

Program Production

In February, **111 new programs** were produced using the North Metro TV facilities, funds, and services. That's **79 hours of new programming**.

- 34 programs were produced by the public
- 75 programs were produced by NMTV staff
- 2 programs were produced by city staff



Truck Shoots

The HD production truck was used for 50.25 hours of production in February. The following events were produced live and/or recorded for additional playback:

- Girls Basketball: Blaine at Centennial
- Girls Basketball: Spring Lake Park at Blaine
- Girls Hockey 5AA Semi Final North Wright County v Centennial/SLP
- Girls Hockey 5AA Final Maple Grove v Centennial/SLP
- Boys Basketball: Spring Lake Park at Centennial
- Boys Hockey 5AA Quarter-Final Spring Lake Park v Centennial
- Boys Hockey 5AA Semi-Final Rogers v Centennial
- Girls Basketball: Section 7AAAA Quarter-Final Forest Lake at Blaine



vMix Live Streaming Shoots

Staff used the vMix single camera production system to record and stream 8 events. The vMix system requires significantly fewer staff members than the production truck. Often, a single staff member can film and stream a game live, all at the same time.

- Boys Basketball: Centennial at Blaine
- Wrestling Triangular #1: Irondale/SLP/STA at Centennial
- Wrestling Triangular #2: Irondale/SLP/STA v Coon Rapids
- Wrestling Triangular #3: Coon Rapids at Centennial
- Adapted Floor Hockey: Centennial at Anoka-Hennepin
- Girls Hockey 7AA Quarter-Final Elk River/Zim at Blaine
- Boys Basketball: Blaine at Spring Lake Park
- Girls Basketball: Centennial at Spring Lake Park



Most Watched Sports Video on Social Media

Boys Hockey: Centennial v Rogers
Section 5AA Semi-Final Highlights
12,874 Views

Class	Type	# of Views	Hours Viewed
Diana Rigg: Avenger	Mini	1,299	130 hrs
Batman's Greatest Villains	Mini	90	6 hrs
Columbo: One More Thing	Mini	1,481	185 hrs
King of the Cowboys 4 – John Wayne	Mini	27	2.25 hrs
King of the Cowboys 3 – Randolph Scott	Mini	58	3.25 hrs
King of the Cowboys 2 – Autry/Rogers	Mini	274	17.25 hrs
King of the Cowboys 1 – Strong and Silent	Mini	25	2 hrs
Great British Game Shows	Mini	36	.75 hrs
We Love Lucy: The Lucille Ball Story	Full	NA	NA
The Immortal Ingrid Pitt	Mini	676	36.5 hrs
The Oscars: 90 Years of the Academy Awards	Full	76	11.5 hrs
Tim Curry Horror Picture Show	Mini	15	1 hrs
Back to the Eighties: The Decade's Biggest...	Full	10	1 hrs
James Bond: 50 Years of 007	Full	NA	NA
Eurovision: A Celebration	Mini	NA	NA
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	375	73.5 hrs
Superman: The Man of Steel on the Silver Screen	Full	28	13.5 hrs
The Fantastic Four on the Silver Screen	Mini	NA	NA
Christmas in Hollywood	Full	NA	NA
TV's Greatest Christmas Specials	Full	13	1 hrs
Chicago Christmas Classics	Mini	185	7.75 hrs
Let's Go Ghostbusters: Filmmation's Haunted Heroes	Mini	NA	NA
Monster Movies of the 40s and 50s	Full	192	8 hrs
Monster Movies of the 20s and 30s	Full	6	.5 hrs
The Presidency on Film JQA to JFK	Full	NA	NA
Monstervision: The Legend of Joe Bob Briggs	Mini	NA	NA
The Cult of Caroline Munro	Mini	2,012	75.5 hrs
The Marilyn Monroe Story	Full	9	.5 hrs
Nick at Nite: A TV Viewer's Dream	Mini	16	.75 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	5	.5 hrs
Hollywood Goes to War: World War II	Full	37	5.75 hrs
Come on Down: Game Shows of the 70s and 80s	Full	38	1.5 hrs
The Quiz Show Scandals and Other Game Shows...	Full	124	40.75 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	5	1.5 hrs
The Marx Brothers: Groucho, Harpo, Chico...	Full	124	8.25 hrs
Mary Pickford: The World's First Movie Star	Full	NA	NA
36 VOD Workshops		7,243 Total Views	635.75 Hours Viewed



Most Viewed YouTube Class

The Cult of Caroline Munro
2,559 Views

Short Form Videos on Social Media

Each month, North Metro TV produces dozens of short form videos. These include individual news stories, municipal videos, sports highlight reels, and more. These videos air in between scheduled programming on Channels 15 and 16. They are also posted across all of our social media accounts, including YouTube, Facebook, and X (formerly Twitter).

