

# North Metro TV

October 2019 Update

## Program Production

In October, a total of 117 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **87:45:00 hours of new programming**.

- 31 programs were produced by the public
- 66 programs were produced by NMTV staff
- 20 programs were produced by City staff



## Van Shoots

The HD truck was used for **71:15:00** hours of production. Events produced live and recorded for additional playbacks include:

- Volleyball: Blaine vs. Centennial
- Football: Centennial vs. Blaine
- Volleyball: Centennial vs. Spring Lake Park
- Football: St. Michael-Albertville vs. Centennial
- North Metro Youth Football Championships: 2<sup>nd</sup> through 6<sup>th</sup> Grade
- Football: Park Center vs. Spring Lake Park
- Volleyball: 4AAA QF: Irondale vs. Centennial
- Football: 6A 1<sup>st</sup> Round Playoff: Stillwater vs. Centennial
- Volleyball: 4AAA SF: Stillwater vs. Centennial
- Volleyball: 7AAA SF: Blaine vs. Forest Lake



## Workshops

| Workshop  | Instructor   | Organization                       | Students |
|---|--------------|------------------------------------|----------|
| Lecture Series – Australian Cinema: Movies from the Land Down Under                     | Eric Houston | At NMTV, General Public            | 19       |
| Lecture Series – Dracula, Frankenstein and King Kong: Monster Movies of the 20s and 30s | Eric Houston | Lino Lakes Senior Center           | 3        |
| Lecture Series – Dracula, Frankenstein and King Kong: Monster Movies of the 20s and 30s | Eric Houston | Crest View Senior Living           | 4        |
| Lecture Series – Star Trek: Behind the Scenes of the Final Frontier                     | Eric Houston | Anoka Hennepin Community Education | 10       |

|   |              |  |                    |
|---|--------------|--|--------------------|
| Lecture Series – The Monsters Come to Television: Samantha, Herman, Gomez, and Jeannie      | Eric Houston | At NMTV, General Public                              | 19                 |
| Lecture Series – The Wolfman, the Creature, and Godzilla: Monster Movies of the 40s and 50s | Eric Houston | Spring Lake Park Park and Rec                        | 7                  |
| Intro to Production   | Eric Houston | Blaine High School Business Professionals of America | 8                  |
| Lecture Series – James Bond: 50 Years of 007  | Eric Houston | Blaine Parks and Rec                                 | 9                  |
| <b>8 Workshops</b>  |              |  | <b>79 Students</b> |

## Home Movie Transfers

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Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

| Month         | Hours Transferred | Tapes      | Film Reels | DVDs       | Photos/Slides | Fees Paid          |
|---------------|-------------------|------------|------------|------------|---------------|--------------------|
| January       | 226               | 64         | 47         | 2          | 702           | \$1,305.00         |
| February      | 302.75            | 71         | 91         | 2          | 1,277         | \$914.00           |
| March         | 248.75            | 128        | 26         | 38         | 700           | \$906.00           |
| April         | 208.75            | 88         | 17         | 17         | 1,830         | \$1,014.00         |
| May           | 355.25            | 112        | 24         | 14         | 1,002         | \$960.00           |
| June          | 503.5             | 140        | 92         | 58         | 1,047         | \$1,925.00         |
| July          | 281.75            | 60         | 29         | 45         | 1,686         | \$1,563.00         |
| August        | 302.75            | 27         | 121        | 10         | 1,437         | \$955.00           |
| September     | 206.5             | 51         | 70         | 33         | 77            | \$997.00           |
| October       | 146.25            | 37         | 17         | 0          | 118           | \$415.00           |
| <b>TOTAL:</b> | <b>2,782.25</b>   | <b>778</b> | <b>534</b> | <b>219</b> | <b>9,876</b>  | <b>\$10,954.00</b> |

## Public Usage Stats

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For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

| Month                      | Unique Individuals | Total Usage Hours |
|----------------------------|--------------------|-------------------|
| January                    | 144                | 677.5             |
| February                   | 94                 | 606.5             |
| March                      | 76                 | 572.75            |
| April                      | 108                | 591.75            |
| May                        | 163                | 773.5             |
| June                       | 84                 | 737.25            |
| July                       | 97                 | 543.00            |
| August                     | 79                 | 475.25            |
| September                  | 76                 | 440.25            |
| October                    | 124                | 471.75            |
| <b>TOTAL PUBLIC USAGE:</b> |                    | <b>5,889.50</b>   |

