

North Metro TV

August 2023 Update

Program Production

In August, a total of **74 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **56:15:00 hours of new programming**.

- 29 programs were produced by the public
- 43 programs were produced by NMTV staff
- 2 programs were produced by City staff

Van Shoots

The HD production truck was utilized for 16:45:00 hours of production in August. The following events were produced live and/or recorded for additional playback:

- Blue Heron Days Parade
- Tennis: Totino Grace vs. Spring Lake Park
- Football: Coon Rapids vs. Centennial

vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/stream 43 events. The vMix system requires significantly fewer staff members than the production truck. VMix crews are spread out over multiple locations and connected via the internet.

- Football: St. Michael-Albertville vs. Blaine



Most Viewed YouTube Sporting Event

Sports Den:
360 Views

Live Workshops

Workshop	Instructor	Organization	Students
Look Out for Scams!	Eric Houston	General Public	9
1 Workshop			9 Students

VOD Workshop Views

Workshop	Type	# of Views	Hours Viewed
Diana Rigg: Avenger	Mini	304	24 hrs
Batman's Greatest Villains	Mini	153	12.75 hrs
Columbo: One More Thing	Mini	3357	363.75 hrs
King of the Cowboys 4 – John Wayne	Mini	79	10.5 hrs
King of the Cowboys 3 – Randolph Scott	Mini	100	5.75 hrs
King of the Cowboys 2 – Autry/Rogers	Mini	240	14 hrs
King of the Cowboys 1 – Strong and Silent	Mini	33	2.75 hrs
Great British Game Shows	Mini	31	1.75 hrs
We Love Lucy: The Lucille Ball Story	Full	11	.75 hrs
The Immortal Ingrid Pitt	Mini	560	21 hrs
The Oscars: 90 Years of the Academy Awards	Full	30	6.75 hrs
Tim Curry Horror Picture Show	Mini	25	1 hrs
Back to the Eighties: The Decade's Biggest...	Full	5	.25 hrs
James Bond: 50 Years of 007	Full	30	2.5 hrs
Eurovision: A Celebration	Mini	5	.25 hrs
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	383	30.25 hrs
Superman: The Man of Steel on the Silver Screen	Full	NA	NA
The Fantastic Four on the Silver Screen	Mini	NA	NA
Christmas in Hollywood	Full	NA	NA
TV's Greatest Christmas Specials	Full	12	1 hrs
Chicago Christmas Classics	Mini	197	9.75 hrs
Let's Go Ghostbusters: Filmation's Haunted Heroes	Mini	14	.25 hrs
Monster Movies of the 40s and 50s	Full	184	9.25 hrs
Monster Movies of the 20s and 30s	Full	14	.25 hrs
The Presidency on Film JQA to JFK	Full	NA	NA
Monstervision: The Legend of Joe Bob Briggs	Mini	NA	NA
The Cult of Caroline Munro	Mini	1635	61.25 hrs
The Marilyn Monroe Story	Full	NA	NA
Nick at Nite: A TV Viewer's Dream	Mini	31	.75 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	NA	NA
Hollywood Goes to War: World War II	Full	68	11 hrs
Come on Down: Game Shows of the 70s and 80s	Full	29	4.25 hrs
The Quiz Show Scandals and Other Game Shows...	Full	2652	784.5 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	4	.25 hrs
The Marx Brothers: Groucho, Harpo, Chico...	Full	61	5 hrs
Mary Pickford: The World's First Movie Star	Full	NA	NA
Hollywood Goes to the Dogs: Lassie, Benji...	Full	11	1.25 hrs
37 VOD Workshops		10,258 Total Views	1,310.5 Hours Viewed



Most Viewed YouTube Workshop

Columbo: One More Thing
3,357 Views

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	26,847	33,656	2,176.25	64	375,076
February	39,350	51,758	5,263	201	1,169,051
March	58,859	74,726	7,070	237	1,833,467
April	53,014	97,942	3,445	58	421,789
May	39,135	61,084	2,771	92	380,115
June	34,746	58,907	3,659	138	344,775
July	34,807	57,811	2,395.5	60	294,888
August	32,600	50,353	2,658	67	272,782
TOTAL:	319,358	486,237	29,437.75	917	5,091,943

NMTV Website Stats

Month	Number of Users	Number of Views	Ch. 15 Live Stream Views
January	5,568	10,793	1,625
February	5,229	10,091	1,040
March	6,404	11,943	868
April	6,626	11,569	799
May	7,224	8,717	1,564
June	7,305	12,398	1,192
July	4,600	26,000	595
August	10,000	27,000	1,563
TOTAL:	52,956	118,511	9,246

