

North Metro TV

September 2022 Update

Program Production

In September, a total of **92 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **92:45:00 hours of new programming**.

- 25 programs were produced by the public
- 62 programs were produced by NMTV staff
- 5 programs were produced by City staff



Van Shoots

The HD production truck was utilized for 84:15:00 hours of production in September. The following events were produced live and/or recorded for additional playback:

- Football: Stillwater vs. Centennial
- Volleyball: Elk River vs. Spring Lake Park
- Football: Benilde-St. Margaret vs. Spring Lake Park
- Football: St. Michael-Albertville vs. Centennial
- Girls Tennis: Spring Lake Park vs. Blaine
- Girls Soccer: Spring Lake Park vs. Blaine
- Girls and Boys Soccer: Centennial vs. Spring Lake Park
- Girls Swim & Dive: Spring Lake Park vs. Centennial
- Football: St. Michael-Albertville vs. Blaine
- Girls Tennis: Centennial vs. Spring Lake Park
- Girls and Boys Soccer: Spring Lake Park vs. Blaine
- Football: Mahtomedi vs. Spring Lake Park



vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/stream 4 events. The vMix system requires significantly fewer staff members than the production truck. vMix crews are spread out over multiple locations and connected via the internet.

- Football: White Bear Lake vs. Blaine
- Football: Cretin-Derham Hall vs. Spring Lake Park
- Football: Minnetonka vs. Blaine
- Football: Wayzata vs. Centennial



Most Viewed YouTube Sports Event

Football: Stillwater vs. Centennial
2,776 Views

VOD Workshop Views

Workshop	Type	# of Views	Hours Viewed
Batman's Greatest Villains **NEW**	Mini	62	5 hrs
Columbo: One More Thing	Mini	2166	297.75 hrs
King of the Cowboys 4 – John Wayne	Mini	30	3.25 hrs
King of the Cowboys 3 – Randolph Scott	Mini	53	3 hrs
King of the Cowboys 2 – Autry/Rogers	Mini	127	8.5 hrs
King of the Cowboys 1 – Strong and Silent	Mini	27	2 hrs
Great British Game Shows	Mini	56	3.75 hrs
We Love Lucy: The Lucille Ball Story	Full	78	11.75 hrs
The Immortal Ingrid Pitt	Mini	434	18 hrs
The Oscars: 90 Years of the Academy Awards	Full	47	6.25 hrs
Tim Curry Horror Picture Show	Mini	20	.75 hrs
Back to the Eighties: The Decade's Biggest...	Full	7	2 hrs
James Bond: 50 Years of 007	Full	16	2.5 hrs
Eurovision: A Celebration	Mini	NA	NA
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	433	36 hrs
Superman: The Man of Steel on the Silver Screen	Full	4	1.75
The Fantastic Four on the Silver Screen	Mini	NA	NA
Christmas in Hollywood	Full	NA	NA
TV's Greatest Christmas Specials	Full	21	3.25 hrs
Chicago Christmas Classics	Mini	213	10.5 hrs
Let's Go Ghostbusters: Filmmakers' Haunted Heroes	Mini	10	.25 hrs
Monster Movies of the 40s and 50s	Full	371	23 hrs
Monster Movies of the 20s and 30s	Full	21	.5 hrs
The Presidency on Film JQA to JFK	Full	NA	NA
Monstervision: The Legend of Joe Bob Briggs	Mini	21	1 hr
The Cult of Caroline Munro	Mini	1215	45.5 hrs
The Marilyn Monroe Story	Full	NA	NA
Nick at Nite: A TV Viewer's Dream	Mini	32	1.5 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	7	2 hrs
Hollywood Goes to War: World War II	Full	46	6.5 hrs
Come on Down: Game Shows of the 70s and 80s	Full	71	4 hrs
The Quiz Show Scandals and Other Game Shows...	Full	142	28.5 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	NA	NA
The Marx Brothers: Groucho, Harpo, Chico...	Full	37	1.75 hrs
Mary Pickford: The World's First Movie Star	Full	5	2.25 hrs
Hollywood Goes to the Dogs: Lassie, Benji...	Full	11	1 hrs
36 VOD Workshops		5,735 Total Views	533.75 Hours Viewed



