

North Metro TV

September 2020 Update

Program Production

In September, a total of 92 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **76:45:00 hours of new programming.**

- 16 programs were produced by the public
- 57 programs were produced by NMTV staff
- 19 programs were produced by City staff



Van Shoots

The HD production truck is finally back in action! It was utilized for 32:15:00 hours to cover 7 games.

- Girls Soccer: Maple Grove vs. Blaine
- Boys Soccer: Maple Grove vs. Blaine
- Girls Tennis: Centennial vs. Blaine
- Girls Tennis: Spring Lake Park vs. Blaine
- Girls Tennis: Centennial vs. Spring Lake Park
- Girls Soccer: Park Center vs. Spring Lake Park
- Boys Soccer: Park Center vs. Spring Lake Park



Workshops

Workshop	Instructor	Organization	Students
Lecture Series – The Marilyn Monroe Story	Eric Houston	General Public via Youtube Live	27 Live, 37 VOD
Mini-Lecture Series – Caroline Munro	Eric Houston	General Public via Youtube	10 VOD
Lecture Series –The Birth of Animation: Mickey, Bugs, and Betty Boop	Eric Houston	General Public via Youtube	14 VOD
Mini-Lecture Series– Nick at Nite: A TV Viewer’s Dream	Eric Houston	General Public via Youtube	55 VOD
Lecture Series – VOD Quiz Show Scandals and Other Game Shows of the 50s and 60s	Eric Houston	General Public via Youtube	25 VOD
Lecture Series – VOD-The Three Stooges: Comedy’s Heavy Hitters	Eric Houston	General Public via Youtube	4 VOD
Lecture Series – VOD -	Eric Houston	General Public via	9 VOD

Come On Down! Game Shows of the 70s and 80s		Youtube	
Lecture Series – VOD - Mary Pickford: The World's First Movie Star	Eric Houston	General Public via Youtube	6 VOD
Lecture Series – VOD - The Marx Brothers: Groucho, Chico, Harpo, and Sometimes Zeppo	Eric Houston	General Public via Youtube	384 VOD
Lecture Series – VOD - Hollywood Goes to War	Eric Houston	General Public via Youtube	14 VOD
Lecture Series – VOD - Hollywood Goes to the Dogs	Eric Houston	General Public via Youtube	2 VOD
1 Live Workshop			27 Live Students, 560 Students w/VOD

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	192.75	69	4	13	415	\$639.00
February	286	69	86	18	1,020	\$3,595.00
March	343.25	58	107	0	3,587	\$627.00
April	0	0	0	0	341	\$0.00
May	0	0	0	0	495	\$0.00
June	333.5	107	25	0	1,258	\$1,153.00
July	387	60	139	0	0	\$1,114.00
August	455.5	55	133	25	191	\$1,653.22
September	309	20	22	0	0	\$962.40
TOTAL:	2,307.00	438	516	56	7,307	\$9,743.62

Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	131	504.75
February	155	636.5
March	59	466.75
April	0	0
May	0	0
June	93	702.00
July	45	660.75
August	54	748.00
September	48	844.00
TOTAL PUBLIC USAGE:		4,562.75

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some September highlights include:

- Quad Area Chamber of Commerce Members Hear From Famous Red Wing Bakery Owner
- Anoka County Campgrounds See Late Summer Surge in Business
- High School Sports Fans Allowed Back to Games This Fall With Rules in Place
- Anoka County Employment Improves Slowly
- Absentee Voters in Blaine Have New Option
- Blaine Police K-9 Team Win National Award
- Anoka County Library Doubles Book Sorting System
- Non Profits Pivot in Pandemic
- Anoka County Expands COVID Grants
- Spring Lake Park Man Builds Replica Water Tower
- Anoka County Preps for Early Voting By Mail
- Local Fire Fighters to Travel to Oregon to Combat Wildfires
- Former Chief Helps Centennial Fire Transition to New Staffing Model
- Blaine to Name Park in Tom Ryan's Honor
- Lino Lakes YMCA Undergoing RE-Imagining With Community Input
- Spring Lake Park Rental Moratorium Draws Attention of Real Estate Professionals
- Blaine Sees Boom in Construction and Home Sales



In addition to daily playbacks of North Metro TV News on the cable systems, there are 729 local stories archived for viewers on the NMTV YouTube channel. The channel can be accessed through the northmetrotv.com website.

