

# North Metro TV

November 2020 Update

## Program Production

In November, a total of 66 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **56:00:00 hours of new programming**.

- 22 programs were produced by the public
- 26 programs were produced by NMTV staff
- 18 programs were produced by City staff



## Van Shoots

The HD production truck was utilized for 12:30:00 hours to cover 2 games:

- Volleyball: Blaine vs. Centennial
- Football: Osseo vs. Blaine



## vMix Live Single Cam Shoots

The vMix single camera production equipment was utilized to stream 5 games live on Youtube and Facebook. Games also appear live on the channels if they do not coincide with live HD production truck coverage:



- Volleyball: Totino Grace vs. Blaine
- Football: 6A 1<sup>st</sup> Round: Lakeville North vs. Centennial
- Football: Wayzata vs. Blaine
- Volleyball: Elk River vs. Blaine
- Football: Irondale vs. Spring Lake Park

## Workshops

Workshop	Instructor	Organization	Students
Lecture – Christmas in Hollywood	Eric Houston	Anoka/Hennepin Continuing Education via Zoom	5
Lecture – Monster Movies of the 40s and 50s	Eric Houston	General Public via Youtube	23 VOD
Lecture Series – The Presidency on Film: John Quincy Adams to JFK	Eric Houston	General Public via Youtube	3 VOD
Mini-Lecture Series – Monstervision: The Legend	Eric Houston	General Public via Youtube	22 VOD

of Joe Bob Briggs			
Mini-Lecture Series – Let's Go, Ghostbusters: Filmmation's Haunted Heroes	Eric Houston	General Public via Youtube	14 VOD
Lecture Series – The Marilyn Monroe Story	Eric Houston	General Public via Youtube	23 VOD
Mini-Lecture Series – The Cult of Caroline Munro	Eric Houston	General Public via Youtube	1,577 VOD
Lecture Series –The Birth of Animation: Mickey, Bugs, and Betty Boop	Eric Houston	General Public via Youtube	6 VOD
Mini-Lecture Series– Nick at Nite: A TV Viewer's Dream	Eric Houston	General Public via Youtube	26 VOD
Lecture Series – Quiz Show Scandals and Other Game Shows of the 50s and 60s	Eric Houston	General Public via Youtube	50 VOD
Lecture Series – The Three Stooges: Comedy's Heavy Hitters	Eric Houston	General Public via Youtube	22 VOD
Lecture Series – Come On Down! Game Shows of the 70s and 80s	Eric Houston	General Public via Youtube	31 VOD
Lecture Series – Dracula, Frankenstein, and King pg: Monster Movies of the 20s and 30s	Eric Houston	General Public via Youtube	21 VOD
Lecture Series – Mary Pickford: The World's First Movie Star	Eric Houston	General Public via Youtube	6 VOD
Lecture Series – The Marx Brothers: Groucho, Chico, Harpo, and Sometimes Zeppo	Eric Houston	General Public via Youtube	376 VOD
Lecture Series – Hollywood Goes to War	Eric Houston	General Public via Youtube	14 VOD
Lecture Series – Hollywood Goes to the Dogs	Eric Houston	General Public via Youtube	11 VOD
<b>1 Live Workshop</b>			<b>5 Live Students, 2,225 Students w/VOD</b>

## Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	192.75	69	4	13	415	\$639.00
February	286	69	86	18	1,020	\$3,595.00
March	343.25	58	107	0	3,587	\$627.00
April	0	0	0	0	341	\$0.00
May	0	0	0	0	495	\$0.00
June	333.5	107	25	0	1,258	\$1,153.00
July	387	60	139	0	0	\$1,114.00

August	455.5	55	133	25	191	\$1,653.22
September	309	20	22	0	0	\$962.40
October	114.5	24	3	0	649	\$728.46
November	283	44	100	5	607	\$888.08
<b>TOTAL:</b>	<b>2,704.50</b>	<b>506</b>	<b>619</b>	<b>61</b>	<b>8,563</b>	<b>\$11,360.16</b>

## Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	131	504.75
February	155	636.5
March	59	466.75
April	0	0
May	0	0
June	93	702.00
July	45	660.75
August	54	748.00
September	48	844.00
October	37	855.5
November	21	1,068
<b>TOTAL PUBLIC USAGE:</b>		<b>6,486.25</b>

