

North Metro TV

January 2020 Update

Program Production

In January, a total of 98 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **65:15:00 hours of new programming**.

- 21 programs were produced by the public
- 53 programs were produced by NMTV staff
- 24 programs were produced by City staff



Van Shoots

The HD truck was used for **50:00:00** hours of production. Events produced live and recorded for additional playbacks include:

- Boys Hockey: Blaine vs. Centennial
- Boys Basketball: Centennial vs. Blaine
- Boys Hockey: Spring Lake Park vs. Blaine
- Boys Hockey: Centennial vs. Spring Lake Park
- Girls Hockey: Spring Lake Park/Anoka vs. Centennial
- Girls Basketball: Centennial vs. Spring Lake Park
- Boys Hockey: Centennial vs. Blaine
- Girls Basketball: Centennial vs. Blaine



Workshops

Workshop	Instructor	Organization	Students
Lecture Series – Christmas in Hollywood	Eric Houston	General Public @ North Metro TV	14
Editing	Eric Houston	General Public	1
Intro to NMTV/Studio Tour	Eric Houston	Brightondale Senior Living (\$150 fee)	12
Lecture Series – Star Wars Saga: Creating a Galaxy Far, Far Away	Eric Houston	General Public @ North Metro TV	31
Lecture Series – Star Trek: Behind the Scenes of the Final Frontier	Eric Houston	Blaine Park & Rec	7
Editing	Eric Houston	General Public	1
Lecture Series – Over the Rainbow: Behind the Scenes of the Wizard of Oz	Eric Houston	Mary Ann Young Senior Center	27
Editing	Eric Houston	General Public	1
8 Workshops			94 Students

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	192.75	69	4	13	415	\$639.00
TOTAL:	192.75	69	4	13	415	\$639.00

Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	131	504.75
TOTAL PUBLIC USAGE:		504.75

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some January highlights include:

- Arrival of Owl Brings New Educational Opportunities to the Wargo Nature Center
- Anoka County Leaders Say “No” to Public Input at Board Meetings
- Lino Lakes Leaders Worry About Uncertainty of Ambulance Coverage
- Rice Creek Watershed Appointments Questioned
- Eyes on the Wild Lets You Be An Animal Researcher From Home
- Election Season is Underway in Minnesota
- Lino Lakes Officials Address Water Supply Concerns
- Donations Help fund Creative Options for Anoka Hennepin Students
- Centennial Students Collect Markers to Recycle



In addition to daily playbacks of North Metro TV News on the cable systems, there are 618 local stories archived for viewers on the NMTV YouTube channel. The channel can be accessed through the northmetrotv.com website.

Recording City Meetings

A tentative plan for transitioning the responsibility for recording city meetings, from city staff to North Metro TV staff, has been developed. North Metro TV will hire, train, and schedule freelancers to record some city meetings right away, and then bill that city for the cost. Current NMTV staff will serve as backup, should a freelancer be unable to cover a meeting. This service was not anticipated when the 2020 budget was approved, but will be included in the 2021 budget. At that time NMTV will cover the costs for meeting coverage. Job postings have been distributed and the hiring process is underway. Even if a city currently has staff to cover meetings, NMTV staff could serve as backup should they be needed.

#CATCLASH

The Sports department had some fun with our local basketball and hockey teams the last week of January. They named the week “Cat Clash Week” as all of their games were between our three high school teams. (panthers, bengals and cougars....cats clashing!) They made promos that aired leading up to each of the games and created open teasers at the start of each game. In all, they recorded 5 games of Blaine, Centennial, and Spring Lake Park playing each other. The games included all 3 girls and boys basketball teams, and the Blaine and Centennial boys hockey teams. Two of the games were overtime thrillers and amazing comeback wins for Blaine. You can still catch the games on VOD at northmetrotv.com or streaming on Roku and AppleTV.



Conversations

The third episode of Conversations was produced in January. This time local author and teacher, Stacy Bauer was featured. She discussed her fourth book in the “Cami Kangaroo and Wyatt Too” series. She talked about self-publishing, marketing and writing books that open conversations between parents and children. Conversations features interesting people and topics in the North Metro area.



