------------------|-------------------|
| January                    | 111                | 460               |
| February                   | 112                | 685.25            |
| March                      | 117                | 552.25            |
| April                      | 47                 | 295.5             |
| May                        | 103                | 409.25            |
| June                       | 116                | 556.75            |
| July                       | 101                | 513.25            |
| August                     | 106                | 612.75            |
| September                  | 90                 | 441               |
| October                    | 73                 | 366.75            |
| <b>TOTAL PUBLIC USAGE:</b> |                    | <b>4,892.75</b>   |

## Production Highlights

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### NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some October highlights include:

- Centennial School Levies on the Ballot
- Barbells for Boobs Fundraiser
- Global Recycling Problems Could Impact Locally
- Granting Wishes to Families



- Homeless Services
- Connexus Energy Unveils Solar Storage
- Waldoch Farms is Best Pumpkin Patch in MN
- Support Sought for Blaine Veterans Park
- Hy-Vee is Approved in Blaine

In addition to daily playbacks of North Metro TV News on the cable systems, there are 526 local stories archived for viewers on the NMTV YouTube page. The page can be accessed through the northmetroTV.com website.

### Local Decision 2018

The News crew, and T.J., taped four Local Decision 2018 debates and a Ham Lake Candidate forum in October. Meet the Candidate segments were recorded for the Blaine City Council Wards 1 and 2 races, along with candidate debates for the Centerville City Council and the Spring Lake Park Mayoral races. T.J. was on hand to record the Ham Lake City Council and Mayoral forums held at Ham Lake City Hall and he also taped a debate for House District 31B. In addition to debates and forums, the News Team put together an informative piece on the proposed Centennial School District levies.



### Youth Football Championships

The Sports crew spent Sunday October 14th covering the North Metro Youth Football Championships. The 2nd, 3rd, 4th, 5th, and 6th grade championship games were recorded. This is an annual event for us, and we go all out. The games include pre and post coach and player interviews, professional graphics, announcers, and re-play. The games were streamed live on channel 15 and are receiving additional playbacks on the channel and are available on demand. This event is very popular with our viewing audience and also results in quite a few Blu-ray sales. It is a tradition for us to play-back a youth football marathon on Thanksgiving day. This year will be no different!



### Mayor's Minutes Extravaganza

It was another big month for production of Mayor's Minutes. Blaine, Centerville, Lexington and Lino Lakes Mayor's were on hand for the fall version of the series. Each episode provides the Mayor a forum for communicating progress on projects, information about upcoming events, and issues facing the City. Look for Spring Lake Park to join in on the next series of productions!



### Lecture Series Addition - Monster Movies 1

Instructor, Eric Houston, has created a new class for his traveling lecture series, just in time for Halloween. The class is Dracula, Frankenstein and King Kong: Monster Movies of the 20s and 30s. Eric travels back in time to the dawn of monster movies to meet the stars, directors, and make up artists that brought the screens most memorable terrors to life! Participants learn about the monster movie that started them all, find out about Bela Lugosi's troubled career, and find out how many different models it took to bring a giant gorilla to life The class includes tons of rare

clips and behind the scenes photographs. Eric is also working on a Monster Movies 2 which covers the next wave of monster movies.

## Drone Production Services

T.J. Tronson and the NMTV drone were hired by the non-profit, 23rd Veteran, to get aerial footage of their annual "Nearly Naked Ruck Sack March." This is the second time NMTV has been hired to cover the event, which took place at Bunker Hills on October 27th.

## City Productions

Municipal Producer, Trevor Scholl, completed seven projects in October including a flurry of fall Mayor's Minutes. Projects completed include:

- Mayor's Minutes: Centerville Fall 2018
- Mayor's Minutes: Lexington Fall 2018
- Mayor's Minutes: Lino Lakes Fall 2018
- Mayor's Minutes: Blaine Fall 2018
- SBM Live Fire Training
- Business Profile: Urban Air
- Barbells Fundraiser
- Shot Local Decision Candidate Debates with the News team.



