

North Metro TV

October 2020 Update

Program Production

In October, a total of 97 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **100:30:00 hours of new programming.**

- 22 programs were produced by the public
- 57 programs were produced by NMTV staff
- 18 programs were produced by City staff



Van Shoots

The HD production truck was utilized for 81:45:00 hours to cover 17 games:

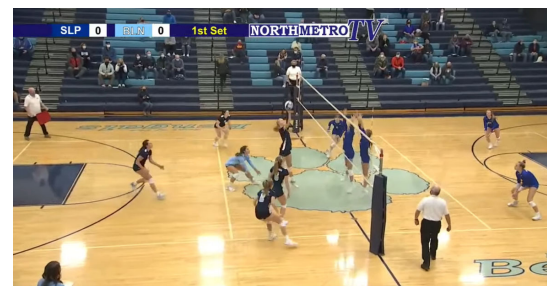
- Boys and Girls Soccer: Blaine vs. Centennial
- Football: Becker vs. Spring Lake Park
- North Metro Football Youth Championships: 2nd, 3rd, 4th, 5th and 6th Grade Games
- Volleyball: Andover vs. Centennial
- Volleyball: Centennial vs. Spring Lake Park
- Football: Totino Grace vs. Centennial
- Football: Irondale vs. Spring Lake Park
- Boys and Girls Soccer: 7AA SemiFinal:
 - Boys: Centennial vs. Blaine
 - Girls: Andover vs. Blaine
- Girls Soccer: 7AA Championship: Blaine vs. Centennial
- Football: Roseville vs. Blaine
- Football: Blaine vs. Centennial



vMix Live Single Cam Shoots

The vMix single camera production equipment was utilized to stream 11 games live on Youtube and Facebook. Games also appear live on the channels if they do not coincide with live HD production truck coverage:

- Boys and Girls Soccer: Champlin Park vs. Blaine
- Football: Totino Grace vs. Blaine
- Volleyball: Anoka vs. Blaine
- Volleyball: Spring Lake Park vs. Blaine
- Girls Soccer: 7AA Semi-Final: Anoka vs. Centennial
- Volleyball: Park Center vs. Blaine
- Volleyball: Armstrong vs. Spring Lake Park
- Volleyball: Elk River vs. Spring Lake Park
- Volleyball: Osseo vs. Blaine



Workshops

Workshop	Instructor	Organization	Students
Lecture – Monster Movies of the 40s and 50s	Eric Houston	Anoka/Hennepin Continuing Education via Zoom Live	5
NEW! Lecture Series – The Presidency on Film: John Quincy Adams to JFK	Eric Houston	General Public via Youtube Live	18 Live, 30 VOD
NEW! Mini-Lecture Series – Monstervision: The Legend of Joe Bob Briggs	Eric Houston	General Public via Youtube	69 VOD
NEW! Mini-Lecture Series – Let's Go, Ghostbusters: Filmmation's Haunted Heroes	Eric Houston	General Public via Youtube	34 VOD
Lecture Series – The Marilyn Monroe Story	Eric Houston	General Public via Youtube	36 VOD
Mini-Lecture Series – The Cult of Caroline Munro	Eric Houston	General Public via Youtube	837 VOD
Lecture Series –The Birth of Animation: Mickey, Bugs, and Betty Boop	Eric Houston	General Public via Youtube	9 VOD
Mini-Lecture Series– Nick at Nite: A TV Viewer's Dream	Eric Houston	General Public via Youtube	28 VOD
Lecture Series – VOD Quiz Show Scandals and Other Game Shows of the 50s and 60s	Eric Houston	General Public via Youtube	27 VOD
Lecture Series – VOD-The Three Stooges: Comedy's Heavy Hitters	Eric Houston	General Public via Youtube	9 VOD
Lecture Series – VOD - Come On Down! Game Shows of the 70s and 80s	Eric Houston	General Public via Youtube	16 VOD
Lecture Series – VOD - Mary Pickford: The World's First Movie Star	Eric Houston	General Public via Youtube	4 VOD
Lecture Series – VOD - The Marx Brothers: Groucho, Chico, Harpo, and Sometimes Zeppo	Eric Houston	General Public via Youtube	460 VOD
Lecture Series – VOD - Hollywood Goes to War	Eric Houston	General Public via Youtube	19 VOD
Lecture Series – VOD - Hollywood Goes to the Dogs	Eric Houston	General Public via Youtube	3 VOD
2 Live Workshops			23 Live Students, 1,581 Students w/VOD

