

Program Production

In September, **167 new programs** were produced using the North Metro TV facilities, funds, and services. That's **120 hours of new programming**.

- 35 programs were produced by the public
- 130 programs were produced by NMTV staff
- 2 programs were produced by city staff



Truck Shoots

The HD production truck was used for 74 hours of production. The following event was produced live and/or recorded for additional playback:

- Girls Swimming and Diving – Blaine at Centennial (9/5)
- Football – Centennial at Blaine (9/6)
- Girls Swimming and Diving – Spring Lake Park at Blaine (9/12)
- Football – Maple Grove at Centennial (9/13)
- Football – Osseo at Blaine (9/20)
- Boys Soccer – Blaine at Centennial (9/24)
- Girls Soccer – Blaine at Centennial (9/24)
- Girls Soccer – Centennial at Spring Lake Park (9/26)
- Boys Soccer – Centennial at Spring Lake Park (9/26)
- Football – Andover at Spring Lake Park (9/27)



vMix Live Streaming Shoots

Staff used the vMix single camera production system to record and stream 3 events. The vMix system requires significantly fewer staff members than the production truck. Often, a single staff member can film and stream a game live, all at the same time.

- Girls Volleyball – Park Center at Spring Lake Park (9/16)
- Girls Soccer – Spring Lake Park at Blaine (9/21)
- Boys Soccer – Spring Lake Park at Blaine (9/21)



Most Watched Sports Video on Social Media

Sam Shaughnessy Touchdown

13,413 views

Live, In Person Classes

Eric Houston hosted one live, in person classes this past month.

9/26 – Intro Class

- North Metro TV Studios
- 2 attendees

VOD Class Views

Over the last several years, Eric Houston has created an archive of VOD Movie History Classes on YouTube. This chart represents the top 10 videos of the month in terms of views.

Class	Type	# of Views	Hours Viewed
Columbo: One More Thing	Mini	2,270	255 hours
The Cult of Caroline Munro	Mini	2,115	79 hours
Diana Rigg: Avenger	Mini	926	77 hours
The Marx Brothers: Groucho, Harpo, Chico...	Full	296	12 hours
The Immortal Ingrid Pitt	Mini	277	13 hours
Batman's Greatest Villains	Mini	239	19 hours
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	184	11 hours
Monster Movies of the 40s and 50s	Full	180	8 hours
Chicago Christmas Classics	Mini	178	7 hours
King of the Cowboys 2 – Autry/Rogers	Mini	123	6 hours

The Movie Man Eric Archive is home to 36 VOD classes. This month, those classes received **7,298 total views with 531.5 total hours watched.**

Eric also posted a new VOD class this month. Monty Python: Completely Different offers a look behind the scenes of the famous British comedy troupe. That video is available to watch online now, where it has received 84 views. Eric will offer it as a live class for the first time in October.



Short Form Videos on Social Media

Each month, North Metro TV produces several short form videos. These include individual news stories, municipal videos, sports highlight reels, and more. These videos air in between scheduled programming on Channels 15 and 16. They are also posted across all of our social media accounts, including YouTube, Facebook, and X (formerly Twitter).

Title	Producer	Views Across All Social Media	Length
Sam Shaughnessy Touchdown	Ted Leroux	13,413	1 minute
Game Recap: Centennial at Blaine Football	Ted Leroux	4,320	2 minutes
Game Recap: Osseo at Blaine - Football	Ted Leroux	2,795	2 minutes
Centennial Middle School Welcomes 500 students	Danika Peterson	1,933	1 minute
Bengals v Cougars Cat Clash Promo	Kenton Kipp	1,371	1 minute
Main-Sunset Roundabout Construction Finished	Eric Nelson	953	3 minutes
Game Recap: Andover at Spring Lake Park -	Ted Leroux	737	2 minutes

