

NEW PROGRAMS

93

- 52 programs produced by NMTV staff
- 2 programs produced by city staff
- 41 programs produced by the public
- 72 hours of new programming



CO-EXECUTIVE DIRECTORS

North Metro TV is thrilled to announce the appointment of Eric Houston and Danika Peterson as the station's new Co-Executive Directors. The duo have served in an interim role since the previous Executive Director, Heidi Arnson, retired at the beginning of 2024. After conducting an organizational review and much consideration, the Cable Commission decided they were pleased with Eric and Danika's work and voted at their June 18 meeting to make the roles official. Eric and Danika are honored to have the chance to continue to serve the Commission and they are looking forward to leading North Metro TV into the future.



NEWS AND EVENTS

North Metro TV News is produced by Danika Peterson and Eric Nelson. Each month, the news team researches, shoots, and edits several news stories. Special Events Coordinator TJ Tronson also contributes videos, when not managing city meetings. These stories are distributed online via NMTV social media channels and compiled into the NMTV News program, which airs on channel 15. The stories relevant to each member city also air in between scheduled programs on the city channel.

Most Viewed Online News Story

Minnesota Vikings and SNAP'T Host
Charity Golf Event at Majestic Oaks

5,025 Views

When SNAP'T Cat Rescue took in more than 80 cats at one time last year, they met a surprising ally. Ex-Vikings quarterback Tommy Kramer not only adopted one of the cats, he offered to host a fundraiser for the rescue. The result was the Nines for Felines charity golf tournament at Majestic Oaks. Eric Nelson took his camera to the event and visited with a slew of famous faces, all helping to give back to the Blaine rescue. Eric spoke to Robert Tate, Mike Morris, and Daunte Culpepper as they hit the links and did some good. [See the story here.](#)



Strawberry Fields

Eric Nelson joined some enthusiastic customers for strawberry picking at the Joyer Adventure Farm in Lino Lakes. The families told Eric how great the strawberries were and how they enjoyed teaching their kids where the food on the kitchen table comes from. Eric also spoke to Doug Joyer to learn just how short the strawberry season is in Minnesota - just 14 days - and how the strawberry is a notoriously difficult fruit to grow. Joyer is happy to provide local families with a fun and tasty way to spend the day. [See the story here.](#)



Safety House

Students at Blaine's Northpoint Elementary received a special visit from the SBM Fire Department's Safety House. The mobile trailer has everything it needs to help kids learn fire safety, from a mock kitchen to door and window exits and even non-toxic, simulated smoke. Students spent a few hours learning useful tips from department staff and got to practice escaping a "burning" building. Eric Nelson was on hand to film the training and some of the kids got to tell him what they learned. [See Eric's story here.](#)



Foodie Fundraiser

Volunteers hosted a Foodie Fundraiser for the Centennial Food Shelf at Golden Lake Park in Circle Pines. What made this fundraiser different, though, was that it was organized by an 11-year-old: Sierra Taylor. Sierra was inspired by a family trip to Chicago, where she saw people in need. Working with her friends and family, Sierra threw herself into fundraising and raised \$5,500 in just nine months. Circle Pines Mayor Dave Bartholomay rewarded her extraordinary efforts with the Community Leadership Award. Eric Nelson attended the fundraiser and spoke to Sierra about how it feels to give back. [You can meet Sierra here.](#)



MUNICIPAL PRODUCTIONS

Trevor Scholl is North Metro TV's Municipal Producer. Trevor works with city staff to create videos and stories at city request. Examples include promotional videos, instructional videos, and specialty videos for city social media channels. Trevor touches base with contacts on a regular basis and also encourages cities to contact him with ideas for new videos.

Most Viewed Online Municipal Video

Blaine High School SRO Serves
His Alma Mater

4,214 Views



Alex Arnsdorf was a promising young police officer with experience in the state patrol. It was good work, but something was missing. He sought the advice of the SRO at his alma mater, Blaine High School. That officer suggested that SRO work would be a perfect fit for Alex. Now, just a short time later, Alex is the new SRO at Blaine High School. Trevor sat down with Alex to learn how it feels to work at his old high school and the bonds he's forming with students. [See the story here.](#)

Fond Farewell

With her well-deserved retirement set for July, Trevor sat down with Blaine City Manager Michelle Wolfe. Michelle reflected on her long career and the amazing growth she has seen in the City of Blaine. She also discussed what is next for her and her family and the great things she sees on the horizon for Blaine. [See the story here.](#)