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/Slides	Fees Paid
January	192.75	69	4	13	415	\$639.00
February	286	69	86	18	1,020	\$3,595.00
March	343.25	58	107	0	3,587	\$627.00
April	0	0	0	0	341	\$0.00
May	0	0	0	0	495	\$0.00
June	333.5	107	25	0	1,258	\$1,153.00
July	387	60	139	0	0	\$1,114.00
August	455.5	55	133	25	191	\$1,653.22
September	309	20	22	0	0	\$962.40
October	114.5	24	3	0	649	\$728.46
TOTAL:	2,421.50	462	519	56	7,956	\$10,472.08

Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	131	504.75
February	155	636.5
March	59	466.75
April	0	0
May	0	0
June	93	702.00
July	45	660.75
August	54	748.00
September	48	844.00
October	37	855.5
TOTAL PUBLIC USAGE:		5,418.25

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some October highlights include:

- Blaine Precinct Has Zero Actual Voters In It
- Ham Lake Businesses Benefit From CARES Act Funding
- Ruff Start Rescue Wants Kids to Help Pets In Need

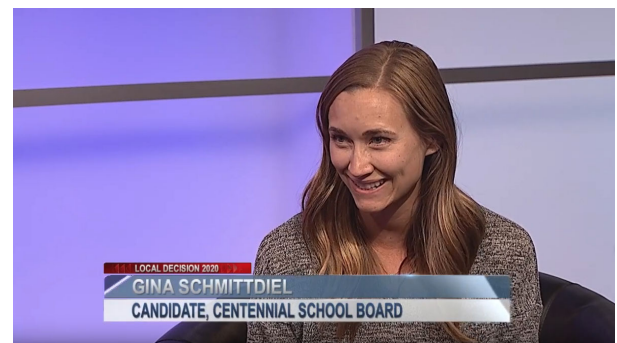


- Highway 65 Woes Continue As State Takes Feedback
- Pumpkin Season in Full Swing at North Metro Patches
- Friends of the Library Looking To Grow
- New Trail Segment Makes Neighborhood Safer
- Preparing the Football Field at Blaine High School
- Federal Money Helps Anoka County 911 Center
- National Sports Center Among North Metro Beneficiaries of State Bonding Bill
- MNDOT Hosting Virtual Feedback Session About University Avenue and Highway 65 Concerns
- SBM Firefighters Reflect On Time Spent Fighting Oregon Wildfires
- New Shoreline Buffer Project Allows Students to Work With Community
- Blaine Unveils Purple Heart Memorial
- Anoka County Ready to Count Record Number of Early Ballots
- Centennial Elementary Named Blue Ribbon School
- Winter Parking Regulations Begin
- Centerville Sees High Census Response

In addition to daily playbacks of North Metro TV News on the cable systems, there are 734 local stories archived for viewers on the NMTV YouTube channel. The channel can be accessed through the northmetrotv.com website.

Local Decision 2020

The News Team wrapped up election related programming with “Meet the Candidate” forums for School Board and County Commissioner seats. By election day, Local Decision programming had received over 17,000 views, with a big surge in views for the Blaine Mayoral race (6,000 views) and the Centennial School Board race. The most popular segments were hyper local races. NMTV is proud to provide our community with valuable information, usually not found any place else, to assist in the decision making process.



North Metro Youth Football Championships

The Sports crew spent Sunday October 11th covering the North Metro Youth Football Championships. The 2nd, 3rd, 4th, 5th, and 6th grade championship games were recorded. This is an annual event for us, and we go all out. The games include pre and post coach and player interviews, professional graphics, announcers, and re-play. The games were streamed live on channel 15, Roku, AppleTV, Youtube, and Facebook. They continue to be available for viewing on demand and on Youtube. This event is very popular with our viewing audience and also results in quite a few Blu-ray sales. It is a tradition for us to play-back a youth football marathon on Thanksgiving day. The tradition will continue!



Lino Lakes Timelapsed Water Tower Construction

Special Events Coordinator and Licensed UAS Pilot, T.J. Tronson, worked with the City of Lino Lakes to capture the construction of their water tower, from the pouring of footings to the capping of the bowl. The video includes three time lapse angles, and shots obtained over four drone flights. Each camera took shots every 3 to ten seconds across the construction of the tower. Photos provided by the City were also included in the video. The hours of footage were edited down into a two and a half minute time lapse representation of the construction of the water tower. The video also includes informational tags regarding the size, weight, and capacity of the tower.



Mayor's Minutes

Municipal Producer, Trevor Scholl, produced two fall episodes of Mayor's Minutes. While each episode is always packed with exciting information about the events taking place in each city, the fall Blaine episode was a special edition focusing on retiring Mayor Tom Ryan's 35 years of service to the City of Blaine.



Mayor Ryan reminisces about some of the changes and accomplishments that took place during his tenure.

