

North Metro TV

June 2023 Update

Program Production

In June, a total of **68 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **59:15:00 hours of new programming**.

- 24 programs were produced by the public
- 41 programs were produced by NMTV staff
- 3 programs were produced by City staff



Van Shoots

The HD production truck was utilized for 52:30:00 hours of production in June. The following events were produced live and/or recorded for additional playback:

- Girls Lacrosse: 7A QF: Grand Rapids/Greenway vs. Centennial
- Boys Lacrosse: 7A QF: Hermantown/Proctor vs. Centennial
- Blaine High School Graduation
- Boys Lacrosse: 7A SF: Duluth vs. Centennial
- Spring Lake Park Tower Days Parade
- Spring Lake Park High School Graduation
- Centennial High School Graduation
- Columbia Heights Jamboree Days Parade
- Blaine Festival Parade



vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/stream 2 events. The vMix system requires significantly fewer staff members than the production truck. vMix crews are spread out over multiple locations and connected via the internet.

- Boys Lacrosse: 7A QF: Anoka vs. Blaine
- Boys Lacrosse: 7A Final: Centennial vs. Chisago Lakes



Most Viewed YouTube Sporting Event

Boys Lacrosse: 7A Final: Duluth vs. Centennial
519 Views

Live Workshops

Workshop	Instructor	Organization	Students
Studio	Eric Houston	General Public	5
1 Workshop			5 Students

VOD Workshop Views

Workshop	Type	# of Views	Hours Viewed
NEW Diana Rigg: Avenger	Mini	566	35.5 hrs
Batman's Greatest Villains	Mini	186	15.5 hrs
Columbo: One More Thing	Mini	2293	267.5 hrs
King of the Cowboys 4 – John Wayne	Mini	42	3 hrs
King of the Cowboys 3 – Randolph Scott	Mini	119	6 hrs
King of the Cowboys 2 – Autry/Rogers	Mini	236	14.75 hrs
King of the Cowboys 1 – Strong and Silent	Mini	36	1.25 hrs
Great British Game Shows	Mini	55	1 hrs
We Love Lucy: The Lucille Ball Story	Full	51	7.5 hrs
The Immortal Ingrid Pitt	Mini	391	20 hrs
The Oscars: 90 Years of the Academy Awards	Full	38	4 hrs
Tim Curry Horror Picture Show	Mini	39	1.5 hrs
Back to the Eighties: The Decade's Biggest...	Full	22	.5 hrs
James Bond: 50 Years of 007	Full	7	.5 hrs
Eurovision: A Celebration	Mini	NA	NA
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	589	32 hrs
Superman: The Man of Steel on the Silver Screen	Full	6	.25 hrs
The Fantastic Four on the Silver Screen	Mini	NA	NA
Christmas in Hollywood	Full	NA	NA
TV's Greatest Christmas Specials	Full	6	.25 hrs
Chicago Christmas Classics	Mini	110	5.5 hrs
Let's Go Ghostbusters: Filmation's Haunted Heroes	Mini	10	.5 hrs
Monster Movies of the 40s and 50s	Full	199	10.75 hrs
Monster Movies of the 20s and 30s	Full	14	3 hrs
The Presidency on Film JQA to JFK	Full	NA	NA
Monstervision: The Legend of Joe Bob Briggs	Mini	NA	NA
The Cult of Caroline Munro	Mini	1225	46 hrs
The Marilyn Monroe Story	Full	5	.25 hrs
Nick at Nite: A TV Viewer's Dream	Mini	32	.5 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	8	.5 hrs
Hollywood Goes to War: World War II	Full	53	6.25 hrs
Come on Down: Game Shows of the 70s and 80s	Full	44	11 hrs
The Quiz Show Scandals and Other Game Shows...	Full	114	33.25 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	NA	NA
The Marx Brothers: Groucho, Harpo, Chico...	Full	53	3.25 hrs
Mary Pickford: The World's First Movie Star	Full	NA	NA
Hollywood Goes to the Dogs: Lassie, Benji...	Full	10	1 hrs
37 VOD Workshops		6,554 Total Views	565.5 Hours Viewed



Most Viewed YouTube Workshop

Columbo: One More Thing
2,293 Views

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	26,847	33,656	2,176.25	64	375,076
February	39,350	51,758	5,263	201	1,169,051
March	58,859	74,726	7,070	237	1,833,467
April	53,014	97,942	3,445	58	421,789
May	39,135	61,084	2,771	92	380,115
June	34,746	58,907	3,659	138	344,775
TOTAL:	251,951	378,073	24,384.25	790	4,524,273