Meet John Schoolmeesters



We have a new studio assistant at North Metro TV. John Schoolmeesters is a graduate of the University of Minnesota with a degree in Individualized Studies in Media Production. He comes to us with great experience as a student video lab technician and undergraduate peer advisor. His primary responsibilities are assisting producers in the studio and edit suites, transferring tapes, pictures, and slides to DVD, and monitoring and processing city meetings. He covers evening hours, Monday through Thursday, and has proven himself to be a very efficient and hard working individual. John replaces Gunnar Morkri who left us for full-time editing internship.

Lecture Series

It was another big month for our lecture series. We had two of our best attended presentations, to date, with 31 attendees at the studio for “The Star Wars Saga” and 27 attendees for “Over the Rainbow: Behind the Scenes of the Wizard of Oz” at the new Mary Ann Young Senior Center. Since the lecture series remains so popular, Eric has created two more presentations. The first is “The Birth of Animation” and will premiere in March at the North Metro TV studio. The second “Hollywood Goes to the Dogs” about famous movie dogs, will likely premiere at the Mary Ann Young Senior Center. Some facilities, outside of the Member Cities, have begun to show interest in the presentations. We have been contracted to present two classes in February for the Brightdale Senior Living, in New Brighton, for a fee.



City Productions

In January, Municipal Producer, Trevor Scholl, completed another episode of Get Connected Lino Lakes, and spent a majority of the month working with the Blaine Police Department on a suicide awareness video. He will complete that project in early February. Chief Podany sent a very nice email thanking Trevor for the great job he did on the video.

- Get Connected Lino Lakes Winter 2020

New and ongoing projects include:

- Teen Suicide Awareness
- Dasco Printing, business profile
- Animal Humane Society adoption program
- Producing headshots for Blaine staff
- Organized drone projects
- Lexington fire profile
- New police department shows
- New Council member highlights
- 2020 census
- Grandma's House non-profit profile
- Ham Lake Snowbowl
- Centerville ice fishing contest and family skate night



Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Production equipment consulting for cities and schools

Blaine

- No assistance required.

Centerville

- No assistance required.

Circle Pines

- 1.30.2020: Trained new staff to record meetings.

Ham Lake

- No assistance required.

Lexington

- No assistance required.

Lino Lakes

- 1.22.2020: Problems with the DVD recorder. The tray will not function. Seems the motor is broken. Brought it back to the office to try to fix.

Spring Lake Park

- 1.13.2020: Went to City Hall to check on a faulty switcher. The graphic program was corrupted. Got the switcher working by using a backup file. Called Broadcast Pix and they sent the installer for the graphics program. It installed correctly and the issues seem to be fixed.

All Cities

- 1.22.20: Finished running power to new APC units in Master Control.

City Channel 16 Playback Stats

City	Number of Times Programs Played	Hours Programmed on Channel
Blaine	185	222:47:58
Centerville	57	96:13:18
Circle Pines	160	158:33:29
Ham Lake	80	87:03:20
Lexington	120	71:32:59
Lino Lakes	164	117:58:07
Spring Lake Park	110	94:36:24
Totals:	876 Program Playbacks	948:45:35 Hours of Video Programming on Channels

Programs Produced by the Public

Title	Producer	Runtime
Cornerstone Church ((3 episodes)	Rick Bostrom	01:45:26
Christ Lutheran Church (3 episodes)	Jacob Nessman	03:09:21
The Power of Love (4 episodes)	Rick Larson	02:00:00
LovePower (4 episodes)	Rick Larson	04:00:00
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	02:13:35
Oak Park Community Church (5 episodes)	David Turnidge	03:12:17
21 New Programs		16:20:39 New Hours

