

# North Metro TV

November 2018 Update

## Program Production

In November, a total of 75 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **56:30:00 hours of new programming**.

- 27 programs were produced by the public
- 29 programs were produced by NMTV staff
- 19 programs were produced by City staff



## Van Shoots

The HD truck was used for **24:30:00** hours of production. Events produced live and recorded for additional playbacks include:

- Football: 56A 2nd Round: Prior Lake vs. Blaine
- Football: 6A QF: Eastview vs. Blaine
- Football: 6A SF: Eden Prairie vs. Blaine



## Workshops

Workshop	Instructor	Organization	Students
Lecture Series - The Star Wars Holiday Special	Eric Houston	Centennial Continuing Education	14
Private Career Path Organizational Workshop	Eric Houston	Private Student/Counselors	3
Lecture Series - Dracula, Frankenstein and King Kong: Monster Movies of teh '20s and '30s	Eric Houston	Edgewood Senior Living	16
Lecture Series - Early Film Treasures	Eric Houston	Anoka County Libraries	6
Lecture Series - Wolfman, Creature, and Godzilla: Monster Movies of the '40s and '50s	Eric Houston	Edgewood Senior Living	12
Lecture Series - Wolfman, Creature, and Godzilla: Monster Movies of the '40s and '50s	Eric Houston	General Public/Video Club	11
<b>6 Workshops</b>			<b>62 Students</b>

## Home Movie Transfers

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Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	201.75	57	122	20	409	\$1,159.00
February	120.5	41	53	15	1,164	\$780.00
March	167.5	64	0	74	237	\$381.00
April	128.00	52	53	17	781	\$195.00
May	59.00	29	18	9	0	\$460.00
June	133.75	45	36	31	475	\$354.00
July	166.5	27	54	28	230	\$200.00
August	224.5	64	11	62	649	\$1,157.00
September	138.75	35	0	3	1,112	\$345.00
October	80.75	34	0	14	0	\$577.00
November	247	54	79	26	215	\$829.20
<b>TOTAL:</b>	<b>1,540.00</b>	<b>502</b>	<b>426</b>	<b>299</b>	<b>5,272</b>	<b>\$6,437.20</b>

## Public Usage Stats

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For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	111	460
February	112	685.25
March	117	552.25
April	47	295.5
May	103	409.25
June	116	556.75
July	101	513.25
August	106	612.75
September	90	441
October	73	366.75
November	118	604.75
<b>TOTAL PUBLIC USAGE:</b>		<b>5,497.75</b>

## Production Highlights

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### NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some November highlights include:

- Broomball Championship in Blaine
- Crown Ironworks Groundbreaking
- Lexington Liquor Sales Amongst Best in State



- Blaine Council Member Clark Reflects on 20 Years of Service
- Local Decision 2018 REcap
- Blaine Police Announce New Crime Fighting Program
- Anoka County Road Safety
- Child Seat Safety
- Teen Job Recruiters
- Lino Lakes Bond Rating Improves
- Local Restaurant Gives to the Needy
- Lovell Road Speeding Concerns

In addition to daily playbacks of North Metro TV News on the cable systems, there are 533 local stories archived for viewers on the NMTV YouTube page. The page can be accessed through the northmetrotv.com website.

### Live Election Night Coverage

Local election coverage is something the NMTV news crew takes very seriously. Their Local Decision coverage began when the first filing period was held. They then started contacting candidates and posted candidate biographies on-line. After the Primary Election and second filing period, the rest of the candidates were contacted and more biographies were posted. A bit of a wrench was thrown into our election coverage when Ben Hayle



accepted a position at the City of Blaine, but his replacement, Rusty Ray, was able to jump right in with moderating Candidate Debates and Spotlights, for those running unopposed. Rusty and Danika also produced news stories on election related topics such as the Centennial School District's levy requests. Election coverage concluded with the live Local Decision 2018 results program on Election Day. A crew of staff, interns and volunteers worked together to produce the program. The coverage included live interviews, with reporter Tarkor Zehn, from campaign events using our LiveShot technology and Circle Pines Mayor, Dave Bartholomay and Representative Jerry Newton as in- studio guests. (We worked to have representation from Democrats and Republicans for the live in-studio analysis, but had a guest cancellation.) The studio guests offered insight and analysis during the evening. The live results program was cablecast on channel 15 along with live streaming on the web.

