

NEW PROGRAMS

122

- 71 programs produced by NMTV staff
- 2 programs produced by city staff
- 49 programs produced by the public
- 90.75 hours of new programming



NEWS AND EVENTS

North Metro TV News is produced by Danika Peterson and Eric Nelson. Each month, the news team researches, shoots, and edits several news stories. Special Events Coordinator TJ Tronson also contributes videos, when not managing city meetings. These stories are distributed online via NMTV social media channels and compiled into the NMTV News program, which airs on channel 15. The stories relevant to each member city also air in between scheduled programs on the city channel.

Most Viewed Online News Story

Storyteller Café Opens Its Doors
in Blaine

5,273 Views



A new coffee shop in Blaine is serving up more than just lattes and pastries — it's brewing hope, purpose, and change. The Storyteller Café opened its doors with a mission far deeper than coffee. It's the result of over a decade of dreaming, growing, and fighting human trafficking. Danika Peterson spoke with Stephanie Page, the executive director of the foundation that runs the café. Page said the café exists to not only shed a light on stories of injustice, but to help survivors find their voice and find hope. [Watch the story here.](#)

Country Super Star

Grammy winning musician Lee Brice is set to perform at this year's 3M Open. Eric Nelson spoke to Tournament Director Mike Welch about the country music sensation, who has seven million monthly Spotify listeners. Welch says that Brice's concert is part of a larger strategy to make the 3M Open appeal to the golf curious as well as the golf faithful. He estimates that the tournament brings \$40 to 50 million in economic impact to the area and concerts like Brice's could see that figure grow much higher. [Click here for the story.](#)



Clean Sweep

The City of Spring Lake Park has a brand new \$318,000 street sweeper. And it didn't cost the city a dime. Instead, funding came from a pair of grants. Eric Nelson spoke to public works employees who were very happy with the state-of-the-art sweeper. Not only will it let workers clear the roads of leaves and debris, but it will also let them do it in heated or air-conditioned comfort. Pretty snazzy.

[See the story here.](#)



Highway Construction

Slowdowns have returned to Ham Lake, this time between 147th Avenue and Bunker Lake Boulevard. It's all part of the major Highway 65 project. Eric Nelson spoke to Kent Barnard of MnDOT. The paving and striping will be done by the July 4 holiday as workers finish the portion of the project begun last year. The improvements are much needed, too. Barnard says that there are portions of 65 that handle as much daily traffic as 35W.

[Learn all about it.](#)



70 Year Celebration

As Circle Pines celebrates its 75th birthday this year, our own Eric Nelson visited a group that's been there almost as long. St. Mark's Church has stood in the city for 70 years, offering a place for worship and fellowship the entire time. Eric spoke to Interim Pastor Jennifer Hackbarth about the church's long history in the community and about how it felt to be recognized this year by the Circle Pines City Council. Pastor Hackbarth showed Eric that, despite expansions, the original church building still stands and plans to serve the community for many, many more years to come.

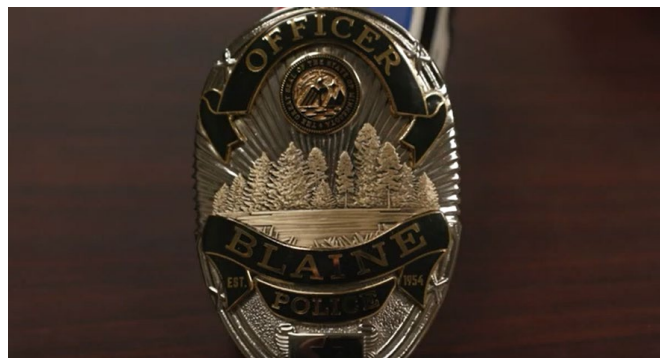
[Check out the story.](#)



Blaine Badge

The Blaine Police Department recently unveiled its newly redesigned batch and patch. Both are meant to embody the department's core values of integrity, respect, and professionalism. TJ Tronson spoke to Deputy Chief Joe Gerhard about how the designs came together through input from both sworn and non-sworn staff. They also discussed the department's use of state public safety money to fund the project.

