

# North Metro TV

July 2019 Update

## Program Production

In July, a total of 87 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **74:45:00 hours of new programming**.

- 31 programs were produced by the public
- 35 programs were produced by NMTV staff
- 21 programs were produced by City staff



## Van Shoots

The HD truck was used for **64:15:00** hours of production. Events produced live and recorded for additional playbacks include:

- USA Cup Soccer: 7/12/2019: 3 Games
- USA Cup Soccer: 7/13/2019: 3 Games
- USA Cup Soccer: 7/14/2019: 5 Games
- USA Cup Soccer Opening Ceremonies
- USA Cup Soccer: 7/17/2019: 3 Games
- USA Cup Soccer: 7/18/2019: 3 Games
- USA Cup Soccer: 7/19/2019: 4 Games



## Workshops

Workshop	Instructor	Organization	Students
Open Studio Night	Eric Houston	General Public	3
Lecture Series – We Love Lucy: The Life and Career of Lucille Ball	Eric Houston	At NMTV, General Public	27
Lecture Series – Mary Pickford: The World's First Movie Star	Eric Houston	Mary Ann Young Senior Center	14
Camera	Eric Houston	General Public	2
Editing Demo	Eric Houston	General Public	5
Lecture Series – Dracula, Frankenstein, and King Kong: Movie Monsters of the '20s and '30s	Eric Houston	Northtown Branch of the Anoka County Library	8
<b>6 Workshops</b>			<b>59 Students</b>

## Home Movie Transfers

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Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	226	64	47	2	702	\$1,305.00
February	302.75	71	91	2	1,277	\$914.00
March	248.75	128	26	38	700	\$906.00
April	208.75	88	17	17	1,830	\$1,014.00
May	355.25	112	24	14	1,002	\$960.00
June	503.5	140	92	58	1,047	\$1,925.00
July	281.75	60	29	45	1,686	\$1,563.00
<b>TOTAL:</b>	<b>2,126.75</b>	<b>663</b>	<b>326</b>	<b>176</b>	<b>8,244</b>	<b>\$8,587.00</b>

## Public Usage Stats

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For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	144	677.5
February	94	606.5
March	76	572.75
April	108	591.75
May	163	773.5
June	84	737.25
July	97	543.00
<b>TOTAL PUBLIC USAGE:</b>		<b>4,502.25</b>

## Production Highlights

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### NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some July highlights include:

- 3M Open Brings Big Time Golf, Thousands of Fans to North Metro for Holiday Weekend
- Historic Airplanes Take to the Sky
- Target USA Cup is Coming to Blaine
- Father and Son From Blaine Ride Bicycles to Pennsylvania
- North Metro Students Shine On Stage in Production of Aladdin Jr.
- Shawn Silvera Run to Include Hot Dog Mile to Draw in More Participants
- MN Drivers, Police Officers Prepare for New Hands-Free Cell Phone Law
- Lino Lakes Mayor to Run for Open County Board of Commissioners Seat
- Anoka Hennepin Summer Program Students Get Visit From Medical Helicopter
- Green Step Cities



In addition to daily playbacks of North Metro TV News on the cable systems, there are 578 local stories archived for viewers on the NMTV YouTube page. The page can be accessed through the northmetrotv.com website.

## USA Cup Soccer

As always, July is a busy soccer month for North Metro TV. Staff, interns, and volunteers rallied their forces to cover the Opening Ceremonies and 21 USA Cup games, including the pre-USA Cup weekend games. All of the games were live on TV, the OTT channels and via the North Metro TV website. It was a very well coordinated and time intensive production schedule but everyone worked together to make the week very successful. For the last three years, DVD or Blu-Ray sales of games have been available via the NMTV website store only, rather than taking orders at the fields and trying to deliver them to teams the next day. This has really streamlined the disc production process. This year was a pretty good year for Blu-Ray sales, which, to date, have totaled \$2,300.



## Mayor's Minutes

Municipal Producer, Trevor Scholl, continued with production of summer episodes of Mayor's Minutes. He completed episodes for Blaine and Centerville in July. The Mayor's Minutes program is a great way for city leaders to share updates regarding construction projects, community events, and other issues of importance to residents. The program repeats frequently on the corresponding city channel.



## Blaine PD Training Series

Trevor Scholl completed production on episodes three and four of the Blaine PD training series. Episode three deals with DWI enforcement. New officers often work the night shift and need to be comfortable working DWI cases. The show highlights every aspect of the charge from detection of alcohol, field testing, paperwork, and possible court appearances. Episode four reviews the training process for body camera use. The primary concerns for the trainers are that new officers understand how to use the cameras, the importance of turning them on when they are supposed to be on, and how to classify the video for proper retention.



## Safety Camp

T.J. Tronson completed his 23rd Blaine Safety Camp production in July. He recorded the presentations and activities and then put together a short highlight program. He always puts together the video presentation for campers and their parents for the second night of camp. The highlight version of the event is used for playback on channel 15, the Blaine City Channel and is also posted on the North Metro TV Youtube page. As always, a link was provided for the Blaine website as well.