New and ongoing projects include:

- Met with Ham Lake Senior Center representatives about possible projects
- Booked shoots at the Ham Lake Senior Center
- Spoke with Spring Lake Park Mayor regarding participating in Mayor's Minutes and got commitment to start production
- Worked with NMTV Drone pilot to shoot footage for Circle Pines promo
- Working on update for the employee login video at Lino Lakes

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

## Production equipment consulting for cities and schools

### **Blaine**

- 10.2.18: Roark requested assistance with updating the city logo on the meeting graphics.

### **Centerville**

- No equipment consulting was necessary.

### **Circle Pines**

- 10.3.18: Met with Patrick Antonen and Z Systems to go over final details on the HD upgrade.
- 10.4.18: Ordered transmission equipment for HD signal transport.
- 10.5.18: Select projector solution for upgrade.
- 10.8.18: Gathered camera location and council member data for input into Ross LCS.
- 10.8.18: Requested block of 15 network addresses from Jim at Roseville. Informed him of Makito X and network needs for that.
- 10.17.18: Installed the new Makito X in master control for the Circle Pines HD upgrade. Adjusted the main router to forward UDP port number 5009 to the Makito X decoder in master control.
- 10.24.18: Tear out of old equipment. Z Systems began running cables and removing unwanted equipment.
- 10.25.18: Patrick called regarding confusion with Z Systems on camera placement. Went to city hall to correct any confusion. Recommended steal rack and old equipment be recycled. Went over where control desk should be located.
- 10.29.18: Ran SDI cable and installed the Ross Frame Sync for Circle Pines.

### **Ham Lake**

- 10.8.18: Had to reboot Carousel unit. Researching problem with Tightrope.

- 10.23.18: Document camera problem. Investigating. Thought it was an AJA distribution amp problem but amp tests fine.
  - 10.25.18: Revisited document camera problem. Tested camera directly. Doesn't work. Got it to work, but it goes out intermittently. Still under warranty, so if there are more problems call so it can get sent out.
- Lexington**
- No equipment consulting was necessary.
- Lino Lakes**
- 10.25.18: Live streaming server on its way back.
- Spring Lake Park**
- 10/1/18: Went to city hall to investigate camera 1 color issue. Discovered all the cables in the chamber were disconnected. Reconnected entire cable system that had been disconnected for carpet cleaning. Determined camera is dead. Recommended ordering new one to match others in system. Recommended city staff call NMTV if cables need to be disconnected, en masse, in the future.
  - 10.4.18: Administrators laptop did not work during last meeting. Discovered that nothing on the dais was working. Realized that all of the routes on the router were changed. Did not have a diagram to reroute. Through trial and error rerouted inputs to make system work.
  - 10.16.18: Installed new camera. Re-designated the macro buttons set for positions and adjusted the white balance and gain to get a brighter image.

## City Channel 16 Playback Stats

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| City             | Number of Times Programs Played | Hours Programmed on Channel                             |
|------------------|---------------------------------|---|
| Blaine           | 211                             | 327:22:30   |
| Centerville      | 76                              | 81:06:39  |
| Circle Pines     | 167                             | 136:05:00   |
| Ham Lake         | 112                             | 90:47:09  |
| Lexington        | 123                             | 67:36:02  |
| Lino Lakes       | 92                              | 86:29:34  |
| Spring Lake Park | 186                             | 153:55:06   |
| <b>Totals:</b>   | <b>967 Program Playbacks</b>    | <b>942:22:00 Hours of Video Programming on Channels</b> |

## Programs Produced by the Public

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| Title  | Producer  | Runtime                   |
|--|---|---------------------------|
| Off Constantly (4 episodes)                        | David Bauer   | 01:46:27                  |
| Off Constantly (2 segments)                        | David Bauer   | 00:01:10                  |
| The Super 8 Show                                   | Video Club/Eric Houston   | 00:29:24                  |
| Every Movie Ever (5 episodes)                      | Joe Scholz, Rick Bostrom, Ben Daniels/Ryan Frieundschuh, Gavin Van Trease/Brett Wong/Eric Houston | 02:04:29                  |
| Bad Movie Bros                                     | Video Club/Eric Houston   | 00:43:20                  |
| Puzzled  | Video Club/Eric Houston   | 03:59:58                  |
| Cornerstone Church                                 | Rick Bostrom  | 00:29:59                  |
| Christ Lutheran Church (5 episodes)                | Jacob Nessman/Chance Amundson   | 05:21:36                  |
| The Power of Love (4 episodes)                     | Rick Larson   | 02:00:00                  |
| LovePower (4 episodes)                             | Rick Larson   | 04:00:00                  |
| Rice Creek Watershed District Meeting (2 episodes) | Theresa Stasica   | 04:08:10                  |
| Oak Park Moments (5 episodes)                      | Dave Turnidge   | 03:10:36                  |
| Hope Church (3 episodes)                           | Cindy Hardy   | 02:12:40                  |
| <b>38 New Programs</b>                             |   | <b>28:27:49 New Hours</b> |