[Watch the story here.](#)



Students for Change

Centennial Students for Change is a club of roughly 100 Centennial students who meet regularly to discuss school issues and address growing diversity within the student body. Danika Peterson met some of the student members and faculty advisors as they worked to plan their upcoming culture fair. The fair, which will be the club's biggest event yet, will host fashion shows, food trucks, vendors, and live cultural performances. Danika also learned about the locker project, which provides free clothes and everyday essentials to students who need them.

[Meet the students here.](#)



Pizza with a Purpose

This spring, the SBM Fire Department took on a new challenge – delivering pizza with a purpose. The department teamed with Pizza Hut of Blaine to take over pizza delivery for one special night. Their goal: to give free pizzas to homeowners with working smoke detectors. Eric Nelson went along for the ride and met several stunned residents who gladly let the fire personnel into their house to check their detectors. In all, SBM tested 45 smoke detectors, installed nine new ones, and gave away 17 pizzas.

[Check out the story.](#)



Arrive Alive

Our own TJ Tronson once again worked alongside the Blaine Police Department and Centennial High School to produce the video for the 2025 Arrive Alive event. The annual event uses multimedia presentations, keynote speakers, and a simulated car accident to teach students about the dangers of drunk and distracted driving. TJ typically spends several hours each year filming, coordinating, and editing the massive video project. This year, Eric Nelson, Danika Peterson, and Trevor Scholl all pitched in as TJ filmed the crash scene, two mock memorials, a dramatic presentation leading up to the crash, and an interview with speaker Jason Rothmeyer from the Lino Lakes Correctional Institution. This dramatic event is always a programming highlight and everyone at NMTV is proud of TJ's work. You can watch the hour long Arrive Alive presentation [here](#) or a shortened video featuring the crash scene [here](#).



MUNICIPAL PRODUCTIONS

Trevor Scholl is North Metro TV's Municipal Producer. Trevor works with city staff to create videos and stories at city request. Examples include promotional videos, instructional videos, and specialty videos for city social media channels. Trevor touches base with contacts on a regular basis and also encourages cities to contact him with ideas for new videos.

Most Viewed Online Municipal Video

Local Church Offers Popular
Lenten Fish Fry

1,012 Views



Trevor visited a pair of longtime, community events that celebrate friendship and food. First, he visited the Church of St. Timothy in Blaine as they celebrated 40 years of their Lenten Fish Fry. Trevor spoke to a pair of volunteers who talked about their love of service and how the proceeds help both the church and local charities. Then it was off to Spring Lake Park for the Lions Pancake Breakfast. That event combines delicious flapjacks with a resource fair and a fun-filled kids' zone. Here, Trevor spoke to organizers about all of the good the Lions Club does for the community.

[See the Fish Fry here.](#)

[See the Pancake Breakfast here.](#)



Earth Day Clean Up

This Earth Day, Trevor visited the nearby Wetland Sanctuary to speak with Joy Handt of Blaine Parks and Recreation. Joy told Trevor all about a city program that encourages neighborhoods, groups, and companies to sign up to clean up Blaine Parks. Trevor was there as employees of Carlson Engineering took their sticks and bags to clean up litter around the sanctuary. Joy explained how important it is for local businesses to help care for the environment and the public property we all share. Meanwhile, Wade Carlson of Carlson Engineering shared his interesting personal connection to Earth Day. [See it all here.](#)



News, Events and Municipal Videos on Social Media

These are all the short form videos produced by our news, events, and municipal video staff. These videos are available to watch on the NMTV YouTube, Facebook, and X (formerly known as Twitter) accounts.