Most Viewed YouTube Workshop

Columbo: One More Thing
2,166 Views

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	18,800	28,923	2,355	74	459,857
February	18,312	29,142	2,382	29	448,149
March	19,378	29,639	1,981.50	49	463,807
April	18,750	26,754	1,631.5	48	365,914
May	20,925	30,788	2,215.25	68	444,612
June	21,792	34,138	3,073	104	382,258
July	21,999	32,663	2,252	50	346,531
August	47,542	59,753	2,281	61	394,342
September	25,107	44,813	6,611	223	432,853
TOTAL:	212,605	316,613	24,782.25	706	3,738,323

NMTV Website Stats

Month	Number of Users	Number of Views	Live Stream Views
January	4,665	6,102	1,681
February	4,121	10,999	1,945
March	5,916	11,617	976
April	10,913	16,299	611
May	13,815	15,970	1,030
June	5,440	10,253	1,040
July	8,900	14,724	948
August	7,291	13,460	667
September	7,996	20,346	4,185
TOTAL:	69,057	119,770	13,083

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	327.5	141	8	58	75	\$878.44
February	262.2	36	85	10	0	\$2,028.95
March	249.75	46	79	10	603	\$1,560.82
April	359.75	104	34	24	100	\$1,947.54
May	339.5	116	36	2	215	\$1,482.63
June	96.5	24	8	0	0	\$592.42
July	303.75	51	100	0	939	\$1,678.66
August	332	52	118	0	149	\$2,112.53
September	364.5	103	22	5	726	\$1,767.59
TOTAL:	2635.5	673	490	109	2,807	\$14,049.58

Production Highlights

NMTV News Highlights

Each week Danika Peterson creates a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some September highlights include:

- All Good Organics in Lino Lakes Wins Anoka County Farm Family of the Year
- Anoka County Historical Society Fall Preview
- North Metro Cities Begin to Regulate THC Sales
- NACE Food Shelf Provides Weekend Meals for Kids
- Blaine Celebrates Culture at Worldfest
- City of Blaine Sues the City of Lexington over Shared Water System
- Fogerty Arena Celebrates 40 Years
- Autonomous Lawnmowing at Connexus Energy
- Rookery Activity Center Celebrates Grand Opening



In addition to daily playbacks of North Metro TV News on the cable systems, there are **1,126 local stories** archived for viewers on the **NMTV YouTube channel**. The channel can be accessed through the northmetrotv.com website.



Most Viewed YouTube News Story

Autonomous Lawnmowing at Connexus Energy
155 Views

Your History

Studio Manager, Eric Houston, conducted another “Your History” recording this month. This time a Blaine resident recorded his personal history, assisted by interview questions from his daughter. Eric does whatever it takes to make folks feel comfortable in the studio, including having guests interviewed by family members, or just talking to the camera, themselves, telling their stories. A special version of the service will be offered through the Blaine Parks and Rec department. It is a bundle where seniors can get a longer recording session and a selection of popular add-ons for a slightly discounted price. Eric hopes to offer the same service through other city parks and rec departments and local senior living facilities.

Election Programming

NMTV staff assisted various organizations by providing recording services for their sponsored candidate debates. Those forums include debates, sponsored by the League of Women Voters, for ten races, forums sponsored by the Metro North Chamber of Commerce, covering nine races, and a forum sponsored by the North Metro Mayors Association covering two races. The recorded forums can be found on the North Metro TV Youtube channel. They are also playing on the cable and streaming channels.



Northtown Library Display

Studio Manager, Eric Houston, arranged to curate a collection of antique camera equipment in the display cases at the front of the Northtown library. The contents of the display cases are changed monthly and are typically filled by local collectors and clubs. Staff thought that utilizing the cases might be a new way to get the word out about North Metro TV. Eric was able to provide station flyers to accompany the display, of which a couple hundred were taken. The flyers primarily promoted our home movie transfer and Your History services. The case is located in the front of the library, so it is in a high visibility area. Library staff were very enthusiastic about the display and identified it as one of their favorites. They also said the display proved unusually popular with library patrons. Eric has already heard from a couple people who saw the display.



