

North Metro TV

April 2019 Update

Program Production

In April, a total of 81 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **57:30:00 hours of new programming**.

- 32 programs were produced by the public
- 24 programs were produced by NMTV staff
- 25 programs were produced by City staff



Van Shoots

The HD truck was used for **24:45:00** hours of production. Events produced live and recorded for additional playbacks include:

- Softball: Centennial vs. Spring Lake Park
- Boys Lacrosse: Moundsview vs. Centennial
- Boys & Girls Track & Field: Armstrong/Cambridge-Isanti/Blaine/Centennial
- Boys Tennis: Eagan vs. Centennial



Workshops

Workshop	Instructor	Organization	Students
Screenwriting Workshop, Week 5	Eric Houston	General Public	7
Lecture Series - James Bond: 50 Years of 007	Eric Houston	Legends of Spring Lake Park	2
Screenwriting Workshop, Week 6	Eric Houston	General Public	7
Lecture Series - This is Orson Welles	Eric Houston	Crest View Senior Living	11
Screenwriting Workshop, Week 7	Eric Houston	General Public	7
Lecture Series - Batman: The 1966 TV Sensation	Eric Houston	Spring Lake Park Park & Rec	7
Lecture Series - At the Movies: The Birth of Sound, Color & Widescreen	Eric Houston	At NMTV, General Public	15
Screenwriting Workshop, Week 8	Eric Houston	General Public	10
Camera	Eric Houston	General Public	2
9 Workshops			68 Students

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	226	64	47	2	702	\$1,305.00
February	302.75	71	91	2	1,277	\$914.00
March	248.75	128	26	38	700	\$906.00
April	208.75	88	17	17	1,830	\$1,014.00
TOTAL:	986.25	351	181	59	4,509	\$4,139.00

Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	144	677.5
February	94	606.5
March	76	572.75
April	108	591.75
TOTAL PUBLIC USAGE:		2,448.50

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some April highlights include:

- Bill Would Make it Easier to Remote into City Meetings
- Spring Lake Park Lawmaker Brings Daughter to Work at State Capitol
- Ham Lake Puts New Rules in Place for Short Term Rentals
- Career Closet Gives Young People Opportunities to Succeed
- Blaine High School Student Joins Blaine Commissions
- Anoka Hennepin Recognizes Volunteers
- Your City Staff: Wanda Brown
- Homelessness in Anoka County Rising
- The Down Under in Circle Pines Torn Down
- Centennial Activities Director Wins State Honor



- Repairing Potholes on County Roads

In addition to daily playbacks of North Metro TV News on the cable systems, there are 548 local stories archived for viewers on the NMTV YouTube page. The page can be accessed through the northmetrotv.com website.

Spring Mayor's Minutes

Municipal Producer, Trevor Scholl, is working on the spring episodes of Mayor's Minutes. So far he has completed the Centerville and Blaine shows. Quarterly, Trevor contacts the Cities to gauge interest in producing an episode for the season. The show is great way to share plans and goals for the city with residents on a regular basis. It is a relatively short summary of city activities intended to keep residents informed. It also serves as a casual resource for Mayor's to share information they deem important.



School Projects

April was a busy month for school projects. The biggest of them was the annual Arrive Alive production. Special Events Coordinator, T.J. Tronson, worked closely with the Blaine Police Department and Centennial High School to produce the event. T.J. and his crew recorded the party, crash, death notification, and funeral home scenes. The big crash scene took place on April 23rd and involved eight cameras, including three GoPros, to capture the crash from as many angles as possible. He then spent the next nine and a half hours editing the video to be presented to the student body the next day. Arrive Alive is always a very time-consuming and detailed event that is worth every minute spent producing it. The final version of the program, which will play on the channels, will include an introduction by the Blaine Police Department, the video, and the mock funeral that took place at Centennial High School. T.J. also taped two school plays including Centennial Middle School's production of "Singing In the Rain" and the Blaine Special Education play "Heroes - the Power Within,"

Your City Staff

Rusty and Danika were able to convince another city employee to participate in the "Your City Staff" segment! This time around Spring Lake Park's Recycling Coordinator/Special Projects Coordinator Wanda Brown answered the call...and look at the picture....she seems really excited about it. Not only is Wanda an award winning Recycling Coordinator, she is also the video specialist for Spring Lake Park, charged with recording the city meetings and keeping the information fresh on the city Carousel pages. If you have a recommendation for someone to feature in "Your City Staff" please contact Rusty or Danika.



