

# North Metro TV

June 2020 Update

## Program Production

In June, a total of 66 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **51:00:00 hours of new programming**.

- 23 programs were produced by the public
- 23 programs were produced by NMTV staff
- 20 programs were produced by City staff



## Van Shoots

Due to the cancellation of all public events, the HD truck was not used during the month of June. The Sports production staff covered two high school graduations with field equipment and then spent over 100 hours editing the final products. They are also working on a plan for safer van shoots, should sporting events be scheduled for the fall.



## Workshops

Workshop	Instructor	Organization	Students
Lecture Series – LIVE-The Quiz Show Scandals and Other Game Shows of the 50s and 60s	Eric Houston	General Public via Youtube Live	30 Live, 53 VOD
Lecture Series – LIVE-Come on Down! Game Shows of the 70s and 80s	Eric Houston	General Public via Youtube Live	40 Live, 37 VOD
Lecture Series – VOD-The Three Stooges: Comedy's Heavy Hitters	Eric Houston	General Public via Youtube	6 VOD
Lecture Series – VOD Hollywood Goes to the Dogs	Eric Houston	General Public via Youtube	2 VOD
Lecture Series – VOD Mary Pickford: The World's First Movie Star	Eric Houston	General Public via Youtube	4 VOD
Lecture Series – VOD The Marx Brothers: Groucho, Chico, Harpo, and Sometimes Zeppo	Eric Houston	General Public via Youtube	142 VOD
<b>2 Live Workshops</b>			<b>70 Live Students, 244 Students w/VOD</b>

## Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	192.75	69	4	13	415	\$639.00
February	286	69	86	18	1,020	\$3,595.00
March	343.25	58	107	0	3,587	\$627.00
April	0	0	0	0	341	\$0.00
May	0	0	0	0	495	\$0.00
June	333.5	107	25	0	1,258	\$1,153.00
<b>TOTAL:</b>	<b>1,155.5</b>	<b>303</b>	<b>222</b>	<b>31</b>	<b>7,116</b>	<b>\$6,014.00</b>

## Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

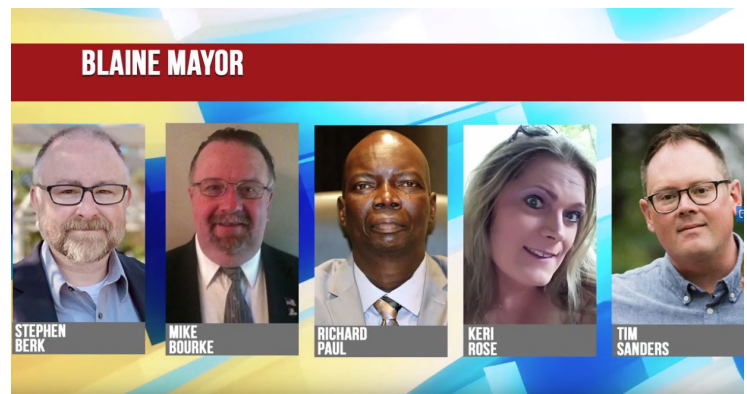
Month	Unique Individuals	Total Usage Hours
January	131	504.75
February	155	636.5
March	59	466.75
April	0	0
May	0	0
June	93	702
<b>TOTAL PUBLIC USAGE:</b>		<b>2,310.00</b>

## Production Highlights

### NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some June highlights include:

- Restaurants Approach Reopening to Outdoor Dining Differently
- Gym Owners See Government Rules About Opening During COVID19 as Unfit
- Salvation Army Opens New Retail Store in Former Blaine Toys R Us Location
- Anoka Hennepin Schools Summer Care Program Sees Big Changes Amid COVID19 Guidelines
- Filing Season Ends for Local Decision 2020 Races
- Bike Shop Owners Try to Keep Up With Renewed Interest During COVID19
- Virtual Concert Raises Money for Charity
- Polling Places Change to Protect First Responders
- Churches Begin to Reopen Buildings
- Wargo Nature Center Virtual Programs Keep Summer Learning Alive During COVID19 Shutdown
- Virtual Networking Working For Now For Chamber Members



- Blaine Emergency Operations Center Allows City Leaders to Stay Ahead of Major Events
- 3M Open Organizers Hope to Still Have Local Impact Even With No Spectators This Year
- Blaine City Hall Reopens Amid COVID19 Restrictions and Guidelines
- Businesses Seek State Aid for COVID19 Financial Burdens
- Kids Cooking School Back in North Metro in Time for Summer Program
- Schools Plan for Several Options Ahead of State Announcement on Fall COVID19 Affected Plans

In addition to daily playbacks of North Metro TV News on the cable systems, there are 684 local stories archived for viewers on the NMTV YouTube channel. The channel can be accessed through the northmetrotv.com website.

