

# North Metro TV

June 2019 Update

## Program Production

In June, a total of 77 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **65:15:00 hours of new programming**.

- 31 programs were produced by the public
- 27 programs were produced by NMTV staff
- 19 programs were produced by City staff



## Van Shoots

The HD truck was used for **49:15:00** hours of production. Events produced live and recorded for additional playbacks include:

- Boys Lacrosse: Section 7A: Duluth vs. Blaine
- Blaine High School Graduation Ceremony
- Boys Lacrosse: Section 7A Final: Centennial vs. Blaine
- Spring Lake Park Tower Days Parade
- Centennial High School Graduation Ceremony
- Baseball: State Quarter-Finals: New Prague vs. Blaine
- Columbia Heights Jamboree Days Parade (Paid Production)
- Blaine Festival Parade



## Workshops

Workshop	Instructor	Organization	Students
Camera	Eric Houston	General Public	6
Lecture Series – At the Movies: The Birth of Sound, Color, and the Widescreen	Eric Houston	At NMTV, General Public	19
Lecture Series – Early Film Treasures	Eric Houston	Crest View Senior Housing	3
Lecture Series – Star Trek: Behind the Scenes of the Final Frontier	Eric Houston	Spring Lake Park City Hall	8
Lecture Class – Over The Rainbow: Behind the Scenes of the Wizard of Oz	Eric Houston	At NMTV, General Public	7
<b>5 Workshops</b>			<b>45 Students</b>

## Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	226	64	47	2	702	\$1,305.00
February	302.75	71	91	2	1,277	\$914.00
March	248.75	128	26	38	700	\$906.00
April	208.75	88	17	17	1,830	\$1,014.00
May	355.25	112	24	14	1,002	\$960.00
June	503.5	140	92	58	1,047	\$1,925.00
<b>TOTAL:</b>	<b>1,845</b>	<b>603</b>	<b>297</b>	<b>131</b>	<b>6,558</b>	<b>\$7,024.00</b>

## Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	144	677.5
February	94	606.5
March	76	572.75
April	108	591.75
May	163	773.5
June	84	737.25
<b>TOTAL PUBLIC USAGE:</b>		<b>3,959.25</b>

## Production Highlights

### NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some June highlights include:

- Blaine Festival Deals With Traffic and Construction for 50<sup>th</sup> Annual Celebration
- Two Centennial Schools Win Statewide Acclaim for Use of Positive Reinforcement
- Community Education Provides Outlet for Fun, Learning, This Summer for Anoka Hennepin Students
- Centennial Library Reopens Twice As Big and With More Features
- Ham Lake City Administrator Retires
- Connexus Creates Pollinator Friendly Habitat Near Solar Complex
- Allina Customer Care Centers Bringing Hundreds of Jobs to Anoka County
- Lino Lakes PD Hosts K-9 Certification
- Blaine Names Five Finalists for City Manager



- Lino Lakes Leaders Continue Possible Development of Historic House as City Well
- MN DNR, State Leaders Celebrate Decade of Bringing More People to Nature
- New Commission Chair Schulte Gives State of Anoka County Address 2019
- Rhonda Sivarajah Ready for New Role As Anoka County Administrator
- 3M Open Predicts Big Economic Impact
- Anoka Hennepin Schools Work Training Program Helps Special Needs Students Learn Workplace Skills

In addition to daily playbacks of North Metro TV News on the cable systems, there are 565 local stories archived for viewers on the NMTV YouTube page. The page can be accessed through the [northmetrotv.com](http://northmetrotv.com) website.

## Graduations and Parades

It wouldn't be June without graduations and the start of "parade season." Both the Blaine and Centennial High School graduation ceremonies were streamed live on the website, on the channels, and were recorded for additional playbacks. Flyers are distributed to students, as part of their graduation packets, letting them know that blu-rays are available for sale

on the NMTV website. Spring Lake Park High School chooses to record its graduation ceremony internally. June also includes coverage of three parades. Things start off with the Spring Lake Park Tower Days Parade, followed by a paid gig recording the Columbia Heights Jamboree Days Parade, and ending with the Blaine Festival parade. All of the parades will be cablecast on both the public and corresponding City channels.



## Internal City Production

In addition to producing programs for playback on the city channels, Municipal Producer, Trevor Scholl, also works with cities to meet their internal video production needs. In June, Blaine asked to have a public works training session recorded so that staff members, who were unable to attend the session, could watch the video at a later time.

