

# North Metro TV

August 2020 Update

## Program Production

In August, a total of 75 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **56:00po:00 hours of new programming.**

- 27 programs were produced by the public
- 31 programs were produced by NMTV staff
- 17 programs were produced by City staff



## Van Shoots

While the production truck wasn't utilized in August, a lot of work went into preparing a safer work environment for crew members. Plexi-glass dividers, assigned head-sets, and distanced crew positions were incorporated. Van shoots start again in September. Two single-camera live-streamed shoots were recorded in August.



## Workshops

Workshop	Instructor	Organization	Students
Lecture Series – LIVE-The Birth of Animation: Mickey, Bugs, and Betty Boop	Eric Houston	General Public via Youtube Live	23 Live, 35 VOD
Lecture Series – Mini Class – Nick at Nite: A TV Viewer's Dream	Eric Houston	General Public via Youtube	33 VOD
Lecture Series – VOD Quiz Show Scandals and Other Game Shows of the 50s and 60s	Eric Houston	General Public via Youtube	28 VOD
Lecture Series – VOD-The Three Stooges: Comedy's Heavy Hitters	Eric Houston	General Public via Youtube	3 VOD
Lecture Series – VOD - Come On Down! Game Shows of the 70s and 80s	Eric Houston	General Public via Youtube	15 VOD
Lecture Series – VOD - Mary Pickford: The World's First Movie Star	Eric Houston	General Public via Youtube	3 VOD
Lecture Series – VOD - The Marx Brothers: Groucho, Chico, Harpo,	Eric Houston	General Public via Youtube	134 VOD

and Sometimes Zeppo			
Lecture Series – VOD - Hollywood Goes to War	Eric Houston	General Public via Youtube	16 VOD
Lecture Series – VOD - Hollywood Goes to the Dogs	Eric Houston	General Public via Youtube	5 VOD
<b>1 Live Workshop</b>			<b>23 Live Students, 272 Students w/VOD</b>

## Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	192.75	69	4	13	415	\$639.00
February	286	69	86	18	1,020	\$3,595.00
March	343.25	58	107	0	3,587	\$627.00
April	0	0	0	0	341	\$0.00
May	0	0	0	0	495	\$0.00
June	333.5	107	25	0	1,258	\$1,153.00
July	387	60	139	0	0	\$1,114.00
August	455.5	55	133	25	191	\$1,653.22
<b>TOTAL:</b>	<b>1,998.00</b>	<b>418</b>	<b>494</b>	<b>56</b>	<b>7,307</b>	<b>\$8,781.22</b>

## Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	131	504.75
February	155	636.5
March	59	466.75
April	0	0
May	0	0
June	93	702.00
July	45	660.75
August	54	748.00
<b>TOTAL PUBLIC USAGE:</b>		<b>3,718.75</b>

## Production Highlights

### NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some August highlights include:

- Hanson Boulevard Ribbon Cutting
- School Year Plans
- High School Sports Will See Shifts This Year
- New Centennial Lakes Police Chief Reflects on Career and Latest Opportunity
- School Bus Companies Working Closely With Districts to Prepare for Uncertain Year Ahead
- Blaine PD K-9 Handler Goes Extra Mile to Help His Partner Recover From Serious Illness
- Blaine City Leaders Work to Keep Voters Safe During Elections in Midst of COVID19
- Anoka County Attorney's Office to Use COVID Relief Money to Build Remote Hearing Space
- Edna Bean: Anoka County Suffragette
- Blaine Police K-9 Team Receives Honors
- Census Workers Come to Anoka County
- Anoka County Creates Virtual Rooms for Contactless Visits Between Staff and Public
- Charter Schools Follow Slightly Different Path in COVID Pandemic
- High School Sports Teams Adapt to Age of COVID
- Teachers Working with Anoka Hennepin Leaders to Craft Plans for Unprecedented School Year



In addition to daily playbacks of North Metro TV News on the cable systems, there are 694 local stories archived for viewers on the NMTV YouTube channel. The channel can be accessed through the [northmetrotv.com](http://northmetrotv.com) website.