Crime Crushers

Municipal Coordinator, Trevor Scholl, has been working with the Lino Lakes Police Department on a series of crime prevention videos collectively called "Crime Crushers." The first episode, Hockey Bag Blues, was completed in April. Each episode is a fun skit starring Lino Lakes Police Officers sharing crime prevention tips. The second episode has already been shot and scripts are done for episodes three and four.



City Productions

Municipal Producer, Trevor Scholl, continues working on several major projects that will take some time to complete, including an in-depth piece with the Blaine Police Department regarding training and the Lino Lakes crime prevention series. He also completed two spring episodes of Mayor's Minutes and several community related stories.

- Hops for Hunger
- Walk for Animals Promo
- Crime Crushers: Hockey Bag Blues
- Mayor's Minutes: Blaine Spring
- Mayor's Minutes: Centerville Spring



New and ongoing projects include:

- Lino Lakes crime prevention skits. Shot second episode, and edited script for the next two
- Blaine Police Department training series, completed shooting
- More Spring Mayor's Minutes
- Assisted with 2019 Arrive Alive project
- Additional episodes of Get Connected
- Ham Lake Senior Center activities
- Chomonix Golf Course Issues

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Production equipment consulting for cities and schools

Blaine

- 4.15.19: Ben Hayle requested Brightsign content update. Done.

Centerville

- 4.3.19: Looking into streaming problems. Contacted Roseville office/waiting for a reply.
- 4.3.19: Ordered up-conversion equipment. Will use to up-convert signal for Makito X transport until HD upgrade is complete.
- 4.23.19: Installed Makito X and transmission gear for up-convert. Tested transmission. Not working. Called Roseville as something must be blocked.
- 4.24.19: Got call from Roseville. They reconfigured their firewall. Transmission now works.
- 4.25.19: Monitored first live meeting transmission. Live meeting and recording both successful.
- 4.26.19: Video recorded in black and white. Went to City Hall and changed 5th switch on up-converter.
- 4.26.19: CenturyLink switches channel to HD.

Circle Pines

- No assistance requested.

Ham Lake

- 4.22.19: Meeting recorded with no sound. Offered training services to new staff.

Lexington

- 4.3.19: HD upgrade on schedule. Cabling nearly complete/all equipment installed.
- 4.5.19: HD install complete. Tested transmission with Makito X. It works.
- 4.26.19: CenturyLink switches channel to HD.

Lino Lakes

- No assistance requested.

Spring Lake Park

- 4.2.19: The quote from Alpha Video was signed. The work on the video distribution install will begin later in April.
- 4.3.19: Talked with Matt about boosting internet speed. Talked with Comcast. They will visit site to fix problem.

All Cities

- 4.30.19: Met with technical staff regarding internet capacity. Made decision to switch city transmissions to fiber line. Will create orderly time-line that will not interfere with meetings.

City Channel 16 Playback Stats

City	Number of Times Programs Played	Hours Programmed on Channel
Blaine	176	189:25:40
Centerville	42	62:46:24
Circle Pines	178	168:26:01
Ham Lake	65	54:51:44
Lexington	100	58:15:00
Lino Lakes	64	69:49:04
Spring Lake Park	92	66:33:50
Totals:	717 Program Playbacks	670:07:43 Hours of Video Programming on Channels

Programs Produced by the Public

Title	Producer	Runtime
Off Constantly (2 episodes)	D.W. Bauer	00:31:42
Exploding Reality	Michele Kurak	01:19:33
Travel Talk: Japan	Judy Peterson	00:23:53
Spending Time With One of the Greats: Devean George	Jason Anderson/Brad Sanford/Kevin Sullivan	00:18:06
Every Movie Ever (2 episodes)	Joe Scholz, Rick Bostrom, Ben Daniels/Ryan Frieundschuh, Gavin Van Trease/Brett Wong/Seraiah Brooks/Eric Houston	00:46:47
Cornerstone Church (3 episodes)	Rick Bostrom	01:49:17
Christ Lutheran Church (5 episodes)	Jacob Nessman	05:16:29
The Power of Love (4 episodes)	Rick Larson	02:00:00
LovePower (4 episodes)	Rick Larson	04:00:00
Rice Creek Watershed District Meeting	Theresa Stasica	01:12:40
Oak Park Moments (5 episodes)	Dave Turnidge	03:26:28
Hope Church (3 episodes)	Cindy Hardy	02:01:17
32 New Programs		23:06:03 New Hours

