

North Metro TV

February 2022 Update

Program Production

In February, a total of 69 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **66:45:00 hours of new programming**.

- 18 programs were produced by the public
- 44 programs were produced by NMTV staff
- 7 programs were produced by City staff

Van Shoots

The HD production truck was utilized for 58:45:00 hours of production in February. The following events were produced live and recorded for additional playback:

- Girls Basketball: Spring Lake Park vs. Centennial
- Boys Basketball: Centennial vs. Blaine
- Boys Hockey: Centennial vs. Blaine
- Girls Hockey: 7AA QF: Forest Lake vs. Blaine
- Girls Basketball: Totino Grace vs. Spring Lake Park
- Boys Basketball: Totino Grace vs. Spring Lake Park
- Girls Hockey: 5AA SF: Rogers vs. Centennial
- Boys Hockey: 7AA QF: Coon Rapids vs. Blaine
- Boys Hockey: 5AA QF: Totino Grace vs. Centennial
- Boys Hockey: 5AA SF: Centennial vs. Maple Grove

vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/transmit three sporting event. The vMix system requires significantly fewer staff members than the production truck. vMix crews are spread out over multiple locations and connected via the internet.

- Boys Basketball: Centennial vs. Spring Lake Park
- Adapted Floor Hockey: North Suburban vs. Anoka Hennepin
- Girls Basketball: Blaine vs. Centennial



Most Viewed YouTube Sporting Event

Boys Hockey: 5AA SF: Centennial vs. Maple Grove
825 Views

Live Workshops

Workshop	Instructor	Organization	Students
Lecture Class: Over the Rainbow: Behind the Scenes of the Wizard of Oz	Eric Houston	St. Louis Park Community Ed (Fee Charged)	16
1 Live Workshop			16 Students

VOD Workshop Views

Workshop	Type	# of Views	Hours Viewed
King of the Cowboys 3 – Randolph Scott *NEW*	Mini	40	3 hrs
King of the Cowboys 2 – Autry/Rogers *NEW*	Mini	54	4.5 hrs
King of the Cowboys 1 – Strong and Silent	Mini	27	3.5 hrs
Great British Game Shows	Mini	21	.75 hrs
We Love Lucy: The Lucille Ball Story	Full	116	12.5 hrs
The Immortal Ingrid Pitt	Mini	333	15.25 hrs
The Oscars: 90 Years of the Academy Awards	Full	135	22 hrs
Tim Curry Horror Picture Show	Mini	25	.5 hrs
Back to the Eighties: The Decade's Biggest...	Full	5	1 hr
James Bond: 50 Years of 007	Full	6	.5 hrs
Eurovision: A Celebration	Mini	NA	NA
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	593	61.5 hrs
Superman: The Man of Steel on the Silver Screen	Full	3	.75 hrs
The Fantastic Four on the Silver Screen	Mini	3	.25 hrs
Christmas in Hollywood	Full	NA	NA
TV's Greatest Christmas Specials	Full	8	.5 hrs
Chicago Christmas Classics	Mini	137	6.75 hrs
Let's Go Ghostbusters: Filmation's Haunted Heroes	Mini	5	.25 hrs
Monster Movies of the 40s and 50s	Full	215	16 hrs
Monster Movies of the 20s and 30s	Full	18	2 hrs
The Presidency on Film JQA to JFK	Full	7	.5 hrs
Monstervision: The Legend of Joe Bob Briggs	Mini	18	1.25 hrs
The Cult of Caroline Munro	Mini	1359	56.5 hrs
The Marilyn Monroe Story	Full	129	26.25 hrs
Nick at Nite: A TV Viewer's Dream	Mini	29	.75 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	6	.25 hrs
Hollywood Goes to War: World War II	Full	18	3.5 hrs
Come on Down: Game Shows of the 70s and 80s	Full	34	5.25 hrs
The Quiz Show Scandals and Other Game Shows...	Full	54	9 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	NA	NA
The Marx Brothers: Groucho, Harpo, Chico...	Full	17	1.5 hrs
Mary Pickford: The World's First Movie Star	Full	NA	NA
Hollywood Goes to the Dogs: Lassie, Benji...	Full	12	.25 hrs
33 VOD Workshops		3,427 Total Views	256.5 Hours Viewed



Most Viewed YouTube Workshop

The Cult of Caroline Munro
1,359 Views

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	18,800	28,923	2,355	74	459,857
February	18,312	29,142	2,382	29	448,149
TOTAL:	37,112	58,065	4,737	103	908,006

NMTV Website Stats

Month	Number of Users	Number of Views	Live Stream Views
January	4,665	6,102	1,681
February	4,121	10,999	1,945
TOTAL:	8,786	17,101	3,626

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/Slides	Fees Paid
January	327.5	141	8	58	75	\$878.44
February	262.2	36	85	10	0	\$2,028.95
TOTAL:	589.75	177	93	68	75	\$2,907.39