# Production Highlights

## NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some October highlights include:

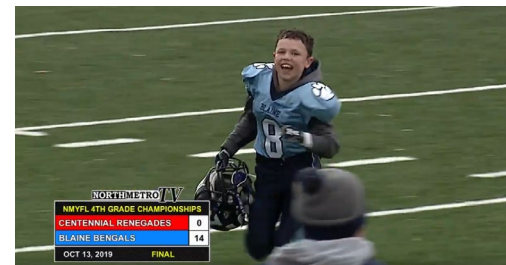
- Meals on Wheels Delivers More Than Just Food
- Centennial Schools Inducts New Members into Hall of Fame
- Spring Lake Park Schools to Ask Voters to Approve Renewal of Two Tax Levies
- MNDOT Seeks Survey Input on Highway 65 Intersection Options
- Metro Transit Wants to Work with Northtown Neighbors on Bussing
- Cooking Classes at Centennial Branch Library
- Anoka Halloween Celebrates 99<sup>th</sup> Anniversary
- Anoka County Library Offers Chance to Take Home a New Hobby to Try
- Adopt a Drain is One Way to Protect Water Sources for Everyone



In addition to daily playbacks of North Metro TV News on the cable systems, there are 604 local stories archived for viewers on the NMTV YouTube page. The page can be accessed through the northmetrotv.com website.

## North Metro Youth Football Championships

The Sports crew spent Sunday October 13th covering the North Metro Youth Football Championships. The 2nd, 3rd, 4th, 5th, and 6th grade championship games were recorded. This is an annual event for us, and we go all out. The games include pre and post coach and player interviews, professional graphics, announcers, and re-play. The games were streamed live on channel 15 and are receiving additional playbacks on the channel and are available on demand. This event is very popular with our viewing audience and also results in quite a few Blu-ray sales. It is a tradition for us to play-back a youth football marathon on Thanksgiving day. This year will be no different!



## Election Programming

While most of our election related programming was produced in September, we did record two sponsored debates and created additional content in October. T.J. Tronson covered two Anoka County Commissioner candidate forums. The first was sponsored by the Quad Area Chamber of Commerce, and the second by the League of Women Voters. The News Team also produced a feature on the two Spring Lake Park School District tax levies.

## Blaine Police Department Series Wraps Up

Municipal Producer, Trevor Scholl, wrapped up his work on the Blaine Police Department Training Series with the final two episodes. Show #6 reviewed the departments community relations policies and procedures and episode #7 summarized the series objectives. All seven episodes are available on the North Metro TV Youtube page, and are playing on the city channel.



## Lecture Series

It was a busy month for NMTV's traveling lecture series. Instructor, Eric Houston, taught seven classes both at NMTV and at various venues throughout the community. In addition to the usual participants, three new organizations have requested the presentations, including Blaine Park and Rec, the Lino Lakes Senior Center, and Anoka Hennepin Community Education. Just in time for Halloween, Eric created another monster themed lecture called The Monsters Come to

Television: Samantha, Herman, Gomez, and Jeanne. This one goes deep on the introduction of monsters to serial television.

## City Productions

In October, Municipal Producer, Trevor Scholl, produced two episodes of the Blaine Police Department's training series, wrapping up that project with seven episodes. He also produced two episodes of Mayor's Minutes, plus some final revisions on the Stormwater Pond series for Blaine.

