North Metro TV

February 2019 Update

Program Production

In February, a total of 119 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **78:15:00** hours of new programming.

- 33 programs were produced by the public
- 63 programs were produced by NMTV staff
- 23 programs were produced by City staff

Van Shoots

The HD truck was used for **66:30:00** hours of production. Events produced live and recorded for additional playbacks include:

- Gymnastics: Andover/Blaine/Centennial
- Boys Basketball: Irondale vs. Spring Lake Park
- Adapted Floor Hockey: Mounds View vs. North Suburban
- Girls Basketball: Maple Grove vs. Centennial
- Girls Hockey: 5AA QF: Maple Grove vs. Blaine Girls Hockey: 5AA QF: Centennial vs. Rogers
- Girls Basketball: Spring Lake Park vs. Blaine
- Boys Hockey: 5AA QF: Blaine vs. Osseo Boys Hockey: 5AA QF: Centennial vs. Coon Rapids
- Boys Hockey: 5AA SF: Blaine vs. Centennial
- Boys Basketball: Centennial vs. Spring Lake Park
- Boys Hockey: 5AA Championship: Blaine vs. Maple Grove

Workshops

| _ Workshop _ | Instructor | Organization | Students |
|-----------------------------|--------------|-----------------------|-------------|
| Lecture Series - Mary | Eric Houston | General | 9 |
| Pickford: The World's First | | | |
| Movie | | | |
| Lecture Series - Early Film | Eric Houston | Spring Lake Park City | 10 |
| Treasures: The Great | | Hall | |
| Train Robbery | | | |
| Open Studio Night | Eric Houston | General Public | 5 |
| Lecture Series - Jim | Eric Houston | Northtown Library | 17 |
| Henson and the Muppets | | | |
| Intro to NMTV/Tour | Eric Houston | Blaine Home School | 19 |
| Bad Movie Bros Taping | Eric Houston | Video Club | 3 |
| 6 Workshops | | | 63 Students |



Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

| Month | Hours Transferred | Tapes | Film Reels | DVDs | Photos/ Slides | Fees Paid |
|----------|----------------------|-------|---------------|------|-------------------|------------|
| January | 226 | 64 | 47 | 2 | 702 | \$1,305.00 |
| February | 302.75 | 71 | 91 | 2 | 1,277 | \$914.00 |
| TOTAL: | 528.75 | 135 | 138 | 4 | 1,979 | \$2,219.00 |

Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

| Month | Unique Individuals | Total Usage Hours |
|---------------------|--------------------|-------------------|
| January | 144 | 677.5 |
| February | 94 | 606.5 |
| TOTAL PUBLIC USAGE: | | 1,284 |

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some February highlights include:

- Blaine Makes All City Spending Easy to See
- SBM Fire Ratings Improve
- Mobile Menders Fix Thousands of Pieces of Clothing Each Year
- Volunteers Protect Lino Lakes Heron Rookery
- Hope's Closet Helps Homeless Youth
- Chomonix Golf Course May Close
- Chomonix Golf Course to Remain Open for at Least Three Years
- Stacy Bauer to Release Second Book
- Fifth Graders Collect Eye Glasses
- Your City Staff: Cathy Sorensen

In addition to daily playbacks of North Metro TV News on the cable systems, there are 545 local stories archived for viewers on the NMTV YouTube page. The page can be accessed through the northmetrotv.com website.



Your City Staff: Cathy Sorensen

It looks like another City staff member got talked into an interview! This time around Blaine's City Clerk, Cathy Sorensen was highlighted. Cathy has served the City of Blaine for over 20 years. She discussed various aspects of the City Clerk position such as answering questions about permits or council business, and making sure the City has what it needs to pull off smooth elections. The interview can be watched on NMTV's YouTube page, and on the Blaine City Channel.



Traveling Lectures

Instructor, Eric Houston, is adding another lecture to his traveling series. This one concerns the evolution of movies and movie theaters and focuses on the introduction of feature length films, widescreen movies, sound, and Technicolor. He has also overhauled the very popular James Bond lecture with new movie clips and photos. Eric has reached out to additional venues for presenting the lectures, including the Ham Lake Senior Center, the Lino Lakes Senior Center, Crest View Senior Housing in Blaine, and the Blaine Parks and Rec department.

