

NEW PROGRAMS

114

- 70 programs produced by NMTV staff
- 2 programs produced by city staff
- 42 programs produced by the public
- 60.25 hours of new programming



NEWS AND EVENTS

North Metro TV News is produced by Danika Peterson and Eric Nelson. Each month, the news team researches, shoots, and edits several news stories. Special Events Coordinator TJ Tronson also contributes videos, when not managing city meetings. These stories are distributed online via NMTV social media channels and compiled into the NMTV News program, which airs on channel 15. The stories relevant to each member city also air in between scheduled programs on the city channel.

Most Viewed Online News Story

New Owners Take Over Surfside Seaplane
Base in Lino Lakes

3,893 Views



Did you know that Lino Lakes is home to one of the largest seaplane bases in the lower 48? Eric Nelson visited Surfside Seaplane to learn a little about this history of this unique, high flying business. Since frozen lakes mean the base is currently hibernating, Eric is already making plans to visit again this summer to get footage of these spectacular craft in action. [See it all right here.](#)

Wrestling Superstar

The Macho Man, Jake the Snake, Andre the Giant and now Clayton Solberg. This year, Clayton broke the Spring Lake Park High School record to become the winningest wrestler in the school's history. Clayton's coaches are impressed with his talent and dedication, which even helped him defeat one of his coach's siblings. Next up, Clayton has his eyes trained on the state title and he and his coaches think he has a good shot at bringing it back to Spring Lake Park.

[Watch the story here.](#)



MAYC Gets in Line

Our own TJ Tronson visited the Mary Ann Young Center to meet Sandy Kruse. Sandy is the center's new line dancing instructor and her energy and expertise have seniors finding their groove in no time. Sandy teaches three weekly dance classes to anyone looking to have a good time on the dance floor. [Click here for the story.](#)



Feeding Families

"The City of Blaine is feeding the City of Blaine," says Pastor Al Goracke of Hope Church. Goracke's church and its popular food shelf are using an \$11,000 grant from the city to purchase 120,000 pounds of food to help feed hungry folks in the north metro. Eric Nelson spoke to Pastor Al and to Blaine staff to learn about the city's non-profit grants and the direct good they have for our community. [Watch the story here.](#)

Big Fish

Thin ice has meant that the Centerville Lions have been unable to host their annual ice fishing contest since 2022. This year's frigid temps changed all that, though, and TJ Tronson was on hand for the popular contest's return. Centerville Lake played host to some 700 contestants fishing from 1,000 holes in the ice. Prizes were awarded for the first fish caught and for the biggest fish. TJ even captured footage of the impressive Northern that won the day. [Catch the story here.](#)



Growth in Blaine

Blaine is a growing city. And the Metropolitan Council believes it will grow by 20 percent over the next 25 years, making it one of the fastest growing cities in the state. Danika Peterson spoke to city staff to find out how the city is planning for that astonishing growth. [Learn all about it here.](#)

North Metro Now

North Metro Now is the new program that compiles NMTV's best stories for syndication to other local community stations. This month, two more stations added the show to their lineup, meaning that stories about our seven cities are now playing in 35 different cities across the metro. Woodbury, New Brighton, and Roseville are just some of the latest cities airing the program. [Watch the latest episode of North Metro Now here.](#)

Fire Training

SBM Firefighter Derek Authier knows that a fire is often the worst day of someone's life. Derek is SBM's Chief of Training and he invited Eric Nelson for a look at the rigorous training these local heroes go through in hopes of minimizing tragedy. Upstairs at Fire Station No 3 is a warren of rooms designed to simulate a home. Eric watched as firefighters suited up and practiced the moves they need to fight the fire and save lives. Derek says all this work builds muscle memory so that, when the adrenaline of the situation hits, his men and women have the skills they need down pat. [Watch the story here.](#)



K-9 Cop

Blaine Police Officer Kelly Jahnke has her dream job. In her words, she "gets paid to play with dogs and chase bad guys." That's how she feels now that she's back in Blaine with her new K-9 partner, Vinnie. Officer Jahnke and Vinnie just completed 14 weeks of training and are ready to get to work. The duo took a moment to talk to Danika about the dream come true experience and how the Blaine Police Department made it all happen. [Meet Vinnie here.](#)



MUNICIPAL PRODUCTIONS

Trevor Scholl is North Metro TV's Municipal Producer. Trevor works with city staff to create videos and stories at city request. Examples include promotional videos, instructional videos, and specialty videos for city social media channels. Trevor touches base with contacts on a regular basis and also encourages cities to contact him with ideas for new videos.