### Virtual Graduations

Kenton Kipp and Jeremy Millington, of the Sports Department, did a bang-up job producing the virtual graduation ceremonies for Blaine and Centennial High Schools. Weeks of work went in to the productions. Drone footage of the campuses, every student receiving diplomas, speeches, and presentations were shot separately...all with social distancing constraints. Once the footage was captured Kenton spent over 100 hours editing photos, videos, audio and graphics into the two beautiful productions that one can currently watch on North Metro TV and Youtube. There have been 4.8 thousand combined views of the two ceremonies on our Youtube page alone!



### NMTV Open

Beginning June 1<sup>st</sup>, NMTV opened to the public with safety guidelines in place. While the return of public producers has been slow (not a lot of events to record yet), folks interested in the home movie transfer service have returned in full force. Some people are coming in to transfer their own VHS tapes, but many are dropping off media for staff to transfer. This resulted in \$1,153.00 in income for June. NMTV staff continues to work with a combination of in office and from home shifts.

### More Fun With Classes

Instructor, Eric Houston, presented two new lectures live on Youtube in June. Both had to do with game shows. In total, between students watching the live presentation and people watching the lectures via VOD, 314 views were catalogued. Eric is putting together a new lecture called Hollywood Goes to War. It will include information about patriotic efforts of film stars during World War II. He is also creating a new kind of class for those who enjoy short videos. He is calling them mini classes. They will be approximately five minutes long and be more elaborately produced. He has begun scripting classes on Nick at Nite and cult film actress Caroline Munro.



### Stocking Up on Drone Footage

Certified UAS Pilot, T.J. Tronson, has taken it upon himself to gather a lot of local footage utilizing the NMTV drone. He recorded views of Centennial and Blaine High School and various locations throughout the member Cities. He has gotten permission to fly over Spring Lake Park High School and will add that to the files soon. All of his footage is catalogued and filed for each city and location to make it easy for other staff members to find stock drone footage of the area. We are also happy to share with cities!



## City Productions

In June, Municipal Producer, Trevor Scholl, completed three productions, including two summer Mayor's Minutes and a tour of the Mary Ann Young Center. He also completed a project with the Blaine Police Department, but is waiting on approval before finalizing it. Programs completed include:

- Centerville Mayor's Minutes Summer 2020
- Blaine Mayor's Minutes Summer 2020
- Mary Ann Young Center Tour



New and ongoing projects include:

- Continuing Centerville business profiles
- Car seat videos with the SBM
- Community message from Blaine PD
- Blaine tree removal video
- Summer Mayor's Minutes

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

## Production equipment consulting for cities and schools

### Blaine

- No assistance required.
- **Centerville**
- 6.11.20: Called Mark Statz and talked with Z Systems about council equipment upgrades.

### Circle Pines

- 6.9.20: Stopped by City Hall to fix issue with the LCS. Problem with full page graphic. Discovered incorrect setting and fixed.
- 6.10.20: Met with Patrick Antonen to discuss new setup with council meetings reopening. Figured out how to move and reinstall mics. Also discussed how to incorporate remote attendance permanently. Will try DataVideo streaming device to try to minimize delay.
- 6.17.20: Made new XLR cables for audio install at City Hall. Emailed Patrick that ready for install.
- 6.17.20: Watched Utilities Commission meetings to test new DataVideo streaming encoder. Streamed live to Facebook. Delay was about half a second, which is very good.
- 6.18.20: Re-did chamber set-up. Moved mics for socially distancing. Used new XLR cables. Moved monitors. Re-ran an HDMI cable to monitor. Repaired dais mic.
- 6.22.20: Completed set-up of chambers to accommodate social distancing.
- 6.23.20: Became manager of Circle Pines City Facebook page to allow access to stream a signal live from North Metro TV.
- 6.23.20: Watched Circle Pines meeting on Facebook. 10 to 15 second delay. Will see if that is acceptable.

### Ham Lake

- 6.4.20: Went to the Fire Department and replaced projector lamp. Talked with Don about setting up recording equipment in fire station in case of emergency needs for city council or breaking news broadcasts.
- 6.15.20: Gave T.J. a refresher on running the control room. Stayed through the meeting to make sure T.J. was comfortable with system.

### Lexington

- No assistance required.

### Lino Lakes

- 6.2.20: Went to City Hall to install new batteries in UPS. While there also reprogrammed the LCS. Many settings were wrong on the LCS, Switcher unit, and dashboard.
- 6.5.20: Went to City Hall to do a system wide check with Rusty. Made sure everything functioning before first meeting back in chambers. Solved podium audio problem and tested transmission equipment. Tightened loose power cables and HDMI connectors. Tested signal. Working fine.
- 6.8.20: Yamaha Si Performer audio board did not boot up correctly during meeting. Walked Rusty through re-set process to get up and running.
- 6.23.20: Received request for copies of public comment portion of past meetings. Located video and edited segments together.
- 6.26.20: Gave completed public comment video to Lisa at Lino Lakes.

### Spring Lake Park

- 6.15.20: Stopped by City Hall to help Wanda with graphics loading problem.  
**All Cities**
- No assistance required.