Open Studio Night

The first Open Studio Night of the year was held in February. The goal of the event is to encourage people who would like to produce a show, but don't want to go through the classes, or don't have a crew to help them out, to come in and just do it. The NMTV Video Club provides all the crew and assistance anyone would need to produce their program. This time around two new shows were produced. The first, called Kids Cooking School, was produced by a Lino Lakes resident. The second, called Travel Talk, was produced by a member of the local Toastmasters.



Commercial Productions

Special Events Coordinator, T.J. Tronson, has wrapped up a commercial project for the City of Columbia Heights. He has been working with the City's Communications Coordinator on a "Welcome to Columbia Heights" video for the City. Their goal was to have a video to play at their Town Hall meeting in early March. T.J. is also booked to provide drone coverage of the annual Nearly Naked Ruck Sack event. That will be taking place in March.

City Productions

Municipal Producer, Trevor Scholl, has started several major projects that will take some time to complete, including an in-depth piece with the Blaine Police Department regarding training and a new Lino Lakes crime prevention series.

- Blaine's Open Portal
- Shot Lino Lakes Guns and Hoses Charity Hockey Game
- Shot 3 interviews for Chominix Golf piece
- Working on long-form piece with Blaine PD. Shot wardrobe day and scenario training



New and ongoing projects include:

- Met with Northern Force Dance Studio business profile
- · Blaine Police Department training series
- · Set up meeting for CBD Store piece in Ham Lake
- · Met with Lino Lakes Public Safety about crime prevention videos
- · Winter restoration in Blaine Wetland Sanctuary
- Ham Lake Senior Center activities
- Chomonix Golf Course Issues

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Production equipment consulting for cities and schools

Blaine

- 2.20.19: Made an appointment with Ben to look into routing some audio into speakers, and checking on chamber cameras that appear too hot on close up shots.
- 2.26.19: Discovered chamber cameras must be adjusted internally through the camera settings and not the LCS settings. Showed Roark and Ben how to do it in case it happens again. Also worked on audio. The staff mics were not coming through the audience monitors. Downloaded a program for the Tesira Bi-amp DSP controller. After working to network laptop to the switch and connect to the IP address, was able to connect mics to the audience speaker output. Then trimmed the audience speakers down 10db to prevent feedback.
- · Centerville
- 2.4.19: Worked with Jacob at Roseville to figure out if a wireless netgear router belonged to Centerville. Told him to disconnect router and return to Centerville.
 Circle Pines
- 2.27.19: Recording device stopped. Went to City Hall. Couldn't find problem with USB recorder. Gave instructions for what to do if it happens again. Checked into low audio issues. Set the DSP computerized audio board to send a much louder signal back to NMTV and adjusted the audio outputs and inputs for everything. All internal settings so will continue to monitor. Installed new software for controlling Sony cameras that Ross created specifically for us. Adjusted all the cameras with a manual setting instead of auto. Fixed the shutter saving ability but the gain is still not saving correctly. Made some adjustments and will monitor next meeting.

Ham Lake

- 2.5.19: Emailed Nicole regarding black signal coming from Ham Lake. She flipped switch to Brightsign and signal came back on.
- 2.5.19: Ham Lake signal back to black. Rebooted all Ham Lake Ross cards. Flex 4.1 being fed into router. Switched to Ham Lake Carousel. Lexington
- 2.7.19: Emailed Bill Petracek about meeeting with Z Systems to discuss equipment upgrade. Set up meeting to discuss mics and to review system one more time before starting project.
- 2.14.19: Walk through at City Hall with Z Systems. Looked at current set-up. Current mics will still work, which will save money. Discovered video over IP network. Will also upgrade that to HD.

Lino Lakes

- 2.5.19: Emailed Jeff Karlson regarding video issue. Frozen video. Went to City Hall and found issue with the Brightsign player. Reset the player, transmission back to normal.
- 2.21.19: Emailed Jeff Karlson to let him know the Lino Lakes livestream would be down for a period of time while some issues are being worked out with integration of the new streaming servers.

Spring Lake Park

- 2.19.19: Trouble with audience monitor in council chambers. Went to City Hall. Did some troubleshooting. Could be HDMI over ethernet 4x4 router. Found replacement on Ebay, as they are no longer being made. Ordered it.
 All Cities
- 2.4.19: Emailed Z Systems for ETA update on delivery of livestream servers.
- 2.4.19: Staff meeting regarding server install and integration.
- 2.4.19: Emailed BizzyWeb with preliminary data to get going on project.
- 2.6.19: Contacted Ian to update firewall rules for the livestream servers. Emailed IP addresses to him to use for servers.

