

NEW PROGRAMS

99

- 54 programs produced by NMTV staff
- 2 programs produced by city staff
- 43 programs produced by the public
- 73 hours of new programming



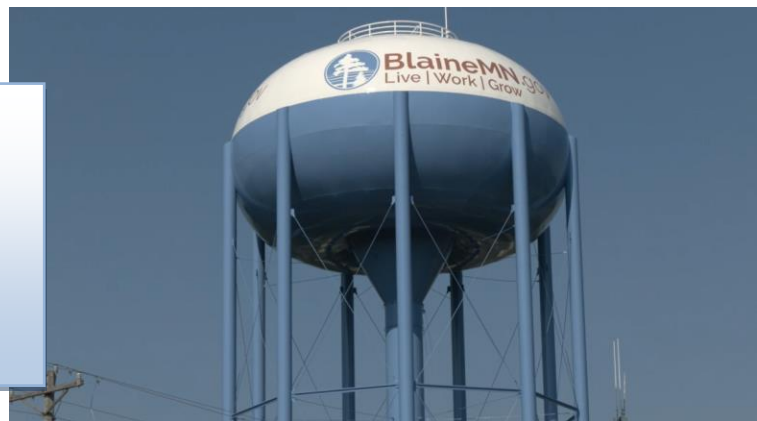
NEWS AND EVENTS

North Metro TV News is produced by Danika Peterson and Eric Nelson. Each month, the news team researches, shoots, and edits several news stories. Special Events Coordinator TJ Tronson also contributes videos, when not managing city meetings. These stories are distributed online via NMTV social media channels and compiled into the NMTV News program, which airs on channel 15. The stories relevant to each member city also air in between scheduled programs on the city channel.

Most Viewed Online News Story

Colorful Blaine Water Tower Has
New Curb Appeal

9,318 Views



The City of Blaine recently completed a much-needed makeover for Water Tower Number 2 on Paul Parkway. The updated tower now sports bold colors, the city logo, and website. Eric Nelson provided a before and after view of the water tower to really highlight the difference, while TJ Tronson flew his drone into the sky for a bird's eye view. Eric also spoke to several excited residents about the colorful changes. One called it his "new landmark" while another said that a water tower that stands out helps a city "get on the map." [See the story here.](#)

Backpack to School

With the start of another school year just around the corner, the volunteers of the Centennial Backpack Program swung into high gear preparing backpacks and school supplies for local children in need. The program has been running for 30 years now and has distributed 6,500 backpacks. TJ Tronson spoke to program coordinator Juli Smith and volunteer Donna Norberg about their work with the program and how they feel it helps to bring the community closer together. [Watch the story here.](#)



Circle Pines 75th

This year, Circle Pines celebrated a remarkable milestone with its 75th anniversary. TJ Tronson and Danika Peterson attended the festivities, cutting together a video highlighting the sights and sounds of the celebratory weekend. The video includes comments from former Mayor Marshall Dahl, who started out cleaning the bathrooms at city hall before ascending to elected office, and area weatherman Dave Dahl, who offered a tearful tribute. There was also a magic show, a 5k, a pancake breakfast, and, of course, Mayor Dave Bartholomay in a dunk tank.

See the short video [here](#).

See Mayor Dave's full speech [here](#).



Under the Boardwalk

By spring, Bunker Hills Regional Park will have a new boardwalk. Eric Nelson spoke to Andy Soltvedt of Anoka County Parks who laid out the benefits of the \$2 million project. The new boardwalk will be elevated, providing a better view of the surrounding wetland, ADA accessible, and last for 30 years. Compare that to the current boardwalk, which is badly decaying after just 20 years. Construction will begin this fall, but most of the work will happen during the winter, when the frozen wetlands will offer better access. See the plans [here](#).



Construction Season Continues

All year long, Eric Nelson has been keeping his finger on the pulse of local road construction and closures. The public must be interested because these videos are invariably some of our most popular posts each month. This time, Eric spoke to Kent Barnard about stage two of MnDOT's third land project for US 10. Of course, there will be more closures and more headaches, but Eric is doing his part to keep everyone in the north metro up to date on these traffic woes. [See it all here](#).



