

North Metro TV

February 2020 Update

Program Production

In February, a total of 114 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **77:00:00 hours of new programming**.

- 32 programs were produced by the public
- 61 programs were produced by NMTV staff
- 21 programs were produced by City staff



Van Shoots

The HD truck was used for **71:30:00** hours of production. Events produced live and recorded for additional playbacks include:

- Girls Basketball: Elk River vs. Spring Lake Park
- Girls Hockey: 5AA QF: Rogers vs. Centennial
- Girls Hockey: 5AA QF: Champlin Park/Coon Rapids vs. Anoka/Spring Lake Park
- Girls Hockey: 5AA SF: Blaine vs. Anoka/Spring Lake Park
- Adapted Floor Hockey: Anoka-Hennepin vs. North Suburban
- Boys Basketball: Andover vs. Blaine
- Girls Basketball: Andover vs. Blaine
- Boys Hockey: 5AA QF: Blaine vs. Coon Rapids
- Boys Hockey: 5AA QF: Centennial vs. Osseo
- Boys Hockey: 5AA SF: Blaine vs. Totino Grace
- Boys Hockey: 5AA SF: Centennial vs. Maple Grove
- Girls Basketball: 5AAAA QF: Champlin Park vs. Spring Lake Park
- Boys Hockey: 5AA Championship: Blaine vs. Maple Grove



Workshops

Workshop	Instructor	Organization	Students
Screenwriting – Week 1	Eric Houston	General Public	8
Lecture Series – Star Wars Saga: Creating a Galaxy Far, Far Away	Eric Houston	General Public @ North Metro TV	14
Editing	Eric Houston	General Public	2
Production Consult	Eric Houston	Blaine High School Journalism Instructor	1
Screenwriting – Week 2	Eric Houston	General Public	6
Lecture Series – We Love Lucy: The Lucille Ball Story	Eric Houston	Spring Lake Park Parks and Recreation	12
Lecture Series – We Love Lucy: The Lucille Ball Story	Eric Houston	Crest View Senior Living	10

Camera	Eric Houston	General Public	1
Lecture Series – We Love Lucy: The Lucille Ball Story	Eric Houston	Coon Rapids Senior Center (Fee Charged)	53
Screenwriting – Week 3	Eric Houston	General Public	7
Lecture Series – We Love Lucy: The Lucille Ball Story	Eric Houston	Elk River Continuing Education (Fee Charged)	4
Screenwriting – Week 4	Eric Houston	General Public	6
Lecture Series – Batman: the 1966 TV Sensation	Eric Houston	Blaine Parks and Recreation	6
13 Workshops			130 Students

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	192.75	69	4	13	415	\$639.00
February	286	69	86	18	1,020	\$3,595.00
TOTAL:	478.75	138	90	31	1,435	\$4,234.00

Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	131	504.75
February	155	636.5
TOTAL PUBLIC USAGE:		1,141.25

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some February highlights include:

- Blaine Water Main Sewer Issues Cause Closures and Temporary Outages
- New Restaurant Now Open in Matthew's Spot in Circle Pines
- Sign Maker Continues Nearly 30 Year Tradition of Witty Postings Along Highway 65
- Anoka County Planning Roundabout for Birch Street in Lino Lakes
- Blaine Works to Fix Sewer and Water Line Damage



- Blaine Census Open House
- Conversations: Census 2020
- State and Local Leaders Ready for Census 2020
- Anoka County License Centers Grapple With Rush of Real ID Customers
- Conversations: 2020 Legislative Session
- Anoka County Sells Park Posters
- Jeff Reinert Joins County Board

In addition to daily playbacks of North Metro TV News on the cable systems, there are 626 local stories archived for viewers on the NMTV YouTube channel. The channel can be accessed through the northmetrotv.com website.

