

North Metro TV

September 2019 Update

Program Production

In September, a total of 121 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **77:45:00 hours of new programming.**

- 35 programs were produced by the public
- 62 programs were produced by NMTV staff
- 24 programs were produced by City staff



Van Shoots

The HD truck was used for **56:45:00** hours of production. Events produced live and recorded for additional playbacks include:

- Football: Centennial vs. Anoka
- Girls and Boys Soccer: Spring Lake Park vs. Centennial
- Football: Totino Grace vs. Blaine
- Volleyball: Andover vs. Blaine
- Football: Blaine vs. Maple Grove
- Volleyball: Tartan vs. Spring Lake Park
- Girls and Boys Soccer: Centennial vs. Blaine
- Football: Spring Lake Park vs. Hopkins



Workshops

Workshop	Instructor	Organization	Students
Lecture Series – At the Movies: The Birth of Sound, Color, and the Widescreen	Eric Houston	Crest View Senior Living	6
Lecture Series – Australian Cinema: Movies from the Land Down Under	Eric Houston	At NMTV, General Public	16
Camera	Eric Houston	General Public	2
Lecture Series – Dracula, Frankenstein and King Kong: Monster Movies of the 20s and 30s	Eric Houston	Spring Lake Park Parks and Recreation	6
Studio	Eric Houston	General Public	7
5 Workshops			37 Students

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	226	64	47	2	702	\$1,305.00
February	302.75	71	91	2	1,277	\$914.00
March	248.75	128	26	38	700	\$906.00
April	208.75	88	17	17	1,830	\$1,014.00
May	355.25	112	24	14	1,002	\$960.00
June	503.5	140	92	58	1,047	\$1,925.00
July	281.75	60	29	45	1,686	\$1,563.00
August	302.75	27	121	10	1,437	\$955.00
September	206.5	51	70	33	77	\$997.00
TOTAL:	2,636.00	741	517	219	9,758	\$10,539.00

Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	144	677.5
February	94	606.5
March	76	572.75
April	108	591.75
May	163	773.5
June	84	737.25
July	97	543.00
August	79	475.25
September	76	440.25
TOTAL PUBLIC USAGE:		5,417.75

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some September highlights include:

- Blaine Celebrates Diversity with World Fest
- Anoka County Leaders Recognize Life Saving Efforts of Bunker Beach Staff
- Speeding Problems on Main Street in Centerville
- Centennial Activities Director Followed Family Ties to New Role



- Centennial Freshman Start School
- Veteran Group Donates to Haven for Heroes
- Rare Plant Transplanted to Make Way for Development in Blaine
- Anoka County Commissioners Give Preliminary Approval for to Property Tax Levy for 2020
- Lt. Governor and Other State Leaders Celebrat Little Girl's Climate Activism in Circle Pines
- Lexington Celebrates Fall Fest

In addition to daily playbacks of North Metro TV News on the cable systems, there are 592 local stories archived for viewers on the NMTV YouTube page. The page can be accessed through the northmetrotv.com website.

Local Decision 2019

In what is usually a fairly quiet election cycle for the North Metro, a lot of election related programming has been produced. Meet the Candidate spots were produced for uncontested races and for races that had too many candidates to fit on the stage for a group forum. For those contested races with four or fewer candidates, Candidate Forums were produced. Covered races include the Lino Lakes City Council and Mayoral races, the Circle Pines City Council and Mayoral races, the primary for the Anoka County Commissioner District 6 Seat, and the Spring Lake Park and Anoka-Hennepin School Board. The programming is playing on the appropriate city channel, public channel, and available on the NorthMetroTV Youtube page. We are scheduled to cover two sponsored debates. The first, for the Anoka County Commissioner seat, will take place on October 3rd and is sponsored by the Quad Area Chamber of Commerce. The second debate, also for the Anoka County Board seat is sponsored by the League of Women Voters and takes place on October 8th.



Commercial Production Services

There were several commercial productions in September. Carleton College hired NMTV, again, to gather new drone footage of the campus in fall. Another repeat customer, the Minnesota Softball Military Appreciation Tournament, hired us to produce a promo video, of their event, utilizing both drone and C200 footage. And we were contracted by the Center for Hmong Arts & Talent to document a day-long fashion show that was held at the Union Depot in St. Paul. NMTV also continues to develop additional sources of commercial funding. We have been contacted by several organizations, outside of the Member Cities, regarding the traveling lecture series. Two have already agreed to pay for the presentations. Work also continues on establishing our equipment rental service.



City Productions

In September, Municipal Producer, Trevor Scholl, produced another episode of Get Connected Lino Lakes, the 6th episode of the Blaine Police Department's training series, and stories on Blaine World Fest, Cars for Neighbors Carsino Night, and a Stormwater Pond series for Blaine.