Guardian Angel

Blaine's Veterans Memorial Park has a guardian Angel: Denise Swanson. For the last five years, Denise has volunteered her time planting flowers and taking care of the gardens at the park. Park President Steve Guider estimates that Denise has planted 99 percent of all the flowers in the park. Eric Nelson spoke to Denise who says she just loves being outside in the peaceful atmosphere. She was inspired, she said, by a social media post of Steve's mother planting flowers despite her arthritis. Denise offered to step in and is now a regular fixture at the beloved local landmark.

[See Denise's hard work here](#).



MUNICIPAL PRODUCTIONS

Trevor Scholl is North Metro TV's Municipal Producer. Trevor works with city staff to create videos and stories at city request. Examples include promotional videos, instructional videos, and specialty videos for city social media channels. Trevor touches base with contacts on a regular basis and also encourages cities to contact him with ideas for new videos.

Most Viewed Online Municipal Video

Centerstage Centerville:
Kelly's Korner Bar and Grill

3,443 Views



Kelly's Korner Bar and Grill in Centerville has new a new owner: Jorge Gahona. Jorge had worked as a cook at Kelly's for two years when the previous owners decided to retire. They were looking for the right buyer to come along and Jorge, who they knew and worked with so long, was the perfect fit. Born in Ecuador, Jorge came to the United States looking for a better life for his family. Taking over Kelly's is the fulfilment of a long dream to own and operate his own restaurant. Jorge wants the people of Centerville to know that he realizes what a historically big part of Centerville life the bar is and he has no plans to change. He is proud of running a scratch kitchen that he says is 80 to 90 percent fresh, homemade food. The Gahonas are proud to be part of Centerville and are looking forward to feeding the community for years to come.

[Visit Kelly's Korner here.](#)

Night to Unite

Trevor Scholl outdid himself with his coverage of this year's Night to Unite. Trevor visited four different parties, interviewing personnel from each of our four member police departments.

- In Spring Lake Park, he met Sargeant Karen Fiske who called Night to Unite her "favorite night of the whole year" and talked about how she has gotten to know most of the people planning the city's parties.
- Chief Jim Mork of the Centennial Lakes Police Department was out on his bike in Circle Pines. He said that it is rare to get to see everyone at the same time and called the event both "refreshing" and good for his officers. He also said Night to Unite offers his department an opportunity to pass on information about scams and scammers to local residents.
- Lino Lakes Police Officer Shelby Bonczek enjoys the opportunity for the public to meet officers as people, "See what we're like and who's serving them." She also liked how the event offered neighbors an opportunity to meet each other and feel safer within their neighborhoods.
- In Blaine, Chief Brian Podany highlighted the city's remarkable 119 parties. He talked about connecting with citizens away from a crisis and how local kids have the chance to see the officers as actual human beings. Chief Podany said the annual event invigorates him.

[See the video here.](#)



Bark in the Park

Trevor Scholl spent some time meeting all the good dogs at Blaine's popular Bark in the Park event at Aquatore Park. When he wasn't carousing with canines, he spoke to Joy Handt of Blaine Parks and Recreation. Joy told Trevor all about the event, including the band, vendors, vets, doggie ice cream, and even free city dog licenses. [Meet the dogs here.](#)

Safety Camp

Safety Camp is an annual north metro tradition and a right of passage for local, incoming fourth graders. Each year, the students gather to learn important safety lessons from SBM firefighters and other professionals. There are bike safety demonstrations combined with cool tricks, a mobile building that can simulate a house on fire, visits from Smokey the Bear, and tons more. Trevor Scholl filmed all the action and spoke to SBM's Phil Johnson and even a few of the students about this amazing event. [See the camp here.](#)



News, Events and Municipal Videos on Social Media

These are all the short form videos produced by our news, events, and municipal video staff. These videos are available to watch on the NMTV YouTube, Facebook, and X (formerly known as Twitter) accounts.