Teen Suicide Prevention Video

Municipal Producer, Trevor Scholl, completed his Teen Suicide Prevention video in February. He spent a lot of time, in January, working on the project, with the Blaine Police Department. In the video, Blaine Police Chief Brian Podany addresses recent teen suicides in the Anoka Hennepin School District. He discusses risk factors and warning signs to be aware of, and various methods for approaching a teen you think might be considering suicide. Various prevention ideas are also discussed, such as de-stigmatizing mental health issues, gun safety, and being aware of prescription drugs in the house.



Screenwriting Class

Instructor, Eric Houston, began teaching an eight week course on television screenwriting in February. The workshop is intended to offer something new and challenging to public access producers. Students start by reading an actual screenplay, learning proper formatting, and learning storytelling mechanics. Then, as a team, the students develop a storyline for an original episode of Gilligan's Island. By the end of the workshop series, students will have worked together to create their own, original screenplay. This is the second year that the class has been offered.

Conversations

The fourth and fifth episodes of Conversations were produced in February. The fourth episode featured Minnesota Senators Michelle Benson and Jerry Newton talking about what to expect this legislative session and how those issues could impact the North Metro. The fifth episode featured state and local leaders talking about being prepared for the 2020 census. Guest included State Demographer, Susan Brower, Anoka County Libraries Collections Manager, Andrew Wylie, AND Census Man!!! (Circle Pines City Council Member Dean Goldberg.) Conversations features interesting people and topics in the North Metro area.



Lecture Series

February marked the first time that Instructor, Eric Houston, brought his lecture series to venues outside of the Member Cities, for a fee. Three locations, including the Coon Rapids Senior Center, Elk River Continuing Education, and the Brightdale Senior Living Center in New Brighton, have contracted with North Metro TV for presentations. The popularity of the lectures has been growing and requests for presentations continue to arrive. Fifty-three participants attended the We Love Lucy: The Lucille Ball Story at the Coon Rapids Senior Center. Eric continues to develop new lectures to keep the series fresh. He hopes to have a class about the Marx Brothers completed by April.



Meeting Coverage Update

Staff continues to transition toward providing meeting taping services for the Member Cities. Freelancers have been hired and trained for Ham Lake and Lino Lakes meetings. Full-time staff has also been trained at both locations. Full-time staff will accompany freelancers to the first two meetings, or more if necessary, to ensure they are comfortable with the systems. Then staff will serve as back-up, should freelancers be unable to cover a meeting.

City Productions

In February, Municipal Producer, Trevor Scholl, completed six productions, including coverage of Ham Lake's Snow Bowl, the opening of the Mary Ann Young Center, and the Centerville ice fishing contest. He also put the final touches on his Teen Suicide Prevention video with the Blaine Police Department. Chief Podany sent a very nice email thanking Trevor for the great job he did on the video. Programs completed include:

- Blaine Police Work to Prevent Teen Suicide
- Animal Adoption Easy with the Animal Humane Society
- Ham Lake Snow Bowl 2020
- Ice Fishing Contest Brings Crowds to Support Good Causes
- Music Warms Hearts of Seniors at Valentines Day Event
- Mary Ann Young Center Opens to Public



New and ongoing projects include:

- Dasco Printing, business profile
- Blaine Police Department Awards
- Guns N Hoses charity hockey match
- SACA fundraising efforts
- Lexington fire profile
- New Council member highlights
- 2020 census
- Grandma's House non-profit profile
- Spring Mayor's Minutes

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Production equipment consulting for cities and schools

Blaine

- No assistance required.

Centerville

- No assistance required.

Circle Pines

- 2.14.2020: Patrick Wilson requested additional training on system. Arranged training time.
- 2.18.2020: Met with Patrick Wilson. Went over a broad reinforcing training session with Patrick doing everything from bringing the graphics online to moving the cameras and re-setting cue points. Went over graphics and made a few in Xpression to make it easier on the operator. Went over audio and had to reset the audio controls to the DSP and showed Patrick more on the audio side of things.
- 2.21.2020: Operator problems with system just before meeting. Went to city hall. Auto iris setting was really low. Reset the gain levels in the Sony camera control menu.
- 2.27.2020: Trouble recording the meeting. Patrick Wilson clicked a button which opened the Dashboard panel to system settings. Spent an hour on the phone trying to work out issues with Patrick. System crashed. During meeting Patrick reset the port settings and Dashboard re-appeared. Went to city hall next day and settings looked fine. Will meet with Patrick two hours before the next meeting to review settings. Will stay through the meeting to make sure all is well.