City Productions

In October, Municipal Producer, Trevor Scholl, completed six productions, including two Fall Mayor's Minutes with Blaine Mayor, Tom Ryan, and with Lexington Mayor, Mike Murphy. Other programs include videos on the Purple Heart Monument Ceremony and a new adaptive playground, and the Circle Pines Street Improvement Informational presentation. Programs completed include:

- Fall Mayor's Minutes: Blaine
- Fall Mayor's Minutes: Lexington
- Blaine Baseball Complex New Adaptive Playground
- Purple Heart Monument Ceremony
- Centerville Drone Promo
- Circle Pines Street Improvement Informational Presentation



New and ongoing projects include:

- Continuing Centerville business profiles
- Car seat videos with the SBM (waiting for approval on 14 videos)
- Retirement Party Video
- Winter Mayor's Minutes
- Circle Pines Virtual Tour

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Production Equipment Consulting for Cities

Blaine

- No assistance required.

Centerville

- No assistance required.

Circle Pines

- No assistance required.

Ham Lake

- No assistance required.

Lexington

- 10.19.20: Low audio during council meetings. Upped the Makito X output audio to +20db. Will go to city hall to check levels on microphones.

Lino Lakes

- No assistance required.

Spring Lake Park

- 10.5.20: No video coming through encoder during meeting. Tried to troubleshoot over the phone.
- 10.6.20: Went to city hall. Powered down Makito X encoder. Started working. Showed Wanda how to do it in case it ever happens again during a meeting.
- 10.6.20: Helped Wanda locate missing graphics list.
- 10.6.20: Brought KiPro drive back to office to exchange for a better one.

All Cities

- No assistance required.

City Channel Playback Stats

City	Number of Times Long-Form Programs Played	Hours Programmed on Channel
Blaine	407	405:27:52
Centerville	311	202:14:02
Circle Pines	337	275:21:51

Ham Lake	435	195:42:49
Lexington	377	239:55:06
Lino Lakes	257	184:39:08
Spring Lake Park	414	237:17:04
Totals:	2,538 Program Playbacks	1,740:36:52 Hours of Video Programming on Channels

Public Programs

Title	Producer	Runtime
The President on Film	Eric Houston	00:45:44
Bad Movie Bros	Eric Houston	00:27:46
Lovepower (4 episodes)	Rick Larson	04:00:00
The Power of Love (2 episodes)	Rick Larson	02:00:00
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	04:39:24
Christ Lutheran Church (4 episodes)	Chance Amundson	03:53:05
Oak Park Community Church (6 episodes)	David Turnidge	03:27:12
22 New Programs		19:13:11 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (10/13/20)	T.J. Tronson	01:28:13
Anoka County Board Meeting (10/27/20)	T.J. Tronson	00:57:08
NMTC Cable Commission Meeting (10/21/20)	T.J. Tronson	00:16:06
LWV Candidate Forum Senate District 37	T.J. Tronson	00:36:41
Lino Lakes Water Tower Construction Timelapse	T.J. Tronson	00:02:30
NMTV News (4 episodes)	Danika Peterson/Rusty Ray	01:36:22
Local Decision 2020: Centennial School Board	Danika Peterson/Rusty Ray	00:52:47
Local Decision 2020: Anoka County Commissioner District 3	Danika Peterson/Rusty Ray	00:30:55
Local Decision 2020: Spring Lake Park City Council	Danika Peterson/Rusty Ray	00:39:04
Local Decision 2020: Anoka County Commissioner District 6	Danika Peterson/Rusty Ray	00:31:22
Local Decision 2020: Anoka County Commissioner District 2	Danika Peterson/Rusty Ray	00:28:02
Drone Promo	Trevor Scholl	00:01:02
Fall Mayor's Minutes: Blaine	Trevor Scholl	00:06:35
Purple Heart Monument	Trevor Scholl	00:03:40
Blaine Baseball Complex New Adaptive Playground	Trevor Scholl	00:02:00
Fall Mayor's Minutes: Lexington	Trevor Scholl	00:04:32
Circle Pines Street Improvement Informational Presentation	Trevor Scholl	00:23:00
Boys Soccer: Blaine/Centennial	Kenton Kipp/J. Millington	01:43:26
Girls Soccer: Blaine/Centennial	Kenton Kipp/J. Millington	01:43:09
Football: Becker/Spring Lake Park	Kenton Kipp/J. Millington	02:14:03
North Metro Youth Football: 2 nd Grade Bowl Championship	Kenton Kipp/J. Millington	01:27:56
North Metro Youth Football: 3 rd Grade	Kenton Kipp/J. Millington	01:04:23

