

# North Metro TV

November 2019 Update

## Program Production

In November, a total of 66 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **48:15:00 hours of new programming.**

- 22 programs were produced by the public
- 22 programs were produced by NMTV staff
- 22 programs were produced by City staff



## Van Shoots

The HD truck was used for **13:30:00** hours of production. Events produced live and recorded for additional playbacks include:

- Football: 6A Section Final: Edina vs. Centennial
- Blaine High School Veterans Day Program



## Workshops

Workshop	Instructor	Organization	Students
Lecture Series – The Monsters Come to Television: Samantha, Herman, Gomez, and Jeannie	Eric Houston	At NMTV, General Public	14
Editing	Eric Houston	General Public	1
Intro to Production/NMTV	Eric Houston	Blaine High School Business Professionals of America	8
Lecture Series – Early Film Treasures	Eric Houston	Blaine Park and Rec	7
Lecture Series – Over the Rainbow: Behind the Scenes of the Wizard of Oz	Eric Houston	Anoka Hennepin Continuing Education	8
Lecture Series – The Wolfman, the Creature, and Godzilla: Monster Movies of the 40s and 50s	Eric Houston	Crest View Senior Living	6
Camera	Eric Houston	General Public	6
Editing	Eric Houston	General Public	1
Lecture Series – Mary	Eric Houston	Spring Lake Park Parks	6

Pickford: The World's First Movie Star		and Recreation	
Camera	Eric Houston	General Public	4
Intro to Production/NMTV	Eric Houston	Way of the Shepherd Catholic School	5
Intro to Production/NMTV	Eric Houston	Blaine High School	1
Open Studio Night	Eric Houston	General Public	1
<b>13 Workshops</b>			<b>68 Students</b>

## Home Movie Transfers

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Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	226	64	47	2	702	\$1,305.00
February	302.75	71	91	2	1,277	\$914.00
March	248.75	128	26	38	700	\$906.00
April	208.75	88	17	17	1,830	\$1,014.00
May	355.25	112	24	14	1,002	\$960.00
June	503.5	140	92	58	1,047	\$1,925.00
July	281.75	60	29	45	1,686	\$1,563.00
August	302.75	27	121	10	1,437	\$955.00
September	206.5	51	70	33	77	\$997.00
October	146.25	37	17	0	118	\$415.00
November	607.5	309	47	3	820	\$468.00
<b>TOTAL:</b>	<b>3,389.75</b>	<b>1,087</b>	<b>581</b>	<b>222</b>	<b>10,696</b>	<b>\$11,422.00</b>

## Public Usage Stats

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For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	144	677.5
February	94	606.5
March	76	572.75
April	108	591.75
May	163	773.5
June	84	737.25
July	97	543.00
August	79	475.25
September	76	440.25
October	124	471.75
November	99	889.5
<b>TOTAL PUBLIC USAGE:</b>		<b>6,779</b>

## Production Highlights

### NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some November highlights include:

- Breaking Bread Coalition Brings Together Anoka County Non Profits
- Beyond the Yellow Ribbon Seeks Help to Help Veterans and Families
- Governor Walz Visits North Metro Business Leaders
- Hope for Community Opens New Food Shelf
- New Grant Gives Job Opportunities
- Matthew's Family Restaurant Closure a Mystery
- Publisher Seeks to Limit E-Books for Local Libraries
- Animal Humane Society Plans Events for National Animal Shelter Week



In addition to daily playbacks of North Metro TV News on the cable systems, there are 607 local stories archived for viewers on the NMTV YouTube page. The page can be accessed through the northmetrotv.com website.

### Sports Den Fall Finale

The hour-long Sports Den Fall Finale 2019 went out live on Monday, November 18th. Once again, the studio was filled with student athletes from Blaine, Centennial, and Spring Lake Park High Schools. The show included highlights from the volleyball, football, and soccer seasons and interviews. Athletes from the various teams were brought onto the set and asked questions about the past season and their future goals. The students will all receive a copy of the program, to thank them for attending and for being a fan of Sports Den.