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

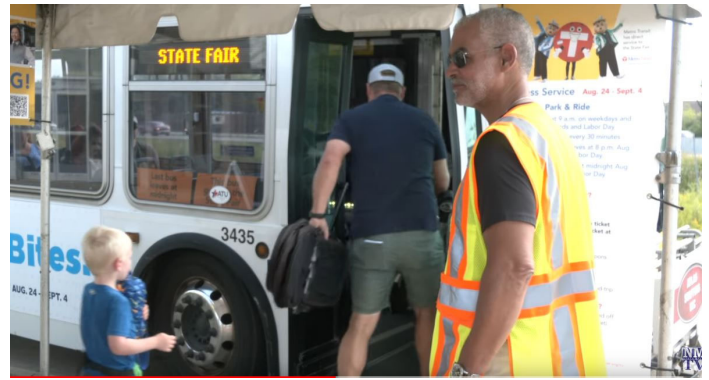
Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	225	51	59	0	0	\$764.92
February	180.75	35	43	0	0	\$234.52
March	284.75	82	62	0	0	\$1,046.56
April	564	149	161	27	236	\$1,871.45
May	514.5	131	69	10	164	\$4,336.45
June	175	25	49	22	0	\$1,102.67
July	523.25	138	103	9	170	\$1,150.54
August	189	55	13	9	30	\$2,520.65
TOTAL:	2,656.25	666	559	77	600	\$13,027.76

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Eric Nelson create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some August highlights include:

- New and Better Boardwalk to Open Soon on Rice Creek Trail
- Sunflower Power on Full Display at Lino Lakes Farm
- School Meals Will be Free for All Students
- US 10 Getting Extra Lanes in the North Metro
- Blaine Singer Hits All the Right Notes
- Blaine's State Fair Express is a Home Run
- Blaine Suspends School Resource Officer Program



In addition to daily playbacks of North Metro TV News on the cable systems, there are **1,253 local stories** archived for viewers on the **NMTV YouTube channel**. The channel can be accessed through the northmetrotv.com website.



Most Viewed YouTube News Story

Blaine Suspends School Resource Officer Program
361 Views

NSPN.TV Streaming Agreement

North Metro TV has entered into an agreement with the Neighborhood Sports Network (NSPN.TV) to stream fall sports. NSPN.TV holds the contract with the Minnesota State High School League for streaming all high school sporting events. They typically stream games utilizing a single camera and charge viewers a fee for accessing the service. Fees are paid on a monthly or annual subscription basis and NSPN also provides downloads of their games for a fee. NSPN is interested in streaming games produced by other entities, such as NMTV. In exchange for allowing this, NMTV would receive compensation based on subscription and download levels. This is an income source that North Metro TV has been considering for some time as it fits perfectly into the goal of earning money without changing NMTV's mission. The agreement is for a trial basis that covers the fall sports season. At that point the partnership will be re-evaluated and consideration given as to whether it benefits NMTV to continue.

Safety Camp

Special Events Coordinator, T.J. Tronson, spent a couple of days covering the annual Blaine Safety Camp activities at the SBM fire station #3. The completed video includes highlights from all of the presentations and plenty of video of kids having fun. The program was shared with the SBM Community Relations Specialist and can also be found on the cable channels and Youtube.



City Meeting Podcasts

Facility Manager, Eric Houston, is ready to start offering our city meetings as podcasts. It is one more distribution method for city information that

NMTV can provide at no cost to cities. Eric has been contacting each city to determine interest, number of meetings to turn into podcasts, and how long to make them available on the players. NMTV has an account with Podbean, a popular and robust podcast host. Through that host we can distribute the podcast to podcast players such as Amazon, Spotify, iHeart and Apple.

Conversations

The news team, of Danika Peterson and Eric Nelson, has produced another episode of their show Conversations. This time they have a discussion with Cory McIntyre, the Superintendent of the Anoka-Hennepin School District. With the new school year starting, host Eric Nelson gets the skinny on what is ahead for the district. Conversations is available on the cable channels and Youtube.



League of Women Voters Friend of League Award

Special Events Coordinator, T.J. Tronson, and North Metro TV have been unanimously chosen to receive the League of Women Voters, of Anoka-Blaine-Coon Rapids area *Friend of the League* award. The award is presented to an individual or an organization that has had a significant impact on the community through civic engagement and support. The League specifically noted, "NMTV's outstanding service to the electorate of Anoka County with video recording and playback of candidate forums. We particularly appreciated your services last fall when you made your studio available to us when other plans were disrupted.." T.J. is working with the League again this fall to record three of their candidate forums.

City Productions

In August, Municipal Producer, Trevor Scholl, completed two productions. He completed another public safety employee profile, and a business highlight. Completed programs include:

- Meet the Staff: SLP PD Officer Wyatt McDonough at Night to Unite
- Local Connections: Brewers Guild State Fair 2023

New and ongoing projects include:

- Historical Society cemetery tours
- Blaine Police Department community outreach events
- Public safety employee profiles, fire departments
- Love My Pet Fair
- Blaine On-Boarding Videos
- Business profiles
- Blaine Facebook live town halls



Trevor touches base with contacts on a regular basis and also encourages Cities to contact him with ideas for new videos.

