

North Metro TV

August 2019 Update

Program Production

In August, a total of 102 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **78:45:00 hours of new programming**.

- 42 programs were produced by the public
- 38 programs were produced by NMTV staff
- 22 programs were produced by City staff



Van Shoots

The HD truck was used for **7:15:00** hours of production. Events produced live and recorded for additional playbacks include:

- Lino Lakes Blue Heron Days Parade



Workshops

Workshop	Instructor	Organization	Students
Studio B	Eric Houston	General Public	2
Lecture Series – Wolfman, the Creature and Godzilla: Monster Movies of the '40s and '50s	Eric Houston	Northtown Branch of the Anoka County Library	9
Editing	Eric Houston	General Public	1
Lecture Series – We Love Lucy: The Life and Career of Lucille Ball	Eric Houston	At NMTV, General Public	15
4 Workshops			27 Students

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	226	64	47	2	702	\$1,305.00
February	302.75	71	91	2	1,277	\$914.00
March	248.75	128	26	38	700	\$906.00
April	208.75	88	17	17	1,830	\$1,014.00
May	355.25	112	24	14	1,002	\$960.00
June	503.5	140	92	58	1,047	\$1,925.00
July	281.75	60	29	45	1,686	\$1,563.00
August	302.75	27	121	10	1,437	\$955.00
TOTAL:	2,429.5	690	447	186	9,681	\$9,542.00

Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	144	677.5
February	94	606.5
March	76	572.75
April	108	591.75
May	163	773.5
June	84	737.25
July	97	543.00
August	79	475.25
TOTAL PUBLIC USAGE:		4,977.50

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some August highlights include:

- The Fun Lab Brings Life to Old Big-Box Retail
- Your County Staff: Anoka County Park Ranger
- Proposed Northtown Mall Bus Station Move Has Differing Reactions from Blaine and Spring Lake Park
- Adult Learners in Blaine Go Back to School When it's the Right Time for Them
- Cars for Neighbors Keeps People on the Road
- Lino Like Leaders Name Likely Administrator Successor
- Centennial Lakes Police Offers Bear Awareness Tips After Circle Pines Sighting



- Lino Lakes Police Now Using TIP 411 to Communicate With Residents
- SBM Fire Celebrating 75 Years
- Blaine Leaders Give Go Ahead to National Sports Center Dome Project
- Lino Lakes Ready for Blue Heron Days
- Blaine Receives Bond Rating Upgrade
- Connexus Energy Struggles With Woodpecker Damage
- Celebrating Night to Unite

In addition to daily playbacks of North Metro TV News on the cable systems, there are 584 local stories archived for viewers on the NMTV YouTube page. The page can be accessed through the northmetroTV.com website.

Coach & Captains, Sports Den Return

You know the end of summer has arrived when the sports crew starts gearing up for high school coverage. NMTV's wildly popular weekly sports-wrap program, Sports Den, premiered on August 19th. The show highlights coaches, athletes, and plays and scores from the previous weeks' games. A new episode is produced every Monday night throughout

the fall and winter sports seasons. Also popular are the Coach & Captain segments that go in-depth to highlight specific teams, featuring interviews with their captains and coaches. We try to get all of our teams covered, but it all depends on team interest, cooperation, and scheduling. Eleven episodes were produced in August, including football, soccer, tennis, swim & dive and volleyball. Additional episodes will be produced throughout the fall.



New Classes for Lecture Series

Instructor, Eric Houston, has created two new classes for his lecture series. The first, We Love Lucy: The Life and Career of Lucille Ball, reviews how Lucy became Hollywood's Queen of the B Movies, how she met Desi Arnaz, and how the two of them created I Love Lucy and a host of television innovations still in use today. The class includes rare video clips and behind the scenes photos. The second class, Australian Cinema, explores the ins and outs of Australian Cinema. It includes clips and rare photographs from Aussie classics like Crocodile Dundee, Mad Max and Moulin Rouge, and also highlights amazing little known Australian films. It divulges which big blockbusters and family favorites are secretly Australian, and includes how Australia went from being the most prolific and innovative film producer in the world to practically not even existing for more than fifty years.

Blaine PD Training Series

Trevor Scholl completed production on the fifth episode of the Blaine PD training series, which covers use of force and use of force training scenarios. The Blaine Police Department has a facility that it uses for scenario based training. They are able to control situations, making them seem as real as possible while remaining safe for the officer. The goal is to create a framework the officer can use for decision making when faced with a similar situation in the field. Trevor is already hard at work on episode number six!