## Meet Gunnar

There is a new face at North Metro TV! Gunnar Morkri started as our part-time studio assistant on July 9<sup>th</sup>. He is a University of Wisconsin-Whitewater graduate with a degree in Media Arts. He has a strong foundation in video production and editing and was up-to speed and able to assist public users right away. Fun fact: Gunnar used to be a tour guide at Cave of the Mounds. When asked, during his interview, to clarify whether it is a stalactite or stalagmite that drops down from the ceiling he was able to teach us a sure fire way to keep it straight. Gunnar replaces Tarkor Zehn who left for a position with MN Public Radio.



Gunnar >



## City Productions

Municipal Producer, Trevor Scholl, completed the third and fourth episodes of the Blaine PD Training series and two more episodes of Mayor's Minutes. He covered the Lino Lakes corn roast and did an interesting story on bison helping to restore an oak savanna.

- Mayor's Minutes: Centerville Summer 2019
- Mayor's Minutes: Blaine Summer 2019
- Blaine PD Training Series: DWI Enforcement
- Blaine PD Training Series: Body Cameras
- Bison Helping Restore Oak Savanna
- Lino Lakes 2019 Corn Roast



New and ongoing projects include:

- Blaine Police Department training series
- Summer features for Anoka County parks
- Mayor's Minutes – summer editions
- Feature on new Ham Lake City Administrator
- Feature on new Spring Lake Park Mayor
- Lino Lakes community gardens
- Night to Unite
- Features of remodeled Circle Pines library
- Blue Heron Days

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

## Production equipment consulting for cities and schools

### **Blaine**

- 7.22.19: Blaine purchased a monitor for the overflow room next to the council chamber and need to have the live feed run to it. Will need to purchase an AJA Hi5-Plus SDI to HDMI converter to make it work.
- 7:2019: Creation of new Brightsign video for city channel. Incorporates full video clips which will aid in monitoring the video signal over the Makitos

### **Centerville**

- No assistance required.

### **Circle Pines**

- No assistance required.

### **Ham Lake**

- No assistance required.

### **Lexington**

- 7.1.19: The main chamber TV would not switch to regular programming. Went to city hall. Found a dead cable box. Contacted Comcast to have it replaced.
- 7.2.19: Comcast replaced the cable box.

### **Lino Lakes**

- 7.12.19: Replaced VOD city council meeting that had transmission issues with a clean version.

### **Spring Lake Park**

- 7.15.19: Replaced city council meeting recording that had transmission issues with a clean version.

### **All Cities**

- No assistance required.

## City Channel 16 Playback Stats

City	Number of Times Programs Played	Hours Programmed on Channel
Blaine	208	210:58:17
Centerville	55	58:46:22
Circle Pines	161	134:25:55
Ham Lake	93	73:17:50
Lexington	109	77:35:32
Lino Lakes	91	89:09:39
Spring Lake Park	140	115:12:28
<b>Totals:</b>	<b>857 Program Playbacks</b>	<b>759:26:03 Hours of Video Programming on Channels</b>

## Programs Produced by the Public

Title	Producer	Runtime
Off Constantly (2 episodes)	B.W. Bauer	00:48:59
Exploding Reality	Michele Kurak	03:44:07
Every Movie Ever (4 episodes)	Joe Scholz, Rick Bostrom, Ben Daniels/Ryan Frieundschuh, Gavin Van Trease/Brett Wong/Seraiah Brooks/Eric Houston	01:25:35
Bad Movie Bros	Eric Houston/Video Club	00:45:05
Meringue Lollipops for Kid Bakers	Tiffany Cagegh/Eric Houston	00:10:00
A Fresh New Day	Anita Wardlaw	00:46:25
Cornerstone Church (2 episodes)	Rick Bostrom	01:03:39
Christ Lutheran Church (4 episodes)	Jacob Nessman	04:08:30
The Power of Love (4 episodes)	Rick Larson	02:00:00
LovePower (4 episodes)	Rick Larson	04:00:00
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	03:32:15
Oak Park Moments (5 episodes)	Dave Turnidge	03:04:43
<b>31 New Programs</b>		<b>23:21:48 New Hours</b>

## Programs Produced by NMTV Staff

Title	Producer	Runtime
Anoka County Board Meeting (7/9/19)	T.J. Tronson	00:32:02
Anoka County Board Meeting (7/23/19)	T.J. Tronson	00:36:25
NMTV News (3 episodes)	Danika Peterson/Rusty Ray	00:58:27
Green Step Cities	Danika Peterson/Rusty Ray	00:03:22
Shawn Silvera Run to Include Hot Dog Mile	Danika Peterson/Rusty Ray	00:01:35
Centerville Summer Mayor's Minutes	Trevor Scholl	00:04:39
Blaine Summer Mayor's Minutes	Trevor Scholl	00:04:29
Blaine PD Training: DWI	Trevor Scholl	00:07:08
Blaine PD Training: Body Cameras	Trevor Scholl	00:06:56
Bison Helping Restore Oak Savanna	Trevor Scholl	00:04:48
Lino Lakes 2019 Corn Roast	Trevor Scholl	00:02:21
USA Cup Soccer: 7/12/19: MN/Ontario	Kenton Kipp/J. Millington	01:24:17
USA Cup Soccer: 7/12/19: MN/Japan	Kenton Kipp/J. Millington	01:20:09
USA Cup Soccer: 7/12/19: Iowa/MN	Kenton Kipp/J. Millington	01:19:24
USA Cup Soccer: 7/13/19: Illinois/WI	Kenton Kipp/J. Millington	01:23:21