### Sports Den Fall Finale

The hour-long Sports Den Fall Finale went out live on Monday, November 19th. Once again, the studio was filled with student athletes from Blaine, Centennial, and Spring Lake Park High Schools. The show included highlights from the volleyball, football, and soccer seasons and interviews. Athletes from the various teams were brought onto the set and asked questions about the past season and their future goals. The students will all receive a copy of the program, to thank them for attending and for being a fan of Sports Den.



## Monster Movie Class Part 2

Instructor, Eric Houston, added another exciting class to his lecture series. This one is a follow-up to his original Monster Movie class, which covered the advent of monster films in the '20s and '30s. The second iteration is called The Wolfman, the Creature, and Godzilla: Monster Movies of the '40s and '50s. In the class, Eric goes behind the scenes of the second wave of Universal's monster pictures. It includes the rise of Lon Chaney Jr, as a Universal star, Bela Lugosi's return to his most famous role, an introduction to the woman who designed the monsters, and a look at how US distributors turned a monster that flopped in Japan into one of the greatest monsters of all time. There are, of course, rare behind the scenes photos and amazing clips included.

## Veteran's Day Program

T.J. Tronson organized NMTV's 17th year of covering the Blaine High School Veteran's Day program. Along with the sports team, the Municipal Producer and the News Producer he set up the truck to cover the event and to assist the school with technical needs for the audience in the auditorium. Before the event started, they tested the equipment to make sure that audio and video were making it to the overflow crowd. As always, the program was very moving and will be played on the City channels as well as channel 15 and on-demand.



## Every Movie Ever Made

Instructor, Eric Houston, has worked to put together a terrific program with a great group of young producers. Every Movie Ever Made started with two young men with special needs who were looking for work experience in video. Eric created the program series so they would have a meaningful work experience that resulted in a program for the channel. One of the young men is a real film buff, so a movie review show was a natural fit. What started out as a simple show with two volunteers has blossomed to a more complex and polished program with a crew of six volunteers. The original producers edit the show and manage the pre-production, including creating graphics and maintaining a number of documents. Two additional young men with special needs joined the crew and manage the studio shoot and edit graphics into the program. They are also joined by a Ham Lake volunteer who wanted more experience using Photoshop and another young man who deals with all of the research and website presence. The group has gained a lot of real-world experience and impressed staff with their hard work and enthusiasm. Over the past 18 months, they have produced 63 episodes of Every Movie Ever Made and they show no signs of stopping!



## City Productions

Municipal Producer, Trevor Scholl, completed five projects in November including a couple of City promos.

Projects completed include:

- Crown Iron Works Groundbreaking
- Ham Lake Senior Center Ballroom Dancing
- Circle Pines City Promo/Fall Winter
- Lino Lakes Bond Rating Improves
- Blaine City Promo Update



- Directed Live Election Night Coverage
- Shot Veteran's Day program at Blaine High School with other staff.

New and ongoing projects include:

- Business profile for Spring Lake Park's Torg Brewing
- Booked winter Mayor's Minutes
- 2018 development review with Blaine staff
- Role of EDA in Centerville
- Fire Department Santa for Ham Lake
- Internal Lino Lakes employee pay system video
- Met with Ben Hayle regarding Blaine projects for January

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

## Production equipment consulting for cities and schools

### **Blaine**

- No equipment issues were reported.
- **Centerville**
- 11.19.18: Talked with Mark Statz regarding HD upgrade.
- 11.20.18: Stopped by City Hall to investigate a reported camera problem. Found a switch on back of camera that was incorrectly positioned. Re-positioned switch, tested camera. All is well.
- 11.20.18: Comcast checked on the signal quality. It looks a bit weak and overblown.
- 11.27.18: Went to Centerville with a Comcast tech. Supplied him with bars and tone and he then re-set levels. During the test the tech broke off a dial in master control for video level control. We will need a new decoder.
- 11.27.18: Made a new BNC connector for to replace loose one on camera.

