

### Program Production

In June, **101 new programs** were produced using the North Metro TV facilities, funds, and services. That's **88 hours of new programming**.

- 33 programs were produced by the public
- 66 programs were produced by NMTV staff
- 2 programs were produced by city staff



### Truck Shoots

The HD production truck was used for 25.25 hours of production. The following events were produced live and/or recorded for additional playback:

- Spring Lake Park High School Graduation Ceremony 2024 (6/4)
- Spring Lake Park Tower Days Parade 2024 (6/6)
- Centennial High School Graduation Ceremony 2024 (6/8)
- Blaine Parade Festival Parade 2024 (6/29)



### vMix Live Streaming Shoots

Staff used the vMix single camera production system to record and stream 9 events. The vMix system requires significantly fewer staff members than the production truck. Often, a single staff member can film and stream a game live, all at the same time.

- Blue Heron Elementary Kindergarten Graduation (6/3) – **Paid Event**
- Girls Lacrosse 7A Final - Andover at Centennial (6/6)
- Boys Lacrosse 7A Final – Champlin Park at Centennial (6/6)
- Boys Volleyball State Qualifier – Blaine vs Andover (6/6)
- Boys Volleyball State Qualifier – Coon Rapids vs Spring Lake Park (6/6)
- Boys Volleyball State Semifinal – Spring Lake Park vs Rogers (6/13) – **Paid Event**
- Boys Volleyball State 3<sup>rd</sup> Place – Spring Lake Park vs Andover (6/13) – **Paid Event**
- Boys Volleyball State Finals – Shakopee vs Rogers (6/13) – **Paid Event**
- Columbia Heights Jamboree Days Parade 2024 (6/28) – **Paid Event**



### Most Watched Sports Video on Social Media

Blaine High School  
Graduation Ceremony 2024

3,400 views

## Live, In Person Classes

Eric Houston hosted one live, in person classes this past month.

- 6/12 – DIY Antiques Appraisal
  - Mary Ann Young Center
  - 28 attendees



## VOD Class Views

Over the last several years, Eric Houston has created an archive of VOD Movie History Classes on YouTube. This chart represents the top 10 videos of the month in terms of views.

Class	Type	# of Views	Hours Viewed
The Cult of Caroline Munro	Mini	3,817	127.25 hrs
Columbo: One More Thing	Mini	2,748	309 hrs
Diana Rigg: Avenger	Mini	1,088	90.75 hrs
The Immortal Ingrid Pitt	Mini	272	11.25 hrs
The Marx Brothers: Groucho, Harpo, Chico...	Full	269	6.75 hrs
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	254	30.75 hrs
Monster Movies of the 40s and 50s	Full	240	11 hrs
Chicago Christmas Classics	Mini	133	5.5 hrs
King of the Cowboys 2 – Aury/Rogers	Mini	129	5.25 hrs
The Quiz Show Scandals and Other Game Shows...	Full	127	33.25 hrs

The Movie Man Eric Archive is home to 36 VOD classes. This month, those classes received **9,574 total views with 671.5 total hours watched.**

## Short Form Videos on Social Media

Each month, North Metro TV produces several short form videos. These include individual news stories, municipal videos, sports highlight reels, and more. These videos air in between scheduled programming on Channels 15 and 16. They are also posted across all of our social media accounts, including YouTube, Facebook, and X (formerly Twitter).

Title	Producer	Views Across All Social Media	Length
Highway 65 Lane Closures to Continue All Summer	Danika Peterson and Eric Nelson	9,083	1 minute
Hendrickson Foundation Hockey	Eric Nelson	6,041	4 minutes
Minnesota 65 Road Construction Update	Eric Nelson	4,319	3 minutes
Westbound Main Street Closes for Summer	Danika Peterson	3,047	1 minute
Bunker Hills Summer Preview	Trevor Scholl	2,109	3 minute
North Metro Storm Topples Trees	Eric Nelson	705	3 minute
Spring Lake Park Middle School Students Use Math and Science in Planting	Danika Peterson and TJ Tronson	648	4 minutes
3M Open Seeks More Volunteers	Eric Nelson	470	2 minutes
East Blaine Mosque and Academy to Move into Minnesota School of Business Building	Danika Peterson and Eric Nelson	422	1 minute
Pothole Count Low This Spring	Eric Nelson	396	3 minutes
Tower Days June 9 Photo Montage	TJ Tronson	339	2 minutes

