

North Metro TV

December 2018 Update

Program Production

In December, a total of 84 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **57:00:00 hours of new programming**.

- 31 programs were produced by the public
- 34 programs were produced by NMTV staff
- 19 programs were produced by City staff



Van Shoots

The HD truck was used for **18:00:00** hours of production. Events produced live and recorded for additional playbacks include:

- Wrestling: Blaine vs. Centennial
- Girls Hockey: Centennial vs. Blaine
- Boys Hockey: Centennial vs. Blaine



Workshops

Workshop	Instructor	Organization	Students
Lecture Series - The Star Wars Holiday Special	Eric Houston	Anoka County History Center	30
Lecture Series - Dracula, Frankenstein and King Kong: Monster Movies of the '20s and '30s	Eric Houston	Video Club	6
Lecture Series - Wolfman, Creature, and Godzilla: Monster Movies of the '40s and '50s	Eric Houston	Video Club	7
Bad Movie Bros Live Practical	Eric Houston	Video Club	3
4 Workshops			46 Students

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	201.75	57	122	20	409	\$1,159.00
February	120.5	41	53	15	1,164	\$780.00
March	167.5	64	0	74	237	\$381.00
April	128.00	52	53	17	781	\$195.00
May	59.00	29	18	9	0	\$460.00
June	133.75	45	36	31	475	\$354.00
July	166.5	27	54	28	230	\$200.00
August	224.5	64	11	62	649	\$1,157.00
September	138.75	35	0	3	1,112	\$345.00
October	80.75	34	0	14	0	\$577.00
November	247	54	79	26	215	\$829.20
December	462	199	41	75	172	\$1,191.00
TOTAL:	2,002.00	701	467	374	5,444	\$7,628.20

Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	111	460
February	112	685.25
March	117	552.25
April	47	295.5
May	103	409.25
June	116	556.75
July	101	513.25
August	106	612.75
September	90	441
October	73	366.75
November	118	604.75
December	126	741
TOTAL PUBLIC USAGE:		6,238.75

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some December highlights include:

- Lino Lakes May Save Oldest Building in City
- Law Enforcement Makes Holidays Brighter
- Hope for the Community
- Anoka County Library First in Nation on New Technology



- Anoka County Commissioner Jim Kordiak Says Goodbye
- Ruffridge-Johnson Opens in Centerville
- Blaine Salvation Army Theft
- Heroes and Helpers

In addition to daily playbacks of North Metro TV News on the cable systems, there are 534 local stories archived for viewers on the NMTV YouTube page. The page can be accessed through the northmetroTV.com website.

Trial of the Wicked Witch

T.J. Tronson recorded Centennial Middle School's production of "The Trial of the Wicked Witch" in December. After capturing the event, he edited the footage with color and audio quality enhancements. He also created a title page and closing credits featuring the names of all of the students and teachers involved in the production. While we can't play the video on our channels because of copyright issues, we make the DVDs available to the school.



Home Movie Transfers

2018 was a very busy year for home movie transfers. Studio Manager, Eric Houston, advertised the service in the TidBits paper and the Clip 'n Save coupon circular, along with taking out ads in the Blaine Community Resource Guide, and on Facebook, Instagram, and Google. He also secured ad space on the Target Employees benefits page and researched the cost for promoting the service on the back of grocery store receipt tapes. So far, the TidBits paper brings in the largest number of people. With increased usage we found the need to invest in two more film scanners, which scan each individual frame of film at high resolution, offering the absolute best picture quality possible. While many people choose to transfer their VHS tapes to DVD themselves for free, commercial transfers increased over the previous year, with fees totaling \$7,628. While we don't think this service is going to earn large amounts of money, we do think it is possible to hit the \$20,000 mark.

Winter Sports Season Starts

After a brief sports hiatus from mid-November to mid-December, sports programming is back! Kenton, Jeremy, and the the whole sports team got back to it with wrestling, hockey, and basketball coverage and the start of the winter Sports Den season. They also produced five episodes of their very popular Coach & Captain's series along with game summaries and Sports Den Highlights posted on our YouTube page.



Holiday Special Lecture Class

Eric Houston put together a Star Wars Holiday Special for his growing lecture series. The class was offered as part of the Christmas festivities at the Anoka County Historical Center. Thirty people attended the lecture, with many taking literature regarding future classes and our home movie transfer service.