Local Decision 2020

A lot of election programming was produced in September. Because of the COVID19 virus, and the confined space of the studio, having all individuals running for a particular office, on-stage, at one time, was not a safe option. As such, a decision was made to produce only one-on-one "Meet the Candidate" interviews hosted by NMTV News Producer, Rusty Ray. Each candidate for office was given up to 15 minutes to answer questions and share their vision for their community. Candidates for Mayoral, City Council, County Board, School Boards, and State House and Senate offices were scheduled. In total, Rusty and Danika recorded 15 shows in September. School Board and County Commissioner interviews are scheduled for the first week in October. In addition to the "Meet the Candidate" forums, Special Events Coordinator, T.J. Tronson, worked with the League of Women Voters and the Ham Lake Chamber of Commerce to record their candidate debates. In total T.J. recorded 7 debates.



School Board and County Commissioner interviews are scheduled for the first week in October. In addition to the "Meet the Candidate" forums, Special Events Coordinator, T.J. Tronson, worked with the League of Women Voters and the Ham Lake Chamber of Commerce to record their candidate debates. In total T.J. recorded 7 debates.

Mary Ann Young Center Concert

Special Events Coordinator, T.J. Tronson, worked with City of Blaine staff to provide a live feed of a concert for seniors at the Mary Ann Young Center. Video Engineer, Matt Waldron, and Municipal Producer, Trevor Scholl, worked with T.J. to make sure the video and audio would work via the Zoom format. The concert was discreetly provided to viewers at the Center and was not available via the channels or internet.

Live Streaming Sports

Sports are back at NMTV and in a big way! Not only are we using our production truck to cover high school sports, we are also sending out single camera teams to additional sporting events for live coverage. The goal is to cover every high school sporting event, at all three high schools we cover, live. The idea of covering all of our high school sporting events resulted from the realization that in-person crowds might not be allowed, or at least would likely be restricted.

Video Engineer, Matt Waldron, and Sports Director, Kenton Kipp, along with Sports Producer, Jeremy Millington, determined the

equipment and staffing that would be required to accomplish that feat and then went to work.

With a minimal amount of equipment purchases and by utilizing the public internet and free software, we are able to live stream single camera games to the NMTV facility, where a director adds graphics and then sends it out live via various outlets including Facebook, YouTube, and on our streaming and cable channels. It takes a lot of work and coordination, but so far the Sports crew has been phenomenal.



City Productions

In September, Municipal Producer, Trevor Scholl, completed three productions, including a Fall Mayor's Minutes with Centerville Mayor, D. Love, coverage of a Quad Area Chamber of Commerce Event, and the Cars for Neighbors Gala. In addition, he worked all month assisting Danika Peterson and Rusty Ray with Candidate forums, and also assisted T.J. Tronson with coverage of League of Women Voters sponsored forums and a private concert at the Mary Ann Young Center. Programs completed include:

- Fall Mayor's Minutes: Centerville
- Cars for Neighbors Gala
- Quad Area Chamber of Commerce Event

New and ongoing projects include:

- Continuing Centerville business profiles
- Car seat videos with the SBM
- Night to Unite previews for each City
- Fall Mayor's Minutes
- Grandma's House non-profit
- Circle Pines Virtual Tour

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.



Production Equipment Consulting for Cities

Blaine

- 9.10.20: Handled technical testing and issues for live zoom broadcast of a concert for seniors through the Mary Ann Young Center.

Centerville

- No assistance required.

Circle Pines

- No assistance required.

Ham Lake

- 9:8:20. Counter numbers on DVD recorder stopped functioning, then DVD recorder stopped working. Ran some tests and reset the recorder. Seems to be working.

Lexington

- No assistance required.

Lino Lakes

- No assistance required.

Spring Lake Park

- No assistance required.
All Cities
- No assistance required.