### **Circle Pines**

- 11.8.18: Projector issue. Determined that projector that was ordered was too big and noisy for the council chamber.
- 11.19.18: Transmission test. New equipment install complete, so tested Makito X system. Converted signal to 720p. Checked Brightsign. Found problem with AJA hi5+ power cable. Notified Z Systems. Set up Patrick's dais Brightsign up with logos for meetings. Power went out in building. UPS power back-up system on TV system worked.
- 11.20.18: Stopped by City Hall and brought AJA power supply from tech shop to replace th Hi5+ power supply that isn't working. Got the Brightsign to send video and audio during a test with the Makito X transmission after the replacement. Found audio issue and reported it to Z systems. Video looks choppy. Contacted Jim Ellison at Roseville to determine if a bandwidth issue. Asked about upload speed. Jim hasn't gotten the info to us yet. This could be an issue and must be addressed for the system to work.
- 11.27.18: Retested all of the audio signals. Found transmission feed not turned on. Fixed that and then raised the mic levels. Noted that audio to the datavideo encoder at Circle Pines is really low as well. Will have to monitor.
- 11.29.18: Went to City Hall to trouble shoot video issues. Camera shots are dark on close-ups. Determined that the gain can't be adjusted independently of the iris on the Ross LSC GUI. Contacted Z Systems. They should be able to re-set the preset buttons. The colors were also set differently on the pre-set buttons. Changed them all to a one-button push white balance so all the colors should look right and the same between cameras.
- 11.29.18: Still having stuttering issues with video. Must be an issue with how it is being uploaded. Still researching.

### **Ham Lake**

- No equipment issues were reported.

### **Lexington**

- 11.19.18: Stopped by City Hall to check on a reported recorder issue. Unit seems to be working. Reviewed usage operation. Discussed HD upgrade with Bill Petracek.

### **Lino Lakes**

- 11.1.18: Live streaming server is returned from repairs and is re-installed and tested. Set-up IP address for the Clip player and reconnected to system.

### **Spring Lake Park**

- No equipment issues were reported.

### **All Cities**

- 11.1.18: Ran HD-SDI cables to new Comcast encoders. Labeled all cables and updated Master Control drawings.
- 11.27.18: Comcast installed new encoders. All channels are now HD ready heading out to Comcast. They ran into complications so the first Circle Pines council meeting with the new equipment did not air live over Comcast.

## City Channel 16 Playback Stats

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City	Number of Times Programs Played	Hours Programmed on Channel
Blaine	166	207:14:01
Centerville	39	70:06:16
Circle Pines	133	89:06:15
Ham Lake	73	62:57:25
Lexington	94	41:46:03
Lino Lakes	66	91:54:44
Spring Lake Park	111	84:16:43
<b>Totals:</b>	<b>682 Program Playbacks</b>	<b>647:21:27 Hours of Video Programming on Channels</b>

## Programs Produced by the Public

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Title	Producer	Runtime
Off Constantly	David Bauer	00:26:25
Chit Chat: Anahita Champion	Sharon Carlson	00:23:00
Tea Time With Susie	Steven Brooks	00:41:11
Every Movie Ever (8 episodes)	Joe Scholz, Rick Bostrom, Ben Daniels/Ryan Frieundschuh, Gavin Van Trease/Brett Wong/Seraiah Brooks/Eric Houston	03:12:45
A Fresh New Day	Anita Wardlaw	00:46:43
His Legacy TV	Nonie Tanner	00:23:27
Christ Lutheran Church (4 episodes)	Jacob Nessman	04:21:46
The Power of Love (4 episodes)	Rick Larson	02:00:00
LovePower (4 episodes)	Rick Larson	04:00:00
Rice Creek Watershed District Meeting	Theresa Stasica	01:18:15
Oak Park Moments	Dave Turnidge	00:41:29
<b>27 New Programs</b>		<b>18:15:01 New Hours</b>