## City Channel 16 Playback Stats

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City	Number of Times Long-Form Programs Played	Hours Programmed on Channel
Blaine	133	254:39:44
Centerville	54	94:04:14
Circle Pines	145	106:20:21
Ham Lake	65	75:24:03
Lexington	98	112:19:11
Lino Lakes	73	69:59:19
Spring Lake Park	93	100:34:08
<b>Totals:</b>	<b>661 Program Playbacks</b>	<b>813:21:00 Hours of Video Programming on Channels</b>

## Programs Produced by the Public

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Title	Producer	Runtime
Game Over (5 episodes)	Eric Houston	02:01:57
Lovepower (4 episodes)	Rick Larson	04:00:00
The Power of Love (4 episodes)	Rick Larson	02:00:00
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	03:24:06
Christ Lutheran Church (4 episodes)	Chance Amundson	03:58:11
Oak Park Community Church (4 episodes)	David Turnidge	02:36:16
<b>23 New Programs</b>		<b>18:01:00 New Hours</b>

## Programs Produced by NMTV Staff

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Title	Producer	Runtime
Anoka County Board Meeting (6/9/20)	T.J. Tronson	01:33:52
Anoka County Board Meeting (6/23/20)	T.J. Tronson	01:15:00
Blaine PD Reading: Oh The Places You'll Go	T.J. Tronson	00:07:36
NMTC Meeting (4/15/20)	Heidi Arnson	00:34:55
NMTC Meeting (5/20/20)	Heidi Arnson	00:23:23
NMTC Meeting (6/17/20)	Heidi Arnson	00:16:54
NMTV News (4 episodes)	Danika Peterson/Rusty Ray	01:46:47
USA Cup Cancellation Causes Economic Ripple Effect	Danika Peterson/Rusty Ray	00:03:42
Anoka County Fair Canceled Due to COVID	Danika Peterson/Rusty Ray	00:02:05
Outdoor Dining Coming Back Slowly	Danika Peterson/Rusty Ray	00:03:04
Bike Shop Tries to Keep Up With Demand	Danika Peterson/Rusty Ray	00:03:04
Kids Cooking School	Danika Peterson/Rusty Ray	00:03:37
Rusty Cow	Danika Peterson/Rusty Ray	00:02:03
Centennial Dance Team Fundraiser	Danika Peterson/Rusty Ray	00:03:04
Sarah Cotton City Administrator	Danika Peterson/Rusty Ray	00:01:01
Centerville Mayor's Minutes Summer 2020	Trevor Scholl	00:05:33
Mary Ann Young Center Tour	Trevor Scholl	00:07:14

Blaine Mayor's Minutes Summer 2020	Trevor Scholl	00:05:40
Blaine Virtual High School Graduation	Kenton Kipp/J. Millington	01:05:44
Centennial Virtual High School Graduation	Kenton Kipp/J. Millington	01:06:24
<b>23 New Programs</b>		<b>08:51:12 New Hours</b>

## Programs Produced by City Staff

<b>Title</b>	<b>Producer</b>	<b>Runtime</b>
Blaine City Council Meeting (6/1/20)	Blaine Staff	02:38:50
Blaine Planning Commission Meeting (6/9/20)	Blaine Staff	00:46:58
Blaine City Council Meeting (6/15/20)	Blaine Staff	02:09:52
Centerville Park & Rec Meeting (6/3/20)	Centerville Staff	01:27:11
Centerville City Council Meeting (6/10/20)	Centerville Staff	01:34:55
Centerville EDA Meeting (6/17/20)	Centerville Staff	02:20:32
Centerville City Council Meeting (6/24/20)	Centerville Staff	01:04:09
Circle Pines City Council Meeting (6/9/20)	Circle Pines Staff	00:37:00
Circle Pines Utility Commission Meeting (6/17/20)	Circle Pines Staff	00:30:15
Circle Pines City Council Meeting (6/23/20)	Circle Pines Staff	00:50:30
Ham Lake City Council Meeting (6/1/20)	Ham Lake Staff	00:41:04
Ham Lake Planning Commission Meeting (6/8/20)	Ham Lake Staff	00:47:45
Ham Lake City Council Meeting (6/15/20)	Ham Lake Staff	01:10:09
Lexington City Council Meeting (6/4/20)	Lexington Staff	01:51:51
Lexington City Council Meeting (6/18/20)	Lexington Staff	00:31:59
Lino Lakes City Council Meeting (6/8/20)	Lino Lakes Staff	00:27:41
Lino Lakes Planning & Zoning Board Meeting (6/10/20)	Lino Lakes Staff	02:13:34
Lino Lakes City Council Meeting (6/22/20)	Lino Lakes Staff	00:23:35
Spring Lake Park City Council Meeting (6/1/20)	Spring Lake Park Staff	01:20:38
Spring Lake Park City Council Meeting (6/15/20)	Spring Lake Park Staff	00:42:02
<b>20 New Programs</b>		<b>24:10:30 New Hours</b>

If you have any questions or comments regarding this monthly report please contact

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