NMTV Website Stats

Month	Number of Users	Number of Views	Ch. 15 Live Stream Views
January	5,568	10,793	1,625
February	5,229	10,091	1,040
March	6,404	11,943	868
April	6,626	11,569	799
May	7,224	8,717	1,564
June	7,305	12,398	1,192
TOTAL:	38,356	65,511	7,088

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/Slides	Fees Paid
January	225	51	59	0	0	\$764.92
February	180.75	35	43	0	0	\$234.52
March	284.75	82	62	0	0	\$1,046.56
April	564	149	161	27	236	\$1,871.45
May	514.5	131	69	10	164	\$4,336.45
June	175	25	49	22	0	\$1,102.67
TOTAL:	1,944	473	443	59	400	\$9,356.57

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Eric Nelson create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some June highlights include:

- Centennial Graduates Revisit Elementary Schools
- The View from Inside a MnDot Cone Zone
- Android Update Leads to Thousands of 911 Calls
- Drought Conditions Continue for North Metro Sod Company
- Transportation Expert Joe MacPherson Keeps Anoka County Highways Up To Date
- North Metro Goes from Floods to Drought
- North Metro Beach is a Hot Weather Escape
- North Metro Crops Need Rain Drops
- City of Blaine Holds Community Open Houses About Future of Northtown Mall
- Tony Finau Tops List of Golfers Coming to 3M Open
- MN DNR Says that Blaine's Municipal Wells Caused Interference with at Least 47 Private Wells
- Drought Plus July 4th Holiday Equals High Fire Risk



In addition to daily playbacks of North Metro TV News on the cable systems, there are **1,230 local stories** archived for viewers on the **NMTV YouTube channel**. The channel can be accessed through the northmetrotv.com website.



Most Viewed YouTube News Story

Centennial Graduates Revisit Elementary Schools
304 Views

Digital Equity Committee Wrap-Up

Work on our digital equity needs assessments has been completed. All of our data regarding participants experiences with internet service and usage has been shared with the MN Office of Broadband Development. They will use the information to assist them in determining best steps forward to bring digital equity to the state of Minnesota. It was a useful experience for us, as we learned that there is real need for digital assistance for senior citizens. We are currently developing classes geared toward senior citizens and internet/device/apps usage.

Graduations!

It was a big year for graduation coverage. Not only did NMTV cover the Blaine and Centennial graduations, we were also asked to record the Spring Lake Park ceremony for the first time in many years. All three graduations were live-streamed and recorded for future playbacks. Between the three ceremonies we've received over 6,650 views on our Youtube channel. In addition to high school ceremonies, we were asked to



record the Blue Heron Elementary School kindergarten graduation ceremony. That event has resulted 319 Youtube views so far.

Drone Updates

While it seems like drones are everywhere and anyone can own and fly one, NMTV takes its drone operation and service very seriously. Our Inspire drone is a complex tool that requires knowledge and skill to operate, along with licenses and registrations. In June, drone operator T.J. Tronson, renewed our MnDot drone registration and began preparing for his bi-annual drone pilot test. The test will be taken in July and includes 60 questions, all of which must be answered correctly to pass.

Parades!

It wouldn't be summer without parades. It just wouldn't. We live-streamed and recorded three parades in June. They include the Spring Lake Park Tower Days, Blaine Festival, and Columbia Heights Jamboree Days parades. So far there have been 1,047 views of parades on our Youtube channel. The Columbia Heights parade was produced for a fee.



MACTA Conference

Three members of the NMTV staff attended the annual MACTA (Minnesota Association of Community Telecommunications Administrators) conference on June 20th at the Bunker Hills Event Center. Sessions included learning about MACTA's legislative plan, modernizing funding for community television, operational, production, franchising, and HR topics.

City Productions

In June, Municipal Producer, Trevor Scholl, completed one production and worked toward completing several others. He completed a drone spot of Bunker Beach and worked on public safety profiles, Blaine in-house on-boarding videos, a Blaine community outreach project, and summer Mayor's Minutes. Completed programs include:

- Bunker Beach Drone Spot



New and ongoing projects include:

- Blaine on-boarding videos
- Blaine Police Department community outreach events
- Public safety employee profiles, fire departments
- Summer Mayor's Minutes
- City summer events
- Business profiles
- Blaine Facebook live town halls

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him with ideas for new videos.