New City Hall

After nearly a year of work, the Spring Lake Park City Hall remodel is complete. Trevor toured the impressive new space with City Administrator Dan Buchholtz and learned how staff upgraded a 70s era structure into a modern, clean looking building with all the amenities. Trevor also spoke to Police Chief Josh Antoine about the upgrades to the Police Department, which brought the offices from the back of city hall to the front, where they are much easier to find. [See the new city hall here.](#)



Wrestling in Spring Lake Park

This year, Spring Lake Park's Tower Days featured an exciting new attraction: professional wrestling! Trevor filmed some of the action and spoke to City Council Member Ken Wendling. Ken talked about how fun it is to watch the wrestlers grapple. He also shared his love for the Lion's Club, the city, and just how important Tower Days is to the community. [You can see the action here.](#)



Lino Lakes Police Chief

After almost 20 years of working with the city, Curt Boehme has been selected as Lino Lake's new Police Chief. It's a job that comes with a lot of change. Not only is the city welcoming a new chief, it is in the midst of moving from a Public Safety model to separate Police and Fire Departments. Trevor spoke to Chief Boehme about the role and about the department's core values of honor, integrity, courage, and compassion. The chief told Trevor that he is looking forward to building and strengthening this reenvisioned department and for the opportunity to serve and support the community.

[Meet the new chief here.](#)



Lino Lakes Fire Chief

Of course, the move from the public safety model also means Lino Lakes has a new Fire Chief. Chief Dan L'Allier started his career with the Centennial Fire Department before moving to another state. He has been back with Lino Lakes since 2014 and enjoys the sense of community and pride he's found. Chief L'Allier told Trevor that he loves Lino Lakes' small town feel, despite its population of 24,000. As the Lino Lakes Fire Department moves out from the umbrella of the Public Safety model, the chief looks forward to building relationships and expanding the department's pre-planning and inspections for local businesses. He feels this sort of prevention and education is essential to making the community safer. [Meet Chief L'Allier here.](#)



Nugget

Trevor visited Blaine's Mary Ann Young Center to meet Nugget. Nugget is a therapy dog owned by Deb McPeck and is about to become a regular fixture at the center. Deb spoke to Trevor about Nugget's special therapy training and how she considers it a privilege and a blessing to make a difference in someone's day. Nugget, meanwhile, visited with the seniors for some pets and some comfort. Everyone at MAYC is looking forward to Nugget's next visit. [Meet Nugget here.](#)



Entrepreneur Showcase

Trevor interviewed Strong Huang, the Founder and CEO of Zopec Medical. Located in Blaine, Zopec makes high quality, hospital grade batteries that assist with the transportation of patients by keeping medical devices operating. Zopec's batteries are eight to ten times lighter than other hospital grade batteries and also last six times longer. They also use solid state cooling, rather than fans, which allows for easier disinfection and silent running. Huang, a native of Taiwan, wanted to thank the City of Blaine for welcoming his business, which was previously run out of his garage, and providing a great community for his employees. This video was the first installment of Blaine's new Entrepreneur Showcase, a quarterly video series created by Economic Development Specialist Ruth Tucker. [You can learn about Zopec here.](#)





News, Events and Municipal Videos on Social Media

These are all the short form videos produced by our news, events, and municipal video staff. These videos are available to watch on the NMTV YouTube, Facebook, and X (formerly known as Twitter) accounts.

Title	Producer	Views Across All Social Media	Length
Minnesota Vikings and SNAP'T Host Charity Golf Event at Majestic Oaks	Eric Nelson	4,962	5 minutes
Blaine High School SRO Serves His Alma Mater	Trevor Scholl	4,002	4 minutes
New Lino Lakes Fire Chief Focuses on Prevention and Community Education	Trevor Scholl	2,762	4 minutes
New Lino Lakes Police Chief Looks Forward to Serving Community	Trevor Scholl	961	5 minutes
Meals on Wheels Celebrates Ribbon Cutting	Danika Peterson	764	1 minute
Strawberry Season Begins at Lino Lakes Farm	Eric Nelson	696	3 minutes
SBM Fire Safety House Visits Northpoint Elementary in Blaine	Eric Nelson	693	3 minutes
Spring Lake Park Makes Major Upgrade to City Hall	Trevor Scholl	461	4 minutes
Golden Lake Elementary Student Stages Food Fundraising Event	Eric Nelson	329	4 minutes
Entrepreneur Spotlight: Business Providing Better Options for Portable Batteries	Trevor Scholl	281	5 minutes
AWF Brings Professional Wrestling to Tower Days	Trevor Scholl	282	2 minutes
Therapy Dog Nugget Brings Smiles to Senior Center	Trevor Scholl	264	3 minutes
EAA Pancake Breakfast Promo	TJ Tronson	205	2 minutes
Centerville Park Getting Pickleball Courts, Disc Golf Course and Playground	Eric Nelson	193	2 minutes
Blaine Council Honoring Retiring City Manager Michelle Wolfe	Danika Peterson	192	3 minutes
Retiring Blaine City Manager Michelle Wolfe Reflects on Job	Trevor Scholl	155	7 minutes
41 New Short Form Videos		17,202 Total Views	57 minutes