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some February highlights include:

- Stepping Stone Emergency Housing to Get More Space
- Authorities Say Not to Leave Your Car Running Unattended
- Anoka Hennepin District Staff Help at Schools Amid Teacher Staffing Shortages
- Stenography Program at Anoka Tech is Only One of Its Kind in the State
- Al Kordiak, Longtime Anoka County Commissioner, Dies at Age 93
- Anoka County Takes Lead on Redesigning Lino Lakes Intersection Shared With Ramsey County, Shoreview
- Blaine Leaders Make Case for Money to Pay for Safety Improvements to Highway 65
- Ham Lake Creates Tougher Penalties for Catalytic Converter Thefts
- Lino Lakes Public Safety to Use Extraordinary Gift to Purchase Crucial Firefighting Tool
- Blaine Leaders Recognize Citizen Heroes
- Large Fire at Blaine Store Allows for Successful Use of New Alarm System for Area Fire Departments



- Lino Lakes Getting New Activity Center Ready for Spring Opening
- Schools Take Time to Recognize Bus Drivers

In addition to daily playbacks of North Metro TV News on the cable systems, there are 1,021 local stories archived for viewers on the NMTV YouTube channel. The channel can be accessed through the northmetrotv.com website.



Most Viewed YouTube News Story

Anoka Hennepin Staff Help At Schools
Amid Teacher Staffing Shortages
247 Views

Guns N Hoses

Special Events Coordinator, T.J. Tronson, produced Lino Lakes' 6th Annual Guns-N-Hoses charity hockey event at the end of February. T.J. utilized NMTV's new vMix system combined with our Sling Studio wireless system to both record and live stream the event. Three cameras, in-field encoders, an MC, pre-recorded interviews, live interviews and full page and lower thirds graphics were incorporated. Shield 616 was the main benefactor of this year's event.



Closed Captioning Research

NMTV staff have been working to provide closed captioning services on all of our live and pre-recorded programming. Much research has gone into which system would be the most accurate and economical. Programming Coordinator, Michele Silvester, has been testing two systems on our cable channels, streaming channels, youtube videos, and our Roku and AppleTV channels. Both systems have their benefits. While a final decision regarding which system will best meet our needs, staff is leaning toward a combination of both.

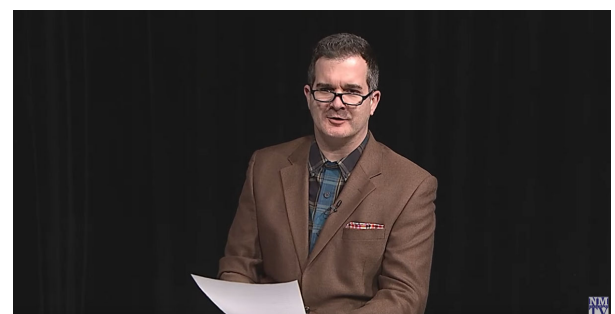
Adapted Floor Hockey

Every year Sports Director Kenton Kipp, and his team, work to cover several sporting events outside of their usual high school realm. This month they were able to record and live stream the North Suburban vs. Anoka Hennepin adapted floor hockey teams playing at the Andover Community Center. In addition to adapted sporting events, they also record youth football championships in the fall.



Rejected Snowplow Names and Another Fun Program Fact

Once in a while the urge to do something fun with a story comes up. That was the case when the list of over 10,000 names that were submitted for Minnesota snowplows was released. Only 50 names were chosen for a vote, but there were sooooo many other great ones. The News Team put together a dramatic reading of some of those rejected snowplow names. My favorite....Kevin. So far, it's been viewed on Youtube 288 times. One other bonus fun fact, a story produced in 2016, during the City of Blaine's 50th anniversary, on Mrs. B's Dolls got 733 views on the NMTV Youtube page last month.



City Productions

In February, Municipal Producer, Trevor Scholl, completed four productions, two of which are waiting for final approval before being posted. The two finalized shows include coverage of the Anoka County Libraries Author Fair and the National Sports Center hiring event. Blaine had its first Facebook Town Hall in February, and Trevor was there to direct the video content. He also fixed a problem with the Lexington Brightsign player. It was running a little loud so he created a new edit and re-loaded the data. Completed programs include:

- Anoka County Library Author Fair
- Ref Expo at the National Sports Center

New and ongoing projects include:

- Spring Mayor's minutes
- Kottke Bus Service Commercial
- Blaine Police: Senior Scam
- Blaine Police: Embedded Mental Health Professional
- Centerville Centerstage: Public Storage
- Forgotten Star Brewing feature
- Spring Lake Park Green Car Rental
- Blaine Facebook live town halls

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.