Programs Produced by NMTV Staff

Title	Producer	Runtime
Anoka County Stat-Org and Board Meeting (1/7/20)	T.J. Tronson	00:43:14
Anoka County Board Meeting (1/28/20)	T.J. Tronson	01:03:51
NMTV News (3 episodes)	Danika Peterson/Rusty Ray	00:47:33
Conversations: Stacy Bauer	Danika Peterson/Rusty Ray	00:18:53
Local Decision 2020: Anoka County Commissioner District 6 Special Edition	Danika Peterson/Rusty Ray	00:30:27
Get Connected With Lino Lakes	Trevor Scholl	00:12:27
Boys Hockey: Blaine/Centennial	Kenton Kipp/J. Millington	02:09:24
Boys Basketball: Centennial/Blaine	Kenton Kipp/J. Millington	01:24:22
Boys Hockey: Spring Lake Park/Blaine	Kenton Kipp/J. Millington	01:49:48
Boys Hockey: Centennial/Spring Lk Prk	Kenton Kipp/J. Millington	01:47:35
Girls Hockey: Spring Lake Park Anoka/Centennial	Kenton Kipp/J. Millington	01:45:33
Girls Basketball: Centennial/Spring Lk Prk	Kenton Kipp/J. Millington	01:32:47
Boys Hockey: Centennial/Blaine	Kenton Kipp/J. Millington	02:02:16
Girls Basketball: Centennial/Blaine	Kenton Kipp/J. Millington	02:16:21
Girls Hockey: Centennial/Blaine	Kenton Kipp/J. Millington	01:23:42
Girls Basketball: Blaine/Centennial	Kenton Kipp/J. Millington	01:29:11
Boys Basketball: Spring Lake Park/Centennial	Kenton Kipp/J. Millington	01:11:25
Boys Basketball: Blaine/Centennial	Kenton Kipp/J. Millington	01:06:15
Sports Den (4 episodes)	Kenton Kipp/J. Millington	01:51:45
Coach & Captains (9 episodes)	Kenton Kipp/J. Millington	00:30:36
Game Highlights (20 episodes)	Kenton Kipp/J. Millington	00:51:23
53 New Programs		26:48:48 New Hours

Programs Produced by City Staff

Title	Producer	Runtime
Blaine City Council Meeting (1/6/20)	Blaine Staff	01:19:15
Blaine Planning Commission Meeting (1/14/20)	Blaine Staff	00:48:52
Blaine Natural Resources Conservation Board Meeting (1/21/20)	Blaine Staff	00:27:37
Blaine City Council Meeting (1/22/20)	Blaine Staff	01:03:04
Blaine Park Board Meeting (1/28/20)	Blaine Staff	01:06:42
Centerville City Council Meeting (1/8/20)	Centerville Staff	02:13:48

Centerville City Council Meeting (1/22/20)	Centerville Staff	01:27:42
Circle Pines City Council Meeting (1/14/20)	Circle Pines Staff	01:31:22
Circle Pines Utility Commission Meeting (1/15/20)	Circle Pines Staff	00:42:21
Circle Pines City Council Meeting (1/28/20)	Circle Pines Staff	00:36:57
Ham Lake City Council Meeting (1/6/20)	Ham Lake Staff	00:31:20
Ham Lake Park & Tree Commission Meeting (1/15/20)	Ham Lake Staff	01:33:27
Ham Lake City Council Meeting (1/21/20)	Ham Lake Staff	00:46:53
Ham Lake Planning Commission Meeting (1/27/20)	Ham Lake Staff	00:39:46
Lexington City Council Meeting (1/2/20)	Lexington Staff	00:16:12
Lexington City Council Meeting (1/16/20)	Lexington Staff	00:33:25
Lino Lakes Planning and Zoning Commission Meeting (1/8/20)	Lino Lakes Staff	00:46:26
Lino Lakes City Council Meeting (1/13/20)	Lino Lakes Staff	00:42:35
Lino Lakes Special Water Meeting (1/22/20)	Lino Lakes Staff	01:10:21
Lino Lakes City Council Meeting (1/27/20)	Lino Lakes Staff	00:43:48
Lino Lakes Environmental Board Meeting (1/29/20)	Lino Lakes Staff	01:02:02
Spring Lake Park City Council Meeting (1/6/20)	Spring Lake Park Staff	00:34:30
Spring Lake Park City Council Meeting (1/21/20)	Spring Lake Park Staff	00:48:22
Spring Lake Park Planning Commission Meeting (1/27/20)	Spring Lake Park Staff	00:38:58
24 New Programs		22:05:45 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.