

North Metro TV

March 2019 Update

Program Production

In March, a total of 100 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **63:15:00 hours of new programming**.

- 33 programs were produced by the public
- 44 programs were produced by NMTV staff
- 23 programs were produced by City staff



Van Shoots

The HD truck was used for **25:30:00** hours of production. Events produced live and recorded for additional playbacks include:

- Girls Basketball: 5AAAA Semi-Final: Roseville vs. Centennial
- Girls Basketball: 5AAAA Final: Spring Lake Park vs. Centennial
- Girls Basketball: State Quarter Final: Maple Grove vs. Centennial
- Boys Basketball: 7AAAA Final: Blaine vs. Cambridge-Isanti



Workshops

Workshop	Instructor	Organization	Students
Screenwriting Workshop, Week 1	Eric Houston	General Public	7
Editing Demo - Marvel Studios	Eric Houston	Video Club	11
Screenwriting Workshop, Week 2	Eric Houston	General Public	7
Lecture Series - James Bond: 50 Years of 007	Eric Houston	Crest View Senior Living	7
Screenwriting Workshop, Week 3	Eric Houston	General Public	7
Lecture Series - This is Orson Welles	Eric Houston	Centennial Continuing Education	6
Camera	Eric Houston	General Public	1
Screenwriting Workshop, Week 4	Eric Houston	General Public	6
8 Workshops			52 Students

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	226	64	47	2	702	\$1,305.00
February	302.75	71	91	2	1,277	\$914.00
March	248.75	128	26	38	700	\$906.00
TOTAL:	777.50	263	164	42	2,679	\$3,125.00

Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	144	677.5
February	94	606.5
March	76	572.75
TOTAL PUBLIC USAGE:		1,856.75

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some March highlights include:

- Spring Lake Park Building Inspector Retires After 35 Years
- Vaping Concerns Prompt Anoka Hennepin Schools to Hold Seminar
- Anoka County Board at Stalemate Over Next Administrator
- Golden Lake Mileage Club
- Streaming for All City Meetings On NMTV
- Blaine Changes How Leaders Can Classify Dangerous Dogs
- Chominix Receives 250K for Upgrades
- Highway 65 Study Seeks Input from North Metro Community
- SBM Firefighters Lead Push for North Metro Training Facility
- Lino Lakes Guns and Hoses Charity Hockey Game



In addition to daily playbacks of North Metro TV News on the cable systems, there are 548 local stories archived for viewers on the NMTV YouTube page. The page can be accessed through the northmetrotv.com website.

Sports Den Winter Finale

The hour long Sports Den Winter Finale went out live on Monday, March 25th. Once again, the studio was filled with student athletes from Blaine, Centennial, and Spring Lake Park High Schools. The programming event included highlights from the hockey, wrestling, gymnastics and basketball seasons and interviews. Groups of student athletes were brought onto the set and asked questions about the past season and their future goals. The students all received a dvd copy of the program to thank them for attending and for being a fan of Sports Den. Replays of the program are playing on the NMTV channels, and it is available On Demand, and on the NMTV Youtube page. Individual interviews and highlights are also posted on Youtube.



New Screenwriting Workshop

Instructor, Eric Houston, began teaching an eight week course on television screenwriting in March. The newly developed workshop is intended to offer something new and challenging to public access producers. Students start by reading an actual screenplay, learning proper formatting, and learning storytelling mechanics. Then, as a team, the students develop a storyline for an original episode of Gilligan's Island. By the end of the workshop series, students will have worked together to create thier own, orginal screenplay. Three of the students have never taken a class with NMTV before, and there is sufficient interest in the class to continue offering it.

Exterior Security System

After several parking lot vandalism events, it was decided that security cameras should be installed around the NMTV facility. Parts of the parking lot are hidden from street view, and it is necessary to park the old production truck in the lot, which has garnered interest from nefarious characters. Ten cameras, covering the entire exterior of the building have been installed. Motion triggers recording, which is stored for three weeks, before the hard-drive begins recording over itself. The system can have additional cameras added, if necessary.

Get Connected With Anoka County

Municipal Coordinator, Trevor Scholl, is testing a new program for the city channels. It is called Get Connected With Anoka County. The intent of the program is to provide a forum for Cities to keep their residents and businesses informed about events happening in their City. The first episode highlights Lino Lakes.