End of Summer Productions

While August means the start of our fall sports season, it is also the end to our summer events coverage. Annual events that were recorded include Night to Unite celebrations, the Lino Lakes Blue Heron Days parade and weekend events, and coverage of local businesses and artisans at the Minnesota State Fair.



City Productions

Municipal Producer, Trevor Scholl, produced some summery shows in August including stories about two local companies at the MN State Fair, Night to Unite, Safety Camp, and Blue Heron Days events in Lino Lakes. Less summery, but interesting none-the-less, the fifth episode of the Blaine Police Department Training Series, titled Use of Force and Scenarios, was completed.



- MN Craft Brewer's Guild at the Fair: Invictus Brewing
- Pitchfork Sausage at the State Fair
- Officer Shawn Silvera Rotary Run
- Night to Unite: Centennial Lakes Police Department
- Blaine Safety Camp
- Bark in the Park
- Blaine Police Department Training Series #5: Use of Force and Scenarios
- Shot Blue Heron Days b-roll for fall events show

New and ongoing projects include:

- Blaine Police Department training series
- More features for Anoka County parks
- Mayor's Minutes – fall editions
- Storm water pond piece
- Feature on new Spring Lake Park Mayor
- Lino Lakes events show
- World Fest
- Wetland restoration

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Production equipment consulting for cities and schools

Blaine

- 8.2.19: Installed new Brightsign file at Blaine city hall. Swapped out the files and checked on transmission. Working fine.

Centerville

- No assistance required.

Circle Pines

- 8.27.19: Stopped by Circle Pines city hall to fix a camera issue with the LCS system. None of the cameras were responsive. Powered down the equipment and repowered and the majority of the equipment came back on-line. The cameras were still not communicating. Called Ross and they remoted into the computer and fixed the issue in about an hour. It seems the wrong Sony Camera file was loaded. Deleted the wrong file and put the right file on the desktop next to the launch application.

Ham Lake

- No assistance required.

Lexington

- 8.16.19: The recording of a City Council meeting stopped abruptly. Went to city hall and saw that the USB drive was full. Told staff that when the USB is full it won't record any longer. The city ordered 2 USB sticks with enough space for 2-3 years.
- 8.16.19: Noticed that if the USB recorder shuts down the signal to NMTV also stops. The original design was to bypass signal eliminators in the event of equipment malfunction. Ordered a 5x1 HDMI splitter to bypass the USB recorder and monitors. The signal has been rerouted and is now in working order.

Lino Lakes

- No assistance required.

Spring Lake Park

- No assistance required.

All Cities

- 8.5.19: Designed and uploaded all the graphics that our NMTV app pages will need for AppleTV and Roku.

City Channel 16 Playback Stats

City	Number of Times Programs Played	Hours Programmed on Channel
Blaine	206	227:45:16
Centerville	51	67:06:41
Circle Pines	153	128:34:25
Ham Lake	76	97:44:22
Lexington	110	55:12:23
Lino Lakes	102	82:21:54
Spring Lake Park	122	139:41:38
Totals:	820 Program Playbacks	798:26:39 Hours of Video Programming on Channels

Programs Produced by the Public

Title	Producer	Runtime
Black & White or Gray (9 episodes)	Brad Sanford	03:37:00
Toastmasters Live	Jason Sornek/Kent Hawks	00:58:06
Every Movie Ever (4 episodes)	Joe Scholz, Rick Bostrom, Ben Daniels/Ryan Friundschuh, Gavin Van Trease/Brett Wong/Seraiah Brooks/Eric Houston	01:30:18
Puzzled (5 episodes)	Gavin Van Trease/Eric Houston	25:42:05
Chit Chat	Sharon Carlson	00:19:58
A Fresh New Day	Anita Wardlaw	00:29:48
Cornerstone Church (3 episodes)	Rick Bostrom	01:28:54
Christ Lutheran Church (4 episodes)	Jacob Nessman	04:07:10
The Power of Love (4 episodes)	Rick Larson	02:00:00
LovePower (4 episodes)	Rick Larson	04:00:00
Rice Creek Watershed District Meeting	Theresa Stasica	00:40:45
Oak Park Moments (5 episodes)	Dave Turnidge	03:21:45
42 New Programs		48:15:49 New Hours

