

North Metro TV

January 2021 Update

Program Production

In January, a total of 83 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **74:00:00 hours of new programming**.

- 24 programs were produced by the public
- 49 programs were produced by NMTV staff
- 10 programs were produced by City staff



Van Shoots

The HD production truck was not utilized in January, as a safety precaution. High school sporting events resumed on January 14th.

vMix Live Single Cam Shoots

The vMix single camera production system was utilized to record/transmit live thirteen high school sporting events. The vMix system is safer to utilize as it requires significantly fewer staff members who are spread out over multiple locations, connected via the internet.

- Girls Basketball: Spring Lake Park vs. Centennial
- Boys Basketball: Centennial vs. Spring Lake Park
- Boys Swim & Dive: Champlin Park vs. Centennial
- Boys Swim & Dive: Centennial vs. Spring Lake Park
- Boys Swim & Dive: Park Center vs. Centennial
- Boys Basketball: Blaine vs. Centennial
- Girls Basketball: Centennial vs. Blaine
- Girls Basketball: Armstrong vs. Blaine
- Girls Hockey: Anoka/Spring Lake Park vs. Blaine
- Girls Basketball: Elk River vs. Spring Lake Park
- Boys Hockey: Rogers vs. Spring Lake Park
- Boys Swim & Dive: Maple Grove vs. Centennial
- Girls Hockey: Centennial vs. Anoka/Spring Lake Park



Most Viewed YouTube VOD Sporting Event

Boys Basketball:
Centennial vs. Spring Lake Park
1,400 Views

Live Workshops

Workshop	Instructor	Organization	Students
Live Lecture - The Quiz Show Scandals and Other Game Shows of the 50s and 60s	Eric Houston	Robbinsdale Community Education via Zoom (Fee Paid)	8
Live Lecture - Superman: The Man of Steel on the Silver Screen	Eric Houston	General Public via Youtube	15
2 Live Workshops			23 Students

VOD Workshop Views

Workshop	Type	# of Views	Hours Viewed
The Cult of Caroline Munro	Mini	1704	71hrs
The Marx Brothers: Groucho, Chico, Harpo...	Full	651	70.5hrs
Chicago Christmas Classics: Frosty, Suzy...	Mini	502	25hrs
The Marilyn Monroe Story	Full	352	52hrs
The Quiz Show Scandals	Full	81	13.5hrs
TV's Greatest Christmas Specials	Full	80	9hrs
Nick at Nite: A TV Viewer's Dream	Mini	64	2.5hrs
Superman: The Man of Steel on the Silver Screen	Full	27	8.5hrs
Come on Down: Game Shows of the 70s and 80s	Full	32	3hrs
Hollywood Goes to War – World War II	Full	31	3hrs
Let's Go Ghostbusters: Filmations Haunted...	Mini	24	.75hrs
Monster Movies of the 40s and 50s	Full	24	2.5hrs
The Fantastic Four on the Silver Screen	Mini	24	2hrs
Monster Movies of the 20s and 30s	Full	22	1hr
The Presidency on Film JQA to JFK	Full	13	1.75hrs
Monstervision: The Legend of Joe Bob Briggs	Mini	12	1hr
The Three Stooges: Comedy's Heavy Hitters	Full	12	1.75hrs
The Birth of Animation: Mickey, Bugs & Betty Boop	Full	12	1hr
Christmas in Hollywood	Full	10	2hrs
19 VOD Workshops		3,677 Total Views	271.75 Hours Viewed



Most Viewed YouTube VOD Workshop

The Cult of Caroline Munro
1,704 Views

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	23,800	38,487	3,620.2	132	532,400
TOTAL:	23,800	38,487	3,620.2	132	532,400

NMTV Website Stats

Month	Number of Users	Number of Views	Live Stream Views
January	6,103	20,923	1,324
TOTAL:	6,103	20,923	1,324

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	387	74	136	3	516	\$1,927.20
TOTAL:	387	74	136	3	516	\$1,927.20

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some January highlights include:

- Dance Studios Grateful to Reopen
- Fogarty Arena Looks for Support to Survive
- High School Sports Return to Action
- Mothers of Victims Try to Help With Teen Suicide Prevention
- Transit Link Connects Food Resources With Those in Need
- Restaurant Owners Grateful to be Reopened
- Centennial Lakes Police Chief Describes Damage One Man's Bullet Did to Station
- Metro Transit Explores Possible Rapid Bus Route Connecting Blaine and Minneapolis.
- Liquor Sales Up During Pandemic
- Elementary Students Return to School
- Northtown Mall Sues Metro Transit Over Bus Station
- Statehouse Bill Would Cap Fees That Food Delivery Services Can Charge
- Charitable Gambling Dollars Way Down Amid Pandemic
- COVID19 Vaccination Site Opens in Blaine at the National Sports Center
- New Check-Out Option at Anoka County Library
- Grants and Loans for Centerville Businesses



In addition to daily playbacks of North Metro TV News on the cable systems, there are 787 local stories archived for viewers on the NMTV Youtube channel. The channel can be accessed through the northmetroTV.com website.



Most Viewed YouTube VOD News Story

Restaurant Owners Grateful to Re-Open
462 Views

New Workshops

Instructor, Eric Houston, has been busy creating new lectures to add to his ever growing series on-line. This month, he completed two new lectures, including one long-form class called Superman: The Man of Steel on the Silver Screen, and a mini-workshop entitled The Fantastic Four on the Silver Screen. Each class requires scriptwriting, research, clip downloads, recording new content, and editing.

City Meetings

The transfer of responsibility for recording city meetings has been completed. NMTV staff now record Blaine, Spring Lake Park, Ham Lake, Circle Pines, and Lino Lakes meetings. (City meetings that take place entirely on Zoom are still facilitated by city staff.) The plan is to begin recording Centerville meetings in June, when it is thought that meetings will move from the Zoom format to live in chambers. Lexington currently does not require staff to record meetings.



Mayor's Minutes

Municipal Producer, Trevor Scholl, produced two episodes of Mayor's Minutes in January. The program gives Mayors an opportunity to update residents on all the important issues and events taking place in the city. All Member City mayors are invited to participate. This month, Mayor Love of Centerville and Mayor Nelson of Spring Lake Park were able to schedule shoots. Mayor Sanders is currently lined up for a February episode.



Drone

NMTV drone pilot, T.J. Tronson, has been taking steps to make sure that our drone maintenance and use continue to be compliant with equipment guidelines and FAA regulations. He has completed a software upgrade that will enable the drone to remotely send out the drone's serial number, latitude/longitude, altitude and velocity among other updates. This software upgrade will keep NMTV compliant with the FAA's "Remote Identification of Unmanned Aircraft – Part 89" rules. T.J. will also be taking the Part 107 Commercial Drone Pilot Bi-Annual test again, to maintain his current drone pilot license.

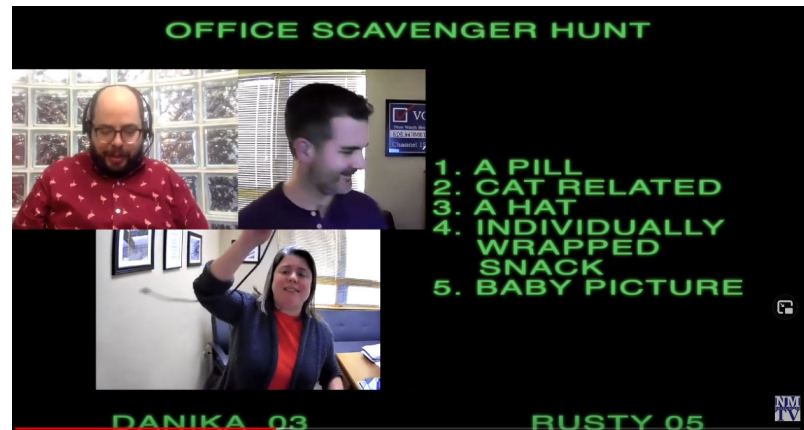
Centennial Boys Swim Streaming Services

The Centennial boys swim team is working with Sports Director Kenton Kipp to make sure all of their meets are streamed live and recorded. While NMTV was planning to cover two of their meets, the team requested that all meets be streamed live. The sports crew has a real challenge trying to cover girls and boys sports from three school districts fairly. The abundance of high school sporting events results in the inability to cover 100% of all sports. NMTV agreed to stream the additional meets for a fee.