## Production Highlights

### NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some November highlights include:

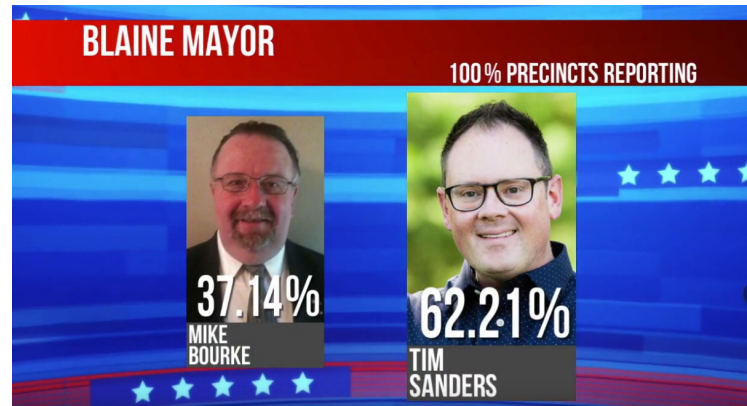
- Looking Back at the Election Season
- Election Judges Keep Polling Places Going
- Election Recap
- Veterans Day Goes On With Stories Despite No Public Gatherings
- Anoka County Rental Association Helps 100s Stay In Their Homes
- Anoka Ramsay Community College Helps Students in Financial Need
- Local Buy Nothing Facebook Groups Allow Neighbors to Help Neighbors
- Area Food Shelves Struggle to Help
- State Resources Help Keep Fire Departments Staffed and Areas Covered
- COVID 19 Rates on the Rise in Anoka County
- Beyond the Yellow Ribbon Looking For Families to Serve This Holiday Season
- Haven For Heroes Continues Mission to End Veteran Homelessness
- Restaurant Closures



In addition to daily playbacks of North Metro TV News on the cable systems, there are 758 local stories archived for viewers on the NMTV YouTube channel. The channel can be accessed through the northmetrotv.com website.

### Local Decision 2020 Wrap Up

The News Team completed their Local Decision 2020 coverage, on election night, with live in-studio updates and updates throughout the evening via Twitter and Facebook. They monitored results from 8:00pm to 11:00 pm. NMTV was unable to produce our usual election night coverage, which typically includes in-studio panel discussions, live reports from winning candidates headquarters, and other interviews. That type of production requires a lot of staff and volunteers and would simply not have been safe, considering the COVID 19 virus. Instead, Danika Peterson and Rusty Ray manned the studio alone, making sure that viewers had an up-to-the-minute resource for local election results.



### New Lectures

Instructor, Eric Houston, has been busy creating new lectures to add to his ever growing series on-line. This month, he presented Christmas in Hollywood, via Zoom, for Anoka/Hennepin Continuing Education. It was an old lecture, but one that has been out of circulation. The new classes include one long-form presentation called TV's Greatest Christmas Specials: Rudolph, Charlie Brown, and the Grinch, which will debut in mid-December, and two of the increasingly popular mini-classes; Christmas in Chicago and Fantastic Four. The Christmas in Chicago mini-class is about a trio of strange Christmas cartoons that would air every year as part of the Bozo Show for almost 30 years. The Fantastic Four class highlights the super team's film and television exploits.

### Veterans Day Program

Every year Special Events Coordinator, T.J. Tronson, works with Blaine High School to provide coverage of their Veterans Day program. This year the presentation was done a little differently, but T.J.'s assistance was even more important. He collected, organized, and edited all of the segments for the final show. He uploaded the final version on Youtube and had it set up on the cable and streaming channels for playback at 10 am on November 11<sup>th</sup>.