Miscellaneous Productions

Special Events Coordinator, T.J. Tronson, recorded a Blaine High School Special Education Play in March. Because of copyright issues we are unable to play most performances on the channel, but schools request that we tape their plays and then make the DVD available for parents for purchase. T.J. also recorded the St. Timothy's Church presentation of Overcoming Hatred. The church requested coverage of the presentation and it seemed like it would make great programming for the channel. Finally, T.J. is gearing up for his annual coverage of Arrive Alive. Shooting begins the first week of April, with the main event taking place on April 23rd and 24th.

City Productions

Municipal Producer, Trevor Scholl, has started several major projects that will take some time to complete, including an in-depth piece with the Blaine Police Department regarding training and a new Lino Lakes crime prevention series. He has also initiated a new program called Get Connected With Anoka County. Projects completed include the Guns and Hoses charity event a piece on the Highway 65 project.

- Guns N Hoses Charity Hockey Game
- Golden Lake Mileage Club
- Highway 65 Study
- Get Connected With Anoka County
- Took pictures for Circle Pines website
- Reformatted Blaine videos



New and ongoing projects include:

- Lino Lakes crime prevention skits
- Blaine Police Department training series
- Spring Mayor's Minutes
- Animal Humane Society walk for animals
- Additional episodes of Get Connected with Anoka County
- Ham Lake Senior Center activities
- Chomonix Golf Course Issues

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Production equipment consulting for cities and schools

Blaine

- 3.4.19: Ben Hayle requested that the program feed in the chambers looks washed out. Checked and learned that the signal for the monitor is being looped through the blu-ray player. Will rewire the program feed to the chamber.
- 3.5.19: Went to Blaine to fix program signal. Used HDMI output 2, reformatted output signal for Crestron, and set up HD program feed.

Centerville

- 3.18.19: Organized all the Makito X transmission gear.

Circle Pines

- No assistance requested.

Ham Lake

- No assistance requested.

Lexington

- 3.18.19: Organized all the Makito X and Brightsign transmission gear.
- 3/21/19: Scheduled a walk-through for pre-install of HD equipment.
- 3.25.19: Walk through completed. Went smoothly. Will install April 1st.
- 3.25.19: Contacted Jim Ellison at Roseville IT for IP address for Makito X.
- 3.27.19: Installed Makito X and Brightsign transmission systems. Contacted Roseville IT to coordinate protocol needed to open it up. Audio and Video has been tested. Transmission good to go.

Lino Lakes

- No assistance requested.

Spring Lake Park

- 3.18.19: Replacement part arrived. Scheduled time for install. After install, system still did not work. Called Alpha Video. They will meet Matt at City Hall to troubleshoot.

All Cities

- 3.4.19: Discovered Alpha Video only licensed 10 routes to pass through our router, causing one streaming channel to fail. Ordered license upgrade.
- 3.6.19: Emailed Z Systems for regarding remaining transmission gear needs. Need all remaining Makito X encoders & decoders along with Frame Syncs and AJA conversion

boxes in order to install remaining systems, with a Makito X transport system to the NMTV head-end.

- 3.6.19: Live stream router was installed and updated. Signal now reaching Tightrope. Tightrope will provide the links for website additions.
- 3.13.19: Live streams go live on website. Note they are not SSL secure. Emailed Bizzyweb.
- 3.15.19: Bizzyweb emails that live stream systems are fully operational.
- 3.18.19: Installed Makito X decoder in master control. Last one needed to get all cities off the Inet.

City Channel 16 Playback Stats

City	Number of Times Programs Played	Hours Programmed on Channel
Blaine	193	307:23:02
Centerville	49	43:44:22
Circle Pines	188	134:52:31
Ham Lake	87	65:27:00
Lexington	109	60:13:53
Lino Lakes	84	53:48:10
Spring Lake Park	113	75:08:45
Totals:	823 Program Playbacks	740:37:43 Hours of Video Programming on Channels

Programs Produced by the Public

Title	Producer	Runtime
Chit Chat: Dr. Artika Tyner	Sharon Carlson	00:30:09
Off Constantly	D.W. Bauer	00:22:51
A Fresh New Day	Anita Wardlaw	00:46:17
Every Movie Ever (4 episodes)	Joe Scholz, Rick Bostrom, Ben Daniels/Ryan Friendschuh, Gavin Van Trease/Brett Wong/Seraiah Brooks/Eric Houston	01:43:40
The Super 8 Show	Eric Houston	00:23:30
Bad Movie Bros (2 episodes)	Eric Houston	01:15:37
Cornerstone Church (2 episodes)	Rick Bostrom	00:59:20
Christ Lutheran Church (4 episodes)	Jacob Nessman	04:20:59
The Power of Love (4 episodes)	Rick Larson	02:00:00
LovePower (4 episodes)	Rick Larson	04:00:00
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	00:45:25
Oak Park Moments (7 episodes)	Dave Turnidge	04:39:05
33 New Programs		21:46:55 New Hours