- Blaine Police Department Training Series #6: Community Relations
- Blaine Police Department Training Series #7: Conclusion
- Centerville Mayor's Minutes: Fall 2019
- Blaine Mayor's Minutes: Fall 2019
- John's Zombies
- Autumn Brew Review



New and ongoing projects include:

- Getting final approval for Blaine Stormwater Pond production revisions
- Lino Lakes events series
- More features for Anoka County parks
- New features and services at the new library in Circle Pines
- Election judges in Spring Lake Park
- Shot Video for World Heritage project – a study abroad program with students from local schools
- Veteran's Day Memorial
- New Americans Academy

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

## Production equipment consulting for cities and schools

### Blaine

- 10.2.19: Channel video appears out of sync with audio at times. Reset Makito encoder.
- 10.3.19: Went to city hall to fix streaming issues. Restarted the Makito X encoder, the Brightsign and the converter.
- 10.10.19: Emailed Roark. Channel graphic seems to keep repeating. Asked him to reboot Brightsign. System up again.

### Centerville

- 10.15.19: Signal frozen. Went to city hall to cycle the power on all equipment on the transmission end. After cycling power, the equipment came back online. Verified looks good at NMTV master control.

### Circle Pines

- 10.9.19: USB drive filled up and stopped recording. Patrick changed out the drive but it then froze up. Went to city hall and restarted.
- 10.9.19: Audio feedback through speakers creating distortion. Found where mic was placed on podium it seemed to feedback. Possibly due to speakers around it.

### Ham Lake

- 10.31.19: Adjusted brightness on fire station projector.
- 10.31.19: Staff had problems starting projector. Checked, projector is functioning.
- 10.31.19: Audio issues during last meeting. Checked system. All is functioning. Left instructions for Reed to prevent future boot-up problems.

### Lexington

- 10.22.19: Audio is very low on recordings. Went to city hall to test mics. Might have been some confusion over on/off switch. Tested all mics and adjusted to avoid distortion. Boosted Ross Frame Sync to get the level back to -20db.
- 10.22.19: Brightsign player too loud. Created new file with lower audio.

### Lino Lakes

- No assistance required.

### Spring Lake Park

- 10.3.19: Talked to Wanda about new HD DTAs that Comcast has supplied.



- 10.14.19: Presentation system not working. Crestron DM-RMC-SCALER-C is not powering on. Troubleshooting manual indicates system is dead. Located used replacement online for under \$100. (New is \$1,200 and refurbished are \$595. Going to try used one first.
- 10.22.19: Went to city hall to fix Crestron piece that failed. System came back online.
- 10.22.19: Was notified of overheating concerns on computer. Asked staff to monitor heat levels.
- 10.29.19: Audio issues during meeting. Couldn't get the mics to turn on after council member turned off. Found problem on staff crestron ipad. Mic setting was changed from manual to RTS. Switched back to manual and the system worked.

**All Cities**

- 10.1.19: Uploaded more content for Screenweave OTT app
- 10.2.19: Received more requests for items for OTT app. Created and sent.
- 10.2.19: SYNC 001 not responding to anything locally or on the network. Restarted by pulling the redundant power supplies. It came back online and synced up with the rest of the system.
- 10.2.19: Contacted Haivision about updates for all Makito X units. Updated standard warranties that cover any issues, support, and software updates.
- 10.3.19: Went to cities to round up unused Comcast encoders.
- 10.16.19: Apple NMTV app approved.
- 10.30.19: Attended Alpha Video Expo. Went to 3 seminars including new HDR cameras and technology, closed captioning, and 5G what cell companies want you to hear and what they don't.

## City Channel 16 Playback Stats

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| City             | Number of Times Programs Played | Hours Programmed on Channel                               |
|------------------|---------------------------------|---|
| Blaine           | 298                             | 279:36:57   |
| Centerville      | 114                             | 158:18:26   |
| Circle Pines     | 276                             | 200:12:51   |
| Ham Lake         | 74                              | 70:52:18  |
| Lexington        | 175                             | 122:27:41   |
| Lino Lakes       | 230                             | 195:45:07   |
| Spring Lake Park | 171                             | 164:26:30   |
| <b>Totals:</b>   | <b>1,338 Program Playbacks</b>  | <b>1,191:39:50 Hours of Video Programming on Channels</b> |