## Programs Produced by NMTV Staff

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| Title   | Producer                  | Runtime  |
|---|---------------------------|----------|
| Anoka County Board Meeting (10/9/18)                | T.J. Tronson              | 00:54:03 |
| Anoka County Board Meeting (10/23/18)               | T.J. Tronson              | 00:53:16 |
| NMTC Meeting (10/17/18)                             | T.J. Tronson              | 00:16:59 |
| Ham Lake City Council Forum                         | T.J. Tronson              | 00:36:16 |
| Ham Lake Mayoral Forum                              | T.J. Tronson              | 00:22:48 |
| House District 31B Oct 11 Forum                     | T.J. Tronson              | 00:37:56 |
| NMTV News (3 episodes)                              | Danika Peterson/Rusty Ray | 01:01:06 |
| Local Decision 2018: Blaine City Council Ward 2     | Danika Peterson/Rusty Ray | 00:13:32 |
| Local Decision 2018: Blaine City Council Ward 1     | Danika Peterson/Rusty Ray | 00:08:16 |
| Local Decision 2018: Centerville City Council       | Danika Peterson/Rusty Ray | 00:32:01 |
| Local Decision 2018: Spring Lake Park Mayor         | Danika Peterson/Rusty Ray | 00:22:32 |
| Blaine Block Party                                  | Danika Peterson           | 00:01:25 |
| Centennial School Levies                            | Danika Peterson/Rusty Ray | 00:04:30 |
| Blaine's Veterans Memorial                          | Danika Peterson/Rusty Ray | 00:02:41 |
| Mayor's Minutes: Centerville Fall 2018              | Trevor Scholl             | 00:05:30 |
| Mayor's Minutes: Blaine Fall 2018                   | Trevor Scholl             | 00:05:30 |
| Mayor's Minutes: Lino Lakes Fall 2018               | Trevor Scholl             | 00:05:52 |
| Mayor's Minutes: Lexington Fall 2018                | Trevor Scholl             | 00:03:33 |
| SBM Live Fire Training                              | Trevor Scholl             | 00:03:00 |
| Urban Air   | Trevor Scholl             | 00:07:14 |
| Barbells for Boobs                                  | Trevor Scholl             | 00:03:45 |
| Boys Soccer: Centennial/Blaine                      | Kenton Kipp/J. Millington | 02:13:00 |
| Girls Soccer: Centennial/Blaine                     | Kenton Kipp/J. Millington | 01:48:16 |
| Girls Soccer: Spring Lake Park/Coon Rapids          | Kenton Kipp/J. Millington | 01:32:05 |
| Boys Soccer: Spring Lake Park/Coon Rapids           | Kenton Kipp/J. Millington | 01:54:02 |
| Football: Centennial/Blaine                         | Kenton Kipp/J. Millington | 02:44:06 |
| Volleyball: Spring Lake Park/Centennial             | Kenton Kipp/J. Millington | 01:55:40 |
| Girls Soccer: 5AA QF: Irondale/Centennial           | Kenton Kipp/J. Millington | 01:26:50 |
| Boys Soccer: 5AA SF: Irondale/Centennial            | Kenton Kipp/J. Millington | 01:37:39 |
| Football: Champlin Park/Centennial                  | Kenton Kipp/J. Millington | 02:51:19 |
| North Metro Youth Football Championships: 2nd Grade | Kenton Kipp/J. Millington | 01:23:03 |
| North Metro Youth Football Championships: 3rd Grade | Kenton Kipp/J. Millington | 01:32:06 |
| North Metro Youth Football Championships: 4th Grade | Kenton Kipp/J. Millington | 01:17:02 |
| North Metro Youth Football Championships: 5th Grade | Kenton Kipp/J. Millington | 01:23:20 |
| North Metro Youth Football Championships: 6th Grade | Kenton Kipp/J. Millington | 01:25:45 |
| Boys Soccer: 5AA F: Centennial/Champlin Park        | Kenton Kipp/J. Millington | 01:58:43 |
| Football: Forest Lake/Spring Lake Park              | Kenton Kipp/J. Millington | 01:58:50 |
| Girls Soccer: State AA QF: Wayzata/Blaine           | Kenton Kipp/J. Millington | 01:34:43 |
| Boys Soccer: State AA QF: Duluth East/Centennial    | Kenton Kipp/J. Millington | 01:43:42 |
| Football: 5AAAAA SF: Irondale/Spring Lake Park      | Kenton Kipp/J. Millington | 01:59:29 |
| Athlete of the Week (5 segments)                    | Kenton Kipp/J. Millington | 00:02:55 |
| Coach & Captains: Spring Lake Park Girls            | Kenton Kipp/J. Millington | 00:02:30 |

