

North Metro TV

April 2020 Update

Program Production

In April, a total of 91 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **58:30:00 hours of new programming**.

- 23 programs were produced by the public
- 45 programs were produced by NMTV staff
- 23 programs were produced by City staff



Van Shoots

Due to the cancellation of all public events, the HD truck was not used during the month of April. Instead, it is getting a well deserved rest and taking up space in the garage.



Workshops

Workshop	Instructor	Organization	Students
Lecture Series – Hollywood Goes to the Dogs	Eric Houston	General Public via Youtube Live	65 Live, 95 w/VOD
Lecture Series – Mary Pickford: The World's First Movie Star	Eric Houston	General Public via Youtube Live	56 Live, 80 w/ VOD
Lecture Series – The Marx Brothers: Groucho, Chico, Harpo, and Sometimes Zeppo	Eric Houston	General Public via Youtube Live	52 Live, 66 w/VOD
3 Workshops			173 Live Students, 241 Students w/VOD

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	192.75	69	4	13	415	\$639.00
February	286	69	86	18	1,020	\$3,595.00
March	343.25	58	107	0	3,587	\$627.00
April	0	0	0	0	341	\$0.00
TOTAL:	822.00	196	197	31	5,363	\$4,861.00

Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	131	504.75
February	155	636.5
March	59	466.75
April	0	0
TOTAL PUBLIC USAGE:		1,608.00

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some April highlights include:

- Conversations: Distance Learning During the Pandemic
- Music Lessons Continue Despite Stay At Home Order
- Anoka County Library Seeks Ways to Stay Connected With Patrons
- Metro North Chamber Partners With Member Businesses to Promote Services During Shutdown
- Red Cross Looks for Safe Ways to Collect Needed Blood Donations
- Community Works Together to Help Make Masks for Healthcare Workers
- Conversations: Mandy Meissner
- North Metro Churches Adapt to Being Closed on Easter Sunday
- Blaine Fights Those Who Want to Use Closed Playgrounds
- National Sports Center Stands to Lose Millions During Shutdown
- Non-Profit Losing Donations and Struggling to Keep Clients and Staff Well
- Allina Health Receives Mask Donation
- Centennial Lakes Police Officer Reads Children's Books On-line to Stay Connected
- Anoka Hennepin Education Foundation Supports District During Shutdown
- Anoka County Leaders Cancel Summer Season at Bunker Beach Water Park



- Anoka County CareerForce Center Helping Jobless
- Conversations: Rhonda Sivarajah
- Blaine Leaders Discourage Garage Sales
- Census Man Reflects on COVID 19 Impact
- College Students and Instructors Adapt to Distance Learning
- Blaine Restaurant Owner Talks About What it Takes to Stay Open
- Conversations: Anoka County Historical Society
- Conversations: Anoka County Economic Development: Jacquell Hajder

In addition to daily playbacks of North Metro TV News on the cable systems, there are 648 local stories archived for viewers on the NMTV YouTube channel. The channel can be accessed through the northmetrotv.com website.

Working With the Blaine PD

Because of the pandemic, several of the Blaine Police Department's usual public service activities had to be done remotely. Special Projects Coordinator, T.J. Tronson, worked with Blaine PD's Community Outreach Specialist, Andrea Hunt to produce "Story Time" segments. Because Andrea is unable to go into the schools to read to the kids, T.J. recorded and edited the readings in studio. The clips were then given to teachers to share via a closed/private link with their students. T.J. and Andrea put together eight episodes of "Story Time."



T.J. also helped the Department out by recording the presentation of the "Outstanding School Safety Patrol" trophy. Each year, the Blaine Police Department presents the traveling trophy to a school. Because they were unable to present the award in person, to Madison Elementary School, NMTV recorded the presentation and shared it.

T.J. has also been working with Community Outreach Specialist, Kim Kiley, to produce a series of PSAs. Topics include How to Fix a Bike Helmet to Theft From Auto to Scams. Some work remains to be done on the PSAs, but they should be completed in May. In total, six PSAs will be produced.

Lecture Series

Instructor, Eric Houston continues to provide his lecture series remotely. After noodling it around a bit, he discovered that the best way to produce the class live to the widest audience was to do it as a Youtube live presentation. Eric sent invitations, to the workshops, to city park and rec departments, community education programs, history centers, senior centers, libraries and schools. So far, the response has been encouraging. He presented three workshops in April and had 173 live participants. The classes are still available on Youtube and had, at the end of April, posted 241 views.



Classic Games

Because everyone misses sports so much, Kenton and Jeremy have re-mastered and produced for rebroadcast sixteen classic high school sporting events originally recorded between 2000 and 2012. They continue to re-master the best games from the past 20 years.



Working With the Schools

The NMTV Sports Department has been working with the Anoka Hennepin and Centennial School Districts to provide remote coverage of several events. First, Kenton and Jeremy will be creating a "live" presentation of Blaine High School's Scholarship and Awards Night." Then, they are putting together a pretty complex and time consuming virtual graduation ceremony for both Blaine and Centennial High School. Coordinating all the various

interviews, pictures, and video clips will require a lot of editing so the Sports crew is working hard to get it all done in time. Centennial has also requested drone footage of the campus.