Title	Producer	Views Across All Social Media	Length
Colorful Blaine Water Tower Has New Curb Appeal	Eric Nelson	9,318	2 minutes
US 10 Road Construction This Weekend Will Impact North Metro Traffic	Eric Nelson	5,929	1 minute
New Bunker Boardwalk Going to Be a Huge Upgrade	Eric Nelson	5,907	2 minutes
Strolling Through the Blaine Wetland Sanctuary	Trevor Scholl	5,443	3 minutes
Centerstage Centerville: Kellys Korner Bar and Grill	Trevor Scholl	3,443	3 minutes
Popular Blaine Park & Ride Eliminates Minnesota State Fair Hassles	Eric Nelson	1,338	2 minutes
Fall of Saigon Is Personal for Vietnamese-American Family in North Metro	Eric Nelson	1,120	3 minutes
Blaine Resident Brings Flower Power to Veterans Memorial Park	Eric Nelson	796	2 minutes
Circle Pines 75th Celebration	TJ Tronson	527	2 minutes
Safety Camp Connects Public Safety with Children in a Fun Way	Trevor Scholl	412	3 minutes
Win-Win! Greg Coleman Golf Event Brings out Celebs and Benefits YMCA	Eric Nelson	285	3 minutes
Centennial Community Backpack Program	TJ Tronson	271	3 minutes
Circle Pines 75th Anniversary Mayoral Speech Teaser	Danika Peterson	269	1 minute
TPC Rose Blooms Again as Golf Tournament a Success	Eric Nelson	266	2 minutes
Neighbors Join Together in Anoka County for Night to Unite 2025	Trevor Scholl	235	8 minutes
Bark in the Park Celebrates the Dog Days of Summer	Trevor Scholl	163	1 minute
Bark in the Park 2024 (A Look Back)	Danika Peterson	79	2 minutes
26 New Short Form Videos		35,801 Total Views	43 minutes

HIGH SCHOOL SPORTS

NMTV presents high school sports games live on channel 15 and on YouTube. Kenton Kipp and Ted Leroux lead a team of talented videographers in capturing every exciting moment for Blaine, Centennial, and Spring Lake Park High Schools. Games are produced using our HD production truck and the vMix single camera system.

Most Watched Sports Video Online

Game Recap:
Football
Lakeville North at Blaine (8/28)

34,656 views



These are all the events covered by the NMTV Sports Team in the past month.

Game	Type	Views Across All Social Media	Length
Football - Lakeville North at Blaine (8/28)	Truck	2,251	2 hours 20 minutes
Volleyball - Duluth East at Blaine (8/21)	Truck	510	2 hours 5 minutes
Girls Tennis - 1st Doubles - Blaine at Centennial (8/20)	Truck	207	1 hour 8 minutes
3 New Events		2,968 Total Views	5.5 Hours

The sports team also produces game recap videos for all truck-based productions. These have proven especially popular on social media.

Video	Views Across All Social Media	Length
Game Recap: Football - Lakeville North at Blaine (8/28)	34,656	1 minute
Game Recap: Girls Volleyball - Duluth East at Blaine (8/21)	1,595	1 minute
Game Recap: Girls Tennis - 1st Doubles - Blaine at Centennial (8/20)	299	1 minute
3 New Videos	36,550 Total Views	3 Minutes

CLASSES & PUBLIC ACCESS

North Metro TV offers its facilities and equipment to members of the public and helps them make and air their own programs! Eric Houston manages the department and offers support to our local producers. He teaches classes on a variety of topics, including video production, film history, and even how to use the internet. Eric also runs NMTV's popular home movie transfer program, which helps community members put their old tapes, photos, and film reels on digital formats.

Live, In Person Classes

Eric Houston hosts live, in-person classes each month. The classes are held at the North Metro TV studio or at community partners like the Mary Ann Young Center and Spring Lake Park Parks and Recreation.

Class	Date	Location	Attendees
One on One Tech Support	8/4	MAYC	2
DIY Antiques Valuation	8/13	MAYC	15
Behind the Scenes of the Wizard of Oz	8/27	SLP Parks & Rec	4

VOD Class Views

Over the last several years, Eric has created an archive of VOD Movie History Classes on YouTube. This chart represents the top 10 videos of the month in terms of views.