## Get Connected

Trevor Scholl produced the second episode of Get Connected in June. The intent of the program is to provide a forum for cities to keep their residents and businesses informed about upcoming events. This episode features Lino Lakes Firefighter Brian Finke and Lino Lakes Recreation Supervisor Brian Hronski highlighting the city's summer sports programs, safety camp, Rockin' in the Park, and the Blue Heron Days festival events. The idea for the program came from a Lino Lakes city staff member.



## NMTV Building Projects

A couple of building maintenance projects are underway at NMTV. First, the parking lot is being repaired, sealed and restriped. Second, some landscaping and foundation/water management repairs are being done. Most of the trees and bushes on the property have been trimmed, some out of control arborvite have been replaced with smaller bushes, and a negative drainage grade around two sides of the building is in the process of being corrected.

## Summer Mayor's Minutes

Three summer episodes of Mayor's Minutes are in production. Lexington and Lino Lakes are completed and Centerville's has been shot. The show offers Mayor's the opportunity to summarize the projects and events taking place in their city.





## City Productions

Municipal Producer, Trevor Scholl, completed the second episode of the Blaine PD Training series and the second episode of Get Connected. He continued to produce summer Mayor's Minutes and City festival highlights, plus did an in-house recording job for the City of Blaine's Public Works Department.

- Blaine Police Training Episode #2
- Get Connected: Summer Lino Lakes Events
- Lexington Mayor's Minutes Summer 2019
- Anoka County Parks Riverfront Disc Golf
- Fetes Des Lacs Preview
- Tower Days Car Show
- Blaine Public Works Training Session



New and ongoing projects include:

- Blaine Police Department training series
- Summer features for Anoka County parks
- Fetes Des Lacs events
- Mayor's Minutes – summer editions
- Feature on new Ham Lake City Administrator
- More Lino Lakes Crime Crushers
- Night to Unite
- Golf tournament

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

## Production equipment consulting for cities and schools

### **Blaine**

- No assistance required.
- **Centerville**
- No assistance required.

### **Circle Pines**

- No assistance required.

### **Ham Lake**

- 6.06.19: Updated Brightsign. Installed new file.

### **Lexington**

- No assistance required.

### **Lino Lakes**

- No assistance requested.

### **Spring Lake Park**

- No assistance required.

### **All Cities**

- 6.19.19: All City Makitos went down. Discovered Comcast fiber line went down resulting in lost connectivity. Contacted Comcast.
- 6.24.19: Investigated possibility of remotely connecting to City Brightsigns. Not likely due to City internet security protocols.

## City Channel 16 Playback Stats

City	Number of Times Programs Played	Hours Programmed on Channel
Blaine	196	220:17:59
Centerville	58	83:51:13
Circle Pines	154	97:44:35
Ham Lake	83	73:44:41

Lexington	117	136:52:44
Lino Lakes	91	66:34:33
Spring Lake Park	133	163:59:18
<b>Totals:</b>	<b>832 Program Playbacks</b>	<b>843:05:03 Hours of Video Programming on Channels</b>

## Programs Produced by the Public

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Title	Producer	Runtime
Off Constantly: Breakfast At Work Epidemic	B.W. Bauer	00:28:00
Chit Chat: Tony Johnson	Sharon Carlson	00:20:29
Every Movie Ever (4 episodes)	Joe Scholz, Rick Bostrom, Ben Daniels/Ryan Frieundschuh, Gavin Van Trease/Brett Wong/Seraiah Brooks/Eric Houston	01:37:27
Bad Movie Bros	Eric Houston/Video Club	00:38:25
Puzzled	Eric Houston/Gavin Van Trease	01:17:49
A Fresh New Day	Anita Wardlaw	00:52:25
Can A Christian Be A Narcissist?	Nonie Tanner	00:29:48
Cornerstone Church (2 episodes)	Rick Bostrom	01:02:55
Christ Lutheran Church (5 episodes)	Jacob Nessman/Chance Amundson	05:27:40
The Power of Love (4 episodes)	Rick Larson	02:00:00
LovePower (4 episodes)	Rick Larson	04:00:00
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	03:32:15
Oak Park Moments	Dave Turnidge	00:37:02
Hope Church (3 episodes)	Cindy Hardy	02:03:50
<b>31 New Programs</b>		<b>24:27:48 New Hours</b>