Title	Producer	Views Across All Social Media	Length
Storyteller Cafe Opens Its Doors in Blaine	Danika Peterson	5,273	2 minutes
Arrive Alive Crash Scene	TJ Tronson	2,292	16 minutes
World Deaf Curling Championship Comes to Blaine	Danika Peterson	1,821	2 minutes
SBM and Pizza Hut Team up to Promote Smoke Alarm Awareness in Blaine	Eric Nelson	1,774	4 minutes
Local Church Offers Popular Fish Fry During Lent Season	Trevor Scholl	1,012	4 minutes

Lifesaving Award Celebrated in Lino Lakes	Danika Peterson	594	5 minutes
Spring Lake Park Gets New Street Sweeper for Free	Eric Nelson	544	3 minutes
Spring Lake Park Lions Serve the Community with a Pancake Breakfast	Trevor Scholl	498	3 minutes
Centennial Students for Change to Host Culture Fair	Danika Peterson	489	3 minutes
MN 65 Road Construction Starts in Ham Lake	Eric Nelson	487	2 minutes
Upcoming Events at Wargo Nature Center for Earth Day 2025	Eric Nelson	277	2 minutes
Lake Drive Closure	Trevor Scholl	230	3 minutes
Circle Pines Salutes St. Mark Church for its 70th Year in the City	Eric Nelson	226	2 minutes
Blaine Police Department New Badges and Patches	TJ Tronson	220	2 minutes
Lee Brice to Perform at 3M Open	Eric Nelson	165	1 minute
Blaine Earth Day Cleanup	Trevor Scholl	158	4 minutes
Blaine Wetland Sanctuary Open House Preview	Danika Peterson	139	1 minute
Anoka County Part of Nationwide Food Waste Prevention Week	Eric Nelson	129	3 minutes
Anoka County Promoting National Bike to Work Week 2025	Eric Nelson	97	3 minutes
Blaine Wetland Sanctuary Could See Trail Expansion	Danika Peterson	86	2 minutes
20 New Short Form Videos		16,511 Total Views	67 minutes

HIGH SCHOOL SPORTS

NMTV presents high school sports games live on channel 15 and on YouTube. Kenton Kipp and Ted Leroux lead a team of talented videographers in capturing every exciting moment for Blaine, Centennial, and Spring Lake Park High Schools. Games are produced using our HD production truck and the vMix single camera system. [You can watch this month's most popular video here.](#)

Most Watched Sports Video Online

Game Recap
Baseball
Blaine at Spring Lake Park (4/9)

1,273 views



These are all the games covered by the NMTV Sports Team in the past month.

Game	Type	Views Across All Social Media	Length
Boys Tennis: JV Blaine at Centennial (4/7)	Truck	111	32 minutes
Baseball: Blaine at Spring Lake Park (4/9)	Truck	293	2 hours 12 minutes
Girls Lacrosse: Blaine at Centennial (4/14)	vMix	118	1 hour 15 minutes
Softball: Centennial at Blaine (4/14)	Truck	415	2 hours 39 minutes
Girls Lacrosse: Spring Lake Park/Coon Rapids at Centennial (4/16)	vMix	68	1 hour 14 minutes
Boys Volleyball: Spring Lake Park at Centennial (4/16)	Truck	479	1 hour 37 minutes
Boys Tennis: Spring Lake Park at Blaine (4/21)	Truck	105	1 hour 6 minutes
Boys Lacrosse: Spring Lake Park/Coon Rapids at Centennial (4/23)	Truck	207	2 hours 7 minutes
Baseball: Spring Lake Park at Centennial (4/29)	Truck	169	2 hours 3 minutes
Adapted Softball: Centennial/SLP at Anoka-Hennepin (4/30)	vMix	51	1 hour 28 minutes
10 New Games		2,016 Total Views	16 Hours

The sports team also produces game recap videos for all truck-based productions. These have proven especially popular on social media.

Video	Views Across All Social Media	Length
Game Recap: Baseball – Blaine at Spring Lake Park (4/9)	1,273	1 minute
Game Recap: Boys Volleyball - Spring Lake Park at Centennial (4/16)	404	2 minutes
Game Recap: Boys Lacross - Spring Lake Park/Coon Rapids at Centennial (4/23)	375	2 minutes
Game Recap: Baseball - Spring Lake Park at Centennial (4/29)	288	2 minutes
Game Recap: Softball - Centennial at Blaine (4/14)	280	2 minutes
Game Recap: Boys Tennis - Spring Lake Park at Blaine - 1st Singles (4/21)	198	1 minute
6 New Videos	2,818 Total Views	10 Minutes

CLASSES & PUBLIC ACCESS

North Metro TV offers its facilities and equipment to members of the public and helps them make and air their own programs! Eric Houston manages the department and offers support to our local producers. He teaches classes on a variety of topics, including video production, film history, and even how to use the internet. Eric also runs NMTV's popular home movie transfer program, which helps community members put their old tapes, photos, and film reels on digital formats.