Title	Producer	Views Across All Social Media	Length
Anoka County Polar Plunge 2024	Danika Peterson and Eric Nelson	1,957	3 minutes
Anoka County Regional Rail Authority Looks at Overpasses	Danika Peterson and Eric Nelson	127	3 minutes
Anoka County Wants Gap Funding for Missing Trail Link	Danika Peterson and Eric Nelson	85	3 minutes
Anoka-Hennepin Educational Foundation Gives Thousands to Classrooms	Danika Peterson and Eric Nelson	258	3 minutes
Blaine Bengals Girls Wrestler Heads to State Tournament	Danika Peterson and Eric Nelson	291	3 minutes
Blaine Boys Basketball v Spring Lake Park Highlights	Kenton Kipp and Ted Leroux	1,200	2 minutes
Blaine Girls Basketball v Forest Lake Highlights	Kenton Kipp and Ted Leroux	753	1 minute
Blaine PD Citizen Recognition Awards - Bradley Miska	Danika Peterson and Eric Nelson	31	6 minutes
Blaine PD Citizen Recognition Awards - Carla Holm and Kenton Pust	Danika Peterson and Eric Nelson	31	3 minutes
Blaine PD Citizen Recognition Awards - Jeffrey Ruff and Mark Morisette	Danika Peterson and Eric Nelson	56	4 minutes
Boys Hockey Centennial v Rogers Section 5AA Semifinal Highlights	Kenton Kipp and Ted Leroux	12,874	1 minute
Boys Hockey Centennial v Spring Lake Park 5AA Quarter Final Highlights	Kenton Kipp and Ted Leroux	2,500	1 minute
Centennial vs SLP Boys Basketball Highlights	Kenton Kipp and Ted Leroux	126	2 minutes
Centennial/SLP Girls Hockey vs Maple Grove Section 5AA Championship Highlights	Kenton Kipp and Ted Leroux	1,511	2 minutes
Centennial/SLP Girls Hockey vs North Wright County Highlights	Kenton Kipp and Ted Leroux	2,154	2 minutes
Centerstage Centerville: Max Storage	Trevor Scholl	79	2 minutes
Changes in E-Pull Tabs Could Slow Sales	Danika Peterson and Eric Nelson	362	4 minutes
Girls Basketball Blaine at Centennial Highlights	Kenton Kipp and Ted Leroux	3,345	2 minutes
Girls Basketball Spring Lake Park at Blaine Highlights	Kenton Kipp and Ted Leroux	332	2 minutes
Girls Hockey Centennial/SLP at Blaine Highlights	Kenton Kipp and Ted Leroux	235	1 minute
Guns and Hoses Charity Hockey Preview	Danika Peterson and Eric Nelson	1,696	2 minutes
Meet Clearopathra - Centerville's Newly Named Snowplow	Danika Peterson and Eric Nelson	1,632	1 minute
Snow Free Winter	Danika Peterson and Eric Nelson	188	3 minutes

Snow Plows Hibernating This Winter in Lino Lakes	Danika Peterson and Eric Nelson	358	2 minutes
Teachers Union Anoka-Hennepin Reach Tentative Settlement	Danika Peterson and Eric Nelson	72	3 minutes
USA Cup Looking for Volunteers	Danika Peterson and Eric Nelson	52	3 minutes
Valentine's Day History in Anoka County	Trevor Scholl	38	3 minutes
Valentine's Day Snowfall	Danika Peterson and Eric Nelson	1811	2 minutes
28 Short Form Videos		31,154 Total Views	68 minutes

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	18,260	25,412	1,379	67	299,264
February	20,070	28,271	1,426	53	313,072
TOTAL:	18,260	25,412	1,379	67	299,264

NMTV Website Stats

Unfortunately, the software that tracks our website stats is still down. We are working with our web designers to fix the problem.