- Get Connected With Lino Lakes, Fall Edition
- World Fest 2019
- Cars for Neighbors, Carsino Night
- Assisted News Department with Local Decision 2019 Meet the Candidates and forums



Joy Handt
Recreation Manager Blaine

New and ongoing projects include:

- Getting final approval for Blaine Police Department training series #6
- Getting final approval for Blaine Stormwater Pond production
- Blaine Police Department training series #7
- More features for Anoka County parks
- Mayor's Minutes – fall editions
- Election judges in Ham Lake
- World Heritage project – a study abroad program with students from local schools

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Production equipment consulting for cities and schools

- **Blaine**
9.17.19: Recording issues with Blaine meeting. Transferred recording from KiPro via a Mac drive to the Genesis server.
- **Centerville**
9.26.19: Meeting went to black after the live switch was made. Went to city hall to check on problem. Lightronix box was set to input source that is no longer available. That is why signal went to black when switched. Set Lightronix box for input 1, which should be a permanent input.
9.26.19: City reported bad audio. Checked all mics. Functioning properly. To help with possible distortion set the Frame Sync in master control to -10db. Should help with any possible loud sounds during meetings.
- 9.30.19: Not getting signal from city hall. Called Teresa. Having issues with MetroINET. Monitored until resolved.
- **Circle Pines**
No assistance required.
- **Ham Lake**
No assistance required.
- **Lexington**
No assistance required.
- **Lino Lakes**
9.9.19: The Lino Lakes meeting didn't have any graphics. Checked system. Discovered in the dashboard monitor of the virtual switcher that the source for Key 1 was somehow changed to camera 3. That resulted in a ghosted image of camera 3 instead of graphics. Fixed issue by putting the keyer back to ME1 which is the Xpression source for the proper key in the LCS system.
9.17.19: One of the hard drives at city hall needed to be formatted. Went to city hall and formatted the drive. Left instructions on how to do it, in the event staff would need to do it in an emergency.
- **Spring Lake Park**
No assistance required.
- **All Cities**
9.17.19: Worked on Screenweave Apple Developer App for NMTV OTT channels.
9.18.19: Set up Apple Developer account.
9.30.19: Spoke with Apple regarding Developer account. In final process of account registration. Approved as authorized user.
9.30.19: Apple finalized the Developer program for our OTT channels.

City Channel 16 Playback Stats

City	Number of Times Programs Played	Hours Programmed on Channel
Blaine	258	216:27:39
Centerville	58	102:54:38
Circle Pines	235	175:03:12
Ham Lake	74	68:50:47
Lexington	120	78:53:08
Lino Lakes	173	126:04:06
Spring Lake Park	151	111:17:16
Totals:	1,069 Program Playbacks	879:30:46 Hours of Video Programming on Channels

Programs Produced by the Public

Title	Producer	Runtime
The Super 8 Show	Video Club/Eric Houston	00:26:33
Bad Movie Bros	Video Club/Eric Houston	00:42:43
Every Movie Ever (5 episodes)	Joe Scholz, Rick Bostrom, Ben Daniels/Ryan Frieundschuh, Gavin Van Trease/Brett Wong/Seraiah Brooks/Eric Houston	02:00:05
A Fresh New Day (2 episodes)	Anita Wardlaw	01:25:52
Cornerstone Church (3 episodes)	Rick Bostrom	01:39:28
Christ Lutheran Church (4 episodes)	Jacob Nessman/Chance Amundson	04:21:28
The Power of Love (6 episodes)	Rick Larson	03:00:00
LovePower (6 episodes)	Rick Larson	06:00:00
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	01:49:35
Oak Park Moments (5 episodes)	Dave Turnidge	03:03:22
35 New Programs		24:29:06 New Hours