New Public Access Assistants

We are working with two new public access assistants. Both come from separate Anoka County programs that help at risk youth and youth with disabilities gain job experience. The youth are paid for the hours they work through the County. We have had good luck working with young people from these programs before, and are looking forward to providing a great learning experience for them.

City Productions

In September, Municipal Producer, Trevor Scholl, completed three productions and assisted with the production of two more. The shows include an episode of Business Matters, a World Fest promo, and coverage of the Quad Area Chamber Marketing Expo. Completed programs include:

- Business Matters: Lexington Lofts
- World Fest Promo
- Quad Area Chamber Marketing Expo
- Local Decision: North Metro Mayor's Association Candidates Forum: MN Senate District 36 (produced with Danika Peterson)
- Local Decision: North Metro Mayor's Association Candidates Forum: MN Senate District 36A (produced with Danika Peterson)



New and ongoing projects include:

- Fall Mayor's Minutes
- Business profiles
- Lino Lakes explorer program
- Centerville city promo
- Anoka County farms fall fest
- Blaine Facebook live town halls

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him with ideas for new videos.

Public Access Programs

Title	Producer	Runtime
Podcast of Dreams	Eric Houston	01:11:15
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	01:55:41
Christ Lutheran Church (4 episodes)	Chance Amundson	04:05:17
Christ Lutheran VBS (4 episodes)	Chance Amundson	01:36:27
Lovepower (4 episodes)	Rick Larson	04:00:00
The Power of Love (4 episodes)	Rick Larson	02:00:00
Oak Park Community Church (4 episodes)	David Turnidge	02:25:13

Hope Church On-Line (2 episodes)	Parker Payne	01:42:35
25 New Programs		18:56:28 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (9/13/22)	T.J. Tronson	00:49:18
Anoka County Board Meeting (9/27/22)	T.J. Tronson	02:18:41
NMTC Meeting (9/21/22)	T.J. Tronson	00:26:01
LWV Candidate Forum: Blaine City Council Ward 1	T.J. Tronson	00:37:17
LWV Candidate Forum: Blaine City Council Special Election Ward 1	T.J. Tronson	00:39:48
LWV Candidate Forum: Blaine City Council Ward 2 & 3	T.J. Tronson	00:37:51
LWV Candidate Forum: Anoka County Commissioner Dist. 7	T.J. Tronson	00:30:42
LWV Candidate Forum: Anoka County Commissioner Dist. 6	T.J. Tronson	00:48:54
LWV Candidate Forum: Anoka County Commissioner Dist. 3	T.J. Tronson	00:33:56
LWV Candidate Forum: 32B House Rep	T.J. Tronson	00:28:23
LWV Candidate Forum: Anoka County Sheriff	T.J. Tronson	00:35:38
LWV Candidate Forum: Anoka County Attorney	T.J. Tronson	00:39:20
NMTV News (3 episodes)	Danika Peterson	00:52:08
Celebrating 40 Years at Fogerty Arena	Danika Peterson	00:17:48
Local Decision: North Metro Mayor's Association Candidate Forum: MN Senate District 36	Danika Peterson/Trevor Scholl	00:29:35
Local Decision: North Metro Mayor's Association Candidate Forum: MN Senate District 36A	Danika Peterson/Trevor Scholl	00:21:44
Business Matters: Lexington Lofts	Trevor Scholl	00:04:07
World Fest Promo	Trevor Scholl	00:00:45
Quad Area Chamber Marketing Expo	Trevor Scholl	01:18:08
Football: Stillwater/Centennial	Kenton Kipp/Ted Leroux	02:33:38
Volleyball: Elk River/Spring Lake Park	Kenton Kipp/Ted Leroux	01:24:59
Football: Benilde-St. Margaret's/Spring Lake Park	Kenton Kipp/Ted Leroux	02:08:37
Football: St. Michael-Albertville/Centennial	Kenton Kipp/Ted Leroux	01:53:26
Girls Tennis: Spring Lake Park/Blaine	Kenton Kipp/Ted Leroux	01:24:53
Girls Swim & Dive: Spring Lake Park/Blaine	Kenton Kipp/Ted Leroux	01:53:04
Girls Soccer: Centennial/Spring Lake Park	Kenton Kipp/Ted Leroux	01:34:47
Boys Soccer: Cetnennial/Spring Lake Park	Kenton Kipp/Ted Leroux	01:44:57
Girls Swim & Dive: Spring Lake Park/Centennial	Kenton Kipp/Ted Leroux	02:08:17
Football: St. Michael-Albertville/Blaine	Kenton Kipp/Ted Leroux	02:05:27
Girls Tennis: Centennial/Spring Lake Park	Kenton Kipp/Ted Leroux	01:41:36
Girls Soccer: Spring Lake Park/Blaine	Kenton Kipp/Ted Leroux	01:32:53
Boys Soccer: Spring Lake Park/Blaine	Kenton Kipp/Ted Leroux	02:01:11
Football: Mahtomedi/Spring Lake Park	Kenton Kipp/Ted Leroux	02:06:04
Football: White Bear Lake/Blaine	Kenton Kipp/Ted Leroux	02:31:01
Football: Cretin –Derham Hall/Spring Lake Park	Kenton Kipp/Ted Leroux	02:14:24
Football: Minnetonka/Blaine	Kenton Kipp/Ted Leroux	02:37:38
Football: Wayzata/Centennial	Kenton Kipp/Ted Leroux	01:58:43
Sports Den (4 episodes)	Kenton Kipp/Ted Leroux	01:23:24
43 New Programs		49:15:29 New Hours