New Class

In an ongoing effort to keep students engaged, Eric Houston is creating a new class for the general public. The Screenwriting Workshop will make students familiar with screenwriting and screenplays through reading and dissecting an actual screenplay. Students will learn terms and principals of telling a story on television, and then write an actual screenplay for an episode of Gilligan's Island as a team.

City Productions

Municipal Producer, Trevor Scholl, completed five projects in December including a couple of EDA pieces and an in-depth profile of a new brewery in Spring Lake Park. Projects completed include:

- Centerville Economic Development Authority
- Torg Brewing
- Ham Lake and Santa Partner for NACE
- Blaine Economic Development Review
- Blaine Indoor Market



New and ongoing projects include:

- Shot interviews for Lexington's Mayor's Minutes
- Organizing winter Mayor's Minutes
- Northern Force Dance business profile
- New Blaine app OpenGov
- Winter restoration in Blaine Wetland Sanctuary
- Booked Centerville's Mayor's Minutes
- Ham Lake Snowbowl promo

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Production equipment consulting for cities and schools

Blaine

- No equipment issues were reported.

Centerville

- No equipment issues were reported.

Circle Pines

- 12.3.18: Discussed camera issue with Z Systems and Ross. Exploring whether the gain feature could be involved in their macro button.
- 12.5.18: Went to City Hall to investigate connection issue. Checked all settings at NMTV. Good. Checked all settings at City Hall. Good. Called Jim Ellison at Roseville to check connectivity. Could not see. Matt traced the problem to a faulty connection at the wall outlet. Will make replacement cable in case it is not the wall connector. Reconnected and is now working.
- 12.10.18: Ross figured out a resolution to the camera gain problem. Sent an updated version of Dashboard & LCS that has the ability to save the camera gain feature in the shot list. The problem is a result of Sony changing their protocol and Ross quickly resolved the issue once we reported it.
- 12.27.18: Went to City Hall with Z Systems to review set-up. Checked on mic set-up. Installed a program so changes can be easily made.
- 12.27.18: Investigated hum coming through mic line. Still present even when mics are turned off. Could be a grounding problem. Will check on a power cleanser.

Ham Lake

- 12.5.18: Went to City Hall to help with audio issues. Tested all the mics and reset the audio board settings. Reviewed faders with Nicole.
- 12.18.18: More audio issues. Scheduled a meeting at Ham Lake with Z Systems.
- 12.27.18: Met with Nicole and Z Systems to review audio set-up. Went through all the mics and set the levels. Z Systems reviewed how to turn down the speakers in the control room if feedback starts to happen.

Lexington

- 12.6.18: Took Comcast tech to City Hall to adjust video levels. Since Lexington's power outage the video level looks washed out and dark. Turned down the white clip. Fixed problem. Also tested audio and mic levels. All good.
- 12.10.18: Went to City Hall to trouble shoot audio problem. A power supply for the Sennhieser ASA1 amp stopped working and caused half of the mics to fail. Ordered a new part from B&H.

- 12.17.18: Went to City Hall to install the new power supply. Checked the audio with Michele back in master control and all checked out good.

Lino Lakes

- No equipment issues were reported.

Spring Lake Park

- No equipment issues were reported.

City Channel 16 Playback Stats

City	Number of Times Programs Played	Hours Programmed on Channel
Blaine	201	269:23:03
Centerville	57	86:34:17
Circle Pines	192	125:20:26
Ham Lake	84	97:22:21
Lexington	117	71:07:59
Lino Lakes	81	144:08:29
Spring Lake Park	112	117:27:14
Totals:	844 Program Playbacks	911:23:49 Hours of Video Programming on Channels

Programs Produced by the Public

Title	Producer	Runtime
Off Constantly (2 episodes)	David Bauer	00:51:36
Toastmasters Live!	Jason Sonnek	00:24:17
Tea Time With Susie	Susie Brooks	01:02:56
Every Movie Ever (2 episodes)	Joe Scholz, Rick Bostrom, Ben Daniels/Ryan Friendschuh, Gavin Van Trease/Brett Wong/Seraiah Brooks/Eric Houston	00:47:52
Bad Movie Bros	Video Club/Eric Houston	00:29:29
A Fresh New Day (2 episodes)	Anita Wardlaw	00:56:56
Christ Lutheran Church (4 episodes)	Jacob Nessman/Chance Amundson	04:04:56
The Power of Love (3 episodes)	Rick Larson	01:30:00
LovePower (3 episodes)	Rick Larson	03:00:00
Rice Creek Watershed District Meeting	Theresa Stasica	01:04:45
Hope Church (4 episodes)	Cindy Hardy	03:04:10
Oak Park Moments (7 episodes)	Dave Turnidge	04:30:00
31 New Programs		21:46:57 New Hours