Public Access Programs

Title	Producer	Runtime
Snack Stars	Eric Houston	00:12:50
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	02:58:24
Christ Lutheran Church (7 episodes)	Chance Amundson	05:14:37
Lovepower (2 episodes)	Rick Larson	02:00:00
The Power of Love (2 episodes)	Rick Larson	01:00:00
18 New Programs		14:04:39 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (2/8/22)	T.J. Tronson	01:10:45
Anoka County Board Meeting (2/22/22)	T.J. Tronson	51:43
6 th Annual Guns N Hoses Charity Live Stream	T.J. Tronson	02:30:00
NMTV News (3 episodes)	Danika Peterson/Rusty Ray	01:08:04
Northern Stars Celebration (Commercial Project)	Danika Peterson/Rusty Ray	00:58:33
Local Author Fair	Trevor Scholl	00:04:54
Ref Expo at the National Sports Center	Trevor Scholl	00:02:15
Girls Basketball: Spring Lake Park/Centennial	Kenton Kipp/Ted Leroux	01:15:09
Boys Basketball: Centennial/Blaine	Kenton Kipp/Ted Leroux	01:33:18
Boys Hockey: Centennial/Blaine	Kenton Kipp/Ted Leroux	01:49:40
Girls Hockey: 7AA AF: Forest Lake/Blaine	Kenton Kipp/Ted Leroux	01:42:10

Girls Basketball: Totino Grace/Spring Lake Park	Kenton Kipp/Ted Leroux	01:12:49
Boys Basketball: Totino Grace/Spring Lake Park	Kenton Kipp/Ted Leroux	01:32:44
Girls Hockey: 5AA SF: Rogers/Centennial	Kenton Kipp/Ted Leroux	01:35:56
Boys Hockey: 7AA QF: Coon Rapids/Blaine	Kenton Kipp/Ted Leroux	01:37:54
Boys Hockey: 5AA QF: Totino Grace/Centennial	Kenton Kipp/Ted Leroux	01:39:20
Boys Hockey: 5AA SF: Centennial/Maple Grove	Kenton Kipp/Ted Leroux	01:39:48
Boys Basketball: Centennial/Spring Lake Park	Kenton Kipp/Ted Leroux	01:10:20
Adapted Floor Hockey: North Suburban/Anoka Hennepin	Kenton Kipp/Ted Leroux	01:09:37
Girls Basketball: Blaine/Centennial	Kenton Kipp/Ted Leroux	01:25:13
Sports Den (4 episodes)	Kenton Kipp/Ted Leroux	01:27:57
26 New Programs		26:38:09 New Hours

City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (2/7/22)	T.J. Tronson	00:58:42
Blaine Planning Commission Meeting (2/8/22)	T.J. Tronson	00:20:41
Blaine Natural Resources Conservation Board Meeting (2/15/22)	Trevor Scholl	01:15:15
Blaine Park Board Meeting (2/22/22)	Trevor Scholl	00:49:48
Blaine City Council Meeting (2/23/22)	Trevor Scholl	00:35:31
Centerville Planning & Zoning Meeting (2/1/22)	Centerville Staff, Zoom	01:31:43
Centerville Park & Rec Meeting (2/2/22)	Centerville Staff, Zoom	02:36:12
Centerville City Council Meeting (2/9/22)	Centerville Staff, Zoom	01:40:43
Centerville EDA Meeting (2/16/22)	Centerville Staff, Zoom	02:32:08
Centerville City Council Meeting (2/23/22)	Centerville Staff, Zoom	02:16:22
Circle Pines City Council Meeting (2/8/22)	Patrick Willson	00:20:43
Circle Pines Utility Commission Meeting (2/16/22)	Patrick Willson	00:23:26
Circle Pines City Council Meeting (2/22/22)	Matt Waldron	01:30:53
Ham Lake City Council Meeting (2/7/22)	Patrick Willson	00:37:34
Ham Lake City Council Meeting (2/22/22)	T.J. Tronson	00:36:20
Ham Lake Planning Commission Meeting (2/28/22)	Patrick Willson	00:08:57
Lexington City Council Meeting (2/3/22)	Lexington Staff	00:12:09
Lexington City Council Meeting (2/17/22)	Lexington Staff	00:18:33
Lino Lakes Park Board Meeting (2/2/22)	Anne Serwe	01:20:31
Lino Lakes Planning & Zoning Commission Meeting (2/9/22)	Anne Serwe	01:56:39
Lino Lakes City Council Meeting (2/14/22)	Anne Serwe	00:53:43
Lino Lakes Environmental Board Meeting (2/23/22)	Anne Serwe	00:44:43
Lino Lakes City Council Meeting (2/28/22)	Anne Serwe	00:27:56
Spring Lake Park City Council Meeting (2/7/22)	Emerson Rice	01:17:54
Spring Lake Park City Council Meeting (2/22/22)	Danika Peterson	00:42:55
25 New Programs		26:10:01 New Hours

If you have any questions or comments regarding this monthly report please contact
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