City Channel Playback Stats

City	Number of Times Long-Form Programs Played	Hours Programmed on Channel
Blaine	304	301:54:31
Centerville	86	105:05:33
Circle Pines	164	163:34:08
Ham Lake	108	76:28:32
Lexington	119	63:52:36
Lino Lakes	90	106:43:21
Spring Lake Park	125	138:23:57
Totals:	996 Program Playbacks	956:02:38 Hours of Video Programming on Channels

Public Programs

Title	Producer	Runtime
Toastmasters Live	Jason Sonnek	01:00:00
Bad Movie Bros	Eric Housont	00:27:46
Nocked & Loaded TV	Dave Perkins	00:45:00
Lovepower (2 episodes)	Rick Larson	02:00:00
The Power of Love (2 episodes)	Rick Larson	01:00:00
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stastica	02:18:49
Christ Lutheran Church (4 episodes)	Chance Amundson	03:50:38
Oak Park Community Church (3 episodes)	David Turnidge	01:44:34
27 New Programs		22:53:23 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (9/8/20)	T.J. Tronson	00:36:21
Anoka County Board Meeting (9/22/20)	T.J. Tronson	01:35:26
NMTC Cable Commission Meeting (9/16/20)	T.J. Tronson	00:12:40
LWV Candidate Forum City of Blaine Mayoral	T.J. Tronson	00:37:49
LWV Candidate Forum Ward 3 Blaine City Council	T.J. Tronson	00:33:23
LWV Candidate Forum Ward 1 Blaine City Council	T.J. Tronson	00:35:29
Ham Lake Chamber State Senate District 31 Forum	T.J. Tronson	00:30:40
Ham Lake Chamber MN House District 31B Forum	T.J. Tronson	00:27:29
Ham Lake Chamber Anoka County Commissioner District 2 Forum	T.J. Tronson	00:28:32
Ham Lake Chamber Ham Lake City Council Forum	T.J. Tronson	00:05:33

Mary Ann Young Center Presents: North Country Jamboree	T.J. Tronson	00:32:44
NMTV News (3 episodes)	Danika Peterson/Rusty Ray	01:11:02
Local Decision 2020: Blaine Mayor	Danika Peterson/Rusty Ray	00:28:10
Local Decision 2020: Centerville City Council Special Election	Danika Peterson/Rusty Ray	00:11:34
Local Decision 2020: Spring Lake Park City Council	Danika Peterson/Rusty Ray	00:39:04
Local Decision 2020: Spring Lake Park Mayor	Danika Peterson/Rusty Ray	00:30:24
Local Decision 2020: Blaine City Council Ward 1	Danika Peterson/Rusty Ray	00:28:42
Local Decision 2020: MN Senate 37	Danika Peterson/Rusty Ray	00:22:40
Local Decision 2020: MN House 37B	Danika Peterson/Rusty Ray	00:33:55
Local Decision 2020: MN Senate 38	Danika Peterson/Rusty Ray	00:38:20
Local Decision 2020: MN House 38A	Danika Peterson/Rusty Ray	00:29:10
Local Decision 2020: NM Senate 41	Danika Peterson/Rusty Ray	00:28:50
Local Decision 2020: MN House 37A	Danika Peterson/Rusty Ray	00:25:09
Local Decision 2020: MN House 41A	Danika Peterson/Rusty Ray	00:25:36
Local Decision 2020: NM House 31B	Danika Peterson/Rusty Ray	00:29:25
Local Decision 2020: MN Senate 31	Danika Peterson/Rusty Ray	00:30:39
Local Decision 2020: Blaine City Council Ward 3	Danika Peterson/Rusty Ray	00:31:55
Spring Lake Park Man Builds Replica Water Tower	Danika Peterson/Rusty Ray	00:02:44
Blaine K-9 Team Wins National Award	Danika Peterson/Rusty Ray	00:02:54
Conversations with Linda Bryant: Hope 4 Youth	Danika Peterson/Rusty Ray	00:18:48
Cars for Neighbors Gala	Trevor Scholl	00:07:57
Fall Mayor's Minutes: Centennial	Trevor Scholl	00:05:06
Quad Area Chamber of Commerce Event	Trevor Scholl	00:44:36
Boys Soccer: Maple Grove/Centennial	Kenton Kipp/J. Millington	01:44:16
Girls Soccer: Maple Grove/Centennial	Kenton Kipp/J. Millington	01:39:34
Girls Tennis: Centennial/Blaine	Kenton Kipp/J. Millington	01:01:18
Girls Tennis: Spring Lake Park/Blaine	Kenton Kipp/J. Millington	01:15:40
Boys Soccer: Centennial/Spring Lake Prk	Kenton Kipp/J. Millington	01:32:10
Girls Soccer: Centennial/Spring Lake Prk	Kenton Kipp/J. Millington	01:32:22
Girls Swim & Dive: Spring Lake Park/Centennial	Kenton Kipp/J. Millington	01:26:04
Girls Soccer: Maple Grove/Blaine	Kenton Kipp/J. Millington	01:39:17
Boys Soccer: Maple Grove/Blaine	Kenton Kipp/J. Millington	01:38:40
Girls Swim & Dive: Armstrong/Blaine	Kenton Kipp/J. Millington	01:14:32
Girls Tennis: Centennial/Spring Lake Park	Kenton Kipp/J. Millington	01:16:52
Girls Soccer: Park Center/Spring Lake Park	Kenton Kipp/J. Millington	01:34:24
Boys Soccer: Park Center/Spring Lake Park	Kenton Kipp/J. Millington	01:44:17
Coach & Captains (1 episode)	Kenton Kipp/J. Millington	00:06:33
Sports Den (4 episodes)	Kenton Kipp/J. Millington	01:35:22
49 New Programs		37:10:01 New Hours