Class	Type	# of Views	Hours Viewed
Columbo: One More Thing	Mini	1,461	170.5 hours
Diana Rigg: Avenger	Mini	1,030	99 hours
The Cult of Caroline Munro	Mini	726	24 hours
The Marx Brothers: Groucho, Harpo, Chico...	Full	298	10 hours
The Immortal Ingrid Pitt	Mini	166	8 hours
King of the Cowboys 2 – Autry/Rogers	Mini	142	8.5 hours
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	129	12 hours
Chicago Christmas Classics	Mini	100	3 hours
The Quiz Show Scandals and Other Game Shows...	Full	64	14.5 hours
The Oscars: 90 Years of the Academy Awards	Full	51	9.5 hours

The Movie Man Eric Archive is home to 38 VOD classes. This month, those classes received **4,386 total views with 379 total hours watched.**

Home Movie Transfers

Home movie transfers are one of our most popular public services. Residents can transfer their family videos themselves for free or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Transfer Hours	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	120.25	31	28	7	0	\$965.04
February	193	32	51	28	400	\$833.63
March	186.5	35	22	26	63	\$1,391.56
April	220.5	22	86	8	0	\$1159.1
May	167	24	44	24	0	\$805.51
June	158.5	3	82	0	0	\$179.48
July	217.5	13	51	76	6	\$1,375.34
August	103	16	18	8	0	\$630.36
TOTAL:	1366.25	176	382	177	469	\$7,340.02

ONLINE VIEWING STATS

While North Metro TV does not have access to cable TV ratings, we can track how many people watch our shows and videos online.



YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	38,400	65,600	2,375	54	305,500
February	17,900	26,400	1,573	67	320,100
March	46,500	63,200	2,266.5	155	454,700
April	93,600	132,000	5,200	257	911,100
May	33,300	46,200	1,872	80	423,300
June	25,100	38,300	2,755	89	351,000
July	N/A*	17,700	908	41	316,100
August	N/A*	22,200	1,777	51	372,400
TOTAL:	254,800	411,600	18,726	794	3,454,200

*YouTube did not provide data for individual viewers in July. It may be unavailable going forward.



Facebook Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Content Interactions
January	26,264	8,073	76	21	485
February	46,036	18,113	200	50	2,329
March	23,275	9,080	96	19	878
April	52,094	18,674	199	53	1,802
May	307,336	43,973	274	225	3,566
June	336,663	51,689	N/A*	236	4,147
July	135,232	39,456	N/A*	120	2,469
August	142,005	66,961	N/A*	188	1,788
TOTAL:	1,068,905	256,019	845	912	17,464

*Facebook did not provide data for the total time videos were watched in June or July. It may be unavailable going forward.



NMTV Website Stats

Month	Number of Users	Number of Views	Live Stream Views
January	9,275	27,273	2,076
February	7,587	21,759	1,907
March	7,673	22,110	1,294
April	8,594	25,292	1,116
May	8,121	25,830	841
June	6,729	22,574	733
July	4,810	15,080	545
August	5,164	15,984	1,128
TOTAL:	57,953	175,902	9,640

VOD Views

In addition to airing on our cable channels and on social media sites, many of our programs – like city meetings - are available On Demand on our website and on Roku, AppleTV, and Amazon Fire.

Month	Programs with VOD Views	Total Viewers
January	66	563
February	80	560
March	68	645
April	70	744
May	65	568
June	28	151
July*	635	8,583
August	267	3,443
TOTAL:	644	15,257

**Beginning this month, Cablecast, our scheduling and program management software, changed the way it records VOD views and viewers to be more accurate. As you can see, the new data shows that many thousands of viewers were going unreported.*

FULL LENGTH PROGRAMS

North Metro TV's staff produces dozens of traditional, full length television programs each month. These programs air on cable channels 15 and 16. Programs produced by members of the public air on cable channel 14.

