

North Metro TV

December 2019 Update

Program Production

In December, a total of 86 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **57:15:00 hours of new programming.**

- 27 programs were produced by the public
- 42 programs were produced by NMTV staff
- 17 programs were produced by City staff



Van Shoots

The HD truck was used for **20:00:00** hours of production. Events produced live and recorded for additional playbacks include:

- Girls Hockey: Blaine vs. Centennial
- Wrestling:
 - Maple Grove vs. Blaine
 - Maple Grove vs. Centennial
 - Centennial vs. Blaine
- Boys Basketball: Blaine vs. Spring Lake Park



Workshops

Workshop	Instructor	Organization	Students
Editing	Eric Houston	General Public	2
Studio	Eric Houston	Blaine High School Business Professionals of America	4
Camera	Eric Houston	Way of the Shepherd School	5
Lecture Series – Star Wars Holiday Special	Eric Houston	Blaine Parks and Rec	13
Camera	Eric Houston	Way of the Shepherd School	5
Editing	Eric Houston	Blaine High School Business Professionals of America	2
Lecture Series – Christmas in Hollywood	Eric Houston	General Public – at NMTV	26
Lecture Series – Over the Rainbow: Behind the Scenes of the Wizard of Oz	Eric Houston	Crest View Senior Living	7
8 Workshops			64 Students

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	226	64	47	2	702	\$1,305.00
February	302.75	71	91	2	1,277	\$914.00
March	248.75	128	26	38	700	\$906.00
April	208.75	88	17	17	1,830	\$1,014.00
May	355.25	112	24	14	1,002	\$960.00
June	503.5	140	92	58	1,047	\$1,925.00
July	281.75	60	29	45	1,686	\$1,563.00
August	302.75	27	121	10	1,437	\$955.00
September	206.5	51	70	33	77	\$997.00
October	146.25	37	17	0	118	\$415.00
November	607.5	309	47	3	820	\$468.00
December	244.75	121	34	41	183	\$986.00
TOTAL:	3,634.50	1,208	615	263	10,879	\$12,408.00

Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

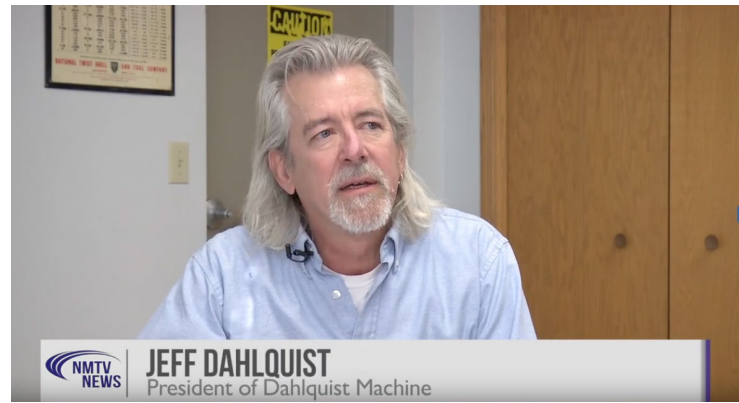
Month	Unique Individuals	Total Usage Hours
January	144	677.5
February	94	606.5
March	76	572.75
April	108	591.75
May	163	773.5
June	84	737.25
July	97	543.00
August	79	475.25
September	76	440.25
October	124	471.75
November	99	889.5
December	103	475.5
TOTAL PUBLIC USAGE:		7,254.5

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some December highlights include:

- Elementary Teacher Creates Tradition With Neckties
- Darby's Dancers Opens Dancing to All
- Village Bank Provides Best Christmas Ever for Local Family
- Dahlquist Machine Celebrates 50th Year
- Voices of Impact use Music to Help Memory
- Blaine's Development in 2019
- 2019 News in Review
- Conversations With Gretchen Sabel of the League of Women Voters



In addition to daily playbacks of North Metro TV News on the cable systems, there are 613 local stories archived for viewers on the NMTV YouTube channel. The channel can be accessed through the northmetrotv.com website.

Winter Coach & Captains

The Sports team got back to work with the start of the winter sports season. In addition to athletic events and Sports Den, they also produced eight episodes of Coach & Captains. The features are produced by a team of shooters and editors and then showcased as a segment on Sports Den. The episodes are also posted to the NMTV Youtube channel. In December, teams were featured from Blaine, Centennial and Spring Lake Park High Schools. Boys hockey, girls and boys basketball, wrestling, swim & dive, and dance teams were included. Additional episodes of Coach & Captains will be produced in January 2020.