Football			
MnDOT Upgrades on Highway 65 in Ham Lake	Eric Nelson	569	3 minutes
Game Recap: Maple Grove at Centennial Football	Ted Leroux	536	2 minutes
Game Recap: Centennial at Spring Lake Park Girls Soccer	Ted Leroux	414	1 minutes
Game Recap: Centennial at Spring Lake Park Boys Soccer	Ted Leroux	349	2 minutes
Game Recap: SLP at Blaine Girls Swim & Dive	Ted Leroux	306	1 minute
Team Nevertheless Brews for SACA	Trevor Scholl	306	4 minutes
Centerville History Clip Ep.4 The Great Frog Migration	TJ Tronson	286	2 minutes
Local Decision 2024 Promo	Danika Peterson	263	1 minute
Anoka County Firewood Sale	Eric Nelson	216	2 minutes
Dog Waste Survey with Coon Creek Watershed District	Trevor Scholl	176	4 minutes
SPOT Plow Day	Trevor Scholl	163	2 minutes
Identify Mushrooms and Plants Online	Eric Houston	157	3 minutes
Election signs in Blaine	Eric Nelson	143	2 minutes
Unique Corn Maze Pays Tribute to U of M in Lino Lakes	Eric Nelson	125	4 minutes
21 New Short Form Videos		29,531 Total Views	45 minutes

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	18,260	25,412	1,379	67	299,264
February	20,070	28,271	1,426	53	313,072
March	27,800	38,100	1,514	31	299,100
April	22,600	32,600	2,111	90	342,800
May	27,600	37,700	2,013	81	426,400
June	36,200	44,100	3,580	133	422,200
July	33,100	40,500	2,481	107	358,200
August	21,000	38,000	1,517	61	344,500
September	23,200	44,000	1,638	132	398,500
TOTAL:	229,830	328,683	17,659	755	3,204,036

NMTV Website Stats

Month	Number of Users	Number of Views	Live Stream Views
January	NA	NA	NA
February	NA	NA	NA
March	8,794	NA	NA
April	9,700	17,713	3,002
May	5,000	10,964	4,111
June	5,600	13,797	6,095
July	6,200	12,522	4,558
August	5,200	9,700	1,941
September	6,400	16,000	1,993
TOTAL:	46,894	80,696	21,700

VOD Views

In addition to airing on our cable channels and on social media sites, many of our programs – like city meetings - are available On Demand on our website and on Roku.

This month, 100 NMTV programs and city meetings were viewed on VOD with 1,593 total views.

Home Movie Transfers

Home movie transfers are one of our most popular public services. Residents can transfer their family videos themselves for free or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Transfer Hours	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	578.5	129	88	131	0	\$2,321.46
February	147.75	51	20	66	2	\$2,753.93
March	116.25	35	5	27	47	\$1,160.17
April	189.5	48	21	30	0	\$930.96
May	206.5	61	46	5	0	\$742.83
June	361.5	160	30	58	0	\$1,696.49
July	388.5	142	4	59	0	\$2,561.50
August	70	20	0	28	50	\$2,000.86
September	222.5	65	25	46	0	\$317.97
TOTAL:	2281	711	239	450	99	\$14,168.20

Station Highlights

Local Decision 2024

Election season is upon us and, once again, the stellar NMTV News team has taken on the herculean task of offering on camera interviews to every local candidate. Interim Co-Executive Director and News Director Danika Peterson and News Producer Eric Nelson interviewed 32 candidates this year and their videos are currently airing on Channel 15, on the relevant city channels, on YouTube, Facebook, and on northmetrovtv.com. Voters can also see biographies of all of the candidates on our website. The chart below will track social media views for each program over the three months of election season.

Program	Sept Views	Oct Views	Nov Views
Alex Moe - Minnesota House District 32B	26		
Andrew Hallberg - Ham Lake City Council	125		
Anita Rios - Centerville City Council Special Election	38		
Ashton Ramsammy - Minnesota House District 32A	96		
Barbara Goodboe-Bisschoff - Spring Lake Park City Council	26		
Barbara Mahr - Lexington City Council	31		
Brandon Winge - Lexington City Council	18		
Chris Ford - Blaine City Council Ward 1	176		
Chris Massoglia - Blaine City Council Ward 3	60		
Craig Johnson - Centennial School Board	59		
D. Love - Centerville Mayor	116		
Dave Draeger - Ham Lake City Council	106		
David Kubat - Centerville City Council	61		
Erin Koegel - Minnesota House District 39A	8		
Gary Grote - Lexington Mayor	30		
Heidi Hansen - Centennial School Board	109		
Ini Udomah - Blaine City Council Ward 2	252		
Jill Hunt - Lexington City Council	40		
Julie Jeppson - Anoka County Commissioner District 6	48		
Laura Gannon - Centennial School Board	82		
Leslie Larson - Blaine City Council Ward 2	129		
Lisa Dircks - Spring Lake Park City Council	34		
Lori Saroya - Blaine City Council Ward 1	149		
Matt Norris - Minnesota House District 32B	32		
Mike Murphy - Lexington Mayor	32		
Nancy Golden - Centerville Mayor	153		
Nolan West - Minnesota House District 32A	54		
Russ Koski - Centerville City Council	37		
Ryan Hollihan - Spring Lake Park City Council	38		
Sharon Weighous - Spring Lake Park City Council	70		
Sue Linser - Centennial School Board	98		
Tim Sanders - Blaine Mayor	95		
TOTAL:	2,428		