City Meetings

Title	Producer	Runtime
Blaine Traffic Commission Meeting (9/1/20)	Blaine Staff	00:57:06
Blaine City Council Meeting (9/7/20)	Blaine Staff	01:30:16
Blaine Planning Commission Meeting (9/8/20)	Blaine Staff	00:41:49

Blaine City Council Meeting (9/21/20)	Blaine Staff	02:11:44
Blaine Park Board Meeting (9/22/20)	Blaine Staff	00:26:09
Centerville Planning & Zoning Meeting (9/1/20)	Centerville Staff	02:45:43
Centerville Park & Rec Meeting (9/2/20)	Centerville Staff	01:05:09
Centerville City Council Meeting (9/9/20)	Centerville Staff	02:04:10
Centerville EDA Meeting (9/16/20)	Centerville Staff	01:19:49
Centerville City Council Meeting (9/23/20)	Centerville Staff	00:53:29
Circle Pines City Council Meeting (9/8/20)	Circle Pines Staff	01:00:36
Circle Pines Utility Commission Meeting (9/16/20)	Circle Pines Staff	00:25:42
Circle Pines City Council Meeting (9/22/20)	Circle Pines Staff	01:11:04
Ham Lake City Council Meeting (9/8/20)	T.J. Tronson	00:15:52
Ham Lake Planning Commission Meeting (9/14/20)	T.J. Tronson	00:20:11
Ham Lake Park & Tree Commission Meeting (9/16/20)	T.J. Tronson	00:43:55
Ham Lake City Council Meeting (9/21/20)	T.J. Tronson	01:00:07
Ham Lake Planning Commission Meeting (9/28/20)	T.J. Tronson	00:13:33
Lexington City Council Meeting (9/3/20)	Lexington Staff	00:08:52
Lexington City Council Meeting (9/17/20)	Lexington Staff	00:31:04
Lino Lakes Planning & Zoning Meeting (9/9/20)	Anne Serwe	01:31:55
Lino Lakes City Council Meeting (9/14/20)	Rusty Ray	02:07:15
Lino Lakes City Council Meeting (9/28/20)	Lino Lakes Staff	00:21:53
Spring Lake Park City Council Meeting (9/7/20)	Spring Lake Park Staff	00:52:41
Spring Lake Park City Council Meeting (9/21/20)	Spring Lake Park Staff	00:44:53
Spring Lake Park Planning Commission Meeting (9/28/20)	Spring Lake Park Staff	00:13:07
26 New Programs		26:38:04 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.