Most Viewed Online Municipal Video

Anoka County Polar Plunge

468 Views



The Anoka County Polar Plunge returned to Blaine for the second year, bringing with it 920 plungers and some \$225,000 collected for the Special Olympics. Trevor was on hand to film the event, helping to get the word out by talking to a Special Olympics representative and to Blaine Police Detective Orin Chistensen. TJ Tronson even came along to capture some gorgeous drone footage. The video is jam packed with exciting, kinetic shots that perfectly capture all the thrills and chills of the day. [Take the plunge here.](#)

Blood Drive

The need for blood is constant and, with disasters continuing to crop up around the country, the American Red Cross finds itself in a state of continuous response. The lifesaving organization is looking to meet demand by opening new donation centers like the one Trevor profiled this month in Blaine. The Blaine donation center is already operating at more than 200% of expectation, with the Red Cross finding fixed centers rooted in local communities offering better experiences for donors and employees alike. Trevor spoke to some of those donors and employees to help tell their stories of giving back. [See the story here.](#)



Retail Theft

Over the last couple of months, Trevor has worked with Blaine Police Officers Logan Larson and Miles Wakumoto of the Retail Unit to create a new video on retail theft prevention. The video is meant to be a resource for local retailers to aid with loss prevention. It includes helpful facts coupled with informative skits that will help store managers know what to do when confronted with similar situations.



Centerville Mayor's Minute

New Centerville Mayor Nancy Golden sat down with Trevor to record her very first Mayor's Minute. The mayor introduced herself and spoke about developing Centerville land strategically. She also informed Centervillians about the Lion's Club Ice Fishing Contest and about Winterfest. Trevor invites the mayors from all our cities to record these regular updates, which are aired on channel 16 and posted to social media. [See Mayor Golden's debut here.](#)



Sunset Ave Open House

Local residents recently had a chance to weigh in on some proposed changes coming to Sunset Avenue. Trevor attended an open house where he spoke with Anoka County Commissioner Jeff Reinert about this important artery for both Blaine and Lino Lakes. The Commissioner spoke about the need to reduce speeds and improve safety, possibly through the addition of two roundabouts. [Watch the video here.](#)



[News, Events and Municipal Videos on Social](#)

These are all the short form videos produced by our news, events, and municipal video staff. These videos are available to watch on the NMTV YouTube, Facebook, and X (formerly known as Twitter) accounts.

Title	Producer	Views Across All Social Media	Length
New Owners Take Over Surfside Seaplane Base in Lino Lakes	Eric Nelson	3,893	3 minutes
Clayton Solberg Breaks High School Wrestling Records	Danika Peterson	2,608	2 minutes
K9 Vinny Joins the Blaine Police Department	Danika Peterson	1,846	4 minutes
Blaine Gives Charitable Gambling Revenue to Local Nonprofits	Eric Nelson	1,184	3 minutes

Centerville Lion's 40th Ice Fishing Contest	TJ Tronson	721	3 minutes
MAYC New Line Dance Instructor	TJ Tronson	472	2 minutes
Anoka County Polar Plunge	Trevor Scholl and TJ Tronson	468	3 minutes
Red Cross Donation Center Opens	Trevor Scholl	371	4 minutes
Johnsville Library Getting a Major Makeover	Eric Nelson	250	2 minutes
Local Flower Shop Is Prepared for Valentines Day Sales Spike	Trevor Scholl	234	3 minutes
Lino Lakes Police Officer Puts Thin Ice Signs on Centerville Lake	Eric Nelson	204	3 minutes
Centerville Mayors Minute	Trevor Scholl	188	5 minutes
Sunset Ave Open House	Trevor Scholl	185	3 minutes
SBM Fire Training Session	Eric Nelson	178	3 minutes
Blaine Set to Grow by More Than Twenty Percent	Danika Peterson	176	3 minutes
Snow Day at Wargo Nature Center	TJ Tronson	161	1 minute
ACCAP Chores and More	TJ Tronson	128	2 minutes
Anoka County Polar Plunge Preview	Trevor Scholl	94	1 minute
18 New Short Form Videos		13,361 Total Views	50 minutes