NMTV News Highlights

Each week, Danika Peterson and Eric Nelson craft a variety of news stories that highlights events, people, issues, and information important to citizens of our Member Cities. Some highlights include:

- Election Sign Rules
- Anoka County Firewood Sale



In addition to daily playbacks of North Metro TV News on the cable systems, there are **1,378 local stories** archived for viewers on the **NMTV YouTube channel**. The channel can be also be accessed through northmetrotv.com.



Most Viewed Online News Story

Centennial Middle School Welcomes 500 Students

1,933 Views

Election Forums

Special Events Coordinator TJ Tronson produced nine different election forums this month for the North Metro Mayors' Association and the League of Women Voters. The forums, which were taped both on the road and at the NMTV studios, covered the races for House Districts 32A, 31B, and 39A, Anoka County Commission District 6, and the Ham Lake City Council. TJ has teamed with the League many times in the past, even earning an award of recognition for his services. The League and the NMMA also pitched in financially this year, more than covering NMTV costs and allowing us to continue to offer this valuable community coverage.



Online Help

In his role as Studio Manager, Interim Co-Executive Director Eric Houston has been working to introduce broadband internet training classes to the public. With in person classes already proving popular, Eric has now set his sights on creating short form videos with internet tips and tricks. The first video, which is available to watch on social media and on Channel 15, shows viewers how to use Google Image Search to identify mushrooms and plants in their own backyards! Future videos will cover subjects like common online scams and using search engines.



Commissioner Plow

When the county invited North Metro TV to attend a Snowplow Operator Training day, Trevor Scholl jumped at the opportunity. Trevor accompanied County Commissioner Julie Jeppson to a fun and informative day at the state fairgrounds, where the pair learned all about the challenges faced by Anoka County's snowplow drivers. Trevor even captured Julie behind the wheel of one of the big trucks!



Maize Maze

Eric Nelson highlighted a fun, local fall activity at the Joyer Adventure Farm in Lino Lakes. The Joyer family decided to pay tribute to their long history with the University of Minnesota by creating a special corn maze in the image of university mascot Goldie Gopher. Eric talked to farm employees and filmed some families having fun in the maze. TJ Tronson even pitched in, contributing some gorgeous drone shots that show the intricate detail of the Goldie design.



The Great Frog Migration

TJ Tronson continued his entertaining look at the history of Centerville with a short video about the city's once predigious frog population. TJ interviewed two longtime residents who remembered a time when city streets would be covered with thousands of frogs. A few enterprising citizens sold the frogs to

fishermen while others enjoyed deep fried frog legs!

Construction Season

Road construction updates are always popular on North Metro TV. This month, Eric Nelson covered two longterm projects: one just finished and one in the making. First was a look at the brand new roundabout at Main and Sunset, which benefited from federal funds to make the intersection safer. Construction on Highway 65 near Coon Creek, meanwhile, continues apace. Eric spoke to MnDOT representatives about progress on the major 16 mile, \$44 million dollar project and about lanes reopening in Ham Lake.

NTIA Grant

On September 23, the NMTC applied for the National Telecommunications and Information Administration (NTIA)'s Digital Equity Competitive Grant. This was a complex and challenging undertaking and NMTV staff would like to thank the Cable Commission and Operations Committee for their support throughout the process. Our final federal request was \$5,091,064.08 and includes equipment upgrades and additional staff for the station. It also includes nearly \$1.5 million dollars in funds for upgrades to city hall video equipment and assistance with ADA compliance. We hope to hear if the application was successful by the end of the year.