Programs Produced by NMTV Staff

Title	Producer	Runtime
Anoka County Board Meeting (8/13/19)	T.J. Tronson	00:29:02
Anoka County Board Meeting (8/27/19)	T.J. Tronson	00:52:50
Blaine Safety Camp 2019	T. J. Tronson	00:13:03
NMTV News (5 episodes)	Danika Peterson/Rusty Ray	01:24:36
Hot Dog Run	Danika Peterson/Rusty Ray	00:01:59
Blaine Receives Bond Rating Upgrade	Danika Peterson/Rusty Ray	00:02:14
Lino Lakes, Centerville Communities Celebrate Night to Unite	Danika Peterson/Rusty Ray	00:01:47
Cars for Neighbors Keeps People on the Road	Danika Peterson/Rusty Ray	00:02:24
Your County Staff	Danika Peterson/Rusty Ray	00:03:09
Possible Bus Station Move at Northtown Mall	Danika Peterson/Rusty Ray	00:02:35
The Fun Lab Brings New Life to Old Big-Box Retail	Danika Peterson/Rusty Ray	00:03:19
Changes Coming to the National Sports Center	Danika Peterson/Rusty Ray	00:01:39

MN Brewers Guild	Trevor Scholl	00:04:15
Pitchfork Sausage	Trevor Scholl	00:03:27
BPD Training	Trevor Scholl	00:08:42
Blaine Safety Camp	Trevor Scholl	00:02:47
Officer Shawn Silvera Rotary Run	Trevor Scholl	00:03:45
Bark in the Park	Trevor Scholl	00:02:59
Night to Unite CLPD	Trevor Scholl	00:04:00
Lino Lakes Blue Heron Days Parade	Kenton Kipp/J. Millington	00:51:14
Football: Blaine/Wayzata	Kenton Kipp/J. Millington	01:50:38
Coach & Captains (11 episodes)	Kenton Kipp/J. Millington	00:41:33
Sports Den (2 episodes)	Kenton Kipp/J. Millington	00:43:49
38 New Programs		07:55:51 New Hours

Programs Produced by City Staff

Title	Producer	Runtime
Blaine City Council Meeting (8/5/19)	Blaine Staff	01:45:51
Blaine Traffic Commission Meeting (8/7/19)	Blaine Staff	00:26:30
Blaine Planning Commission Meeting (8/13/19)	Blaine Staff	00:52:43
Blaine City Council Meeting (8/19/19)	Blaine Staff	01:12:32
Centerville City Council Meeting (8/14/19)	Blaine Staff	01:17:37
Centerville City Council Meeting (8/28/19)	Centerville Staff	01:43:20
Circle Pines City Council Meeting (8/13/19)	Circle Pines Staff	01:16:23
Circle Pines Utility Commission Meeting (8/21/19)	Circle Pines Staff	00:24:10
Circle Pines City Council Meeting (8/27/19)	Circle Pines Staff	00:33:34
Ham Lake City Council Meeting (8/5/19)	Ham Lake Staff	01:38:35
Ham Lake Planning Commission Meeting (8/12/19)	Ham Lake Staff	00:11:42
Ham Lake City Council Meeting (8/27/19)	Ham Lake Staff	02:15:28
Lexington City Council Meeting (8/1/19)	Lexington Staff	00:15:56
Lexington City Council Meeting (8/15/19)	Lexington Staff	00:33:37
Lino Lakes Park Board Meeting (8/5/19)	Lino Lakes Staff	00:44:11
Lino Lakes City Council Meeting (8/12/19)	Lino Lakes Staff	00:27:17
Lino Lakes Planning & Zoning Meeting (8/14/19)	Lino Lakes Staff	00:52:13
Lino Lakes City Council Meeting (8/26/19)	Lino Lakes Staff	00:33:26
Lino Lakes Environmental Board Meeting (8/28/19)	Lino Lakes Staff	01:28:00
Spring Lake Park City Council Meeting (8/5/19)	Spring Lake Park Staff	01:41:35
Spring Lake Park City Council Meeting (8/19/19)	Spring Lake Park Staff	00:56:30
Spring Lake Park Planning Commission Meeting (8/26/19)	Spring Lake Park Staff	00:45:18
22 New Programs		22:29:01 New Hours

If you have any questions or comments regarding this monthly report please contact

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