HIGH SCHOOL SPORTS

NMTV presents high school sports games live on channel 15 and on YouTube. Kenton Kipp and Ted Leroux lead a team of talented videographers in capturing every exciting moment for Blaine, Centennial, and Spring Lake Park High Schools. Games are produced using our HD production truck and the vMix single camera system. [You can watch this month's most popular game here.](#)

Most Watched Live Game Online

Girls Basketball
Centennial at Blaine
2/3/25

749 views



Guns 'N Hoses

North Metro TV was proud to once again broadcast the annual Guns 'N Hoses hockey game. This year, in keeping with the event's growing popularity, coverage shifted to the NMTV Sports team, who used our HD production truck to film the game and broadcast it live. Hosted by the Lino Lakes Volunteers in Public Safety, the charity game pits local police personnel against local fire personnel. This was an all hands on deck production, with the bulk of the NMTV staff all pitching in to help the sports team get the show on the air and advertise it on social media.

[Catch the highlights here.](#)



These are all the games covered by the NMTV Sports Team in the past month.

Game	Type	Views Across All Social Media	Length
Girls Basketball: Centennial at Blaine (2/3)	Truck	749	1 hour 51 minutes
Boys Basketball: Blaine at Centennial (2/3)	vMix	231	1 hour 27 minutes
Boys Hockey: Spring Lake Park/Coon Rapids at Centennial (2/6)	Truck	276	2 hours 23 minutes
Boys Hockey: Centennial at Blaine (2/8)	Truck	641	2 hours 9 minutes
Adapted Floor Hockey - Anoka-Hennepin at Centennial/SLP (2/10)	vMix	113	1 hour 13 minutes
Girls Hockey 5AA Semifinal Centennial/SLP vs North Wright County (2/11) (Tape Delay)	vMix	N/A	1 hour 25 minutes
Girls Hockey 5AA Finals Centennial/SLP vs Maple Grove (2/14) (Tape Delay)	Truck	N/A	1 hour 38 minutes
Guns N Hoses Charity Hockey Game 2025	Truck	462	2 hours 22 minutes
Girls Basketball 5AAAA Quarterfinal - Park Center at Spring Lake Park (2/25) (Tape Delay)	Truck	N/A	1 hour 31 minutes
Boys Basketball: Centennial at Spring Lake Park (2/27)	Truck	259	1 hour 33 minutes
10 New Games		2,731 Total Views	17.5 Hours

The sports team also produces game recap videos for all truck-based productions. These have proven especially popular on social media.

Video	Views Across All Social Media	Length
Game Recap: Girls Basketball - Centennial at Blaine (2/3)	414	2 minutes
Game Recap: Boys Hockey - Spring Lake Park/Coon Rapids at Centennial (2/6)	566	2 minutes
Game Recap: Boys Hockey - Centennial at Blaine (2/8)	1,359	2 minutes
Game Recap: Girls Hockey 5AA Championship - Centennial/SLP vs Maple Grove (2/14)	977	2 minutes
Guns N Hoses Highlight Reel	389	4 minutes
Game Recap: Girls Basketball 5AAAA Quarterfinal - Park Center at Spring Lake Park (2/25)	261	1 minute
Game Recap: Boys Basketball - Centennial at Spring Lake Park (2/27)	365	2 minutes
7 New Videos	4,331 Total Views	15 Minutes

CLASSES & PUBLIC ACCESS

North Metro TV offers its facilities and equipment to members of the public and helps them make and air their own programs! Eric Houston manages the department and offers support to our local producers. He teaches classes on a variety of topics, including video production, film history, and even how to use the internet. Eric also runs NMTV's popular home movie transfer program, which helps community members put their old tapes, photos, and film reels on digital formats.