### Conversations Returns

With things getting somewhat back to normal, staff has started interviewing members of the public in studio again. Two episodes of Conversations were produced in August...with the chairs just a little bit farther apart than usual. First, host Rusty Ray interviewed Anoka County Sheriff, James Stuart. They discussed law enforcement and the issues facing the department in 2020. The second episode featured Anoka County Elections Manager, Paul Linnell, talking about the changes and challenges facing voters in the November elections. Conversations features interesting people and topics in the North Metro area.



### Sports Den, Coach & Captains are Back

You know the end of summer has arrived when the sports crew starts gearing up for high school coverage. This is an especially exciting start to the season as we've all missed covering high school sports for the last six months! NMTV's wildly popular weekly sports-wrap program, Sports Den, premiered on August 24th. The show highlights coaches, athletes, and plays and scores from the previous weeks' games. A new episode is produced every Monday night throughout the fall and winter sports seasons. Also popular are the Coach & Captain segments that go in-depth to highlight specific teams, featuring interviews with their captains and coaches. We try to get all of our



teams covered, but it all depends on team interest, cooperation, and scheduling. Four episodes

were produced in August, including girls tennis and girls and boys soccer. Additional episodes will be produced throughout the fall.

### New Lecture

Instructor, Eric Houston, presented one new lecture, live, on YouTube in August. The class is called The Birth of Animation: Mickey, Bugs, and Betty Boop. It includes information about the very first animated movies, comic strip artists that helped cartoons get their start and an introduction to wacky characters like Gertie the Dinatur and Felix the Cat. He also premiered a new series of "mini-classes" with Nick at Nite: A TV Viewer's Dream. This ten minute class, only available on YouTube, was designed to whet student's appetites between longer classes and better appeal to the regular YouTube viewer, who may prefer shorter videos. The goal is to produce one mini-class a month.



### City Productions

In August, Municipal Producer, Trevor Scholl, completed two productions, including a Summer Mayor's Minutes, with Spring Lake Park Mayor Bob Nelson, and a tour of the Blaine community gardens. Even though they weren't completed in August, he also spent a great deal of time working on a car seat project with the SBM. He has completed 12 car seat clinic videos and is waiting on final approval before finalizing. Programs completed include:

- Summer Mayor's Minutes: Spring Lake Park
- Blaine Community Garden Tour



New and ongoing projects include:

- Continuing Centerville business profiles
- Car seat videos with the SBM
- Night to Unite previews for each City
- Fall Mayor's Minutes
- Ham Lake Cars for Neighbors Gala Zoom presentation
- Grandma's House non-profit
- Centerville music in the park

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

### Production Equipment Consulting for Cities

#### Blaine

- 8.27.20: Performed a Sling Studio Pro test using a laptop and a 325 foot Ethernet cable to get signal into zoom, for concert for seniors at Mary Ann Young Center.

#### Centerville

- No assistance required.

#### Circle Pines

- 8.27.20: Patrick Antonen requested an audio line to be run from the DSP audio mixer to his dais computer. Fabricated a 75 foot audio cable with a 3.5 mm connection and hooked the other end into the 12x12 prism Symantix DSP on output 6 using the bare wire clamps. Updated the program matrix and ran a virtual line from one of the virtual compressors to output 6.

#### Ham Lake

- No assistance required.

#### Lexington

- No assistance required.

#### Lino Lakes

- No assistance required.



## Spring Lake Park

- 8.3.20: Fixed document camera issue. Replaced AC plug with one from tech shop, to hold them over, and ordered new replacement.

### All Cities

- No assistance required.

## City Channel 16 Playback Stats

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City	Number of Times Long-Form Programs Played	Hours Programmed on Channel
Blaine	313	242:57:27
Centerville	48	79:35:35
Circle Pines	143	167:38:41
Ham Lake	71	63:16:45
Lexington	98	51:36:23
Lino Lakes	144	118:21:15
Spring Lake Park	92	86:42:04
<b>Totals:</b>	<b>909 Program Playbacks</b>	<b>810:08:10 Hours of Video Programming on Channels</b>

## Public Programs

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Title	Producer	Runtime
Bad Movie Bros	Eric Houston	00:30:36
A Fresh New Day	Anita Wardlaw	00:05:01
Lovepower (6 episodes)	Rick Larson	06:00:00
The Power of Love (6 episodes)	Rick Larson	03:00:00
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	05:14:26
Christ Lutheran Church (5 episodes)	Chance Amundson	04:38:40
Oak Park Community Church (6 episodes)	David Turnidge	03:24:40
<b>27 New Programs</b>		<b>22:53:23 New Hours</b>

