

# North Metro TV

January 2019 Update

## Program Production

In January, a total of 113 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **68:15:00 hours of new programming**.

- 42 programs were produced by the public
- 50 programs were produced by NMTV staff
- 21 programs were produced by City staff



## Van Shoots

The HD truck was used for **41:45:00** hours of production. Events produced live and recorded for additional playbacks include:

- Boys Basketball: Andover vs. Blaine
- Girls Basketball: Irondale vs. Spring Lake Park
- Girls Basketball: Elk River vs. Centennial
- Girls Hockey: Blaine vs. Centennial
- Boys Hockey: Blaine vs. Centennial
- Girls Hockey: Blaine vs. Spring Lake Park
- Girls Basketball: Irondale vs. Blaine



## Workshops

Workshop	Instructor	Organization	Students
Editing	Eric Houston	Toastmasters	4
Lecture Series - Jim Henson and the Muppets	Eric Houston	Mary Ann Young Senior Center	10
General Production Workshop	Eric Houston	General Public	1
Lecture Series - This is Orson Welles	Eric Houston	Spring Lake Park City Hall	10
Camera	Eric Houston	General Public	1
Editing	Eric Houston	General Public	1
Lecture Series - James Bond - 50 Years of 007	Eric Houston	Anoka County Library - Northtown	48
Editing Demo	Eric Houston	Video Club	10
<b>8 Workshops</b>			<b>85 Students</b>

## Home Movie Transfers

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Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	226	64	47	2	702	\$1,305.00
<b>TOTAL:</b>	<b>226</b>	<b>64</b>	<b>47</b>	<b>2</b>	<b>702</b>	<b>\$1,305.00</b>

## Public Usage Stats

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For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	144	677.5
<b>TOTAL PUBLIC USAGE:</b>		<b>677.5</b>

## Production Highlights

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### NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some January highlights include:

- National Curling Trials in Blaine
- Your City Staff: Cory Richter
- New Year New Government Leaders
- Anoka Hennepin Wellness Day
- CBD Oil Store Opens in Ham Lake
- SBM Firefighters Receive Training Regarding Carbon Monoxide and Radon



In addition to daily playbacks of North Metro TV News on the cable systems, there are 545 local stories archived for viewers on the NMTV YouTube page. The page can be accessed through the northmetrotv.com website.

### Winter Mayor's Minutes

Municipal Coordinator, Trevor Scholl, completed three episodes of Mayor's Minutes in January. Blaine, Lexington, and Centerville Mayors highlighted some of the bigger issues for their residents, in the Winter edition of the program.



## Your City Staff: Cory Richter

The "Your City Staff" segment has returned after a brief hiatus! This time around Blaine's GIS Coordinator, Cory Richter was highlighted. Who even knew Blaine HAD a GIS Coordinator?? During her interview, Cory explained that working with geospatial data helps with everything from determining property lines to developing snowplow maps. She enjoys the variety of work that her job entails, including working with the police to observe crime trends and keeping track of the age and location of underground utilities.



## Ham Lake Snow Bowl Preview

It's that snowy time of year, and it looks like there's going to be plenty of it for the Ham Lake 2019 Snow Bowl celebration. Municipal Producer, Trevor Scholl, put together a video highlighting all of the fun events that will be taking place. The video includes interviews with the event organizers and plenty of coverage of all of the festivities, including sliding, fishing, bowling, biking, food, shopping, snow sculptures and contests. The event will also be highlighted on the NMTV news.



## Lecture Series: James Bond

NMTV Instructor, Eric Houston, held what turned out to be a very popular edition of his Lecture Series at the Northtown Branch of the Anoka County Library. The class, James Bond: 50 Years of 007, attracted 48 participants. That is the highest attendance level so far at the traveling lecture series. It seems to be due to several factors including extra advertising on social media by the library and an article on the class in the ABC Newspapers. Plus, the James Bond class is one of the most popular of the classes Eric teaches....people just love everything about James Bond. Eric is just putting the finishing touches on a new class called Mary Pickford: the World's First Movie Star. It will premiere in February.