Programs Produced by NMTV Staff

Title	Producer	Runtime
Anoka County Board Meeting (9/10/19)	T.J. Tronson	00:52:19
Anoka County Board Meeting (9/24/19)	T.J. Tronson	01:47:14
NMTC Meeting (9/18/19)	T. J. Tronson	00:20:36
NMTV News (2 episodes)	Danika Peterson/Rusty Ray	00:37:30
Local Decision 2019: Spring Lake Park School Board	Danika Peterson/Rusty Ray	00:26:36
Local Decision 2019: Lino Lakes Mayor	Danika Peterson/Rusty Ray	00:31:51
Local Decision 2019: Circle Pines City Council	Danika Peterson/Rusty Ray	00:21:39
Local Decision 2019: Circle Pines Mayor	Danika Peterson/Rusty Ray	00:10:45
Local Decision 2019: Lino Lakes City Council	Danika Peterson/Rusty Ray	01:00:30
Local Decision 2019: Anoka County Commissioner District 6 Primary	Danika Peterson/Rusty Ray	01:10:32
Backyard Animals	Danika Peterson/Rusty Ray	00:02:45
Ham Lake Fire Department Booya Announcement	Danika Peterson/Rusty Ray	00:00:37
State Leaders Celebrate Girl's Climate Activism	Danika Peterson/Rusty Ray	00:02:23
Threatened Plant Transplanted in Blaine Wetland Sanctuary	Danika Peterson/Rusty Ray	00:02:27
Lexington Fall Festival 2019	Danika Peterson/Rusty Ray	00:02:05
Your City Staff: Michelle Wolfe, City Manager	Danika Peterson/Rusty Ray	00:11:49
Get Connected with Anoka County: Lino Lakes Fall 2019	Trevor Scholl	00:12:19
World Fest 2019	Trevor Scholl	00:03:35
Carsino Night	Trevor Scholl	00:04:00
Swim & Dive: Blaine/Centennial	Kenton Kipp/J. Millington	01:58:56
Football: Centennial/Anoka	Kenton Kipp/J. Millington	02:22:39
Girls Soccer: Spring Lake Park/Centennial	Kenton Kipp/J. Millington	01:39:57
Boys Soccer: Spring Lake Park/Centennial	Kenton Kipp/J. Millington	01:40:30
Football: Totino Grace/Blaine	Kenton Kipp/J. Millington	02:21:56
Volleyball: Andover/Blaine	Kenton Kipp/J. Millington	01:46:53

Swim & Dive: Spring Lake Park/Centennial	Kenton Kipp/J. Millington	01:14:43
Football: Blaine/Maple Grove	Kenton Kipp/J. Millington	02:24:48
Volleyball: Tartan/Spring Lake Park	Kenton Kipp/J. Millington	01:08:19
Girls Soccer: Centennial/Blaine	Kenton Kipp/J. Millington	01:52:52
Boys Soccer: Centennial/Blaine	Kenton Kipp/J. Millington	01:47:47
Football: Spring Lake Park/Hopkins	Kenton Kipp/J. Millington	02:20:42
Coach & Captains (3 episodes)	Kenton Kipp/J. Millington	00:10:26
Sports Den (5 episodes)	Kenton Kipp/J. Millington	02:26:01
Game Highlights (22 episodes)	Kenton Kipp/J. Millington	00:54:57
62 New Programs		34:12:58 New Hours

Programs Produced by City Staff

Title	Producer	Runtime
Blaine City Council Meeting (9/4/19)	Blaine Staff	00:39:38
Blaine Planning Commission Meeting (9/10/19)	Blaine Staff	00:33:21
Blaine EDA Meeting (9/16/19)	Blaine Staff	00:03:48
Blaine City Council Meeting (9/16/19)	Blaine Staff	01:09:21
Blaine Natural Resources Conservation Board Meeting (9/17/19)	Blaine Staff	00:49:13
Blaine Park Board Meeting (9/24/19)	Blaine Staff	01:03:40
Centerville City Council Meeting (9/11/19)	Centerville Staff	02:33:03
Centerville City Council Meeting (9/25/19)	Centerville Staff	01:13:24
Circle Pines City Council Meeting (9/10/19)	Circle Pines Staff	01:11:57
Circle Pines Utility Commission Meeting (9/18/19)	Circle Pines Staff	00:16:31
Circle Pines City Council Meeting (9/24/19)	Circle Pines Staff	00:48:15
Ham Lake City Council Meeting (9/3/19)	Ham Lake Staff	00:22:39
Ham Lake Planning Commission Meeting (9/9/19)	Ham Lake Staff	00:23:24
Ham Lake City Council Meeting (9/16/19)	Ham Lake Staff	00:34:30
Ham Lake Park & Tree Commission Meeting (9/18/19)	Ham Lake Staff	01:32:13
Ham Lake Planning Commission Meeting (9/23/19)	Ham Lake Staff	00:12:04
Lexington City Council Meeting (9/5/19)	Lexington Staff	00:18:39
Lexington City Council Meeting (9/19/19)	Lexington Staff	00:22:39
Lino Lakes City Council Meeting (9/9/19)	Lino Lakes Staff	00:23:43
Lino Lakes Planning & Zoning Meeting (9/11/19)	Lino Lakes Staff	01:47:05
Lino Lakes City Council Meeting (9/23/19)	Lino Lakes Staff	00:55:19
Spring Lake Park City Council Meeting (9/3/19)	Spring Lake Park Staff	00:55:09
Spring Lake Park City Council Meeting (9/16/19)	Spring Lake Park Staff	00:37:43
Spring Lake Park Planning Commission Meeting (9/23/19)	Spring Lake Park Staff	00:08:43
24 New Programs		18:56:01 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.