Public Access Programs

Title	Producer	Runtime
Christ Lutheran Church Worship (4 episodes)	Chance Amundsen	3 hours 57 minutes
Christ Lutheran Church Worship Message (4 episodes)	Chance Amundsen	2 hours 1 minute
Every Movie Ever (1 episode)	Eric Houston	24 minutes
Glen Cary Lutheran Church (3 episodes)	Vincent Schneider	1 hour 49 minutes
Hope Church (6 episodes)	Al Goracke	5 hours
Jazz with Vaughn (5 episodes)	Cher Dial	5 hours
Lord of Life (4 episodes)	Jean Stauffer	3 hours 55 minutes
Lovepower (4 episodes)	Rick Larson	4 hours
Power of Love (4 episodes)	Rick Larson	2 hours
Rice Creek Watershed District Meeting (2 episodes)	Emmet Hurley	2 hours 12 minutes
The Hidden Truth (4 episodes)	Paul Dendy	3 hours 56 minutes
What Does the Bible Say (2 episodes)	George Degidio	55 minutes
Christ Lutheran Church Worship (4 episodes)	Chance Amundsen	3 hours 57 minutes
47 New Programs		39.5 New Hours



NMTV Staff Full Length Programs

Title	Producer	Runtime
Anoka County Board Meeting (8/12)	TJ Tronson	18 minutes
Anoka County Board Meeting (8/26)	TJ Tronson	35 minutes
Circle Pines 75th Anniversary Mayoral Speech	Danika Peterson	44 minutes
NMTV News (2 episodes)	Danika Peterson and Eric Nelson	41 minutes
North Metro Now (2 episodes)	Eric Houston	50 minutes
Sports Den	Ted Leroux	30 minutes
8 New Programs		3.5 New Hours



City Meetings

Title	Producer	Runtime
Ham Lake City Council Meeting (8/4)	Ben Brannon	1hour 3 minutes
Centerville Parks & Rec Meeting (8/6)	Colin Branch	1 hour 18 minutes
Spring Lake Park City Council Meeting (8/4)	Ray Flint and Samantha Nolan	46 minutes
Blaine City Council Meeting (8/4)	TJ Tronson	57 minutes
Blaine City Workshop (8/4)	TJ Tronson	3 hours 30 minutes
Lexington City Council Meeting (8/7)	City Staff	14 minutes
Lino Lakes City Council Meeting (8/11)	Anne Serwe	51 minutes
Ham Lake Planning Commission Meeting (8/11)	Ben Brannon and Matt Leonetti	29 minutes
Blaine City Council Workshop (8/11)	TJ Tronson	2 hours 30 minutes
Blaine City Council & EDA Meeting (8/11)	TJ Tronson	1 hour 1 minute
Circle Pines City Council Meeting (8/12)	Ray Flint and Ben Beckers	56 minutes
Blaine Planning Commission Meeting (8/12)	TJ Tronson	1 hour 6 minutes
Centerville Planning & Zoning Meeting (8/12)	Trevor Scholl	1 hour 14 minutes
Lino Lakes Planning & Zoning Meeting (8/13)	Anne Serwe	1 hour 47 minutes
Centerville City Council Meeting (8/13)	Colin Branch and Ray Flint	38 minutes
Ham Lake City Council Meeting (8/18)	Ben Brannon Matt Leonetti	26 minutes
Spring Lake Park City Council Meeting (8/18)	Ray Flint	31 minutes
Blaine City Council Meeting (8/18)	Trevor Scholl	1 hour 1 minute
Blaine City Council Workshop (8/18)	Trevor Scholl	1 hour 30 minutes
Blaine Natural Resource Conservation Board Meeting (8/19)	TJ Tronson	1 hour 22 minutes
Lexington City Council Meeting (8/21)	City Staff	23 minutes
Lino Lake City Council Meeting (8/25)	Anne Serwe	43 minutes
Ham Lake Planning Commission Meeting (8/25)	Ben Brannon, Matt Leonetti, and TJ Tronson	1 hour 55 minutes
Circle Pines Utilities Commission Meeting (8/26)	Ray Flint and Ben Beckers	9 minutes
Circle Pines City Council Meeting (8/26)	Ray Flint and Ben Beckers	1 hour 23 minutes
Centerville City Council Meeting (8/27)	Colin Branch and Ray Flint	1 hour 18 minutes
26 New Programs		29.5 New Hours

If you have any questions or comments regarding this monthly report, please contact Eric Houston (at 763-231-2803 or eric@northmetrotv.com) or Danika Peterson (at 763-231-2810 or danika@northmetrotv.com).