## City Productions

Municipal Producer, Trevor Scholl, completed five projects in January including several editions of Mayor's Minutes. Projects completed include:

- Mayor's Minutes: Blaine Winter 2019
- Mayor's Minutes: Centerville Winter 2019
- Mayor's Minutes: Lexington Winter 2019
- Ham Lake Snow Bowl Preview 2019
- Tyler the Donut Boy



New and ongoing projects include:

- Shot interviews/footage for Northern Force Dance Studio business profile
- New Blaine app OpenGov
- Winter restoration in Blaine Wetland Sanctuary
- Lino Lakes Public Safety Guns N Hoses event
- Blaine PD training project
- Ham Lake Senior Center activities
- Chomonix Golf Course Issues

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

## Production equipment consulting for cities and schools

### **Blaine**

- No equipment issues were reported.

### **Centerville**

- 1.9.19: Bad camera just before a council meeting. Went to City Hall to troubleshoot. A short-circuit happens and the camera glitches to black for a few frames every time any camera is adjusted with the joystick. There is nothing that can be done to fix the camera. Recommend moving up the HD upgrade ASAP.
- 1.10.19: Transmission problem. Switched problematic camera out with camera 2. Video looks better.
- 1.14.19: Answered question regarding Comcast internet and whether City requires it. It is not required for internet and is just serving as a back-up. Should save the City money.

### **Circle Pines**

- No equipment issues were reported.

### **Ham Lake**

- No equipment issues were reported.

### **Lexington**

- No equipment issues were reported.

### **Lino Lakes**

- 1/10/19: Transmission issue. Went to City Hall and found that a power adapter for an JA embedding convertor has died. Replaced it with a spare from the tech shop. Will get permanent replacement. Also Picked up the KiPro Ki-stor drive and transferred footage to NMTV playback server.

### **Spring Lake Park**

- No equipment issues were reported.

### **All Cities**

- 1.2.19: Ordered Tightrope streaming servers and contracts for city channels.
- 1.2.19: Requested 2 additional 3-channel Reflect Services for live streaming of channels.
- 1.14.19: Worked with Z Systems on annual Tightrope contracts.
- 1.29.19: Contacted BizzyWeb to initiate website upgrades to accommodate city live streaming servers.
- 1.30.19: Signed off on BizzyWeb contract for website upgrades.
- 1.31.19: Set up process for commissioning streaming servers.

## City Channel 16 Playback Stats

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City	Number of Times Programs Played	Hours Programmed on Channel
Blaine	187	220:21:24
Centerville	47	75:41:20
Circle Pines	153	125:35:59
Ham Lake	80	102:46:27
Lexington	107	64:39:49
Lino Lakes	66	97:45:56
Spring Lake Park	97	76:59:57
<b>Totals:</b>	<b>737 Program Playbacks</b>	<b>763:50:52 Hours of Video Programming on Channels</b>

## Programs Produced by the Public

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Title	Producer	Runtime
Off Constantly	David Bauer	00:25:03
Orange Films 101	Ben Daniels	00:24:17
Your MN Moose! 2018-2019	Laurie Sigler	00:03:07
Isla Bakes Chocolate Chip Cookies	Heidi Arnson/Isla Olson	00:05:06
Every Movie Ever (2 episodes)	Joe Scholz, Rick Bostrom, Ben Daniels/Ryan Frieundschuh, Gavin Van Trease/Brett Wong/Seraiah Brooks/Eric Houston	00:49:57
Bad Movie Bros (2 episodes)	Video Club/Eric Houston	01:45:51
Game Over (8 episodes)	Eric Houston	02:46:52
A Fresh New Day	Anita Wardlaw	00:33:45
Cornerstone Church (2 episodes)	Rick Bostrom	00:58:37
Christ Lutheran Church (5 episodes)	Jacob Nessman	04:50:19
The Power of Love (5 episodes)	Rick Larson	02:30:00
LovePower (5 episodes)	Rick Larson	05:00:00
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	02:51:00
Hope Church (3 episodes)	Cindy Hardy	02:00:08
Oak Park Moments (3 episodes)	Dave Turnidge	01:55:55
<b>42 New Programs</b>		<b>27:16:02 New Hours</b>