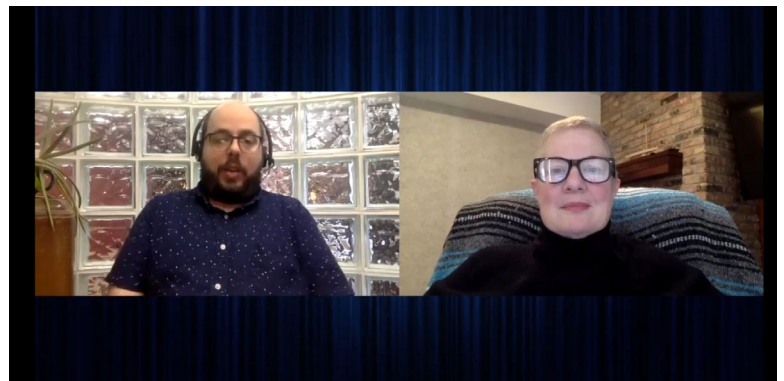


### COVID 19 Related Building Upgrades

NMTV has been making good use of the CARES Act grant funds that were received via the Member Cities. Work on retrofitting the front doors to allow for touchless entry is nearly done. All of the restroom doors are also scheduled for the upgrade, and just waiting to get in the rotation. The restroom touchless fixtures have arrived and their installation is scheduled for December.

### Staff Programs

Even though NMTV is returning to a more strict facility usage policy, considering the resurgence of positive Coronavirus cases, staff is still working to produce interesting programming by whatever means necessary...usually Zoom...but sometimes socially distanced in the studio. In November, Danika Peterson and Rusty Ray produced two episodes of their talk show, Conversations. Guests included Anoka County Sheriff, James Stuart and Jonelle Hubbard, Anoka County Public Health Director. Studio Manager, Eric Houston, had the fun opportunity to interview Circle Pines resident, Mary Jo Pehl. Mary Jo and Eric talked for about an hour about her comedy, and experience as a writer and star in the cult favorite Mystery Science





Theater 3000. Mary Jo seemed to enjoy the experience and sent Eric a note “It was so much fun talking to you, Eric! I get tongue-tied a lot but you made it fun and easy.”

### Recording City Meetings

The News Team, made up of Danika Peterson and Rusty Ray, has been working to launch NMTV’s newest service to our Member Cities, by January. Starting then, staff will be responsible for recording all City meetings. They have created a triple tier system made up of freelancers, current full-time staff, and emergency city employee back-up to make sure that every meeting is recorded. Interviews for freelancers are underway, and training for all participants will occur in December, through January.

### City Productions

In November, Municipal Producer, Trevor Scholl, completed one production and spent a great deal of time working on a video for the retirement celebration for Blaine Mayor, Tom Ryan, and Blaine City Council Member, Richard Swanson. He also put a lot of preliminary work into a holiday lights showcase featuring lighting displays from throughout the Member Cities. Programs completed include:

- CenterStage Centerville: Jets Machine Shop



New and ongoing projects include:

- Tom Ryan and Richard Swanson retirement video
- Car seat videos with the SBM (waiting for approval on 14 videos)
- Winter Mayor’s Minutes
- Circle Pines Virtual Tour
- Holiday lights showcase
- Blaine PD Awards
- Lino Lakes fire station revamp
- Santa around town

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

### Production Equipment Consulting for Cities

#### Blaine

- No assistance required.

#### Centerville

- No assistance required.

#### Circle Pines

- No assistance required.

#### Ham Lake

- 11.9.20. Visited City Hall to rectify graphics problems reported by T.J.

#### Lexington

- No assistance required.

#### Lino Lakes

- No assistance required.

#### Spring Lake Park

- No assistance required.

#### All Cities

- No assistance required.

### City Channel Playback Stats

City	Number of Times Long-Form Programs Played	Hours Programmed on Channel
Blaine	185	257:13:19
Centerville	77	79:55:37
Circle Pines	171	125:11:31
Ham Lake	94	48:00:28

Lexington	116	51:23:40
Lino Lakes	76	75:04:54
Spring Lake Park	134	114:51:43
<b>Totals:</b>	<b>853 Program Playbacks</b>	<b>751:41:12 Hours of Video Programming on Channels</b>

## Public Programs

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Title	Producer	Runtime
Chit Chat: Kristin Carlson Transportation Researcher	Sharon Carlson	00:28:48
Mary Jo Pehl: The Woman From Circle Pines	Eric Houston	00:58:24
Bad Movie Bros	Eric Houston	00:46:54
Lovepower (4 episodes)	Rick Larson	04:00:00
The Power of Love (4 episodes)	Rick Larson	02:00:00
Rice Creek Watershed District	Theresa Stasica	01:51:56
Christ Lutheran Church (5 episodes)	Chance Amundson	04:53:21
Oak Park Community Church (5 episodes)	David Turnidge	02:56:36
<b>22 New Programs</b>		<b>17:55:55 New Hours</b>