## NMTV Staff Programs

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Title	Producer	Runtime
Anoka County Board Meeting (8/25/20)	T.J. Tronson	01:14:48
Blaine PD Virtual Squad Tour	T.J. Tronson	00:10:08
Blaine PD Uniform	T.J. Tronson	00:04:19
NMTV News (4 episodes)	Danika Peterson/Rusty Ray	01:40:14
Meet the Chief: Centennial Lakes Police Department	Danika Peterson/Rusty Ray	00:02:34
Blaine K-9 Still on Patrol After Four Surgeries	Danika Peterson/Rusty Ray	00:02:58
Your City Staff: Officer Dan Stefczak	Danika Peterson/Rusty Ray	00:02:56
Conversations with Paul Linnell: Anoka County Elections Manager	Danika Peterson/Rusty Ray	00:20:54
Backyard Animals	Danika Peterson/Rusty Ray	00:04:05
Conversations with James Stuart: Anoka County Sheriff	Danika Peterson/Rusty Ray	00:22:40
Mayor's Minutes: Spring Lake Park	Trevor Scholl	00:05:58
Community Gardens Tour	Trevor Scholl	00:10:00
Boys Soccer: Andover/Centennial	Kenton Kipp/J. Millington	01:37:44

Girls Soccer: Andover/Centennial	Kenton Kipp/J. Millington	01:51:26
Coach & Captains (4 episodes)	Kenton Kipp/J. Millington	00:21:38
Sports Den (2 episodes)	Kenton Kipp/J. Millington	00:58:05
NMTV Sports Training Video: Camera Set-Up	Kenton Kipp/J. Millington	00:13:19
NMTV Sports Training Video: Camera Operation	Kenton Kipp/J. Millington	00:10:00
<b>25 New Programs</b>		<b>09:33:46 New Hours</b>

## City Meetings

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<b>Title</b>	<b>Producer</b>	<b>Runtime</b>
Blaine City Council Meeting (8/3/20)	Blaine Staff	00:46:54
Blaine Planning Commission Meeting (8/12/20)	Blaine Staff	00:35:40
Blaine City Council Meeting (8/17/20)	Blaine Staff	01:48:59
Centerville Planning & Zoning Meeting (8/4/20)	Centerville Staff	03:17:41
Centerville Park & Rec Meeting (8/5/20)	Centerville Staff	00:45:09
Centerville City Council Meeting (8/12/20)	Centerville Staff	00:56:08
Centerville EDA Meeting (8/19/20)	Centerville Staff	02:37:44
Centerville City Council Meeting (8/26/20)	Centerville Staff	01:08:13
Circle Pines City Council Meeting (8/12/20)	Circle Pines Staff	01:03:32
Circle Pines Utility Commission Meeting (8/19/20)	Circle Pines Staff	00:30:41
Circle Pines City Council Meeting (8/25/20)	Circle Pines Staff	01:02:45
Ham Lake City Council Meeting (8/3/20)	T.J. Tronson	00:33:20
Ham Lake Planning Commission Meeting (8/10/20)	T.J. Tronson	00:22:30
Ham Lake City Council Meeting (8/17/20)	T.J. Tronson	01:33:17
Ham Lake Planning Commission Meeting (8/24/20)	T.J. Tronson	00:12:19
Lexington City Council Meeting (8/6/20)	Lexington Staff	00:23:57
Lexington City Council Meeting (8/20/20)	Lexington Staff	00:30:14
Lino Lakes City Council Meeting (8/10/20)	Anne Serwe	00:48:44
Lino Lakes Planning & Zoning Meeting (8/12/20)	Lino Lakes Staff	01:23:28
Lino Lakes City Council Meeting (8/24/20)	Anne Serwe	00:20:42
Lino Lakes Environmental Board Meeting (8/26/20)	Lino Lakes Staff	01:07:19
Spring Lake Park City Council Meeting (8/3/20)	Spring Lake Park Staff	00:43:53
Spring Lake Park City Council Meeting (8/17/20)	Spring Lake Park Staff	00:56:46
<b>23 New Programs</b>		<b>23:29:55 New Hours</b>

If you have any questions or comments regarding this monthly report please contact

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