Month	Number of Users	Number of Views	Live Stream Views
January	NA	NA	NA
February	NA	NA	NA
TOTAL:	NA	NA	NA

Home Movie Transfers

Home movie transfers are one of our most popular public services. Residents can transfer their family videos themselves for free or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Transfer Hours	Tapes	Film Reels	DVDs	Photos/Slides	Fees Paid
January	578.5	129	88	131	0	\$2,321.46
February	147.75	51	20	66	2	\$2,753.93
TOTAL:	726.25	180	108	66	2	\$5,075.39

Station Highlights

NMTV News Highlights

Each week, Danika Peterson and Eric Nelson create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some February highlights include:

- Anoka-Hennepin Educational Foundation Gives Thousands to Classrooms
- Changes in E-Pull Tabs Could Slow Sales
- Snowplows Hibernating This Winter in Lino Lakes



In addition to daily playbacks of North Metro TV News on the cable systems, there are **1,305 local stories** archived for viewers on the **NMTV YouTube channel**. The channel can be also be accessed through northmetrotv.com.



Most Viewed Online News Story

Anoka County Polar Plunge 2024

1,957 Views

Anoka County Polar Plunge

North Metro TV was thrilled to document the first ever Polar Plunge to be held in Blaine at Lakeside Commons Park. Trevor Scholl and TJ Tronson braved the chilly temps (but not the chilly waters) to photograph the day and even fly our drone over the event. Danika Peterson cut it all together and it quickly became one of our most popular videos of the month, with thousands of curious residents tuning in to get a goosebump inducing look at this phenomenal event.



Valentine's Day Snowfall

Snow has been a rare site in the north metro this winter, but, when Jack Frost finally came to town for Valentine's Day, our own Eric Nelson was there to greet him. Thanks in part to our new short form video strategy, Eric was able to get the video out onto our social media platforms right away, creating a timely story that hundreds of people were excited to see.

The Norwegian Church: Stories from Glen Cary Cemetery

North Metro TV teamed up with the Anoka County Historical Society to create a special, one hour program chronicling the history of Ham Lake and of one church in particular. Eric Houston, aided by Trevor Scholl and TJ Tronson, filmed the ACHS Glen Cary cemetery tour last fall and recently finished adding music, maps, and photographs to bring the stories of several nineteenth century Norwegian immigrants to fascinating life. The program is currently airing on Channel 15 and at northmetrotv.com/glencary.



Meet Clearapathra

What do you name a snowplow? Clearapathra, obviously! Well, at least it was obvious to Erin Rehnke, who won Centerville's recent "Name a Snowplow" Contest. Erin won \$50 and got to see her clever name emblazoned on a city plow. Eric Nelson, Danika Peterson, and Trevor Scholl were all on hand to take photographs and create a video. They were happy to do it, but stressed that it was really snow big deal.



City Productions

When not lending his ample talents to other North Metro TV productions, Trevor Scholl is hard at work on his trademark bespoke municipal videos. This month, Trevor completed the Lino Lakes Fire Recruitment video, filmed a fun look at the history of the Valentine with the Anoka County Historical Society, and completed a new business profile in the form of Centerstage: Max Storage.

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him with ideas for new videos.



Public Access Programs

Title	Producer	Runtime
Glen Cary Lutheran Church Worship (4 episodes)	Vincent Schneider	3 hours 54 minutes
The Hidden Truth (4 episodes)	Paul Dendy	3 hours 55 minutes
Lord of Life (4 episodes)	Jean Stauffer	3 hours 53 minutes
LovePower (6 episodes)	Rick Larson	6 hours
Oak Park Community Church (3 episodes)	David B. Turnidge	1 hour 44 minutes
Power of Love (6 episodes)	Rick Larson	3 hours
Rice Creek Watershed District Board Meeting (2 episodes)	Theresa Stasica	4 hours 49 minutes
What Does the Bible Say (5 episodes)	George DeGidio	2 hours 26 minutes
34 New Programs		29 New Hours



NMTV Staff Programs

Title	Producer	Runtime
Adapted Floor Hockey: Centennial at Anoka-Hennepin	Kenton Kipp and Ted Leroux	1 hour 22 minutes
Anoka County Board Meeting (2/20)	TJ Tronson	1 hour 1 minute
Boys Basketball Blaine at Spring Lake Park	Kenton Kipp and Ted Leroux	1 hour 14 minutes
Boys Basketball Centennial at Blaine	Kenton Kipp and Ted Leroux	1 hour 16 minutes
Boys Basketball Spring Lake Park at Centennial	Kenton Kipp and Ted Leroux	1 hour 12 minutes
Boys Hockey 5AA Quarter-Final Spring Lake Park vs Centennial	Kenton Kipp and Ted Leroux	1 hour 27 minutes