Mayors Minutes

Municipal Producer, Trevor Scholl, got in a couple of episodes of Mayor's Minutes before the holidays. Blaine Mayor, Tom Ryan and Centerville Mayor, Jeff Paar, both sat down with Trevor to discuss current issues of importance for their cities. Trevor was also able to meet with incoming Lino Lakes Mayor, Rob Rafferty, about participating in the program. The show is typically taped quarterly and consists of the mayor giving updates regarding ongoing projects and issues in the city. The segments are relatively short and are available on the city channels and the NMTV Youtube channel.



NMTV Streaming App

With the arrival of the North Metro TV streaming app, Trevor Scholl put together a promo promoting the availability of the viewing service, and how to access all of NMTV's local channels and programming archives. Staff also created a press release announcing the service. It was sent to the local papers and to cities for inclusion in newsletters, if available.



New Lecture Series Class

Studio Manager, Eric Houston, has created another class for his lecture series. This one is titled Christmas in Hollywood. It looks at some of the world's most beloved Christmas movies: Miracle on 34th Street, White Christmas, and It's a Wonderful Life. The class features movie clips, rare photographs, and entertainingly presented information. Students will find out which of the

Christmas classics premiered in the summer, which Little Rascal appears in two Christmas classics, which surprising cast member appeared in the most films (over 1000), World War II's influence on each film and the fascinating stories of how each movie entered the hearts of Americans from coast to coast. The premiere presentation of the lecture, at North Metro TV, attracted 26 participants. An encore presentation is being planned for early January.

Conversations

Danika Peterson and Rusty Ray produced another episode of their new program, Conversations. The show features interesting people and topics in the North Metro area. This month Rusty talked with Gretchen Sabel, of the League of Women Voters, about grapefruits. Not really. They talked about election related topics. The first episode of the show, produced in October, featured local entrepreneur Jill Johnson. Future shows will include discussions with author Stacey Bauer and Census Man!



City Productions

In December, Municipal Producer, Trevor Scholl, completed two winter Mayor's Minutes, coverage of the annual Heroes and Helpers event, and produced a promo demonstrating how to use the North Metro TV streaming app to locate all of the NMTV channels on Roku and AppleTV.



- Centennial Library Tour
- NMTV Streaming App Promo for City Channels
- Heroes and Helpers 2019
- Mayor's Minutes: Centerville 2019 to 2020
- Mayor's Minutes: Blaine Winter 2020

New and ongoing projects include:

- Shot b-roll at secret shopper event for January Lino Lakes events show
- Met with new Lino Lakes Mayor to talk about Mayor's Minutes
- Scheduling more Mayor's Minutes
- Producing headshots for Blaine staff
- Investigating business profiles

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Production equipment consulting for cities and schools

Blaine

- 12.4.19: Went to City Hall to troubleshoot issues with Brightsign player. Did not immediately find resolution. Will have to look further into problem.
- 12.11.19: Spent most of day at City Hall fixing and installing equipment. Continued to troubleshoot Brightsign. Reinstalled operating system. Lost firmware upgrade. Figured out how to update that. Set up the player to play the Brightsign playlist files. Selected option of forcing the video to 720p. Coordinated test with Michele in master control. Problem fixed.
- 12.12.19: Installed Epiphan encoder for Facebook interface at City Hall. Had to re-run cabling through the desk and locate working power. Had to run the HDMI input through the AJA KiPro recorder to convert the signal from 1080i 29.97 to 720p 59.97 as the Epiphan encoder does not encode 1080i. Showed Roark how to operate the unit.

Centerville

- No assistance required.

Circle Pines

- No assistance required.

Ham Lake

- No assistance required.

Lexington

- No assistance required.

Lino Lakes

- No assistance required.

Spring Lake Park

- No assistance required.

All Cities

- 12.9.19: Installed two of the new APC UPS batteries into the racks.
- 12.16.19: Called Comcast to troubleshoot business modem failures. Identified modem issue via on-line tests. Scheduled appointment for modem replacement.
- 12.17.19: Installed the rest of the APC UPS batteries into master control. Began labeling power cables.
- 12.19.19: Comcast replaced failing business modem.

