

NORTH METRO TELECOMMUNICATIONS COMMISSION SPECIAL MEETING

May 1, 2024
6:00 P.M.
200 Civic Heights Circle
Circle Pines, Minnesota

AGENDA

1. CALL TO ORDER/ROLL CALL
2. OLD BUSINESS
 1. Merger Discussion **p. 2-4**
3. ADJOURN

The next regular meeting of the Cable Commission is scheduled for Wednesday, June 13, 2024 at 6:00 P.M.

NORTH METRO TV

TO: CABLE COMMISSION
FROM: ERIC HOUSTON AND DANIKA PETERSON
SUBJECT: MERGER DISCUSSION
DATE: 4/25/2024

Commissioner Chris Massoglia first broached the topic of merging the North Metro Telecommunications Commission (NMTC) with the Northwest Suburbs Cable Communications Commission (NWSCCC)/CCX Media in the fall of 2023. Since then, each NMTC member city has had the opportunity to bring the topic to their own city council for discussion. Additionally, the Blaine City Council voted to send a letter NWSCCC/CCX to determine their interest in an informal discussion about merging the two organizations. Shannon Slatton Schwartz, the CCX Executive Director, responded that they would be open to such an informal discussion. The purpose of this special meeting is for the NMTC to decide if they are interested in pursuing the matter and, if so, what the appropriate next steps should be.

NWSCCC is a cable commission serving nine northwest metro suburbs, including Plymouth, Brooklyn Center, and Brooklyn Park. CCX Media is that commission's television production arm.



City of Blaine

10801 Town Square Drive NE

Blaine MN 55449-8100

City Hall 763-784-6700 | BlaineMN.gov

March 8, 2024

Shannon Slatton Schwartz, Executive Director

CCX Media

6900 Winnetka Ave N

Brooklyn Park, MN 55428

Dear Ms. Slatton Schwartz,

At the March 4 meeting, Blaine City Council approved a motion to direct staff to draft a letter to CCX expressing Blaine's interest to merge with their cable commission and request CCX's feedback on the idea of North Metro TV merging with CCX.

The City of Blaine has engaged in discussions with our partners at North Metro TV (North Metro Telecommunications Commission) about starting a dialogue regarding the possibility of a merger between the North Metro TV/NMTC and CCX Media/NWSCCC. At this time, we would like to suggest an initial informal discussion to determine if there is interest in exploring this option. Please let us know if this is something that you and your commission would be interested in discussing further.

Sincerely,

Michelle A. Wolfe

Blaine City Manager

cc: Blaine Mayor and City Councilmembers



6900 Winnetka Avenue North
Brooklyn Park, MN 55428

Phone: 763.536.8355

Web: www.nwsgcc.org

March 19, 2024

Michelle Wolfe, City Manager
City of Blaine
10801 Town Square Drive NE
Blaine, MN 55449-8100

Dear Ms. Wolfe,

We received your letter indicating the city of Blaine's desire to spark an informal discussion regarding a potential merger between the North Metro Telecommunications Commission (NMTC)/NMTV and the Northwest Suburbs Cable Communications Commission (NWSCCC).

The NWSCCC Executive Committee approved a motion to return your letter and indicate our willingness to have an informal discussion exploring a potential merger with the NMTC with the caveats that any potential merger would include equal treatment of cities as outlined by our joint powers agreement and any potential merger would be financially beneficial for NWSCCC.

Please let us know if this is something that you and your city and commission would be interested in discussing further.

Sincerely,

A handwritten signature in black ink that reads "Shannon Slatton Schwartz".

Shannon Slatton Schwartz
Executive Director

Cc: North Metro Telecommunications Commission