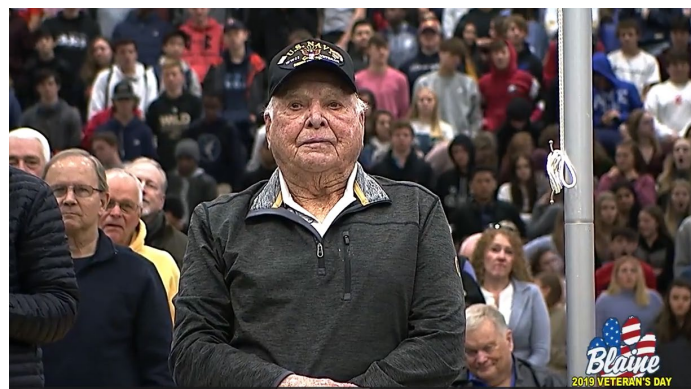


### NMTV Streaming App Finally Available

All of North Metro TV's channels and the entire video-on-demand catalogue of over 4,000 programs are now available on the North Metro TV streaming app on Roku and AppleTV devices. Anyone looking for the channels need only search North Metro TV and it will pop right up. Municipal Producer, Trevor Scholl, is putting together a short instructional PSA showing viewers how to find the channels on streaming services. The PSA will be played on all of the city channels.

### Annual Veterans Day Program

T.J. Tronson organized NMTV's 18th year of covering the Blaine High School Veterans Day program. He and Sports Producer, Jeremy Millington, went to the school the week before to test the live feed and walk through the details of the program with the director of the event. The morning of the program, T.J. and Jeremy arrived early to set up scaffolding and run cables before the rest of the crew arrived. In addition to covering the event live, NMTV also assisted the school with technical needs for the audience in the auditorium. They made sure that audio and video were making it to the overflow crowd. As always, the program was very moving and will be played on the city channels as well as channel 15 and on-demand.



## Blaine High School Business Students Take Classes

Two groups of students from Blaine High School's chapter of Business Professionals of America are currently working with Studio Manager, Eric Houston, to create short news broadcasts for competition. Eric has taught them studio production basics, and they are already recording their projects.

## City Productions

In November, Municipal Producer, Trevor Scholl, completed a series of PSAs regarding stormwater ponds, compiled the Blaine Police Department training series into one program, and produced pieces on election judges and world heritage.

- Blaine Police Department Training Series Compilation
- Stormwater Ponds Ordinance Enforcement
- Stormwater Ponds Ordinance
- Living Near Stormwater Ponds in Blaine
- Election Judges
- Work Heritage



New and ongoing projects include:

- Winter Mayors Minutes
- Lino Lakes events series
- Santa Around Town food drives
- New Americans Academy
- Instructional video for NMTV app on Roku and AppleTV
- Centennial Library Tour

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

## Production equipment consulting for cities and schools

### Blaine

- 11.18.19: Pearl Epiphone which is used for Facebook live streaming wouldn't boot up. Chose standard boot up option. Worked up till load screen, then went black. Contacted Epiphone. Told out of warranty range. Epiphone said sounded like a hard drive failure. Contact Alpha Video to see if they would do anything.
- 11.20.19: Ordered new Epiphone encoder from B&H. Roark asked Alpha Video for assistance and was sent a recommendation to purchase an expensive encoder with dual functionality. Recommended Roark go with Epiphone as it costs a lot less and they don't need record function.

### Centerville

- No assistance required.

### Circle Pines

- 11.13.19: Monitors in Council Chambers not working. Noticed Black Box network switch under dais not on. Found the issue to be with the 3-prong plug power cord. Located another power cord and used it. The Black Box came back on and the monitors are working.

### Ham Lake

- 11.18.19: Not hearing audio in control room or Council Chamber. Checked channel, and audio is coming through on the recording.
- 11.19.19: Went to City Hall. On button was not turned on above main control room speaker slider. Turned on and showed button to staff.

### Lexington

- No assistance required.

### Lino Lakes

- No assistance required.

### Spring Lake Park

- No assistance required.

### All Cities

- 11.13.19: Ordered new APC UPS units for master control.



## City Channel 16 Playback Stats

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City	Number of Times Programs Played	Hours Programmed on Channel
Blaine	188	198:05:55
Centerville	68	89:54:17
Circle Pines	207	151:05:08
Ham Lake	60	55:38:18
Lexington	129	116:57:43
Lino Lakes	166	121:49:34
Spring Lake Park	124	134:46:04
<b>Totals:</b>	<b>942 Program Playbacks</b>	<b>868:16:59 Hours of Video Programming on Channels</b>