City Channel 16 Playback Stats

City	Number of Times Programs Played	Hours Programmed on Channel
Blaine	242	302:08:42
Centerville	54	98:31:43
Circle Pines	201	55:05:36
Ham Lake	83	108:01:36
Lexington	112	53:42:03
Lino Lakes	98	103:49:53
Spring Lake Park	118	183:54:12
Totals:	908 Program Playbacks	805:13:41 Hours of Video Programming on Channels

Programs Produced by the Public

Title	Producer	Runtime
A Fresh New Day (2 episodes)	Anita Wardlaw	00:33:46
Cornerstone Church ((3 episodes)	Rick Bostrom	01:59:24
Christ Lutheran Church (5 episodes)	Jacob Nessman	05:15:21
The Power of Love (4 episodes)	Rick Larson	02:00:00
LovePower (4 episodes)	Rick Larson	04:00:00
Sounds of the Season by CODA	Dan Peitso	01:23:44
Rice Creek Watershed District Meeting	Theresa Stasica	02:22:40
A Fresh New Day (2 episodes)	Anita Wardlaw	00:23:03
Oak Park Community Church (5 episodes)	David Turnidge	02:52:39
22 New Programs		21:10:37 New Hours

Programs Produced by NMTV Staff

Title	Producer	Runtime
Anoka County Board Meeting (12/6/19)	T.J. Tronson	00:56:51
Anoka County Board Meeting (12/17/19)	T.J. Tronson	01:35:29
Murder Crime at Brockingsforde Manor: Centennial High School Play	T. J. Tronson	01:29:40
This is Hamlet: Centennial Middle School Play	T.J. Tronson	01:03:45
NMTV News (3 episodes)	Danika Peterson/Rusty Ray	01:05:57
Conversations: Gretchen Sabel, League of Women Voters	Danika Peterson/Rusty Ray	00:11:34
Blaine's 2019 Development	Danika Peterson/Rusty Ray	00:03:13
Dahlquist Machine Celebrates 50 th Year	Danika Peterson/Rusty Ray	00:02:46
Centennial Library Tour	Trevor Scholl	00:06:55
NMTV Streaming App Promo	Trevor Scholl	00:00:31
Heroes and Helpers 2019	Trevor Scholl	00:03:30
Mayor's Minutes Centerville: 2019 to 2020	Trevor Scholl	00:08:13

Mayor's Minutes Blaine: Winter 2020	Trevor Scholl	00:06:48
Girls Hockey: Blaine/Centennial	Kenton Kipp/J. Millington	01:47:24
Wrestling: Maple Grove/Blaine	Kenton Kipp/J. Millington	01:08:09
Wrestling: Maple Grove/Centennial	Kenton Kipp/J. Millington	00:59:44
Wrestling: Centennial/Blaine	Kenton Kipp/J. Millington	01:04:25
Boys Basketball: Blaine/Spring Lake Park	Kenton Kipp/J. Millington	01:40:16
Girls Basketball: Spring Lake Park/Blaine	Kenton Kipp/J. Millington	01:13:25
Girls Hockey: Anoka/SLP/Blaine	Kenton Kipp/J. Millington	01:21:44
Sports Den (2 episodes)	Kenton Kipp/J. Millington	00:56:37
Coach & Captains (8 episodes)	Kenton Kipp/J. Millington	00:28:29
Game Highlights (10 episodes)	Kenton Kipp/J. Millington	00:19:44
42 New Programs		17:55:09 New Hours

Programs Produced by City Staff

Title	Producer	Runtime
Blaine City Council Meeting (12/2/19)	Blaine Staff	00:46:25
Blaine Traffic Commission Meeting (12/3/19)	Blaine Staff	00:29:39
Blaine Truth in Taxation Meeting (12/9/19)	Blaine Staff	01:24:46
Blaine Planning Commission Meeting (12/10/19)	Blaine Staff	00:48:46
Blaine City Council Meeting (12/16/19)	Blaine Staff	02:00:27
Centerville City Council Meeting (12/11/19)	Centerville Staff	02:06:52
Circle Pines City Council Meeting (12/10/19)	Circle Pines Staff	00:54:41
Circle Pines Utility Commission Meeting (12/18/19)	Circle Pines Staff	00:20:01
Circle Pines City Council Meeting (12/23/19)	Circle Pines Staff	00:33:08
Ham Lake City Council Meeting (12/2/19)	Ham Lake Staff	01:03:34
Ham Lake City Council Meeting (12/16/19)	Ham Lake Staff	01:18:30
Lexington City Council Meeting (12/5/19)	Lexington Staff	00:23:02
Lexington City Council Meeting (12/19/19)	Lexington Staff	00:13:35
Lino Lakes City Council Meeting (12/9/19)	Lino Lakes Staff	01:35:57
Lino Lakes City Council Meeting (12/23/19)	Lino Lakes Staff	00:41:56
Spring Lake Park City Council Meeting (12/2/19)	Spring Lake Park Staff	02:29:59
Spring Lake Park City Council Meeting (12/16/19)	Spring Lake Park Staff	00:59:46
17 New Programs		18:11:04 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.