Public Access Programs

Title	Producer	Runtime
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	01:58:58
Christ Lutheran Church Worship (5 episodes)	Chance Amundson	06:00:59
Christ Lutheran Church Worship Message (5 episodes)	Chance Amundson	02:30:50
Lovepower (4 episodes)	Rick Larson	04:00:00
The Power of Love (4 episodes)	Rick Larson	02:00:00

Oak Park Community Church (4 episodes)	David Turnidge	02:48:40
24 New Programs		14:31:49 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (6/13/23)	T.J. Tronson	01:01:47
Anoka County Board Meeting (6/27/23)	T.J. Tronson	01:24:36
NMTC Meeting (6/15/23)	T.J. Tronson	00:33:24
NMTV News (3 episodes)	Danika Peterson/Eric Nelson	01:15:21
Bunker Beach Drone Sport	Trevor Scholl	00:00:30
Girls Lacrosse: 7A QF: Grand Rapids/Greenway vs. Centennial	Kenton Kipp/Ted Leroux	01:23:30
Boys Lacrosse: 7A QF: Hermantown/Proctor vs. Centennial	Kenton Kipp/Ted Leroux	01:40:56
Blaine High School Graduation	Kenton Kipp/Ted Leroux	01:38:58
Boys Lacrosse: 7A SF: Duluth/Centennial	Kenton Kipp/Ted Leroux	01:45:58
Spring Lake Park Tower Days Parade	Kenton Kipp/Ted Leroux	00:55:24
Spring Lake Park High School Graduation	Kenton Kipp/Ted Leroux	01:35:19
Centennial High School Graduation	Kenton Kipp/Ted Leroux	01:28:00
Columbia Heights Jamboree Days Parade	Kenton Kipp/Ted Leroux	00:57:33
Blaine Festival Parade	Kenton Kipp/Ted Leroux	01:07:23
Boys Lacrosse: 7A QF: Anoka/Blaine	Kenton Kipp/Ted Leroux	01:42:05
Boys Lacrosse: 7A Final: Centennial/Chisago Lakes	Kenton Kipp/Ted Leroux	01:55:25
Blue Heron Elementary Kindergarten Graduation	Kenton Kipp/Ted Leroux	00:45:16
19 New Programs		17:33:55 New Hours

City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (6/5/23)	T.J. Tronson	01:10:24
Blaine Planning Commission Meeting (6/13/23)	T.J. Tronson	00:58:06
Blaine City Council Meeting (6/20/23)	Trevor Scholl	01:09:34
Blaine Park Board Meeting (6/27/23)	Trevor Scholl	01:31:10
Centerville Planning & Zoning Meeting (6/6/23)	John Murphy	01:35:48
Centerville City Council Meeting (6/14/23)	Matt Waldron	01:40:52
Centerville EDA Meeting (6/21/23)	John Murphy	01:37:30
Centerville City Council Meeting (6/28/23)	Teresa Bender	01:04:37
Circle Pines Park Board Meeting (6/6/23)	Ray Flint	00:02:58
Circle Pines City Council Meeting (6/13/23)	Ray Flint	00:35:56
Circle Pines Utility Commission Meeting (6/21/23)	Ray Flint	00:22:27
Circle Pines City Council Meeting (6/27/23)	Ray Flint	00:30:52
Ham Lake City Council Meeting (6/5/23)	David Little	01:06:02
Ham Lake Planning Commission Meeting (6/12/23)	David Little	00:13:14
Ham Lake City Council Meeting (6/20/23)	David Little	00:32:37
Ham Lake Planning Commission Meeting (6/26/23)	David Little	00:34:54

Lexington City Council Meeting (6/1/23)	Lexington Staff	00:37:40
Lexington City Council Meeting (6/15/23)	Lexington Staff	00:46:54
Lino Lakes Park Board Meeting (6/7/23)	Anne Serwe	01:19:36
Lino Lakes City Council Meeting (6/12/23)	Anne Serwe	00:29:46
Lino Lakes Planning & Zoning Meeting (6/14/23)	Anne Serwe	00:26:53
Lino Lakes City Council Meeting (6/26/23)	Anne Serwe	00:36:16
Lino Lakes Environmental Board Meeting (6/28/23)	Anne Serwe	01:07:13
Spring Lake Park City Council Meeting (6/5/23)	Ray Flint	01:18:04
Spring Lake Park City Council Meeting (6/20/23)	Ray Flint	00:57:29
25 New Programs		22:26:52 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.