Conversations

News Producer, Rusty Ray, produced four episodes of Conversations in April. Guests included Anoka County Commissioner Mandy Meissner, Anoka County Administrator Rhonda Sivarajah, the Anoka County Historical Society, and Anoka County Economic Development Department's Jacquell Hajder. The program highlights people and topics of interest to the North Metro.



City Productions

In April, Municipal Producer, Trevor Scholl, completed five productions, including helping Circle Pines out with a street project meeting, spring Mayor's Minutes, and a business profile. Programs completed include:

- Circle Pines Street Project Informational Meeting
- Cowboy Church
- Blaine Mayor's Minutes Spring 2020
- Centerville Mayor's Minutes Spring 2020
- DASCO Business Profile



New and ongoing projects include:

- Beyond the Yellow Ribbon project for Spring Lake Park
- Centerville business profiles
- Small business impacts from the Corona Virus
- Grandma's House non-profit profile
- More Mayor's Minutes

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Production equipment consulting for cities and schools

Blaine

- No assistance required.

Centerville

- 4.8.20: Meeting looked choppy. Went to office to troubleshoot. Interference from staff use of remote program. Switched program to different internal network. Video good.
- 4.15.20: Watched meeting for quality control. Looks good.

Circle Pines

- 4.1.20: Accompanied Trevor Scholl to tape a special meeting. Taught him how to use the graphics, digital audio board system, and the datavideo recorder.
- 4.15.20: Helped Patrick Wilson with equipment issues. Lost control of camera, but got back after restarting dashboard. Graphics aren't following settings. Will have to troubleshoot.
- 4.16.20: Checked out graphics issue at city hall. Could not get cameras to work through LCS. Noticed in the system menu that a grid file for the configuration was not chosen. Chose the correct Sony.grid file. Everything working.

Ham Lake

- 3.31.20: Talked with Denise Webster about using Zoom. Helped solve audio/video issues.
- 4.1.20: Assisted Denise Webster with setting up Zoom for city council member attendance. Will be a hybrid broadcast.
- 4.3.20: Contacted Denise regarding upcoming meeting.
- 4.6.20: Emailed Denise to verify meeting to review council chamber equipment.
- 4.6.20: Met with Denise to review chamber equipment use.

Lexington

- 4.1.20: Emailed Bill Petracek to find out plans for meetings. Offered to help set up zoom.
- 4.2.20: Stopped by Lexington City Hall. Showed Bill how to set up live custom stream. Reviewed security settings.

- 4.3.20: Received email from Bill stating future meetings would be done via Zoom.
 - 4.13.20: Ran live test of Zoom with Bill. Familiarized with stop stream button.
- Lino Lakes**
- 4.3.20: Emailed Janele Waterman regarding Zoom P&Z meeting. Sent all set-up, recording, and security information.
 - 4.6.20: Ran Zoom test with Janele Waterman for P&Z meeting.
 - 4.13.20: Ran a live test with Sarah Cotton for City Council meeting.
- Spring Lake Park**
- 4.1.20: Dan Bucchholtz called with questions concerning Zoom. Helped set up custom streaming service function.
 - 4.3.20: Left voicemail and emailed Dan regarding format for upcoming meeting.
 - 4.6.20: Ran Zoom test with Dan.
 - 4.15.20: Received request for info on Ipad split screen use with zoom. Unfamiliar with how to do....referred Dan to Zoom.
- All Cities**
- 3.29.20: Researching Python and other coding languages. Mixing in Rasperian, C++, and Javascript. Will help with streaming meeting issues.
 - 3.29.20: Started researching more about IP/TCP networks and UDP ports. Will help with streaming issues.
 - 3/30/20: Put together a list of security steps to take when using Zoom. Sent to City Administrators/Managers.
 - 4.3.20: Sent NMTV Program Coordinator a list of city contacts for Zoom meetings.

City Channel 16 Playback Stats

City	Number of Times Long-Form Programs Played	Hours Programmed on Channel
Blaine	188	237:23:36
Centerville	64	127:09:47
Circle Pines	156	147:29:13
Ham Lake	65	35:53:59
Lexington	106	116:38:43
Lino Lakes	80	112:44:21
Spring Lake Park	127	90:58:54
Totals:	786 Program Playbacks	868:18:33 Hours of Video Programming on Channels

Programs Produced by the Public

Title	Producer	Runtime
Every Movie Ever Made (7 episodes)	Eric Houston/Video Club Remotely	02:38:01
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	03:35:25
Christ Lutheran Church (5 episodes)	Chance Amundson	04:16:25
A Fresh New Day (4 episodes)	Anita Wardlaw	01:01:01
Oak Park Community Church (5 episodes)	David Turnidge	03:03:45
23 New Programs		14:34:37 New Hours