Primary Election Preview in Blaine	Danika Peterson and Eric Nelson	244	1 minute
USA Cup Gets Ready to Welcome Thousands	Eric Nelson	181	2 minutes
Bunker Hills Golf Club Busy Despite Rain	Eric Nelson	166	3 minutes
Centerville History - Little Las Vegas	TJ Tronson	149	2 minutes
Business Matters: Serenity Bean Coffee	Trevor Scholl	119	5 minutes
Ham Lake Freedom Festival Promo	TJ Tronson	107	1 minute
Coon Creek Watershed District Turns 65	TJ Tronson	99	5 minutes
Top Honors at National STEM Fair for Blaine Girl	Danika Peterson	87	4 minutes
Blaine Festival Promo	Trevor Scholl	77	1 minute
<b>20 New Short Form Videos</b>		<b>28,808 Total Views</b>	<b>51 minutes</b>

## YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	18,260	25,412	1,379	67	299,264
February	20,070	28,271	1,426	53	313,072
March	27,800	38,100	1,514	31	299,100
April	22,600	32,600	2,111	90	342,800
May	27,600	37,700	2,013	81	426,400
June	36,200	44,100	3,580	133	422,200
<b>TOTAL:</b>	<b>152,530</b>	<b>206,183</b>	<b>12,023</b>	<b>455</b>	<b>2,102,836</b>

## NMTV Website Stats

Month	Number of Users	Number of Views	Live Stream Views
January	NA	NA	NA
February	NA	NA	NA
March	8,794	NA	NA
April	9,700	17,713	3,002
May	5,000	10,964	4,111
June	5,600	13,797	6,095
<b>TOTAL:</b>	<b>29,094</b>	<b>42,474</b>	<b>13,208</b>

## Home Movie Transfers

Home movie transfers are one of our most popular public services. Residents can transfer their family videos themselves for free or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Transfer Hours	Tapes	Film Reels	DVDs	Photos/Slides	Fees Paid
January	578.5	129	88	131	0	\$2,321.46
February	147.75	51	20	66	2	\$2,753.93
March	116.25	35	5	27	47	\$1,160.17
April	189.5	48	21	30	0	\$930.96
May	206.5	61	46	5	0	\$742.83
June	361.5	160	30	58	0	\$1,696.49
<b>TOTAL:</b>	<b>1,591</b>	<b>484</b>	<b>210</b>	<b>317</b>	<b>49</b>	<b>\$9,605.84</b>

## Station Highlights

### NMTV News Highlights

Each week, Danika Peterson and Eric Nelson craft a variety of news stories that highlights events, people, issues, and information important to citizens of our Member Cities. Some highlights include:

- Spring Lake Park Middle School Students Use Math and Science in Planting
- East Blaine Mosque and Academy to Move into Minnesota School of Business Building
- Pothole Count Low This Spring
- Top Honors at National STEM Fair for Blaine Girl



In addition to daily playbacks of North Metro TV News on the cable systems, there are **1,349 local stories** archived for viewers on the **NMTV YouTube channel**. The channel can be also be accessed through [northmetrotv.com](http://northmetrotv.com).



### Most Viewed Online News Story

Highway 65 Lane Closures to Continue All Summer

9,083 Views

### Highway 65

They say there are really just two seasons in Minnesota: winter and construction season. Well, the latter is full swing with the long awaited Highway 65 project underway and in its earliest stages. This is clearly a topic our viewers cannot get enough of. We have been creating videos about this all year, including four this month. One of those, as you can see above, was the most popular video of the month. Altogether, the Highway 65 videos are responsible for 16,845 views in June. As one of the area's major traffic arteries, it's no surprise that viewers are hungry for updates on how the project is going and how it will affect their commute. We will be sure to keep them informed with all the latest road reports over the coming months and years!

### Storm Damage in the North Metro

After summer storms rocked the area at the beginning of the month, News Producer Eric Nelson jumped in his car and went to work. Eric visited a Lexington neighborhood that saw serious damage and offered an ear and a platform for those affected to tell their stories. One 38 year resident even saw a tree break through the side of his house, but he and his family are well.