City Meetings

Title	Producer	Runtime
Blaine Traffic Commission Meeting (9/6/22)	T.J. Tronson	00:52:13
Blaine City Council Meeting (9/7/22)	T.J. Tronson	01:01:32
Blaine Planning Commission Meeting (9/13/22)	Trevor Scholl	00:44:37
Blaine City Council Meeting (9/19/22)	T.J. Tronson	01:50:56
Blaine Park Board Meeting (9/27/22)	Trevor Scholl	00:42:29
Centerville Park & Rec Meeting (9/12/22)	Teresa Bender	02:24:51
Centerville Planning & Zoning Meeting (9/13/22)	John Murphy	01:57:44
Centerville City Council Meeting (9/14/22)	Teresa Bender	01:20:30
Centerville EDA Meeting (9/21/22)	John Murphy	01:51:19
Centerville City Council Meeting (9/28/22)	Teresa Bender	02:01:15
Circle Pines City Council Meeting (9/13/22)	Patrick Willson	01:20:20
Circle Pines Utility Commission Meeting (9/21/22)	Patrick Willson	00:13:24
Circle Pines City Council Meeting (9/27/22)	Patrick Willson	00:52:38
Ham Lake City Council Meeting (9/6/22)	Ray Campos	00:08:25
Ham Lake Planning Commission Meeting (9/12/22)	Trevor Scholl	00:16:46
Ham Lake City Council Meeting (9/19/22)	Patrick Willson	01:12:18
Lexington City Council Meeting (9/1/22)	Lexington Staff	00:02:41
Lexington City Council Meeting (9/15/22)	Lexington Staff	00:38:40
Lino Lakes City Council Meeting (9/12/22)	Anne Serwe	01:02:18
Lino Lakes Planning & Zoning Commission Meeting (9/14/22)	Anne Serwe	01:36:24
Lino Lakes City Council Meeting (9/26/22)	Danika Peterson	00:28:46
Spring Lake Park City Council Meeting (9/6/22)	Zach Jester	01:36:37
Spring Lake Park City Council Meeting (9/19/22)	Danika Peterson/Ray Flint	00:50:56
Spring Lake Park Planning Commission Meeting (9/26/22)	Danika Peterson/Ray Flint	00:23:49
24 New Programs		24:30:28 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.