- 2.12.19: Ian and Brian updated the firewall configuration for the new servers.
- 2.12.19: Ran and labeled network cable for the livestream servers to the network switch.
- 2.13.19: Emailed Rose the new configuration addresses for the servers.
- 2.14.19: Ran cable for the network monitor for livestream servers.
- 2.18.19: Installed livestream servers. Set up desktop displays and IP network configuration. Servers are tested and running.
- 2.21.19: Work with Ian and Brian to make some changes IP addresses for all servers in the router going out to Tightrope.
- 2.25.19: Changes made to IP addresses allowing servers to get through firewall. Two servers are not functioning properly. Troubleshooting.
- 2.28.19: Updated configuration on servers to get a connection. Firewall will only pass 6 livestream servers. Have checked every possibility. Have contacted Ian and Brian to resolve.

| City | Number of Times Programs Played | Hours Programmed on Channel |
|------------------|---------------------------------|---|
| Blaine | 165 | 226:29:36 |
| Centerville | 40 | 43:57:58 |
| Circle Pines | 169 | 96:26:42 |
| Ham Lake | 62 | 75:40:16 |
| Lexington | 92 | 65:18:11 |
| Lino Lakes | 54 | 50:39:20 |
| Spring Lake Park | 96 | 69:24:14 |
| Totals: | 678 Program Playbacks | 627:56:17 Hours of Video Programming on Channels |

City Channel 16 Playback Stats

Programs Produced by the Public

| Title | Producer | Runtime |
|---------------------------------------|---|--------------------|
| Nocked & Loaded TV | Dave Perkins | 00:27:43 |
| Chit Chat: Jenna Lind | Sharon Carlson | 00:25:22 |
| A Fresh New Day | Anita Wardlaw | 00:40:35 |
| Every Movie Ever (5 episodes) | Joe Scholz, Rick Bostrom, Ben Daniels/Ryan Frieundschuh, Gavin Van Trease/Brett Wong/Seraiah Brooks/Eric Houston | 01:46:18 |
| Cornerstone Church (3 episodes) | Rick Bostrom | 01:27:42 |
| Christ Lutheran Church (4 episodes) | Chance Amundson/Jacob Nessman | 04:34:39 |
| The Power of Love (6 episodes) | Rick Larson | 03:00:00 |
| LovePower (6 episodes) | Rick Larson | 06:00:00 |
| Rice Creek Watershed District Meeting | Theresa Stasica | 01:15:05 |
| Oak Park Moments (5 episodes) | Dave Turnidge | 03:37:22 |
| 33 New Programs | | 23:14:46 New Hours |