Programs Produced by NMTV Staff

Title	Producer	Runtime
Anoka County Board Meeting (3/12/19)	T.J. Tronson	00:06:01
Anoka County Board Meeting (3/26/19)	T.J. Tronson	01:43:59
North Metro Cable Commission Meeting	T.J. Tronson	00:33:23
Ken Engel - Overcoming Hatred: Church of St. Timothy: Presentation 1	T.J. Tronson	00:44:01
Sheriff Stuart - Overcoming Hatred: Church of St. Timothy: Presentation 2	T.J. Tronson	00:22:52
NMTV News (3 episodes)	Danika Peterson/Rusty Ray	00:47:00
On Tap	Danika Peterson/Rusty Ray/Trevor Scholl	00:23:47
Guns N Hoses Hockey Game	Trevor Scholl	00:55:59
Highway 65 Study	Trevor Scholl	00:02:30
Golden Lake Mileage Club	Trevor Scholl	00:02:31
Get Connected: Lino Lakes Spring 2019	Trevor Scholl	00:08:12
Girls Basketball: 5AAAA SF: Roseville/Centennial	Kenton Kipp/J. Millington	01:30:22
Boys Basketball: 5AAAA QF: Roseville/Spring Lake Park	Kenton Kipp/J. Millington	01:38:24
Girls Basketball: 5AAAA Final: Spring Lake Park/Centennial	Kenton Kipp/J. Millington	01:31:59
Boys Basketball: 7AAAA SF: Coon Rapids/Blaine	Kenton Kipp/J. Millington	01:21:56
Girls Basketball: State QF: Maple Grove/Centennial	Kenton Kipp/J. Millington	01:35:19
Boys Basketball: 7AAAA Final: Blaine/Cambridge-Isanti	Kenton Kipp/J. Millington	01:37:21
Sports Den (3 episodes)	Kenton Kipp/J. Millington	01:25:06
Sports Den Winter Finale	Kenton Kipp/J. Millington	00:59:30
Game Highlights (21 episodes)	Kenton Kipp/J. Millington	00:51:30
44 New Programs		18:21:42 New Hours

Programs Produced by City Staff

Title	Producer	Runtime
MN House of Representatives Field Hearing (3/1/19)	Blaine Staff	04:03:00
Blaine City Council Meeting (3/7/19)	Blaine Staff	03:47:42
Blaine City Council Meeting (3/21/19)	Blaine Staff	00:51:07
Centerville City Council Meeting (3/13/19)	Centerville Staff	00:52:07
Centerville City Council Meeting (3/27/19)	Centerville Staff	01:57:36
Circle Pines Park Board Meeting (3/5/19)	Circle Pines Staff	00:20:39
Circle Pines City Council Meeting (3/12/19)	Circle Pines Staff	00:42:19
Circle Pines Planning Commission Meeting (3/18/19)	Circle Pines Staff	00:51:45
Circle Pines Utility Commission Meeting (3/20/19)	Circle Pines Staff	00:24:14
Circle Pines City Council Meeting (3/26/19)	Circle Pines Staff	00:54:34
Ham Lake City Council Meeting (3/4/19)	Ham Lake Staff	00:52:00
Ham Lake Planning Commission Meeting (3/11/19)	Ham Lake Staff	00:11:50
Ham Lake City Council Meeting (3/18/19)	Ham Lake Staff	00:49:01
Ham Lake Park & Tree Meeting (3/20/19)	Ham Lake Staff	00:11:00
Ham Lake Charter Commission Meeting	Ham Lake Staff	00:18:05

(3/26/19)		
Lexington City Council Meeting (3/7/19)	Lexington Staff	00:36:35
Lexington City Council Meeting (3/21/19)	Lexington Staff	00:25:38
Lino Lakes City Council Meeting (3/11/19)	Lino Lakes Staff	00:27:28
Lino Lakes Planning & Zoning Meeting (3/13/19)	Lino Lakes Staff	00:22:50
Lino Lakes City Council Meeting (3/25/19)	Lino Lakes Staff	00:59:46
Lino Lakes Environmental Board Meeting (3/27/19)	Lino Lakes Staff	00:57:37
Spring Lake Park City Council Meeting (3/4/19)	Spring Lake Park Staff	00:55:28
Spring Lake Park City Council Meeting (3/18/19)	Spring Lake Park Staff	00:31:48
23 New Programs		23:04:09 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.