## Programs Produced by the Public

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Title	Producer	Runtime
Every Movie Ever (2 episodes)	Joe Scholz, Rick Bostrom, Ben Daniels/Ryan Frieundschuh, Gavin Van Trease/Brett Wong/Seraiah Brooks/Eric Houston	00:48:45
Christ Lutheran Church (4 episodes)	Jacob Nessman	04:44:39
The Power of Love (4 episodes)	Rick Larson	02:00:00
LovePower (4 episodes)	Rick Larson	04:00:00
Rice Creek Watershed District Meeting	Theresa Stasica	01:02:30
Cornerstone Church	Rick Bostrom	00:31:48
Oak Park Community Church (6 episodes)	David Turnidge	03:37:59
<b>22 New Programs</b>		<b>16:45:41 New Hours</b>

## Programs Produced by NMTV Staff

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Title	Producer	Runtime
Anoka County Board Meeting (11/12/19)	T.J. Tronson	00:55:20
Anoka County Board Meeting (11/26/19)	T.J. Tronson	02:07:11
North Metro Cable Commission Meeting (11/21/19)	T. J. Tronson	00:19:57
Blaine High School Veterans Day Program	T.J. Tronson	01:22:42
NMTV News (4 episodes)	Danika Peterson/Rusty Ray	01:07:47
Lunch With Governor Tim Walz	Danika Peterson/Rusty Ray	00:16:04
Backyard Animals: Episode 2	Danika Peterson/Rusty Ray	00:03:15
Blaine Police Department Training Series Compilation	Trevor Scholl	00:42:38
Election Judges	Trevor Scholl	00:03:30
Stormwater Ponds 1	Trevor Scholl	00:03:09
Stormwater Ponds 2	Trevor Scholl	00:02:18
Stormwater Ponds 3	Trevor Scholl	00:02:05
World Heritage	Trevor Scholl	00:08:52
Football: 6A Section Final: Edina/Centennial	Kenton Kipp/J. Millington	02:29:39
Sports Den (2 episodes)	Kenton Kipp/J. Millington	00:47:02
Sports Den 2019 Fall Finale	Kenton Kipp/J. Millington	00:55:35
Game Highlights (2 episodes)	Kenton Kipp/J. Millington	00:03:38
<b>22 New Programs</b>		<b>11:30:12 New Hours</b>

## Programs Produced by City Staff

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Title	Producer	Runtime
Blaine City Council Meeting (11/4/19)	Blaine Staff	01:05:07
Blaine Traffic Commission Meeting (11/6/19)	Blaine Staff	00:56:59
Blaine City Council Meeting (11/18/19)	Blaine Staff	01:19:25
Blaine Natural Resources Conservation Board Meeting (11/19/19)	Blaine Staff	01:07:39
Blaine Park Board Meeting (11/26/19)	Blaine Staff	01:01:06
Centerville City Council Meeting (10/9/19)	Centerville Staff	02:34:46
Circle Pines City Council Meeting (11/12/19)	Circle Pines Staff	00:36:00
Circle Pines Park Board Meeting (11/12/19)	Circle Pines Staff	00:47:57
Circle Pines Utility Commission Meeting (11/20/19)	Circle Pines Staff	00:19:16
Circle Pines City Council Meeting (11/26/19)	Circle Pines Staff	00:58:44
Ham Lake City Council Meeting (11/4/19)	Ham Lake Staff	00:41:25
Ham Lake Planning Commission Meeting (11/12/19)	Ham Lake Staff	00:13:25
Ham Lake City Council Meeting (11/18/19)	Ham Lake Staff	00:48:32
Lexington City Council Meeting (11/7/19)	Lexington Staff	01:21:09
Lexington City Council Meeting (11/21/19)	Lexington Staff	00:08:11
Lino Lakes City Council Meeting (11/12/19)	Lino Lakes Staff	00:43:24
Lino Lakes Planning & Zoning Meeting (11/13/19)	Lino Lakes Staff	01:03:58
Lino Lakes Environmental Board Meeting (11/20/19)	Lino Lakes Staff	01:37:07
Lino Lakes City Council Meeting (11/25/19)	Lino Lakes Staff	00:29:38
Spring Lake Park City Council Meeting (11/4/19)	Spring Lake Park Staff	00:48:39
Spring Lake Park City Council Meeting (11/18/19)	Spring Lake Park Staff	01:38:32
Spring Lake Park Planning Commission Meeting (11/25/19)	Spring Lake Park Staff	00:33:15
<b>22 New Programs</b>		<b>19:51:25 New Hours</b>

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or [harnson@northmetrotv.com](mailto:harnson@northmetrotv.com).