Programs Produced by NMTV Staff

| Title | Producer | Runtime |
|---|---------------------------|----------|
| Anoka County Board Meeting (2/12/19) | T.J. Tronson | 01:08:20 |
| NMTV News (5 episodes) | Danika Peterson/Rusty Ray | 01:24:16 |
| Lino Lakes Heron Rookery in Winter | Danika Peterson/Rusty Ray | 00:03:20 |
| Your City Staff: Cathy Sorensen | Danika Peterson/Rusty Ray | 00:02:53 |
| Lexington Liquor Builds on Success | Danika Peterson/Rusty Ray | 00:)2:32 |
| Blaine Shares Community and Finance Data Online | Danika Peterson/Rusty Ray | 00:02:31 |
| SBM Fire Ratings Improve | Danika Peterson/Rusty Ray | 00:01:36 |
| Adapted Floor Hockey: North Suburban/Anoka Hennepin | Kenton Kipp/J. Millington | 01:25:39 |
| Gymnastics: Andover/Blaine/Centennial | Kenton Kipp/J. Millington | 02:26:07 |
| Wrestling: Chisago Lakes/Spring Lake Park/St. Anthony | Kenton Kipp/J. Millington | 00:41:40 |
| Boys Basketball: Irondale/Spring Lake Park | Kenton Kipp/J. Millington | 01:35:41 |
| Wrestling: Mounds View/Spring Lake Park/Irondale/St. Anthony | Kenton Kipp/J. Millington | 00:57:10 |
| Wrestling: Osseo/Spring Lake Park/Irondale/St. Anthony | Kenton Kipp/J. Millington | 00:59:13 |
| Adapted Floor Hockey: Mounds View/North Suburban | Kenton Kipp/J. Millington | 01:12:41 |
| Girls Hockey: Blaine/Anoka | Kenton Kipp/J. Millington | 01:16:33 |
| Girls Hockey: Centennial/Spring Lake Park | Kenton Kipp/J. Millington | 01:22:20 |
| Girls Basketball: Maple Grove/Centennial | Kenton Kipp/J. Millington | 01:24:22 |
| Girls Hockey: Maple Grove/Blaine | Kenton Kipp/J. Millington | 01:30:35 |
| Girls Hockey: Centennial/Rogers | Kenton Kipp/J. Millington | 01:33:15 |
| Girls Basketball: Spring Lake Park/Blaine | Kenton Kipp/J. Millington | 01:56:26 |
| Boys Hockey: Blaine/Osseo | Kenton Kipp/J. Millington | 01:45:35 |
| Boys Hockey: Centennial/Coon Rapids | Kenton Kipp/J. Millington | 01:46:49 |
| Boys Basketball: Blaine/Centennial | Kenton Kipp/J. Millington | 00:56:21 |
| Boys Hockey: Blaine/Centennial | Kenton Kipp/J. Millington | 01:45:04 |
| Boys Basketball: Centennial/Spring Lake Park | Kenton Kipp/J. Millington | 01:34:48 |
| Girls Basketball: Champlin Park/Spring Lake Park | Kenton Kipp/J. Millington | 01:22:20 |
| Boys Hockey: Blaine/Maple Grove | Kenton Kipp/J. Millington | 02:23:02 |
| Sports Den (4 episodes) | Kenton Kipp/J. Millington | 01:55:23 |
| Game Summaries (28 episodes) | Kenton Kipp/J. Millington | 01:04:37 |
| 63 New Programs | 35:41:09 New Hours | |

Programs Produced by City Staff

| Title | Producer | Runtime |
|--|--------------------|----------|
| Blaine City Council Meeting (2/7/19) | Blaine Staff | 01:09:26 |
| Blaine Planning Commission Meeting (2/12/19) | Blaine Staff | 01:14:32 |
| Blaine Natural Resources Conservation Board Meeting (2/19/19) | Blaine Staff | 01:00:58 |
| Blaine City Council Meeting (2/21/19) | Blaine Staff | 01:38:43 |
| Blaine Park Board Meeting (2/26/19) | Blaine Staff | 00:58:58 |
| Centerville City Council Meeting (2/13/19) | Centerville Staff | 00:55:45 |
| Centerville City Council Meeting (2/27/19) | Centerville Staff | 00:47:54 |
| Circle Pines Park Board Meeting (2/5/19) | Circle Pines Staff | 00:12:23 |

| Title cont. | Producer cont. | Runtime cont. |
|---|------------------------|--------------------|
| Circle Pines City Council Meeting (2/12/19) | Circle Pines Staff | 00:34:02 |
| Circle Pines Utility Commission Meeting (2/20/19) | Circle Pines Staff | 00:12:32 |
| Circle Pines City Council Meeting (2/26/19) | Circle Pines Staff | 00:43:44 |
| Ham Lake City Council Meeting (2/4/19) | Ham Lake Staff | 00:18:52 |
| Ham Lake Planning Commission Meeting (2/11/19) | Ham Lake Staff | 01:47:11 |
| Ham Lake City Council Meeting (2/19/19) | Ham Lake Staff | 00:56:43 |
| Ham Lake Planning Commission Meeting (2/25/19) | Ham Lake Staff | 00:10:49 |
| Ham Lake Park & Tree Meeting (2/27/19) | Ham Lake Staff | 01:31:31 |
| Lexington City Council Meeting (2/21/19) | Lexington Staff | 00:27:10 |
| Lino Lakes City Council Meeting (2/11/19) | Lino Lakes Staff | 00:19:29 |
| Lino Lakes Planning & Zoning Meeting (2/13/19) | Lino Lakes Staff | 01:59:43 |
| Lino Lakes City Council Meeting (2/25/19) | Lino Lakes Staff | 00:20:06 |
| Spring Lake Park City Council Meeting (2/4/19) | Spring Lake Park Staff | 00:36:37 |
| Spring Lake Park City Council Meeting (2/19/19) | Spring Lake Park Staff | 00:29:25 |
| Spring Lake Park Planning Commission Meeting (1/22/19) | Spring Lake Park Staff | 00:25:06 |
| 23 New Programs | | 18:51:39 New Hours |

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.