Live, In Person Classes

Eric Houston hosts live, in person classes each month. The classes are held at the North Metro TV studio or at community partners like the Mary Ann Young Center and Spring Lake Park Parks and Recreation.

Class	Date	Location	Attendees
Yabba-Dabba-Do: The World of Hanna Barbera	4/16	MAYC	17
Come on Down: Game Shows of the 70s and 80s	4/21	SLP Parks & Rec	16
Editing Training	4/28	NMTV	1



VOD Class Views

Over the last several years, Eric has created an archive of VOD Movie History Classes on YouTube. This chart represents the top 10 videos of the month in terms of views.

Class	Type	# of Views	Hours Viewed
The Cult of Caroline Munro	Mini	73,931	2,772 hours
Columbo: One More Thing	Mini	2,066	224 hours
Diana Rigg: Avenger	Mini	1,486	124 hours
The Immortal Ingrid Pitt	Mini	998	58 hours
The Marx Brothers: Groucho, Harpo, Chico...	Full	305	6 hours
Batman's Greatest Villains	Mini	186	15 hours
King of the Cowboys 2 – Autry/Rogers	Mini	181	9 hours
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	155	17 hours
Chicago Christmas Classics	Mini	123	4 hours
Monster Movies of the 40s and 50s	Full	103	5 hours

The Movie Man Eric Archive is home to 38 VOD classes. This month, those classes received **80,076 total views with 3,297 total hours watched.**



Home Movie Transfers

Home movie transfers are one of our most popular public services. Residents can transfer their family videos themselves for free or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Transfer Hours	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	120.25	31	28	7	0	\$965.04
February	193	32	51	28	400	\$833.63
March	186.5	35	22	26	63	\$1,391.56
April	220.5	22	86	8	0	\$1159.1
TOTAL:	720.25	120	187	69	463	\$4,349.33

ONLINE VIEWING STATS

While North Metro TV does not have access to cable TV ratings, we can track how many people watch our shows and videos online.



YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	38,400	65,600	2,375	54	305,500
February	17,900	26,400	1,573	67	320,100
March	46,500	63,200	2,266.5	155	454,700
April	93,600	132,000	5,200	257	911,100
TOTAL:	196,400	287,200	11,414.5	533	1,991,400



Facebook Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Content Interactions
January	26,264	8,073	76	21	485
February	46,036	18,113	200	50	2,329
March	23,275	9,080	96	19	878
April	52,094	18,674	199	53	1,802
TOTAL:	147,669	53,940	571	143	5,494



NMTV Website Stats

Month	Number of Users	Number of Views	Live Stream Views
January	9,275	27,273	2,076
February	7,587	21,759	1,907
March	7,673	22,110	1,294
April	8,594	25,292	1,116
TOTAL:	33,129	96,434	6,393



VOD Views

In addition to airing on our cable channels and on social media sites, many of our programs – like city meetings - are available On Demand on our website and on Roku, AppleTV, and Amazon Fire.

Month	Programs with VOD Views	Total Viewers
January	66	563
February	80	560
March	68	645
April	70	744
TOTAL:	284	2,512

FULL LENGTH PROGRAMS

North Metro TV's staff produces dozens of traditional, full length television programs each month. These programs air on cable channels 15 and 16. Programs produced by members of the public air on cable channel 14.