HIGH SCHOOL SPORTS

NMTV presents high school sports games live on channel 15 and on YouTube. Kenton Kipp and Ted Leroux lead a team of talented videographers in capturing every exciting moment for Blaine, Centennial, and Spring Lake Park High Schools. Games are produced using our HD production truck and the vMix single camera system. [You can watch this month's most popular video here.](#)

Most Watched Sports Video Online

Blaine High School
Graduation 2025

4,150 views



With the school year winding down, the sports department largely turned its attention to parades and graduations this month. These are all the events covered by the NMTV Sports Team in the past month.

Game	Type	Views Across All Social Media	Length
Blaine High School Graduation 2025 (6/1)	Truck	4,150	1 hour 38 minutes
Boys Volleyball: Andover at Spring Lake Park Section 7 Championship (6/3)	vMix	578	1 hour 13 minutes
St. Anthony Village High School Graduation 2025 (6/4) (Not Televised) (For Hire)	Truck	751	1 hour 26 minutes
Spring Lake Park Tower Days Parade 2025 (6/5)	Truck	364	48 minutes
Centennial High School Graduation 2025 (6/7)	Truck	2,013	1 hour 47 minutes
Minnesota Boys Volleyball State Awards Night (6/9)	Truck	797	1 hour 54 minutes
Blaine Parade 2025 (6/28)	Truck	301	1 hour 18 minutes
7 New Events		8,954 Total Views	10 Hours

CLASSES & PUBLIC ACCESS

North Metro TV offers its facilities and equipment to members of the public and helps them make and air their own programs! Eric Houston manages the department and offers support to our local producers. He teaches classes on a variety of topics, including video production, film history, and even how to use the internet. Eric also runs NMTV's popular home movie transfer program, which helps community members put their old tapes, photos, and film reels on digital formats.

VOD Class Views

Over the last several years, Eric has created an archive of VOD Movie History Classes on YouTube. This chart represents the top 10 videos of the month in terms of views.

Class	Type	# of Views	Hours Viewed
The Cult of Caroline Munro	Mini	1,792	52 hours
Columbo: One More Thing	Mini	1,355	158 hours
Diana Rigg: Avenger	Mini	995	79 hours
The Marx Brothers: Groucho, Harpo, Chico...	Full	648	11 hours
The Immortal Ingrid Pitt	Mini	314	13 hours
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	201	22 hours
Batman's Greatest Villains	Mini	128	17 hours
King of the Cowboys 2 – Autry/Rogers	Mini	119	6 hours
Chicago Christmas Classics	Mini	101	4 hours
The Quiz Show Scandals and Other Game Shows...	Full	91	23 hours

The Movie Man Eric Archive is home to 38 VOD classes. This month, those classes received **6,070 total views with 411 total hours watched.**

Home Movie Transfers

Home movie transfers are one of our most popular public services. Residents can transfer their family videos themselves for free or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Transfer Hours	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	120.25	31	28	7	0	\$965.04
February	193	32	51	28	400	\$833.63
March	186.5	35	22	26	63	\$1,391.56
April	220.5	22	86	8	0	\$1159.1
May	167	24	44	24	0	\$805.51
June	158.5	3	82	0	0	\$179.48
TOTAL:	1045.75	147	313	93	463	\$5,334.32

ONLINE VIEWING STATS

While North Metro TV does not have access to cable TV ratings, we can track how many people watch our shows and videos online.

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	38,400	65,600	2,375	54	305,500
February	17,900	26,400	1,573	67	320,100
March	46,500	63,200	2,266.5	155	454,700
April	93,600	132,000	5,200	257	911,100
May	33,300	46,200	1,872	80	423,300
June	25,100	38,300	2,755	89	351,000
TOTAL:	254,800	371,700	16,041	702	2,765,700



Facebook Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Content Interactions
January	26,264	8,073	76	21	485
February	46,036	18,113	200	50	2,329
March	23,275	9,080	96	19	878
April	52,094	18,674	199	53	1,802
May	307,336	43,973	274	225	3,566
June	336,663	51,689		236	4,147
TOTAL:	791,668	149,602	845	604	13,207



NMTV Website Stats

Month	Number of Users	Number of Views	Live Stream Views
January	9,275	27,273	2,076
February	7,587	21,759	1,907
March	7,673	22,110	1,294
April	8,594	25,292	1,116
May	8,121	25,830	841
June	6,729	22,574	733
TOTAL:	47,979	144,838	7,967



VOD Views

In addition to airing on our cable channels and on social media sites, many of our programs – like city meetings - are available On Demand on our website and on Roku, AppleTV, and Amazon Fire.