Boys Hockey 5AA Semi-Final Rogers vs Centennial	Kenton Kipp and Ted Leroux	1 hour 49 minutes
Girls Basketball Blaine at Centennial	Kenton Kipp and Ted Leroux	1 hour 16 minutes
Girls Basketball Centennial at Spring Lake Park	Kenton Kipp and Ted Leroux	1 hour 12 minutes
Girls Basketball Section 7AAAA Quarter-Final Forest Lake at Blaine	Kenton Kipp and Ted Leroux	1 hour 27 minutes
Girls Basketball Spring Lake Park at Blaine	Kenton Kipp and Ted Leroux	1 hour 26 minutes
Girls Hockey 5AA Final Maple Grove vs Centennial	Kenton Kipp and Ted Leroux	1 hour 54 minutes
Girls Hockey 5AA Semi Final North Wright County vs Centennial/SLP	Kenton Kipp and Ted Leroux	1 hour 31 minutes
Girls Hockey 7AA Quarter Final Elk River/Zim. At Blaine	Kenton Kipp and Ted Leroux	1 hour 34 minutes
Guns N Hoses Charity Hockey Game	TJ Tronson	2 hours 23 minutes
North Metro TV News (2 episodes)	Danika Peterson and Eric Nelson	31 minutes
Sports Den (4 episodes)	Kenton Kipp and Ted Leroux	1 hour 33 minutes
North Metro Telecommunications Commission Meeting (2/21)	TJ Tronson	27 minutes
The Norwegian Church	Eric Houston	48 minutes
Wrestling Triangular #1 Irondale/SLP/STA at Centennial	Kenton Kipp and Ted Leroux	1 hour 7 minutes
Wrestling Triangular #2 Irondale/SLP/STA v Coon Rapids	Kenton Kipp and Ted Leroux	59 minutes
Wrestling Triangular #3 Coon Rapids at Centennial	Kenton Kipp and Ted Leroux	1 hour 18 minutes
26 New Programs		29 New Hours



City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (2/21)	Trevor Scholl	1 hour 3 minutes
Blaine City Council Meeting (2/5)	TJ Tronson	1 hour 3 minutes
Blaine City Council Workshop (Recorded But Not Aired) (2/12)	TJ Tronson	2 hours 30 minutes
Blaine City Council Workshop (Recorded But Not Aired) (2/21)	Trevor Scholl	1 hour 30 minutes
Blaine Planning Commission Meeting (2/13)	TJ Tronson	50 minutes
Centerville City Council Meeting (2/14)	John Murphy	1 hour 45 minutes
Centerville City Council Meeting (2/28)	John Murphy	38 minutes
Centerville Economic Development Authority (EDA) Meeting (2/20)	TJ Tronson	2 hours 18 minutes
Centerville Park and Recreation Committee Meeting (2/7)	John Murphy	1 hour 23 minutes
Centerville Planning and Zoning Commission Meeting (2/6)	John Murphy	1 hour 19 minutes
Circle Pines City Council Meeting (2/13)	Ray Flint	26 minutes
Circle Pines City Council Meeting (2/28)	Ray Flint	10 minutes
Circle Pines Utility Commission Meeting (2/21)	Ray Flint	10 minutes
Ham Lake City Council Meeting (2/20)	Payton Nelson	31 minutes
Ham Lake City Council Meeting (2/5)	Payton Nelson	33 minutes
Lino Lakes City Council Meeting (2/12)	Anne Serwe	17 minutes
Lino Lakes City Council Meeting (2/26)	Danika Peterson	11 minutes
Lino Lakes Environmental Board Meeting (2/28)	TJ Tronson	1 hour 5 minutes

Spring Lake Park City Council Meeting (2/20)	Ray Flint	43 minutes
Spring Lake Park City Council Meeting (2/5)	Ray Flint	2 hours 9 minutes
Spring Lake Park Planning Commission Meeting (2/26)	Ray Flint	25 minutes
21 New Programs		20 New Hours

If you have any questions or comments regarding this monthly report please contact Eric Houston (at 763-231-2803 or eric@northmetrotv.com) or Danika Peterson (at 763-231-2810 or danika@northmetrotv.com).