## Programs Produced by the Public

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| Title  | Producer   | Runtime                   |
|--|--|---------------------------|
| Chit Chat  | Sharon Carlson   | 00:15:06                  |
| Bad Movie Bros                                     | Video Club/Eric Houston  | 00:28:34                  |
| Every Movie Ever (4 episodes)                      | Joe Scholz, Rick Bostrom, Ben Daniels/Ryan Frieundschuh, Gavin Van Trease/Brett Wong/Seraiah Brooks/Eric Houston | 01:27:49                  |
| A Fresh New Day (3 episodes)                       | Anita Wardlaw  | 01:27:51                  |
| Cornerstone Church (3 episodes)                    | Rick Bostrom   | 01:46:44                  |
| Christ Lutheran Church (4 episodes)                | Jacob Nessman  | 04:05:12                  |
| The Power of Love (4 episodes)                     | Rick Larson  | 02:00:00                  |
| LovePower (4 episodes)                             | Rick Larson  | 04:00:00                  |
| Rice Creek Watershed District Meeting (2 episodes) | Theresa Stasica  | 02:51:15                  |
| Hope Church (5 episodes)                           | Cindy Hardy  | 03:26:44                  |
| <b>31 New Programs</b>                             |  | <b>21:49:27 New Hours</b> |

## Programs Produced by NMTV Staff

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| Title  | Producer                  | Runtime                   |
|--|---------------------------|---------------------------|
| Anoka County Board Meeting (10/8/19)   | T.J. Tronson              | 00:41:35                  |
| Quad Area Chamber of Commerce Oct. 3 <sup>rd</sup> Anoka County Commissioner Forum | T.J. Tronson              | 00:47:39                  |
| LWV Oct. 8 Anoka County Commissioner Forum   | T. J. Tronson             | 01:37:48                  |
| NMTV News (4 episodes)   | Danika Peterson/Rusty Ray | 01:10:03                  |
| Conversation With Jill Johnson   | Danika Peterson/Rusty Ray | 00:16:48                  |
| Blaine Police Department Training Series #6: Community Relations                   | Trevor Scholl             | 00:06:28                  |
| Centerville Mayor's Minutes: Fall 2019   | Trevor Scholl             | 00:07:12                  |
| Blaine Mayor's Minutes: Fall 2019  | Trevor Scholl             | 00:06:27                  |
| John's Zombies   | Trevor Scholl             | 00:05:30                  |
| Autumn Brew Review   | Trevor Scholl             | 00:03:50                  |
| Blaine Police Department Training Series #7: Conclusion                            | Trevor Scholl             | 00:04:24                  |
| Ham Lake Fire Department Booya Announcement  | Danika Peterson/Rusty Ray | 00:00:37                  |
| Girls Soccer: 7AA QF: Cambridge-Isanti/Centennial                                  | Kenton Kipp/J. Millington | 01:39:38                  |
| Boys Soccer: 7AA QF: Coon Rapids/Centennial  | Kenton Kipp/J. Millington | 01:31:09                  |
| Girls Soccer: 7AA SF: Blaine/Centennial  | Kenton Kipp/J. Millington | 01:34:58                  |
| Boys Soccer: 7AA SF: Duluth East/Centennial  | Kenton Kipp/J. Millington | 01:36:29                  |
| Girls Soccer: State AA QF: Lakeville S/Centennial                                  | Kenton Kipp/J. Millington | 01:52:04                  |
| Boys Soccer: State AA QF: Mpls Washburn/Centennial                                 | Kenton Kipp/J. Millington | 01:49:50                  |
| Football: 5AAAAA SF: Irondale/Spring Lake Park                                     | Kenton Kipp/J. Millington | 01:52:05                  |
| Girls Soccer State AA SF: Rosemount/Centennial                                     | Kenton Kipp/J. Millington | 01:59:39                  |
| Girls Soccer AA State Championship: Maple Grove/Centennial                         | Kenton Kipp/J. Millington | 01:32:32                  |
| Volleyball: Blaine/Centennial  | Kenton Kipp/J. Millington | 01:50:59                  |
| Football: Centennial/Blaine  | Kenton Kipp/J. Millington | 02:21:27                  |
| Volleyball: Centennial/Spring Lake Park  | Kenton Kipp/J. Millington | 01:39:06                  |
| Football: St. Michael-Albertville/Centennial                                       | Kenton Kipp/J. Millington | 01:57:15                  |
| North Metro Youth Football: 4 <sup>th</sup> Grade Championship                     | Kenton Kipp/J. Millington | 01:26:54                  |
| North Metro Youth Football: 3 <sup>rd</sup> Grade Championship                     | Kenton Kipp/J. Millington | 01:27:09                  |
| North Metro Youth Football: 2 <sup>nd</sup> Grade Championship                     | Kenton Kipp/J. Millington | 01:17:23                  |
| North Metro Youth Football: 6 <sup>th</sup> Grade Championship                     | Kenton Kipp/J. Millington | 01:40:58                  |
| North Metro Youth Football: 5 <sup>th</sup> Grade Championship                     | Kenton Kipp/J. Millington | 01:24:20                  |
| Football: Park Center/Spring Lake Park   | Kenton Kipp/J. Millington | 02:15:12                  |
| Volleyball: 4AAA QF: Irondale/Centennial   | Kenton Kipp/J. Millington | 01:42:17                  |
| Football: 6A 1 <sup>st</sup> Round Playoff: Stillwater/Centennial                  | Kenton Kipp/J. Millington | 02:16:45                  |
| Volleyball: 4AAA SF: Stillwater/Centennial   | Kenton Kipp/J. Millington | 01:39:04                  |
| Volleyball: 7AAA SF: Blaine/Forest Lake  | Kenton Kipp/J. Millington | 01:41:27                  |
| Sports Den (4 episodes)  | Kenton Kipp/J. Millington | 01:52:18                  |
| Game Highlights (25 episodes)  | Kenton Kipp/J. Millington | 00:55:42                  |
| <b>66 New Programs</b>   |                           | <b>46:12:16 New Hours</b> |