Month	Programs with VOD Views	Total Viewers
January	66	563
February	80	560
March	68	645
April	70	744
May	65	568
June	28	151
TOTAL:	377	3,231

FULL LENGTH PROGRAMS

North Metro TV's staff produces dozens of traditional, full length television programs each month. These programs air on cable channels 15 and 16. Programs produced by members of the public air on cable channel 14.



Public Access Programs

Title	Producer	Runtime
Christ Lutheran Church Worship (4 episodes)	Chance Amundsen	4 hours 7 minutes
Christ Lutheran Church Worship Message (4 episodes)	Chance Amundsen	1 hour 54 minutes
Glen Cary Lutheran Church (4 episodes)	Vincent Schneider	3 hours 56 minutes
Hope Church (6 episodes)	Al Goracke	5 hours 31 minutes
Lord of Life (4 episodes)	Jean Stauffer	3 hours 51 minutes
Lovepower (6 episodes)	Rick Larson	6 hours
Power of Love (6 episodes)	Rick Larson	4 hours
Rice Creek Watershed District Meeting (2 episodes)	Emmet Hurley	1 hour 43 minutes
The Hidden Truth (1 episode)	Paul Dendy	59 minutes
What Does the Bible Say (4 episodes)	George Degidio	1 hour 57 minutes
41 New Programs		34.25 New Hours



NMTV Staff Full Length Programs

Title	Producer	Runtime
Anoka County Board Meeting (6/10)	TJ Tronson	2 hours
Anoka County Board Meeting (6/24)	TJ Tronson	43 minutes
Blaine Diversity Training Video (Not Televised)	Trevor Scholl	52 minutes
NMTV News (2 episodes)	Danika Peterson & Eric Nelson	35 minutes
5 New Programs		4 New Hours



City Meetings

Title	Producer	Runtime
Spring Lake Park City Council (6/2)	Trevor Scholl	41 minutes
Ham Lake City Council Meeting (6/2)	Ben Brannon	27 minutes
Blaine City Council / EDA Meeting (6/2)	TJ Tronson	1 hour 37 minutes
Blaine City Council Workshop Meeting (6/2) (Not Televised)	TJ Tronson	1 hour 30 minutes
Centerville Planning & Zoning Meeting (6/3)	TJ Tronson	1 hour 41 minutes
Lexington City Council Meeting (6/5)	City Staff	1 hour
Lino Lakes City Council Meeting (6/9)	Anne Serwe & Samantha Nolan	43 minutes
Circle Pines City Council Meeting (6/10)	Eric Houston	39 minutes

Blaine Planning Commission Meeting (6/10)	TJ Tronson	1 hour 3 minutes
Blaine City Council Workshop Meeting (6/9) (Not Televised)	TJ Tronson	1 hour 30 minutes
Centerville City Council Meeting (6/11)	Colin Branch	1 hour 1 minute
Lino Lakes Planning and Zoning Meeting (6/11)	Anne Serwe & Samantha Nolan	29 minutes
Spring Lake Park City Council (6/16)	TJ Tronson & Samantha Nolan	11 minutes
Ham Lake City Council Meeting (6/16)	Ben Brannon & Matthew Leonetti	9 minutes
Blaine City Council Meeting (6/16)	Trevor Scholl	24 minutes
Blaine City Council Workshop Meeting (6/16) (Not Televised)	Trevor Scholl	1 hour 30 minutes
Lexington City Council Meeting (6/18)	City Staff	39 minutes
Blaine Special Workshop Meeting (6/23) (Not Televised)	Trevor Scholl	3 hours
Ham Lake Planning Commission Meeting (6/23)	Ben Brannon & Matthew Leonetti	28 minutes
Lino Lake City Council Meeting (6/23)	Anne Serwe & Samantha Nolan	45 minutes
Circle Pines Utilities Commission Meeting (6/24)	Ray Flint	7 minutes
Circle Pines City Council Meeting (6/24)	Ray Flint	43 minutes
Centerville City Council Meeting (6/25)	Ray Flint, Colin Branch, & TJ Tronson	1 hour 28 minutes
Lino Lakes Environmental Board Meeting (6/25)	Anne Serwe	1 hour 13 minutes
24 New Programs		20 New Hours

If you have any questions or comments regarding this monthly report, please contact Eric Houston (at 763-231-2803 or eric@northmetrotv.com) or Danika Peterson (at 763-231-2810 or danika@northmetrotv.com).