USA Cup Soccer: 7/13/19: Illinois/Ontario	Kenton Kipp/J. Millington	01:01:48
USA Cup Soccer: 7/13/19: Illinois/WI	Kenton Kipp/J. Millington	01:17:24
USA Cup Soccer: 7/14/19: MN/MN	Kenton Kipp/J. Millington	01:18:52
USA Cup Soccer: 7/14/19: Sweden/MN	Kenton Kipp/J. Millington	01:43:05
USA Cup Soccer: 7/14/19: MN/S. Dakota	Kenton Kipp/J. Millington	01:29:28
USA Cup Soccer: 7/14/19: MN/Illinois	Kenton Kipp/J. Millington	01:38:09
USA Cup Soccer: 7/14/19: MN/S. Dakota	Kenton Kipp/J. Millington	01:28:15
USA Cup Soccer Opening Ceremonies	Kenton Kipp/J. Millington	01:15:209
USA Cup Soccer: 7/17/19: MN/MN	Kenton Kipp/J. Millington	01:28:34
USA Cup Soccer: 7/17/19: Trinidad/MN	Kenton Kipp/J. Millington	01:27:40
USA Cup Soccer: 7/17/19: Costa Rica/WI	Kenton Kipp/J. Millington	01:26:49
USA Cup Soccer: 7/18/19: Mexico/MN	Kenton Kipp/J. Millington	01:30:29
USA Cup Soccer: 7/18/19: CA/Illinois	Kenton Kipp/J. Millington	01:31:55
USA Cup Soccer: 7/18/19: Canada/WY	Kenton Kipp/J. Millington	01:27:59
USA Cup Soccer: 7/19/19: MN/MN	Kenton Kipp/J. Millington	01:41:11
USA Cup Soccer: 7/19/19: MN/MN	Kenton Kipp/J. Millington	01:44:27
USA Cup Soccer: 7/19/19: MN/MN	Kenton Kipp/J. Millington	01:39:31
USA Cup Soccer: 7/19/19: MN/MN	Kenton Kipp/J. Millington	01:27:52
<b>35 New Programs</b>		<b>35:47:11 New Hours</b>

## Programs Produced by City Staff

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Title	Producer	Runtime
Blaine Traffic Commission Meeting (7/2/19)	Blaine Staff	00:36:36
Blaine City Council Meeting (7/8/19)	Blaine Staff	01:31:01
Blaine Planning Commission Meeting (7/9/19)	Blaine Staff	00:21:06
Blaine Park Board Meeting (7/23/19)	Blaine Staff	00:36:34
Centerville City Council Meeting (7/10/19)	Blaine Staff	01:17:37
Centerville City Council Meeting (7/24/19)	Centerville Staff	01:25:20
Circle Pines City Council Meeting (7/9/19)	Circle Pines Staff	00:54:45
Circle Pines Utility Commission Meeting (7/17/19)	Circle Pines Staff	00:34:07
Circle Pines City Council Meeting (7/23/19)	Circle Pines Staff	00:36:54
Ham Lake City Council Meeting (7/1/19)	Ham Lake Staff	00:21:33
Ham Lake Planning Commission Meeting (7/8/19)	Ham Lake Staff	00:36:27
Ham Lake Park & Tree Meeting (7/17/19)	Ham Lake Staff	01:06:13
Ham Lake City Council Meeting (7/22/19)	Ham Lake Staff	00:26:15
Lexington City Council Meeting (7/11/19)	Lexington Staff	00:15:03
Lexington City Council Meeting (7/18/19)	Lexington Staff	00:06:10
Lino Lakes City Council Meeting (7/8/19)	Lino Lakes Staff	01:48:02
Lino Lakes Planning & Zoning Meeting (7/10/19)	Lino Lakes Staff	00:22:12
Lino Lakes City Council Meeting (7/22/19)	Lino Lakes Staff	00:22:07
Spring Lake Park City Council Meeting (7/1/19)	Spring Lake Park Staff	00:29:58
Spring Lake Park City Council Meeting (7/15/19)	Spring Lake Park Staff	00:56:28
Spring Lake Park Planning Commission Meeting (7/22/19)	Spring Lake Park Staff	00:50:13
<b>21 New Programs</b>		<b>15:35:41 New Hours</b>

If you have any questions or comments regarding this monthly report please contact  
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