Programs Produced by NMTV Staff

Title	Producer	Runtime
Anoka County Board Meeting (12/7/18)	T.J. Tronson	00:23:09
Anoka County Board Meeting (12/18/18)	T.J. Tronson	01:15:28
NMTC Meeting (12/19/18)	T.J. Tronson	00:12:42
Centennial Middle School Presents: Trial of the Wicked Witch	T.J. Tronson	01:38:00
NMTV News (3 episodes)	Danika Peterson/Rusty Ray	00:51:15
Lino Lakes May Save Oldest Building	Danika Peterson/Rusty Ray	00:01:08
Heroes and Helpers	Danika Peterson/Rusty Ray	00:02:43
Lovell Road	Danika Peterson/Rusty Ray	00:03:25
Ruffridge-Johnson Opens in Centerville	Danika Peterson/Rusty Ray	00:01:22

Cub Scouts Explore Science	Danika Peterson/Rusty Ray	00:02:35
Centerville Economic Development Authority	Trevor Scholl	00:03:20
Trog Brewing	Trevor Scholl	00:08:00
Ham Lake and Santa Partner for NACE	Trevor Scholl	00:02:42
Blaine Economic Development Review	Trevor Scholl	00:03:53
Blaine Indoor Market	Trevor Scholl	00:02:12
Boys Hockey: Blaine/Spring Lake Park	Kenton Kipp/J. Millington	01:37:37
Wrestling: Blaine/Centennial	Kenton Kipp/J. Millington	01:09:42
Girls Hockey: Centennial/Blaine	Kenton Kipp/J. Millington	01:45:58
Boys Hockey: Centennial/Blaine	Kenton Kipp/J. Millington	02:16:34
Boys Basketball: Centennial/Blaine	Kenton Kipp/J. Millington	01:19:07
Sports Den (2 episodes)	Kenton Kipp/J. Millington	00:57:19
Coach & Captains (5 episodes)	Kenton Kipp/J. Millington	00:15:55
Game Summaries (2 episodes)	Kenton Kipp/J. Millington	00:01:45
Sports Den Highlights (3 episodes)	Kenton Kipp/J. Millington	00:05:24
34 New Programs		14:21:25 New Hours

Programs Produced by City Staff

Title	Producer	Runtime
Blaine Traffic Commission Meeting (12/4/18)	Blaine Staff	01:16:00
Blaine City Council Meeting (12/6/18)	Blaine Staff	00:59:05
Blaine Planning Commission Meeting (12/11/18)	Blaine Staff	02:07:56
Blaine Truth in Taxation Meeting (12/13/18)	Blaine Staff	00:44:17
Blaine Natural Resources Conservation Board Meeting (12/18/18)	Blaine Staff	00:47:56
Blaine City Council Meeting (12/20/18)	Blaine Staff	02:19:18
Centerville City Council Meeting (12/12/18)	Centerville Staff	02:43:20
Circle Pines City Council Meeting (12/11/18)	Circle Pines Staff	00:46:40
Circle Pines Utility Commission Meeting (12/19/18)	Circle Pines Staff	00:27:09
Circle Pines City Council Meeting (12/26/18)	Circle Pines Staff	00:54:07
Ham Lake City Council Meeting (12/3/18)	Ham Lake Staff	00:30:50
Ham Lake Planning Commission Meeting (12/10/18)	Ham Lake Staff	01:12:15
Ham Lake City Council Meeting (12/17/18)	Ham Lake Staff	01:34:25
Lexington City Council Meeting (12/6/18)	Lexington Staff	00:26:24
Lexington City Council Meeting (12/20/18)	Lexington Staff	00:37:26
Lino Lakes City Council Meeting (12/10/18)	Lino Lakes Staff	02:39:11
Lino Lakes Planning & Zoning Meeting (12/12/18)	Lino Lakes Staff	00:23:07
Spring Lake Park City Council Meeting (12/3/18)	Spring Lake Park Staff	01:26:14
Spring Lake Park City Council Meeting (12/17/18)	Spring Lake Park Staff	00:46:11
19 New Programs		21:01:56 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.