## NMTV Staff Programs

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Title	Producer	Runtime
Anoka County Board Meeting (11/10/20)	T.J. Tronson	00:35:55
Anoka County Board Meeting (11/24/20)	T.J. Tronson	01:15:35
Blaine High School Veterans Day Program 2020	T.J. Tronson	00:27:49
NMTC Cable Commission Meeting (11/16/20)	Heidi Arnson	00:15:38
NMTV News (3 episodes)	Danika Peterson/Rusty Ray	01:08:03
Conversations with James Stuart, Anoka County Sheriff	Danika Peterson/Rusty Ray	00:22:40
Conversations with Jonelle Hubbard, Anoka County Public Health Director	Danika Peterson/Rusty Ray	00:11:02
Jets Machine Shop	Trevor Scholl	00:01:30
Volleyball: Blaine/Centennial	Kenton Kipp/J. Millington	01:02:33
Football: Osseo/Blaine	Kenton Kipp/J. Millington	02:25:07
Volleyball: Totino Grace/Blaine	Kenton Kipp/J. Millington	01:39:26
Football: 6A 1 <sup>st</sup> Round Playoff: Lakeville North/Centennial	Kenton Kipp/J. Millington	02:02:41
Football: Wayzata/Blaine	Kenton Kipp/J. Millington	02:10:41
Volleyball: Elk River/Blaine	Kenton Kipp/J. Millington	01:25:41
Football: Irondale/Spring Lake Park	Kenton Kipp/J. Millington	01:46:40
Sports Den (4 episodes)	Kenton Kipp/J. Millington	01:20:16
Sports Den Fall Wrap: Girls Tennis	Kenton Kipp/J. Millington	00:22:25
<b>22 New Programs</b>		<b>18:33:42 New Hours</b>

## City Meetings

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Title	Producer	Runtime
Blaine City Council Meeting (11/2/20)	Blaine Staff	01:41:15
Blaine Traffic Commission Meeting (11/4/20)	Blaine Staff	00:56:00
Blaine Planning Commission Meeting (11/10/20)	Blaine Staff	00:35:14
Blaine City Council Meeting (11/16/20)	Blaine Staff	02:35:30
Centerville Park & Rec Meeting (11/4/20)	Centerville Staff	01:18:02
Centerville City Council Meeting (11/12/20)	Centerville Staff	01:00:09
Centerville EDA Meeting (11/18/20)	Centerville Staff	02:03:07
Circle Pines City Council Meeting (11/10/20)	Circle Pines Staff	00:52:11
Circle Pines Utility Commission Meeting (11/18/20)	Circle Pines Staff	00:14:15
Circle Pines City Council Meeting (11/24/20)	Circle Pines Staff	00:30:35
Ham Lake City Council Meeting (11/2/20)	T.J. Tronson	00:29:21
Ham Lake Planning Commission Meeting (11/9/20)	T.J. Tronson	00:11:20
Ham Lake City Council Meeting (11/16/20)	T.J. Tronson	00:33:26
Ham Lake Planning Commission Meeting (11/23/20)	T.J. Tronson	00:05:30
Lexington City Council Meeting (11/5/20)	Lexington Staff	00:19:24
Lexington City Council Meeting (11/19/20)	Lexington Staff	00:15:38
Lino Lakes Planning & Zoning Meeting (11/1/20)	Lino Lakes Staff	00:44:17
Lino Lakes City Council Meeting (11/9/20)	Anne Serwe	01:31:26
Lino Lakes City Council Meeting (11/23/20)	Anne Serwe	00:54:18
Spring Lake Park City Council Meeting (11/2/20)	Spring Lake Park Staff	01:03:53
Spring Lake Park City Council Meeting (11/16/20)	Spring Lake Park Staff	00:46:11
Spring Lake Park Planning Commission Meeting (11/23/20)	Spring Lake Park Staff	00:49:15
<b>22 New Programs</b>		<b>19:30:17 New Hours</b>

If you have any questions or comments regarding this monthly report please contact  
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