City Productions

Municipal Producer Trevor Scholl got his hands dirty covering a new survey that will help pick the locations for new dog waste stations on Blaine trails. Trevor spoke to city staff and a representative from the Coon Creek Watershed District to learn about how important the project is to keeping local water clean.

Trevor is also continuing work on a series of videos for The Rookery in Lino Lakes. Rookery staff had the chance to review Trevor's work and give feedback, which Trevor is now incorporating into the project. He and TJ also worked with Lino Lakes staff to create a cost effective way to film a video time lapse of the construction of the city's new water treatment plant.



Trevor touches base with contacts on a regular basis and also encourages cities to contact him with ideas for new videos.



Public Access Programs

Title	Producer	Runtime
Bad Movie Bros	Eric Houston	26 minutes
Christ Lutheran Church Worship (4 episodes)	Chance Amundsen	4 hours 7 minutes
Christ Lutheran Church Worship Message (4 episodes)	Chance Amundsen	2 hours 1 minute
Glen Cary Lutheran Church (4 episodes)	Vincent Schneider	3 hours 47 minutes
Hope Church (2 episodes)	Al Gorace	1 hour 53 minutes
Lord of Life (4 episodes)	Jean Stauffer	3 hours 49 minutes
Lovepower (4 episodes)	Rick Larson	4 hours
Power of Love (4 episodes)	Rick Larson	2 hours
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	3 hours 16 minutes
The Hidden Truth (4 episodes)	Paul Dendy	3 hours 58 minutes
What Does the Bible Say (2 episodes)	George Degidio	58 minutes
35 New Programs		30 New Hours



NMTV Staff Full Length Programs

Title	Producer	Runtime
Anoka County Board Meeting (9/10)	TJ Tronson	26 minutes
Anoka County Board Meeting (9/24)	TJ Tronson	2 hours 46 minutes
Boys Soccer Blaine at Centennial (9/24)	Kenton Kipp and Ted Leroux	1 hour 39 minutes
Boys Soccer Centennial at Spring Lake Park (9/26)	Kenton Kipp and Ted Leroux	1 hour 40 minutes
Boys Soccer Spring Lake Park at Blaine (9/21)	Kenton Kipp and Ted Leroux	1 hour 39 minutes
Football Andover at Spring Lake Park (9/27)	Kenton Kipp and Ted Leroux	2 hours 5 minutes
Football Centennial at Blaine (9/6)	Kenton Kipp and Ted Leroux	2 hours 27 minutes
Football Maple Grove at Centennial (9/13)	Kenton Kipp and Ted Leroux	1 hour 52 minutes
Football Osseo at Blaine (9/20)	Kenton Kipp and Ted Leroux	2 hours 26 minutes
Girls Soccer Blaine at Centennial (9/24)	Kenton Kipp and Ted Leroux	1 hour 38 minutes
Girls Soccer Centennial at Spring Lake Park (9/26)	Kenton Kipp and Ted Leroux	1 hour 35 minutes
Girls Soccer Spring Lake Park at Blaine (9/21)	Kenton Kipp and Ted Leroux	1 hour 28 minutes
Girls Swimming and Diving Blaine at Centennial (9/5)	Kenton Kipp and Ted Leroux	2 hours 44 minutes
Girls Swimming and Diving Spring Lake Park at Blaine (9/12)	Kenton Kipp and Ted Leroux	2 hours 35 minutes
Girls Volleyball Park Center at Spring Lake Park (9/16)	Kenton Kipp and Ted Leroux	1 hour 5 minutes
Ham Lake Area Chamber of Commerce/LWVABC Forums District 31B House	TJ Tronson	30 minutes
Ham Lake Area Chamber of Commerce/LWVABC Forums District 32A House	TJ Tronson	38 minutes
Ham Lake Area Chamber of Commerce/LWVABC Forums Ham Lake City Council	TJ Tronson	55 minutes
League of Women Voters ABC Anoka County Commissioner District #6	TJ Tronson	17 minutes
League of Women Voters ABC Blaine City Council Member Ward #1	TJ Tronson	19 minutes
League of Women Voters ABC Blaine City Council Member Ward #2	TJ Tronson	35 minutes
League of Women Voters ABC Blaine City Council Member Ward #3	TJ Tronson	31 minutes
League of Women Voters ABC Blaine Mayor	TJ Tronson	38 minutes
League of Women Voters ABC House 39A	TJ Tronson	13 minutes
League of Women Voters ABC House District 32B	TJ Tronson	35 minutes
Local Decision 2024	Danika Peterson	19 minutes