Public Access Programs

Title	Producer	Runtime
Christ Lutheran Church Worship (4 episodes)	Chance Amundsen	5 hours 6 minutes
Christ Lutheran Church Worship Message (4 episodes)	Chance Amundsen	2 hours 3 minutes
Every Movie Ever	Eric Houston	20 minutes
Glen Cary Lutheran Church (4 episodes)	Vincent Schneider	3 hours 54 minutes
Hope Church (4 episodes)	Al Goracke	3 hours 46 minutes
Lord of Life (5 episodes)	Jean Stauffer	4 hours 41 minutes
Lovepower (6 episodes)	Rick Larson	6 hours
Power of Love (6 episodes)	Rick Larson	3 hours
Regan MOVES Intermediate (1 episodes)	Regan Birr	29 minutes
Regan MOVES Intermediate Midweek (1 episodes)	Regan Birr	30 minutes
Rice Creek Watershed District Meeting (2 episodes)	Emmet Hurley	2 hours 18 minutes
The Hidden Truth (5 episodes)	Paul Dendy	4 hours 52 minutes
What Does the Bible Say (6 episodes)	George Degidio	2 hours 58 minutes
49 New Programs		40.5 New Hours



NMTV Staff Full Length Programs

Title	Producer	Runtime
Anoka County Board Meeting (4/8)	TJ Tronson	49 minutes
Anoka County Board Meeting (4/22)	TJ Tronson	40 minutes
North Metro Now	Danika Peterson and Eric Houston	27 minutes
NMTV News (2 episodes)	Danika Peterson and Eric Nelson	40 minutes
Sports Den (4 episodes)	Kenton Kipp and Ted Leroux	1 hour 58 minutes
Arrive Alive Centennial High School 2025	TJ Tronson	1 hour 1 minute
10 New Programs		5.5 New Hours



City Meetings

Title	Producer	Runtime
Circle Pines Park Board Meeting (4/1)	Ray Flint	2 minutes
Centerville Planning & Zoning Meeting (4/1)	Colin Branch	2 hours 3 minutes
Centerville Parks & Recreation Meeting (4/2)	Colin Branch	1 hour 53 minutes
Lino Lakes Park Board Meeting (4/2)	Anne Serwe and Samantha Nolan	59 minutes
Spring Lake Park City Council Meeting (4/7)	Ray Flint	59 minutes
Ham Lake City Council Meeting (4/7)	Ben Brannon and Matt Leonetti	18 minutes

Blaine City Council Workshop (Not Televised) (4/7)	TJ Tronson and Trevor Scholl	1 hour 30 minutes
Blaine City Council Meeting (4/7)	TJ Tronson	1 hour 33 minutes
Circle Pines City Council Meeting (4/8)	Ray Flint	32 minutes
Blaine Planning Commission Meeting (4/8)	TJ Tronson	1 hour 13 minutes
Centerville City Council Meeting (4/9)	Colin Branch	38 minutes
Lino Lakes Planning & Zoning Meeting (4/9)	Anne Serwe and Samantha Nolan	2 hours 25 minutes
Ham Lake Planning Commission Meeting (4/14)	Trevor Scholl	8 minutes
Lino Lakes City Council Meeting (4/14)	Anne Serwe and Samantha Nolan	52 minutes
Centerville EDA Meeting (4/16)	TJ Tronson	13 minutes
Spring Lake Park City Council Meeting (4/21)	Trevor Scholl	57 minutes
Ham Lake City Council Meeting (4/21)	Ben Brannon and Matt Leonetti	57 minutes
Blaine City Council Meeting (4/21)	TJ Tronson	52 minutes
Circle Pines Utilities Commission Meeting (4/22)	Trevor Scholl	17 minutes
Circle Pines City Council Meeting (4/22)	Trevor Scholl	40 minutes
Centerville City Council Meeting (4/23)	Colin Branch	1 hour 14 minutes
Ham Lake Planning Commission Meeting (4/28)	Matt Leonetti	41 minutes
Spring Lake Park Planning Commission Meeting (4/28)	Ray Flint	38 minutes
Lino Lakes City Council Meeting (4/28)	Anne Serwe and Samantha Nolan	2 hours 28 minutes
Lino Lakes Environmental Board Meeting (4/30)	Anne Serwe and Samantha Nolan	2 hours 23 minutes
25 New Programs		29 New Hours

If you have any questions or comments regarding this monthly report, please contact
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