Untitled Socially Distanced Game Show

Studio Manager, Eric Houston, has created a new game show for NMTV. The Untitled, Socially Distant Game Show offers a fun opportunity for producers and groups to do something different. Three test episodes, featuring NMTV staff members, have been recorded. Eric reached out to the Metro North Chamber of Commerce and offered to host episodes of the show for local businesses as a team building exercise. We are currently planning an episode with Lori Higgins and the Chamber Board. Lori offered to forward the offer to local non-profits as well.



City Productions

In January, Municipal Producer, Trevor Scholl, completed five productions. The shows included two episodes of Mayor's Minutes, a Centerstage Centerville business profile, the completion of the SBM Virtual Car Seat Clinic and highlights of the Lino Lakes fire station upgrades. Programs completed include:

- Centerville Winter Mayors Minutes
- Spring Lake Park Winter Mayors Minutes
- SBM Virtual Car Seat Clinic
- Lino Lakes Fire Station Upgrades
- Centerstage Centerville: Remillard Insurance



New and ongoing projects include:

- Winter Mayor's Minutes
- Blaine PD awards
- Blaine PD hearing impaired relations
- Lino Lakes fire recruitment updates
- Animal Humane Society
- More Centerstage Centerville business profiles
- Circle Pines virtual tour
- Blaine Veterans Memorial grand ceremony

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Public Access Programs

Title	Producer	Runtime
Denny and the DC Drifters	David Schoumaker	01:25:06
NMTV's Untitled Socially Distanced Game Show (3 episodes)	Eric Houston	01:21:51
Bad Movie Bros (2 episodes)	Eric Houston	01:21:16
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	03:13:03
Christ Lutheran Church (4 episodes)	Chance Amundson	03:51:24
Lovepower (4 episodes)	Rick Larson	04:00:00
The Power of Love (4 episodes)	Rick Larson	02:00:00
Oak Park Community Church (4 episodes)	David Turnidge	02:43:52

24 New Programs	19:56:32 New Hours
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NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (1/5/21)	T.J. Tronson	00:47:21
Anoka County Board Meeting (1/26/21)	T.J. Tronson	01:33:51
2020 Blaine Football Awards and Highlights	T.J. Tronson	02:28:18
NMTV News (4 episodes)	Danika Peterson/Rusty Ray	01:16:03
Business is Up at Lexington Liquors	Danika Peterson/Rusty Ray	00:01:15
SLP Public Works Get State of the Art Snowplow	Danika Peterson/Rusty Ray	00:01:07
Monuments Unveiled at Veterans Memorial Park	Danika Peterson/Rusty Ray	00:02:23
Centerville Mayor's Minutes: Winter	Trevor Scholl	00:04:04
Spring Lake Park Mayor's Minutes: Winter	Trevor Scholl	00:05:49
Lino Lakes Fire Station 1 Gets Needed Upgrades	Trevor Scholl	00:02:50
Virtual Car Seat Clinic	Trevor Scholl	00:19:00
Centerstage Centerville Highlight: Remillard Insurance	Trevor Scholl	00:01:30
Girls Basketball: Spring Lake Park/Centennial	Kenton Kipp/J. Millington	01:27:33
Boys Basketball: Centennial/Spring Lake Park	Kenton Kipp/J. Millington	01:08:45
Boys Swim & Dive: Champlin Park/Centennial	Kenton Kipp/J. Millington	01:52:51
Boys Swim & Dive: Centennial/Spring Lake Park	Kenton Kipp/J. Millington	01:39:37
Boys Swim & Dive: Park Center/Centennial	Kenton Kipp/J. Millington	01:34:06
Boys Basketball: Blaine/Centennial	Kenton Kipp/J. Millington	01:20:06
Girls Basketball: Centennial/Blaine	Kenton Kipp/J. Millington	01:18:25
Girls Basketball: Armstrong/Blaine	Kenton Kipp/J. Millington	01:23:50
Girls Hockey: Anoka Spring Lake Park/Blaine	Kenton Kipp/J. Millington	01:16:45
Girls Basketball: Elk River/Spring Lake Park	Kenton Kipp/J. Millington	01:16:00
Boys Hockey: Rogers/Spring Lake Park	Kenton Kipp/J. Millington	01:20:05
Boys Swim & Dive: Maple Grove/Centennial	Kenton Kipp/J. Millington	01:39:26
Girls Hockey: Centennial/Anoka Spring Lake Park	Kenton Kipp/J. Millington	01:10:10
NMTV Freelancer Training Video: Remote Announcer Set-Up	Kenton Kipp/J. Millington	00:11:48
Sports Den Fall Wrap-Up: 2020 Football	Kenton Kipp/J. Millington	00:31:35
Sports Den Fall Wrap-Up: 2020 Volleyball	Kenton Kipp/J. Millington	00:36:46
Sports Den (2 episodes)	Kenton Kipp/J. Millington	00:41:48
33 New Programs		27:13:07 New Hours