|                         |                           |                           |
|-------------------------|---------------------------|---------------------------|
| Soccer                  |                           |                           |
| Sports Den (5 episodes) | Kenton Kipp/J. Millington | 02:26:41                  |
| <b>53 New Programs</b>  |                           | <b>43:32:31 New Hours</b> |

## Programs Produced by City Staff

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| Title  | Producer               | Runtime                   |
|--|------------------------|---------------------------|
| Blaine Traffic Commission Meeting (10/2/18)                    | Blaine Staff           | 00:46:59                  |
| Blaine City Council Meeting (10/4/18)                          | Blaine Staff           | 02:52:45                  |
| Blaine Planning Commission Meeting (10/9/18)                   | Blaine Staff           | 01:04:03                  |
| Blaine Natural Resources Conservation Board Meeting (10/16/18) | Blaine Staff           | 00:53:00                  |
| Blaine City Council Meeting (10/18/18)                         | Blaine Staff           | 02:16:49                  |
| Blaine Park Board Meeting (10/23/18)                           | Blaine Staff           | 01:01:52                  |
| Centerville City Council Meeting (10/10/18)                    | Centerville Staff      | 00:54:20                  |
| Centerville City Council Meeting (10/24/18)                    | Centerville Staff      | 01:53:44                  |
| Circle Pines City Council Meeting (10/9/18)                    | Circle Pines Staff     | 00:55:47                  |
| Circle Pines Utility Commission Meeting (10/17/18)             | Circle Pines Staff     | 00:10:04                  |
| Circle Pines City Council Meeting (10/23/18)                   | Circle Pines Staff     | 00:57:33                  |
| Ham Lake City Council Meeting (10/1/18)                        | Ham Lake Staff         | 01:28:06                  |
| Ham Lake City Council Meeting (10/15/18)                       | Ham Lake Staff         | 00:15:30                  |
| Ham Lake Planning Commission Meeting (10/22/18)                | Ham Lake Staff         | 00:09:38                  |
| Lexington City Council Meeting (10/4/18)                       | Lexington Staff        | 00:28:01                  |
| Lexington City Council Meeting (10/18/18)                      | Lexington Staff        | 00:17:31                  |
| Lino Lakes City Council Meeting (10/8/18)                      | Lino Lakes Staff       | 00:44:44                  |
| Lino Lakes Planning & Zoning Meeting (10/10/18)                | Lino Lakes Staff       | 02:03:43                  |
| Lino Lakes City Council Meeting (10/22/18)                     | Lino Lakes Staff       | 01:04:39                  |
| Spring Lake Park City Council Meeting (10/1/18)                | Spring Lake Park Staff | 01:25:40                  |
| Spring Lake Park Planning Commission Meeting (10/1/18)         | Spring Lake Park Staff | 00:17:11                  |
| Spring Lake Park City Council Meeting (10/15/18)               | Spring Lake Park Staff | 00:41:29                  |
| Spring Lake Park Planning Commission Meeting (10/22/18)        | Spring Lake Park Staff | 00:21:51                  |
| <b>23 New Programs</b>   |                        | <b>23:04:59 New Hours</b> |

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.