### Rice Creek Watershed Anniversary

TJ Tronson profiled the Rice Creek Watershed District, in honor of their 65<sup>th</sup> anniversary. The district, which includes Blaine, Ham Lake, and Spring Lake, is the second oldest in the state. TJ spoke to District Administrator Tim Kelly and filmed action shots of a survey team in the field, presenting viewers with a look at the watershed's responsibilities and programs in action.



### Antiques at the Mary Ann Young Center

For the first time, Eric Houston brought his DIY Antiques Appraisal class to Blaine's Mary Ann Young Center. 28 people attended the class which teaches seniors how to use internet resources to research their interesting and potentially valuable items. Some notable items included a World War 2 Japanese bayonet valued at \$100 - \$200, a Bakelite purse valued at \$200 - \$300, and a late 19<sup>th</sup> century Martin Guitar valued at \$7,000.



### 3M Open and USA Cup

Once again, two of the north metro's biggest sporting events are on their way to Blaine. News producer Eric Nelson previewed both the 3M Open and the USA Cup this month, informing viewers about the coming fans and need for volunteers. We will be there when both events swing into high gear in July.

### Public Access Milestone

Public Access producer Rick Larson celebrated an astounding milestone this month with the airing of the 1,900<sup>th</sup> episode of his show LovePower. Blaine native Larson has been producing the weekly music and ministry showcase for more than 30 years. North Metro TV, in one incarnation or another, has been his producing home the entire time. LovePower airs on several public access channels across the metro as well as in other states and even in Africa. Rick also produces a companion show, The Power of Love. That program has aired 500 episodes. Rick plans to reach his 2,000<sup>th</sup> episode within the next two years.



### City Productions

This month, Municipal Producer Trevor Scholl visited Bunker Hills to create a special preview of summer activities, including the always popular Bunker Beach and the newly expanded disc golf course. Trevor also visited Serenity Bean Coffee, a nonprofit café dedicated to helping people with addiction recovery, and created a special promo for this year's Blaine Festival.



Trevor touches base with contacts on a regular basis and also encourages cities to contact him with ideas for new videos.



### Public Access Programs

Title	Producer	Runtime
Christ Lutheran Church (4 episodes)	Chance Amundsen	3 hours 58 minutes
Christ Lutheran Church Worship Message (4 episodes)	Chance Amundsen	2 hours 1 minute
Glen Cary Lutheran Church (3 episodes)	Vincent Schneider	2 hours 55 minutes
Lord of Life (4 episodes)	Jean Stauffer	3 hours 53 minutes
LovePower (4 episodes)	Rick Larson	4 hours
Power of Love (4 episodes)	Rick Larson	2 hours
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	2 hours 33 minutes
The Hidden Truth (3 episodes)	Paul Dendy	2 hours 57 minutes
What Does the Bible Say (4 episodes)	George DeGidio	1 hour 43 minutes
<b>32 New Programs</b>		<b>26 New Hours</b>



## NMTV Staff Full Length Programs

Title	Producer	Runtime
NMTV News (2 episodes)	Danika Peterson and Eric Nelson	49 minutes
Blaine High School Graduation 2024 (6/2)	Kenton Kipp and Ted Leroux	1 hour 18 minutes
Blue Heron Elementary Kindergarten Graduation (6/3)	Kenton Kipp and Ted Leroux	45 minutes
Spring Lake Park High School Graduation Ceremony 2024 (6/4)	Kenton Kipp and Ted Leroux	1 hour 20 minutes
Spring Lake Park Tower Days Parade 2024 (6/6)	Kenton Kipp and Ted Leroux	52 minutes
Girls Lacrosse 7A Final Andover at Centennial (6/6)	Kenton Kipp and Ted Leroux	1 hour 28 minutes
Boys Lacrosse 7A Final Champlin Park at Centennial (6/6)	Kenton Kipp and Ted Leroux	1 hour 47 minutes
Boys Volleyball State Qualifier Blaine vs Andover (6/6)	Kenton Kipp and Ted Leroux	1 hour 44 minutes
Boys Volleyball State Qualifier Coon Rapids vs Spring Lake Park (6/6)	Kenton Kipp and Ted Leroux	1 hour 6 minutes
Centennial High School Graduation Ceremony 2024 (6/8)	Kenton Kipp and Ted Leroux	1 hour 45 minutes
North Metro Telecommunications Commission Meeting (6/13)	TJ Tronson	56 minutes
Boys Volleyball State 3rd Place Spring Lake Park vs Andover (6/13)	Kenton Kipp and Ted Leroux	1 hour 12 minutes
Boys Volleyball State Finals Shakopee vs Rogers - Paid Event - Not Televised (6/13)	Kenton Kipp and Ted Leroux	2 hours 31 minutes
Boys Volleyball State Semifinal - Spring Lake Park -vs Rogers (6/13)	Kenton Kipp and Ted Leroux	1 hour 4 minutes
Columbia Heights Jamboree Days Parade 2024 - Paid Event - Not Televised (6/28)	Kenton Kipp and Ted Leroux	1 hour 33 minutes
Blaine Festival Parade 2024 (6/29)	Kenton Kipp and Ted Leroux	1 hour 25 minutes
<b>17 New Programs</b>		<b>20 New Hours</b>