Anoka County Commissioner District 6		
Local Decision 2024 Blaine Council Ward 1	Danika Peterson	37 minutes
Local Decision 2024 Blaine Council Ward 2	Danika Peterson	35 minutes
Local Decision 2024 Blaine Council Ward 3	Danika Peterson	17 minutes
Local Decision 2024 Blaine Mayor	Danika Peterson	23 minutes
Local Decision 2024 Centennial School Board	Danika Peterson	1 hour 7 minutes
Local Decision 2024 Centerville City Council	Danika Peterson	31 minutes
Local Decision 2024 Centerville City Council Special Election	Danika Peterson	16 minutes
Local Decision 2024 Centerville Mayor	Danika Peterson	33 minutes
Local Decision 2024 Ham Lake City Council	Danika Peterson	27 minutes
Local Decision 2024 Lexington City Council	Danika Peterson	40 minutes
Local Decision 2024: Lexington Mayor	Danika Peterson	29 minutes
Local Decision 2024: MN House 32A	Danika Peterson	38 minutes
Local Decision 2024: MN House 32B	Danika Peterson	45 minutes
local Decision 2024: MN House 39A	Danika Peterson	18 minutes
Local Decision 2024 Spring Lake Park City Council	Danika Peterson	1 hour 5 minutes
NMTV News (2 episodes)	Danika Peterson and Eric Nelson	33 minutes
North Metro Telecommunications Commission Meeting	TJ Tronson	29 minutes
Sports Den (5 episodes)	Kenton Kipp and Ted Leroux	1 hour 57 minutes
49 New Programs		46 New Hours



City Meetings

Title	Producer	Runtime
Centerville Planning & Zoning Committee Meeting (9/3)	Colin Branch	2 hours 48 minutes
Ham Lake City Council Meeting (9/3)	Ben Brannon	31 minutes
Spring Lake Park City Council Meeting (9/3)	Ray Flint	1 hour 28 minutes
Blaine City Council Meeting (9/4)	Ray Flint	1 hour 57 minutes
Blaine City Council Workshop (9/4) (Not Televised)	Ray Flint	1 hour 30 minutes
Centerville Parks & Recreation Committee Meeting (9/4)	Colin Branch	28 minutes
Lino Lake Park Board Committee Meeting (9/4)	Anne Serwe	47 minutes
Blaine City Council Workshop (9/9) (Not Televised)	TJ Tronson	3 hours 30 minutes
Ham Lake Planning Commission Meeting (9/9)	Ben Brannon	1 hour 20 minutes

Lino Lakes City Council Meeting (9/9)	Anne Serwe	46 minutes
Blaine Planning Commission Meeting (9/10)	TJ Tronson	32 minutes
Circle Pines City Council Meeting (9/10)	Trevor Scholl	21 minutes
Centerville City Council Meeting (9/11)	Colin Branch	2 hours 52 minutes
Lino Lake Planning & Zoning Committee Meeting (9/11)	Anne Serwe	3 hours 32 minutes
Blaine City Council Meeting (9/16)	Trevor Scholl	2 hours 47 minutes
Blaine City Council Workshop (9/16) (Not Televised)	Trevor Scholl	1 hour 30 minutes
Centerville EDA Committee Meeting (9/16)	Colin Branch	1 hour 15 minutes
Ham Lake City Council Meeting (9/16)	Ben Brannon	24 minutes
Spring Lake Park City Council Meeting (9/16)	Ray Flint	1 hour 15 minutes
Ham Lake Planning Commission Meeting (9/23)	Ben Brannon	48 minutes
Lino Lakes City Council Meeting (9/23)	Anne Serwe	1 hour 13 minutes
Spring Lake Park Planning Commission Meeting (9/23)	Ray Flint	40 minutes
Circle Pines City Council Meeting (9/24)	Ray Flint	32 minutes
Circle Pines Utilities Commission Meeting (9/24)	Ray Flint	14 minutes
24 New Programs		33 New Hours

If you have any questions or comments regarding this monthly report please contact Eric Houston (at 763-231-2803 or eric@northmetrotv.com) or Danika Peterson (at 763-231-2810 or danika@northmetrotv.com).