Three Stooges

This month, Eric brought another of his movie history classes to the Mary Ann Young Center. The Three Stooges were the topic of the day as Eric lead 23 students through the lives and careers of the classic comedy team. Along the way, the seniors learned how the Stooges met in vaudeville, how and why Shemp replaced Curly, and even about the boys' unexpected career revival in the 1960s.

Live, In Person Classes

Eric Houston hosts live, in person classes each month. The classes are held at the North Metro TV studio or at community partners like the Mary Ann Young Center and Spring Lake Park Parks and Recreation.

Class	Date	Location	Attendees
The Three Stooges: Comedy's Heavy Hitters	2/12	MAYC	23

VOD Class Views

Over the last several years, Eric has created an archive of VOD Movie History Classes on YouTube. This chart represents the top 10 videos of the month in terms of views.

Class	Type	# of Views	Hours Viewed
Columbo: One More Thing	Mini	2,090	209 hours
Diana Rigg: Avenger	Mini	1,133	104 hours
The Cult of Caroline Munro	Mini	993	37.25 hours
The Marx Brothers: Groucho, Harpo, Chico...	Full	288	11 hours
The Immortal Ingrid Pitt	Mini	172	7 hours
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	145	17.5 hours
Batman's Greatest Villains	Mini	132	7 hours
Chicago Christmas Classics	Mini	128	5 hours
King of the Cowboys 2 – Autry/Rogers	Mini	114	5.75 hours
The Oscars: 90 Years of the Academy Awards	Full	101	16 hours

The Movie Man Eric Archive is home to 38 VOD classes. This month, those classes received **6,802 total views with 495 total hours watched.**

Home Movie Transfers

Home movie transfers are one of our most popular public services. Residents can transfer their family videos themselves for free or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Transfer Hours	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	120.25	31	28	7	0	\$965.04
February	193	32	51	28	400	\$833.63
TOTAL:	313.25	63	79	35	400	\$1,798.67

ONLINE VIEWING STATS

While North Metro TV does not have access to cable TV ratings, we can track how many people watch our shows and videos online.

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	38,400	65,600	2,375	54	305,500
February	17,900	26,400	1,573	67	320,100
TOTAL:	56,300	92,000	3,948	121	625,600



Facebook Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Content Interactions
January	26,264	8,073	76	21	485
February	46,036	18,113	200	50	2,329
TOTAL:	72,300	26,186	276	71	2,814



NMTV Website Stats

Month	Number of Users	Number of Views	Live Stream Views
January	9,275	27,273	2,076
February	7,587	21,759	1,907
TOTAL:	16,862	49,032	3,983



VOD Views

In addition to airing on our cable channels and on social media sites, many of our programs – like city meetings - are available On Demand on our website and on Roku, AppleTV, and Amazon Fire.

Month	Programs with VOD Views	Total Viewers
January	66	563
February	80	560
TOTAL:	146	1123

FULL LENGTH PROGRAMS

North Metro TV's staff produces dozens of traditional, full length television programs each month. These programs air on cable channels 15 and 16. Programs produced by members of the public air on cable channel 14.



Public Access Programs

Title	Producer	Runtime
Christ Lutheran Church Worship (4 episodes)	Chance Amundsen	3 hours 52 minutes
Christ Lutheran Church Worship Message (4 episodes)	Chance Amundsen	2 hours 3 minutes
Every Movie Ever	Eric Houston	32 minutes
Glen Cary Lutheran Church (3 episodes)	Vincent Schneider	2 hours 55 minutes
Hope Church (3 episodes)	Al Goracke	2 hours 49 minutes
Lord of Life (4 episodes)	Jean Stauffer	3 hours 40 minutes
Lovepower (4 episodes)	Rick Larson	4 hours
Movie Man Short Shorts (2 episodes)	Eric Houston	53 minutes
Power of Love (4 episodes)	Rick Larson	2 hours
Regan Moves (2 episodes)	Regan Birr	1 hour
Rice Creek Watershed District Meeting (2 episodes)	Emmet Hurley	2 hours 33 minutes
The Hidden Truth (4 episodes)	Paul Dendy	3 hours 56 minutes
What Does the Bible Say (5 episodes)	George Degidio	2 hours 25 minutes
43 New Programs		32.5 New Hours