## Programs Produced by NMTV Staff

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Title	Producer	Runtime
Anoka County Board Meeting (6/11/19)	T.J. Tronson	00:50:43
North Metro Cable Commission Meeting	T.J. Tronson	00:21:51
Lino Lakes Memorial Day Ceremony 2019	T.J. Tronson	00:37:57
NMTV News (4 episodes)	Danika Peterson/Rusty Ray	01:05:48
State of the County Address	Danika Peterson/Rusty Ray	00:29:30
Lino Lakes Hosts K-9 Certification	Danika Peterson/Rusty Ray	00:02:19
Centennial Library Reopens	Danika Peterson/Rusty Ray	00:02:42
Mayor's Minutes Lexington Summer 2019	Trevor Scholl	00:05:37
Blaine PD Training Series #2	Trevor Scholl	00:05:51
Tower Days MSMA Car Show	Trevor Scholl	00:02:35
Riverfront Disc Golf Course	Trevor Scholl	00:03:46
Fetes Des Lacs 2019 Preview	Trevor Scholl	00:09:30
Get Connected #2	Trevor Scholl	00:07:53
Blaine Public Works Training Session	Trevor Scholl	02:00:00
Boys Lacrosse: Section 7A: Duluth/Blaine	Kenton Kipp/J. Millington	01:49:50
Blaine High School Graduation	Kenton Kipp/J. Millington	01:29:38
Boys Lacrosse: Section 7A Final: Centennial/Blaine	Kenton Kipp/J. Millington	01:48:24
Spring Lake Park Tower Days Parade	Kenton Kipp/J. Millington	01:00:04

Centennial High School Graduation	Kenton Kipp/J. Millington	01:35:12
Boys Lacrosse: State QF: Benilde-St. Margaret/Centennial	Kenton Kipp/J. Millington	01:25:42
Baseball: State QF: New Prague/Blaine	Kenton Kipp/J. Millington	02:27:59
Columbia Heights Jamboree Days Parade	Kenton Kipp/J. Millington	01:18:40
Blaine Festival Parade	Kenton Kipp/J. Millington	01:22:20
Game Summaries (1 episode)	Kenton Kipp/J. Millington	00:01:03
<b>27 New Programs</b>		<b>21:22:54 New Hours</b>

## Programs Produced by City Staff

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Title	Producer	Runtime
Blaine City Council Meeting (6/3/19)	Blaine Staff	01:05:26
Blaine Planning Commission Meeting (6/11/19)	Blaine Staff	00:41:19
Blaine City Council Meeting (6/17/19)	Blaine Staff	01:06:51
Blaine Natural Resources Conservation Board Meeting (6/18/19)	Blaine Staff	00:57:23
Centerville City Council Meeting (6/12/19)	Blaine Staff	02:15:45
Centerville City Council Meeting (6/26/19)	Centerville Staff	00:32:33
Circle Pines City Council Meeting (6/11/19)	Circle Pines Staff	00:39:41
Circle Pines Utility Commission Meeting (6/19/19)	Circle Pines Staff	00:07:29
Circle Pines City Council Meeting (6/25/19)	Circle Pines Staff	00:55:55
Ham Lake City Council Meeting (6/3/19)	Ham Lake Staff	00:55:34
Ham Lake City Council Meeting (6/17/19)	Ham Lake Staff	00:30:37
Ham Lake Planning Commission Meeting (6/24/19)	Ham Lake Staff	00:58:30
Lexington City Council Meeting (6/6/19)	Lexington Staff	01:07:53
Lexington City Council Meeting (6/20/19)	Lexington Staff	01:52:08
Lino Lakes City Council Meeting (6/10/19)	Lino Lakes Staff	00:37:10
Lino Lakes Planning & Zoning Meeting (6/12/19)	Lino Lakes Staff	01:34:11
Lino Lakes City Council Meeting (6/24/19)	Lino Lakes Staff	00:17:00
Spring Lake Park City Council Meeting (6/3/19)	Spring Lake Park Staff	02:10:06
Spring Lake Park City Council Meeting (6/17/19)	Spring Lake Park Staff	00:51:54
<b>19 New Programs</b>		<b>19:17:25 New Hours</b>

If you have any questions or comments regarding this monthly report please contact

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