Ham Lake

- 2.19.2020: NMTV staff training on Ham Lake system in preparation for transitioning to responsibility for recording meetings.

Lexington

- No assistance required.
- **Lino Lakes**
- 2.4.2020: Lino Lakes lost power over weekend resulting in system issues. Went to city and got graphics and return monitor working again. Took picture and sent it to Rusty and Danika with switcher set-up in order to get graphics to work in case it happens again.
- 2.19.2020: NMTV staff training on Lino Lakes system in preparation for transitioning to responsibility for recording meetings.
- **Spring Lake Park**
- 2.4.2020: KiPro issues. A new computer has been introduced into the system and it isn't working. The new computer was not supplying enough power to the Kistor drive. It could also be a bigger issue with the USB hubs on the computer. Talked with other NMTV staff and learned that changing the setting on the KiPro to play instead of record will allow it to transfer files. The setting has to be changed back for recording.
- **All Cities**
- 2.10.20: Renewed support from Imagine Communications for the year. Contract covers Master Control router and cards.

City Channel 16 Playback Stats

City	Number of Times Programs Played	Hours Programmed on Channel
Blaine	183	239:59:23
Centerville	73	81:36:18
Circle Pines	179	124:04:02
Ham Lake	78	68:44:49
Lexington	130	116:47:39
Lino Lakes	204	120:43:27
Spring Lake Park	125	122:18:58
Totals:	972 Program Playbacks	874:14:36 Hours of Video Programming on Channels

Programs Produced by the Public

Title	Producer	Runtime
Nocked & Loaded TV: Thunder Chickens	Dave Perkins	00:51:00
Chit Chat: Robert Ryan	Sharon Carlson	00:28:24
Cornerstone Church ((2 episodes)	Rick Bostrom	01:18:55
Christ Lutheran Church (4 episodes)	Jacob Nessman	04:05:28
The Power of Love (6 episodes)	Rick Larson	03:00:00
LovePower (6 episodes)	Rick Larson	06:00:00
A Fresh New Day (2 episodes)	Anita Wardlaw	01:01:18
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	02:09:35
Oak Park Community Church (5 episodes)	David Turnidge	03:01:28
Hope Church (3 episodes)	Cindy Hardy	02:01:59
32 New Programs		23:58:07 New Hours

Programs Produced by NMTV Staff

Title	Producer	Runtime
North Metro Cable Commission Meeting (2/19/20)	T.J. Tronson	00:26:40
NMTV News (3 episodes)	Danika Peterson/Rusty Ray	00:47:30
Conversations: 2020 Legislative Session	Danika Peterson/Rusty Ray	00:31:14
Conversations: Census 2020	Danika Peterson/Rusty Ray	00:28:41
Roundabouts for Birch Street	Danika Peterson/Rusty Ray	00:01:58