## Programs Produced by City Staff

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| Title  | Producer               | Runtime                   |
|--|------------------------|---------------------------|
| Blaine City Council Meeting (10/7/19)                          | Blaine Staff           | 02:21:00                  |
| Blaine Natural Resources Conservation Board Meeting (10/15/19) | Blaine Staff           | 00:28:50                  |
| Blaine City Council Meeting (10/21/19)                         | Blaine Staff           | 00:35:57                  |
| Blaine Park Board Meeting (10/22/19)                           | Blaine Staff           | 00:39:17                  |
| Centerville City Council Meeting (10/9/19)                     | Centerville Staff      | 02:34:46                  |
| Centerville City Council Meeting (10/23/19)                    | Centerville Staff      | 01:15:00                  |
| Circle Pines City Council Meeting (10/8/19)                    | Circle Pines Staff     | 00:44:54                  |
| Circle Pines Utility Commission Meeting (10/16/19)             | Circle Pines Staff     | 00:10:12                  |
| Ham Lake City Council Meeting (10/7/19)                        | Ham Lake Staff         | 01:02:07                  |
| Ham Lake Planning Commission Meeting (10/14/19)                | Ham Lake Staff         | 00:35:36                  |
| Ham Lake City Council Meeting (10/21/19)                       | Ham Lake Staff         | 01:07:02                  |
| Lexington City Council Meeting (10/3/19)                       | Lexington Staff        | 00:07:59                  |
| Lexington City Council Meeting (10/17/19)                      | Lexington Staff        | 00:10:24                  |
| Lino Lakes Park Board Meeting (10/7/19)                        | Lino Lakes Staff       | 00:52:49                  |
| Lino Lakes Planning & Zoning Meeting (10/9/19)                 | Lino Lakes Staff       | 01:38:13                  |
| Lino Lakes City Council Meeting (10/14/19)                     | Lino Lakes Staff       | 00:55:55                  |
| Lino Lakes City Council Meeting (10/28/19)                     | Lino Lakes Staff       | 00:39:29                  |
| Spring Lake Park City Council Meeting (10/7/19)                | Spring Lake Park Staff | 01:39:41                  |
| Spring Lake Park City Council Meeting (10/21/19)               | Spring Lake Park Staff | 00:44:09                  |
| Spring Lake Park Planning Commission Meeting (10/28/19)        | Spring Lake Park Staff | 01:24:00                  |
| <b>20 New Programs</b>   |                        | <b>19:47:20 New Hours</b> |

If you have any questions or comments regarding this monthly report please contact

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