Programs Produced by NMTV Staff

Title	Producer	Runtime
Special Anoka County Board Meeting (3/31/20)	T.J. Tronson	00:05:29
Anoka County Board Meeting (4/14/20)	T.J. Tronson	01:29:40

Anoka County Board Meeting (4/28/20)	T.J. Tronson	01:12:55
Blaine PD Madison Elementary Award	T.J. Tronson	00:01:46
Blaine PD How to Fit A Bike Helmet	T.J. Tronson	00:01:45
Blaine PD Story Time (8 episodes)	T. J. Tronson	00:58:49
NMTV News (5 episodes)	Danika Peterson/Rusty Ray	02:25:51
Conversations (5 episodes)	Rusty Ray	01:15:46
MetroNorth Chamber Partners With Member Businesses to Promote Services	Danika Peterson/Rusty Ray	00:03:01
Centennial Meals/COVID	Danika Peterson/Rusty Ray	00:02:37
Blaine Dentist/COVID	Danika Peterson/Rusty Ray	00:02:47
North Metro Churches/COVID	Danika Peterson/Rusty Ray	00:03:26
Blaine Playgrounds/COVID	Danika Peterson/Rusty Ray	00:02:00
National Sports Center/COVID	Danika Peterson/Rusty Ray	00:03:28
Anoka County Library/COVID	Danika Peterson/Rusty Ray	00:03:55
Non-Profits Struggling/COVID	Danika Peterson/Rusty Ray	00:04:06
Anoka-Hennepin Education Foundation Supports Schools Amid COVID 19 Shutdown	Danika Peterson/Rusty Ray	00:03:19
CareerForce/COVID	Danika Peterson/Rusty Ray	00:03:32
Blaine Business 3-D Prints Protective Maskes for Healthcare Workers	Danika Peterson/Rusty Ray	00:03:50
Centennial Lakes Police Officer Reads to Kids on Facebook	Danika Peterson/Rusty Ray	00:02:07
Blaine Asks for Garage Sales to Wait	Danika Peterson/Rusty Ray	00:02:34
Local Restaurants Struggle Through Closure	Danika Peterson/Rusty Ray	00:03:26
Census Efforts Change Due to Social Distancing	Danika Peterson/Rusty Ray	00:04:35
Blaine Parks Introduce Rec at Home	Danika Peterson/Rusty Ray	00:02:29
Circle Pines Street Project Informational Meetings	Trevor Scholl	00:33:24
Cowboy Church	Trevor Scholl	00:04:30
Blaine Mayor's Minutes	Trevor Scholl	00:05:49
Centerville Mayor's Minutes	Trevor Scholl	00:07:30
Business Profile: DASCO	Trevor Scholl	00:08:30
Sports Den Quarantine: (4 episodes)	Kenton Kipp/J. Millington	02:57:44
45 New Programs		12:29:31 New Hours

Programs Produced by City Staff

Title	Producer	Runtime
Blaine City Council Meeting (4/6/20)	Blaine Staff	01:08:23
Blaine City Council Meeting (4/20/20)	Blaine Staff	02:44:05
Centerville Park & Rec Meeting (4/1/20)	Centerville Staff	01:11:36
Centerville City Council Meeting (4/8/20)	Centerville Staff	03:44:19
Centerville EDA Meeting (4/15/20)	Centerville Staff	02:20:23
Centerville City Council Meeting (4/22/20)	Centerville Staff	04:00:31
Centerville EDA Meeting (4/29/20)	Centerville Staff	02:03:22
Circle Pines Street Project Meeting (4/1/20)	Trevor Scholl/Circle Pines Staff	00:33:25
Circle Pines City Council Meeting (4/14/20)	Circle Pines Staff	01:01:06
Circle Pines Utility Commission Meeting (4/15/20)	Circle Pines Staff	00:24:21
Circle Pines City Council Meeting (4/28/20)	Circle Pines Staff	01:11:52
Ham Lake City Council Meeting (4/6/20)	Ham Lake Staff	00:29:46
Ham Lake City Council Meeting (4/20/20)	Ham Lake Staff	00:22:24
Ham Lake Planning Commission Meeting (4/27/20)	Ham Lake Staff	00:11:18

Lexington City Council Meeting (4/2/20)	Lexington Staff	00:36:27
Lexington City Council Meeting (4/16/20)	Lexington Staff	01:50:21
Lino Lakes Planning and Zoning Commission Meeting (4/8/20)	Lino Lakes Staff	01:06:18
Lino Lakes City Council Meeting (4/13/20)	Lino Lakes Staff	01:26:20
Lino Lakes City Council Meeting (4/27/20)	Lino Lakes Staff	01:38:26
Lino Lakes Environmental Board Meeting (4/29/20)	Lino Lakes Staff	00:57:26
Spring Lake Park City Council Meeting (4/6/20)	Spring Lake Park Staff	00:54:59
Spring Lake Park City Council Meeting (4/20/20)	Spring Lake Park Staff	00:53:21
Spring Lake Park Planning Commission Meeting (4/27/20)	Spring Lake Park Staff	00:32:38
23 New Programs		31:23:07 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.