## Programs Produced by NMTV Staff

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Title	Producer	Runtime
Anoka County Statutory/Organizational and Regular Board Meeting (1/8/19)	T.J. Tronson	00:42:48
Anoka County Board Meeting (1/22/19)	T.J. Tronson	00:42:51
NMTV News (3 episodes)	Danika Peterson/Rusty Ray	00:42:44
SBM Radon and Carbon Monoxide Class	Danika Peterson/Rusty Ray	00:02:22
Your City Staff: Cory Richter	Danika Peterson/Rusty Ray	00:03:34
Mayor's Minutes: Lexington Winter 2019	Trevor Scholl	00:04:47
Snow Bowl Preview 2019	Trevor Scholl	00:01:55
Mayor's Minutes: Centerville Winter 2019	Trevor Scholl	00:05:56
Mayor's Minutes: Blaine Winter 2019	Trevor Scholl	00:05:08
Tyler the Donut Boy	Trevor Scholl	00:03:46
Boys Basketball: Andover/Blaine	Kenton Kipp/J. Millington	01:41:17
Girls Basketball: Irondale/Spring Lake Prk	Kenton Kipp/J. Millington	01:43:28
Girls Basketball: Elk River/Centennial	Kenton Kipp/J. Millington	01:36:46
Girls Hockey: Blaine/Centennial	Kenton Kipp/J. Millington	01:56:55
Boys Hockey: Blaine/Centennial	Kenton Kipp/J. Millington	02:15:55
Girls Hockey: Blaine/Spring Lake Park	Kenton Kipp/J. Millington	01:49:52
Boys Hockey: Andover/Blaine	Kenton Kipp/J. Millington	01:25:34
Girls Basketball: Irondale/Blaine	Kenton Kipp/J. Millington	01:33:53
Girls Hockey: Spring Lake Prk/Centennial	Kenton Kipp/J. Millington	01:18:45
Sports Den (4 episodes)	Kenton Kipp/J. Millington	01:51:10
Coach & Captains (7 episodes)	Kenton Kipp/J. Millington	00:23:27
Game Summaries (18 episodes)	Kenton Kipp/J. Millington	00:52:12
<b>50 New Programs</b>		<b>21:05:59 New Hours</b>

## Programs Produced by City Staff

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Title	Producer	Runtime
Blaine City Council Meeting (1/3/19)	Blaine Staff	01:20:08
Blaine Planning Commission Meeting (1/8/19)	Blaine Staff	00:05:35
Blaine Natural Resources Conservation Board Meeting (1/15/19)	Blaine Staff	00:58:36
Blaine City Council Meeting (1/17/19)	Blaine Staff	00:57:46
Blaine Park Board Meeting (1/22/19)	Blaine Staff	01:30:10
Blaine Special City Council Meeting (1/24/19)	Blaine Staff	01:16:16
Centerville City Council Meeting (1/9/19)	Centerville Staff	01:49:58
Centerville City Council Meeting (1/23/19)	Centerville Staff	00:55:07
Circle Pines City Council Meeting (1/8/19)	Circle Pines Staff	00:53:50
Circle Pines Utility Commission Meeting (1/16/19)	Circle Pines Staff	00:25:00
Circle Pines City Council Meeting (1/22/19)	Circle Pines Staff	00:42:44
Ham Lake City Council Meeting (1/7/19)	Ham Lake Staff	01:19:15
Ham Lake Park & Tree Meeting (1/16/19)	Ham Lake Staff	01:08:00
Ham Lake City Council Meeting (1/22/19)	Ham Lake Staff	01:10:27
Lexington City Council Meeting (1/3/19)	Lexington Staff	00:21:25
Lexington City Council Meeting (1/17/19)	Lexington Staff	00:38:22
Lino Lakes Planning & Zoning Meeting (1/9/19)	Lino Lakes Staff	01:07:20
Lino Lakes City Council Meeting (1/14/19)	Lino Lakes Staff	00:44:15
Lino Lakes City Council Meeting (1/28/19)	Lino Lakes Staff	00:53:34
Spring Lake Park City Council Meeting (1/7/19)	Spring Lake Park Staff	00:35:00
Spring Lake Park City Council Meeting (1/22/19)	Spring Lake Park Staff	01:00:04
<b>21 New Programs</b>		<b>19:52:52 New Hours</b>

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.