City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (1/4/21)	T.J. Tronson	00:54:58
Blaine Planning Commission Meeting	T.J. Tronson	00:52:53

(1/12/21)		
Blaine Natural Resources Conservation Board Meeting (1/19/21)	Trevor Scholl	00:41:55
Blaine City Council Meeting (1/20/21)	Trevor Scholl	00:54:58
Blaine Park Board Meeting (1/26/21)	T.J. Tronson	01:26:14
Centerville Park & Rec Meeting (12/2/21)	Centerville Staff	01:29:42
Centerville City Council Meeting (1/13/21)	Centerville Staff	03:04:56
Centerville EDA Meeting (1/20/21)	Centerville Staff	02:39:46
Centerville Planning & Zoning Meeting (1/26/21)	Centerville Staff	01:26:32
Centerville City Council Meeting (1/27/21)	Centerville Staff	01:12:18
Circle Pines City Council Meeting (1/12/21)	Patrick Willson	00:51:36
Circle Pines Utility Commission Meeting (1/20/21)	Patrick Willson	00:49:54
Circle Pines City Council Meeting (1/26/21)	Patrick Willson	01:13:31
Circle Pines Special Utility Commission Meeting (1/27/21)	Patrick Willson	01:12:18
Ham Lake City Council Meeting (1/4/21)	Rusty Ray/Patrick Willson	00:18:16
Ham Lake City Council Meeting (1/19/21)	Patrick Willson	00:22:13
Lexington City Council Meeting (1/7/21)	Lexington Staff	00:34:31
Lexington City Council Meeting (1/21/21)	Lexington Staff	00:42:09
Lino Lakes Park Board Meeting (1/6/21)	Lino Lakes Staff	01:29:38
Lino Lakes City Council Meeting (1/11/21)	Anne Serwe	00:48:45
Lino Lakes Planning & Zoning Meeting (1/13/21)	Lino Lakes Staff	00:32:41
Lino Lakes City Council Meeting (1/25/21)	Anne Serwe	00:42:41
Lino Lakes Environmental Board Meeting (1/27/21)	Lino Lakes Staff	00:59:30
Spring Lake Park City Council Meeting (1/4/21)	Danika Peterson/Isaac Quick	00:35:54
Spring Lake Park City Council Meeting (1/19/21)	Danika Peterson/Isaac Quick	00:49:55
Spring Lake Park Planning Commission Meeting (1/25/21)	Danika Peterson/Isaac Quick	00:39:06
26 New Programs		26:50:01 New Hours

If you have any questions or comments regarding this monthly report please contact
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