Print Central Sign Guy	Danika Peterson/Rusty Ray	00:03:07
New Restaurant Opens in Circle Pines	Danika Peterson/Rusty Ray	00:01:43
Sewer Line Damage	Danika Peterson/Rusty Ray	00:02:04
Census Info	Danika Peterson/Rusty Ray	00:03:30
Suicide Awareness	Trevor Scholl	00:07:23
AHS Adoption	Trevor Scholl	00:04:46
Snow Bowl 2020	Trevor Scholl	00:03:02
Valentines Day	Trevor Scholl	00:01:32
Lions Ice Fishing Contest 2020	Trevor Scholl	00:01:50
Mary Ann Young Center Opens	Trevor Scholl	00:03:36
Girls Basketball: Elk River/Spring Lk Prk	Kenton Kipp/J. Millington	01:23:35
Girls Hockey: 5AA QF: Rogers/Centennial	Kenton Kipp/J. Millington	01:22:21
Girls Hockey: 5AA QF: Champlin Prk/Coon Rapids vs. Anoka/Spring Lk Prk	Kenton Kipp/J. Millington	02:22:07
Girls Hockey: 5AA SF: Blaine vs. Anoka/Spring Lake Park	Kenton Kipp/J. Millington	01:41:44
Adapted Floor Hockey: Anoka Hennepin/N. Suburban	Kenton Kipp/J. Millington	01:08:39
Boys Basketball: Andover/Blaine	Kenton Kipp/J. Millington	01:28:23
Girls Basketball: Andover/Blaine	Kenton Kipp/J. Millington	01:29:53
Boys Hockey: 5AA QF: Blaine/Coon Rapids	Kenton Kipp/J. Millington	01:23:21
Boys Hockey: 5AA QF: Centennial/Osseo	Kenton Kipp/J. Millington	01:50:54
Boys Basketball: Park Center/Spring Lake Park	Kenton Kipp/J. Millington	01:20:44
Boys Hockey: 5AA SF: Blaine/T Grace	Kenton Kipp/J. Millington	01:46:22
Boys Hockey: 5AA SF: Centennial/Maple Grove	Kenton Kipp/J. Millington	01:53:39
Girls Basketball: 5AAAA QF: Champlin Park/Spring Lake Park	Kenton Kipp/J. Millington	01:50:31
Boys Hockey: 5AA Championship: Blaine/Maple Grove	Kenton Kipp/J. Millington	01:54:48
Girls Basketball: 5AAAA SF: Centennial/Roseville	Kenton Kipp/J. Millington	01:20:00
Sports Den (4 episodes)	Kenton Kipp/J. Millington	01:49:36
Game Highlights (25 episodes)	Kenton Kipp/J. Millington	00:59:55
61 New Programs		29:55:08 New Hours

Programs Produced by City Staff

Title	Producer	Runtime
Blaine City Council Meeting (2/3/20)	Blaine Staff	01:02:27
Blaine Traffic Commission Meeting (2/4/20)	Blaine Staff	00:30:27
Blaine Planning Commission Meeting (2/12/20)	Blaine Staff	01:06:55
Blaine City Council Meeting (2/19/20)	Blaine Staff	02:49:05
Centerville City Council Meeting (2/12/20)	Centerville Staff	01:17:57
Centerville City Council Meeting (2/26/20)	Centerville Staff	03:28:49
Circle Pines City Council Meeting (2/12/20)	Circle Pines Staff	00:43:23
Circle Pines Utility Commission Meeting (2/19/20)	Circle Pines Staff	00:33:51
Circle Pines City Council Meeting (2/26/20)	Circle Pines Staff	00:16:36
Ham Lake City Council Meeting (2/3/20)	Ham Lake Staff	00:28:06
Ham Lake Planning Commission Meeting (2/10/20)	Ham Lake Staff	01:16:00
Ham Lake City Council Meeting (2/18/20)	Ham Lake Staff	00:37:12
Lexington City Council Meeting (2/6/20)	Lexington Staff	01:05:23

Lexington City Council Meeting (2/20/20)	Lexington Staff	01:00:00
Lino Lakes City Council Meeting (2/10/20)	Lino Lakes Staff	00:39:28
Lino Lakes Planning and Zoning Commission Meeting (2/12/20)	Lino Lakes Staff	02:23:22
Lino Lakes City Council Meeting (2/24/20)	Lino Lakes Staff	00:09:40
Lino Lakes Environmental Board Meeting (2/26/20)	Lino Lakes Staff	01:02:58
Spring Lake Park City Council Meeting (2/3/20)	Spring Lake Park Staff	01:07:44
Spring Lake Park City Council Meeting (2/18/20)	Spring Lake Park Staff	01:14:14
Spring Lake Park Planning Commission Meeting (2/24/20)	Spring Lake Park Staff	00:09:33
21 New Programs		23:03:40 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.