NMTV Staff Full Length Programs

Title	Producer	Runtime
Anoka County Board Meeting (2/11)	TJ Tronson	50 minutes
Anoka County Board Meeting (2/25)	TJ Tronson	50 minutes
Heroes and Hydrants	Danika Peterson and Eric Nelson	15 minutes
North Metro Now	Danika Peterson and Eric Houston	40 minutes
Sports Den (4 episodes)	Ted Leroux	1 hour 31 minutes
NMTV News (2 episodes)	Danika Peterson and Eric Nelson	37 minutes
10 New Programs		5 New Hours



City Meetings

Title	Producer	Runtime
Spring Lake Park City Council Meeting (2/3)	Ray Flint	1 hour 3 minutes
Ham Lake City Council Meeting (2/3)	Ben Brennan	17 minutes
Blaine City Council Meeting (2/3)	Trevor Scholl	24 minutes
Blaine City Council Workshop (2/3) (Not Televised)	Trevor Scholl	1 hour 30 minutes
Centerville Planning & Zoning Meeting (2/4)	Colin Branch	1 hour 11 minutes
Centerville Park and Rec Committee Meeting (2/5)	Colin Branch	1 hour 42 minutes
Lino Lakes Park Board Meeting (2/5)	Anne Serwe	36 minutes
Ham Lake Planning Commission Meeting (2/10)	Ben Brennan	39 minutes
Lino Lakes City Council Meeting (2/10)	Anne Serwe	34 minutes
Blaine Planning and Zoning Meeting (2/11)	TJ Tronson	7 minutes
Circle Pines City Council Meeting (2/11)	Ray Flint	23 minutes
Centerville City Council Meeting (2/12)	TJ Tronson	2 hours 26 minutes
Lino Lakes Planning and Zoning Meeting (2/12)	Anne Serwe	1 hour 14 minutes
Spring Lake Park City Council Meeting (2/18)	Ray Flint	53 minutes
Ham Lake City Council Meeting (2/18)	Ben Brennan	24 minutes
Blaine City Council Meeting (2/19)	TJ Tronson	1 hour 42 minutes
Blaine City Council Workshop (2/19) (Not Televised)	TJ Tronson	1 hour 30 minutes
Ham Lake Planning Commission Meeting (2/24)	Ben Brennan	14 minutes
Lino Lakes City Council Meeting (2/24)	Samantha Nolan	32 minutes
Circle Pines Utilities Commission Meeting (2/25)	Ray Flint	11 minutes
Circle Pines City Council Meeting (2/25)	Ray Flint	52 minutes
Centerville City Council Meeting (2/26)	Colin Branch	1 hour 14 minutes
Lino Lakes Environmental Board Meeting (2/26)	Samantha Nolan	36 minutes
Spring Lake Park City Council Meeting (2/3)	Ray Flint	1 hour 3 minutes
Ham Lake City Council Meeting (2/3)	Ben Brennan	17 minutes
Blaine City Council Meeting (2/3)	Trevor Scholl	24 minutes
Blaine City Council Workshop (2/3)	Trevor Scholl	1 hour 30 minutes

(Not Televised)		
Centerville Planning & Zoning Meeting (2/4)	Colin Branch	1 hour 11 minutes
Centerville Park and Rec Committee Meeting (2/5)	Colin Branch	1 hour 42 minutes
Lino Lakes Park Board Meeting (2/5)	Anne Serwe	36 minutes
30 New Programs		25.5 New Hours

If you have any questions or comments regarding this monthly report, please contact
Eric Houston (at 763-231-2803 or eric@northmetrotv.com) or Danika Peterson
(at 763-231-2810 or danika@northmetrotv.com).