## City Meetings

Title	Producer	Runtime
Blaine City Council Workshop (6/3) (Not Televised)	TJ Tronson	1 hour 30 minutes
Blaine City Council Meeting (6/3)	TJ Tronson	1 hour 12 minutes
Spring Lake Park City Council Meeting (6/3)	Ray Flint	56 minutes
Ham Lake City Council Meeting (6/3)	Collin Kyro	53 minutes
Blaine Traffic Commission Meeting (6/4)	TJ Tronson	11 minutes

Centerville Planning & Zoning Committee Meeting (6/4)	Colin Branch	4 hours 2 minutes
Lino Lakes Park Board Committee Meeting (6/5)	Anne Serwe	58 minutes
Centerville Park & Recreation Committee Meeting (6/5)	Colin Branch	1 hour 20 minutes
Ham Lake Planning & Zoning Committee Meeting (6/10)	Collin Kyro	43 minutes
Lino Lakes City Council Meeting (6/10)	Anne Serwe	2 hours 18 minutes
Circle Pines City Council Meeting (6/11)	Ray Flint	22 minutes
Blaine Planning Commission Meeting (6/11)	TJ Tronson	1 hour 16 minutes
Anoka County Board Meeting (6/11)	TJ Tronson	23 minutes
Centerville City Council Meeting (6/12)	TJ Tronson and Matt Waldron	1 hour 22 minutes
Lino Lakes Planning & Zoning Committee Meeting (6/12)	Anne Serwe	2 hours 34 minutes
Spring Lake Park City Council Meeting (6/17)	Ray Flint	35 minutes
Ham Lake City Council Meeting (6/17)	Collin Kyro	30 minutes
Blaine City Council Meeting (6/17)	Trevor Scholl	1 hour 40 minutes
Blaine City Council Workshop (6/17) (Not Televised)	Trevor Scholl	1 hour 30 minutes
Lino Lakes Planning and Zoning Meeting (6/17)	Anne Serwe	3 hours 47 minutes
Centerville Economic Development Authority Meeting (6/18)	Colin Branch	1 hour 23 minutes
Ham Lake Planning Commission Meeting (6/24)	Collin Kyro	47 minutes
Spring Lake Park Planning Commission Meeting (6/24)	Matt Waldron	29 minutes
Lino Lakes City Council Meeting (6/24)	Anne Serwe	3 hours 36 minutes
Centerville City Council Meeting (6/24)	TJ Tronson	1 hour
Lino Lakes City Council Meeting Workshop (6/24) (Not Televised)	Anne Serwe	11 minutes
Circle Pines Utility Commission Meeting (6/25)	Ray Flint	2 minutes
Circle Pines City Council Meeting (6/25)	Ray Flint	36 minutes
Anoka County Board Meeting (6/25)	TJ Tronson	1 hour 42 minutes
<b>28 New Programs</b>		<b>38 New Hours</b>

If you have any questions or comments regarding this monthly report please contact Eric Houston (at 763-231-2803 or [eric@northmetrotv.com](mailto:eric@northmetrotv.com)) or Danika Peterson (at 763-231-2810 or [danika@northmetrotv.com](mailto:danika@northmetrotv.com)).