Public Access Programs

Title	Producer	Runtime
Lucky Star: The Anime No One Remembers "Trailer"	Kenzo H. Samadani	00:02:10
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	02:45:59
Christ Lutheran Church Worship (5 episodes)	Chance Amundson	04:53:39
Christ Lutheran Church Worship Message (5 episodes)	Chance Amundson	02:32:05
Lovepower (6 episodes)	Rick Larson	06:00:00
The Power of Love (6 episodes)	Rick Larson	03:00:00
Oak Park Community Church (4 episodes)	David Turnidge	02:31:17
29 New Programs		21:45:10 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (8/8/23)	T.J. Tronson	00:40:55
Anoka County Board Meeting (8/22/23)	T.J. Tronson	00:41:45
Blaine Safety Camp	T.J. Tronson	00:06:24
NMTV News (2 episodes)	Danika Peterson/Eric Nelson	00:38:50
Conversations: Cory McIntyre, Anoka-Hennepin Superintendent	Danika Peterson/Eric Nelson	00:23:02
New Roundabout at 99 th Avenue	Danika Peterson/Eric Nelson	00:02:13
Blaine Votes to Remove School Resource Officers	Danika Peterson/Eric Nelson	00:05:06
911 Day of Service Version 1	Danika Peterson/Eric Nelson	00:00:31
911 Day of Service Version 2	Danika Peterson/Eric Nelson	00:00:31
911 Day of Service Version 3	Danika Peterson/Eric Nelson	00:00:31
911 Day of Service Version 4	Danika Peterson/Eric Nelson	00:00:31
Local Connections: Brewers Guild State Fair 2023	Trevor Scholl	00:06:48
Meet the Staff: SLP PD Officer Wyatt McDonough at Night to Unite	Trevor Scholl	00:03:42
Blue Heron Days Parade	Kenton Kipp/Ted Leroux	00:44:50
Girls Tennis: Totino Grace/Spring Lake Park	Kenton Kipp/Ted Leroux	01:19:32
Football: Coon Rapids/Centennial	Kenton Kipp/Ted Leroux	02:34:19
Football: St. Michael/Albertville/Blaine	Kenton Kipp/Ted Leroux	02:02:49
Sports Den	Kenton Kipp/Ted Leroux	00:26:17
19 New Programs		09:57:36 New Hours

City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (8/7/23)	T.J. Tronson	01:46:58
Blaine Planning Commission Meeting (8/8/23)	T.J. Tronson	00:14:19
Blaine Natural Resources Conservation Board Meeting (8/15/23)	Matt Waldron	01:02:33
Blaine City Council Meeting (8/21/23)	Trevor Scholl	01:44:22
Blaine City Council Meeting (8/31/23)	Trevor Scholl	00:22:56
Centerville Park & Rec Meeting (8/2/23)	John Murphy	02:58:10
Centerville Planning & Zoning Meeting (8/8/23)	Trevor Scholl	01:30:07
Centerville City Council Meeting (8/9/23)	John Murphy	03:20:32
Centerville EDA Meeting (8/16/23)	John Murphy	01:40:06
Centerville City Council Meeting (8/23/23)	John Murphy	01:15:07
Circle Pines Park Board Meeting (8/1/23)	Ray Flint	00:02:32
Circle Pines City Council Meeting (8/8/23)	Ray Flint	01:25:54
Circle Pines Utility Commission Meeting (8/16/23)	Eric Houston	00:21:47
Circle Pines City Council Meeting (8/22/23)	Ray Flint	00:52:50
Ham Lake City Council Meeting (8/7/23)	David Little	00:34:54
Ham Lake Planning Commission Meeting (8/14/23)	David Little	00:14:51
Ham Lake City Council Meeting (8/21/23)	T.J. Tronson	00:21:47
Ham Lake Planning Commission Meeting (8/28/23)	Danika Peterson	00:23:39
Lexington City Council Meeting (8/3/23)	Lexington Staff	00:11:56
Lexington City Council Meeting (8/17/23)	Lexington Staff	00:11:19
Lino Lakes Planning & Zoning Meeting (8/9/23)	Anne Serwe	00:12:12
Lino Lakes City Council Meeting (8/14/23)	Anne Serwe	00:38:02
Lino Lakes City Council Meeting (8/28/23)	Anne Serwe	00:48:15
Lino Lakes Environmental Board Meeting (8/30/23)	Anne Serwe	00:44:50
Spring Lake Park City Council Meeting (8/7/23)	Trevor Scholl	00:22:44
Spring Lake Park City Council Meeting (8/21/23)	Matt Waldron	00:57:02
26 New Programs		24:13:30 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.