Programs Produced by NMTV Staff

Title	Producer	Runtime
Anoka County Board Meeting (4/9/19)	T.J. Tronson	01:08:26
Anoka County Board Meeting (4/23/19)	T.J. Tronson	01:17:57
North Metro Cable Commission Meeting	T.J. Tronson	00:30:39
Arrive Alive 2019 Centennial High School Presentation Clip	T.J. Tronson	00:07:06
NMTV News (4 episodes)	Danika Peterson/Rusty Ray	01:02:40
Long Time City Inspector Retires	Danika Peterson/Rusty Ray	00:02:54
Your City Staff: Wanda Brown	Danika Peterson/Rusty Ray	00:02:25
Blaine High School Student Joins Commissions	Danika Peterson/Rusty Ray	00:03:39
Senior Center Groundbreaking	Danika Peterson/Rusty Ray	00:01:15
National Drug Take Back Day	Danika Peterson/Rusty Ray	00:01:19
Hops for Hunger 7	Trevor Scholl	00:02:45
Walk for Animals Promo	Trevor Scholl	00:02:45
Crime Crushers: Hockey Bag Blues	Trevor Scholl	00:03:07
Mayor's Minutes: Blaine Spring 2019	Trevor Scholl	00:05:04
Mayor's Minutes: Centerville Spring 2019	Trevor Scholl	00:05:37
Softball: Centennial/Spring Lake Park	Kenton Kipp/J. Millington	01:41:13
Boys Lacrosse: Moundsview/Centennial	Kenton Kipp/J. Millington	01:53:06
Boys & Girls Track & Field: Armstrong/Cambridge-Isanti/Blaine/Centennial	Kenton Kipp/J. Millington	03:51:44
Boys Tennis: Eagan/Centennial	Kenton Kipp/J. Millington	00:41:53
Game Highlights (2 episodes)	Kenton Kipp/J. Millington	00:01:56
24 New Programs		12:47:20 New Hours

Programs Produced by City Staff

Title	Producer	Runtime
Blaine City Council Meeting (4/1/19)	Blaine Staff	01:06:58
Blaine Traffic Commission Meeting (4/2/19)	Blaine Staff	00:31:33
Blaine Planning Commission Meeting (4/9/19)	Blaine Staff	01:03:35
Blaine City Council Meeting (4/15/19)	Blaine Staff	01:05:19
Blaine Natural Resources Conservation Board Meeting (4/16/19)	Blaine Staff	00:50:56
Blaine Park Board Meeting (4/23/19)	Blaine Staff	00:51:23
Centerville City Council Meeting (4/10/19)	Centerville Staff	01:06:11
Centerville City Council Meeting (4/24/19)	Centerville Staff	01:36:41
Circle Pines Park Board Meeting (4/2/19)	Circle Pines Staff	00:38:28
Circle Pines City Council Meeting (4/9/19)	Circle Pines Staff	01:03:31
Circle Pines Planning Commission Meeting (4/15/19)	Circle Pines Staff	00:29:43
Circle Pines Utility Commission Meeting (4/17/19)	Circle Pines Staff	00:07:44
Circle Pines City Council Meeting (4/23/19)	Circle Pines Staff	01:35:28
Ham Lake City Council Meeting (4/1/19)	Ham Lake Staff	00:36:50
Ham Lake Planning Commission Meeting (4/8/19)	Ham Lake Staff	00:22:39
Ham Lake City Council Meeting (4/15/19)	Ham Lake Staff	00:35:12
Lexington City Council Meeting (4/4/19)	Lexington Staff	00:32:30
Lexington City Council Meeting (4/18/19)	Lexington Staff	00:22:08
Lino Lakes Park Board Meeting (4/1/19)	Lino Lakes Staff	00:47:35

Title cont.	Producer cont.	Runtime cont.
Lino Lakes City Council Meeting (4/8/19)	Lino Lakes Staff	00:48:26
Lino Lakes Planning & Zoning Meeting (4/10/19)	Lino Lakes Staff	01:53:50
Lino Lakes City Council Meeting (4/22/19)	Lino Lakes Staff	00:26:18
Lino Lakes Environmental Board Meeting (4/24/19)	Lino Lakes Staff	01:43:58
Spring Lake Park City Council Meeting (4/1/19)	Spring Lake Park Staff	00:35:45
Spring Lake Park City Council Meeting (4/15/19)	Spring Lake Park Staff	00:40:12
25 New Programs		21:32:53 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.