Bowl Championship		
North Metro Youth Football: 4 th Grade Bowl Championship	Kenton Kipp/J. Millington	01:19:55
North Metro Youth Football: 5 th Grade Bowl Championship	Kenton Kipp/J. Millington	01:35:05
North Metro Youth Football: 6 th Grade Bowl Championship	Kenton Kipp/J. Millington	01:46:14
Volleyball: Andover/Centennial	Kenton Kipp/J. Millington	01:43:32
Volleyball: Centennial/Spring Lake Park	Kenton Kipp/J. Millington	01:48:05
Football: Totino Grace/Centennial	Kenton Kipp/J. Millington	02:03:03
Football: Irondale/Spring Lake Park	Kenton Kipp/J. Millington	02:07:40
Boys Soccer: 7AA SF: Centennial/Blaine	Kenton Kipp/J. Millington	01:41:13
Girls Soccer: 7AA SF: Andover/Blaine	Kenton Kipp/J. Millington	01:38:36
Girls Soccer: 7AA Championship: Blaine/Centennial	Kenton Kipp/J. Millington	01:53:40
Football: Roseville/Blaine	Kenton Kipp/J. Millington	02:31:03
Football: Blaine/Centennial	Kenton Kipp/J. Millington	02:00:51
Boys Soccer: Champlin Park/Blaine	Kenton Kipp/J. Millington	01:37:12
Girls Soccer: Champlin Park/Blaine	Kenton Kipp/J. Millington	01:40:19
Football: Totino Grace/Blaine	Kenton Kipp/J. Millington	02:36:30
Volleyball: Anoka/Blaine	Kenton Kipp/J. Millington	01:33:47
Volleyball: Spring Lake Park/Blaine	Kenton Kipp/J. Millington	01:07:36
Girls Soccer: 7AA SF: Anoka/Centennial	Kenton Kipp/J. Millington	01:29:24
Volleyball: Park Center/Blaine	Kenton Kipp/J. Millington	01:02:03
Volleyball: Osseo/Centennial	Kenton Kipp/J. Millington	00:55:46
Volleyball: Armstrong/Spring Lake Park	Kenton Kipp/J. Millington	01:48:06
Volleyball: Elk River/Spring Lake Park	Kenton Kipp/J. Millington	02:05:56
Volleyball: Osseo/Blaine	Kenton Kipp/J. Millington	00:59:14
Sports Den (4 episodes)	Kenton Kipp/J. Millington	01:54:27
52 New Programs		57:13:09 New Hours

City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (10/5/20)	Blaine Staff	02:59:08
Blaine Planning Commission Meeting (10/13/20)	Blaine Staff	02:11:32
Blaine City Council Meeting (10/19/20)	Blaine Staff	00:50:40
Blaine Natural Resources Conservation Board Meeting (10/20/20)	Blaine Staff	00:54:20
Blaine Park Board Meeting (10/27/20)	Blaine Staff	00:56:48
Centerville City Council Meeting (10/14/20)	Centerville Staff	00:43:44
Centerville Planning & Zoning Meeting (10/20/20)	Centerville Staff	01:48:01
Centerville EDA Meeting (10/21/20)	Centerville Staff	02:05:01
Centerville City Council Meeting (10/28/20)	Centerville Staff	01:38:23
Circle Pines City Council Meeting (10/13/20)	Circle Pines Staff	01:04:52
Circle Pines Utility Commission Meeting (10/21/20)	Circle Pines Staff	00:24:27
Circle Pines City Council Meeting (10/27/20)	Circle Pines Staff	00:49:28
Ham Lake City Council Meeting (10/5/20)	T.J. Tronson	00:16:01
Ham Lake Planning Commission Meeting (10/12/20)	T.J. Tronson	00:16:44
Ham Lake City Council Meeting (10/19/20)	T.J. Tronson	00:16:09

Lexington City Council Meeting (10/1/20)	Lexington Staff	00:40:23
Lexington City Council Meeting (10/15/20)	Lexington Staff	00:19:07
Lino Lakes City Council Meeting (10/12/20)	Anne Serwe	00:59:07
Lino Lakes Planning & Zoning Meeting (10/14/20)	Lino Lakes Staff	01:54:36
Lino Lakes City Council Meeting (10/26/20)	Anne Serwe	00:31:36
Lino Lakes Environmental Board Meeting (10/28/20)	Lino Lakes Staff	01:15:17
Spring Lake Park City Council Meeting (10/5/20)	Spring Lake Park Staff	00:40:29
Spring Lake Park City Council Meeting (10/19/20)	Spring Lake Park Staff	00:39:53
23 New Programs		24:15:46 New Hours

If you have any questions or comments regarding this monthly report please contact
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