## Programs Produced by NMTV Staff

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Title	Producer	Runtime
Anoka County Board Meeting (11/13/18)	T.J. Tronson	00:59:02
Anoka County Board Meeting (11/27/18)	T.J. Tronson	00:47:26
Blaine High School Veteran's Day Program	T.J. Tronson	01:11:07
NMTV News (5 episodes)	Danika Peterson/Rusty Ray	01:22:21
Local Decision 2018: Live Election Night Coverage	Danika Peterson/Rusty Ray	02:05:15
Crown Iron Works	Trevor Scholl	00:02:30
Ham Lake Senior Ballroom Dance	Trevor Scholl	00:02:00
Circle Pines City Promo	Trevor Scholl	00:01:30
Lino Lakes Bond Rating Improves	Trevor Scholl	00:02:57

<b>Title cont.</b>	<b>Producer cont.</b>	<b>Runtime cont.</b>
Blaine Promo Update	Trevor Scholl	00:01:28
Football: 56A 2nd Round: Prior Lake/Blaine	Kenton Kipp/J. Millington	02:35:56
Football: 6A QF: Eastview/Blaine	Kenton Kipp/J. Millington	02:44:17
Football: 6A SF: Eden Prairie/Blaine	Kenton Kipp/J. Millington	02:17:09
Sports Den Highlights (7 episodes)	Kenton Kipp/J. Millington	00:33:12
Sports Den Athlete of the Week (2 episodes)	Kenton Kipp/J. Millington	00:01:03
Sports Den (2 episodes)	Kenton Kipp/J. Millington	00:48:07
Sports Den Fall Season Finale	Kenton Kipp/J. Millington	00:59:27
<b>28 New Programs</b>		<b>16:34:47 New Hours</b>

## Programs Produced by City Staff

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<b>Title</b>	<b>Producer</b>	<b>Runtime</b>
Blaine City Council Meeting (11/1/18)	Blaine Staff	00:19:03
Blaine Planning Commission Meeting (11/13/18)	Blaine Staff	00:55:54
Blaine City Council Meeting (11/15/18)	Blaine Staff	02:38:56
Blaine Natural Resources Conservation Board Meeting (11/20/18)	Blaine Staff	00:37:04
Blaine Park Board Meeting (11/27/18)	Blaine Staff	01:22:23
Centerville City Council Meeting (11/14/18)	Centerville Staff	02:03:47
Centerville City Council Meeting (11/28/18)	Centerville Staff	00:58:23
Circle Pines City Council Meeting (11/13/18)	Circle Pines Staff	00:21:02
Circle Pines Utility Commission Meeting (11/21/18)	Circle Pines Staff	00:16:45
Circle Pines City Council Meeting (11/27/18)	Circle Pines Staff	00:27:31
Ham Lake City Council Meeting (11/5/18)	Ham Lake Staff	00:59:55
Ham Lake Planning Commission Meeting (11/13/18)	Ham Lake Staff	01:15:57
Ham Lake City Council Meeting (11/19/18)	Ham Lake Staff	00:43:50
Lexington City Council Meeting (11/1/18)	Lexington Staff	00:23:05
Lino Lakes City Council Meeting (11/13/18)	Lino Lakes Staff	01:50:37
Lino Lakes Planning & Zoning Meeting (11/14/18)	Lino Lakes Staff	02:28:00
Lino Lakes City Council Meeting (11/26/18)	Lino Lakes Staff	01:18:39
Lino Lakes Environmental Board Meeting (11/28/18)	Lino Lakes Staff	01:52:17
Spring Lake Park City Council Meeting (11/19/18)	Spring Lake Park Staff	00:56:59
<b>19 New Programs</b>		<b>21:49:57 New Hours</b>

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.