

NEW PROGRAMS

101

- 66 programs produced by NMTV staff
- 2 programs produced by city staff
- 33 programs produced by the public
- 58 hours of new programming



NEWS AND EVENTS

North Metro TV News is produced by Danika Peterson and Eric Nelson. Each month, the news team researches, shoots, and edits several news stories. Special Events Coordinator TJ Tronson also contributes videos, when not managing city meetings. These stories are distributed online via NMTV social media channels and compiled into the NMTV News program, which airs on channel 15. The stories relevant to each member city also air in between scheduled programs on the city channel.

Most Viewed Online News Story

MnDOT Getting Info out on Upcoming Highway 65 Construction

43,178 Views



Road construction videos once again captured the public interest in November. The County Road 10 bridge in Spring Lake Park sustained extensive damage when it was ironically struck by a truck carrying a piece of another bridge. An NMTV video reviewed the damage and informed the public that repairs could take months. Then it was over to an open house for the upcoming Highway 65 project that will elevate the road over four side streets, turning the busy corridor into a freeway. MnDOT's Kent Barnard participated in both videos and was conscious of the need to communicate with the public and local businesses about the work. See the Spring Lake Park bridge video [here](#) and the Highway 65 update [here](#).

Coats for Kids

Blaine High School is once again home to the long running Coats for Kids drive. Now in its 32nd year, the event seeks to provide warm winter coats to those in need. Eric Nelson spoke to concerned and caring students and teachers about just how important the drive is. When Eric profiled the event in early December, the students had received 412 of their 600 coat goal, a number they no doubt surpassed. See the drive [here](#).



Citizens Academy

This month, TJ Tronson produced a dynamic new video profiling Blaine's Citizen Academy. The Academy, which started in 2002, offers Blaine citizens and staff a front row seat to fire and police training. Students actually receive the same training as first responders, use the same equipment, and gain a new appreciation for the dedicated professionals serving their community. Over nine weeks, 24 students train on traffic stops, use of force, search and rescue, and even drive a fire truck and put out a car fire. To date, 450 citizens have graduated the academy and more are sure to follow. See the Citizens Academy [here](#).



Recount

The Anoka County Government Center played host this month to a recount. In the race for a seat on the Lino Lakes City Council, Julia Nelson prevailed over Dale Stoesz by just 24 votes in the initial count. More than a dozen election judges rechecked the results, hand counting each and every ballot. In the end, one more vote was found for each candidate, meaning the result was unchanged. Still, the day was an opportunity to see the American election system in effect. See the recount [here](#).



AHSD Ojibwe Program

Anoka-Hennepin Schools students will have a new language option in 2026: Ojibwe. Danika Peterson spoke to American Indian Education Program Coordinator Mindy Meyers about the new program, which is part of a growing shift to recognize indigenous language and culture in public schools. Anoka-Hennepin serves 1,200 native students, who will now have the option to study a dying language. Learn about the program [here](#).



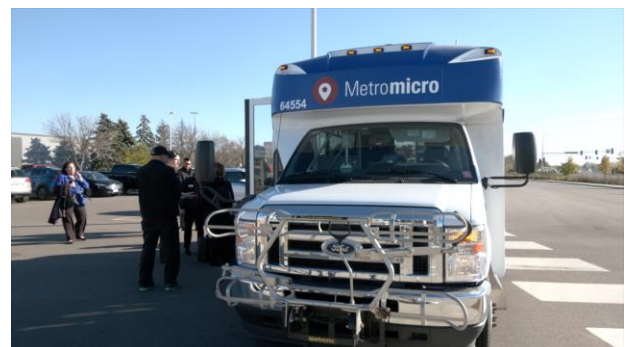
Controlled Burn

NMTV staff were surprised this month to see plumes of smoke erupting from Bunker Hills Regional Park. When they arrived, they were relieved to find that this was no tragedy, but, rather, a controlled burn. Eric Nelson spoke to Anoka County Natural Resources Manager Quinn Palar about the 48-acre burn. He learned that such burns are essential, especially before winter. They help to manage and restore native prairie ecosystems, remove old, dead growth, and release precious nutrients to the soil. You can see the burn [here](#).



Metro Micro

Representative Erin Koegel visited the Northtown Mall parking lot and brought along a Metro Micro Bus. Her goal was to reach out to current transit users and let them know about the new option. Metro Micro is an on demand shared ride public transportation service that is designed to connect community members with lifts to church, the grocery store, and wherever else they need to go. Danika Peterson spoke to Representative Koegel about the service, which has been running since mid-September and has already seen continual growth. See the Metro Micro [here](#).



Community Food Shelf

On a Thursday in November, the North Metro TV drone filmed a parade of cars two blocks long, lining 109th Ave in Blaine. These were just some of the record 3,000 families that visited the Hope Food Shelf that day, looking for food and help. Eric Nelson interviewed Dr. Al Goracke who said that times were more desperate than they were during the height of the COVID-19 pandemic. He said that he and his dedicated team of volunteers distributed 86,000 pounds of food to families hit hard by the fallout of the government shutdown. The long lines, it seems, are a symbol of tough times for many. See the food shelf [here](#).



Flashvote

The City of Blaine has a new way for residents to give feedback to the city. Flashvote is a community engagement tool that lets residents participate in city run surveys with real-time results. Communications Manager Ben Hayle says the city is planning to put out four to six surveys a year. The surveys will run for 48 hours and results can be viewed by anyone. All Blaine residents are invited to sign up and have their voices heard. See Flashvote [here](#).



MUNICIPAL PRODUCTIONS

Trevor Scholl is North Metro TV's Municipal Producer. Trevor works with city staff to create videos and stories at city request. Examples include promotional videos, instructional videos, and specialty videos for city social media channels. Trevor touches base with contacts on a regular basis and also encourages cities to contact him with ideas for new videos.

Most Viewed Online Municipal Video

Fall Stroll Through Ham Lake
Park

3,182 Views



Trevor Scholl has been seeing positive results from a new type of video. Each month, Trevor takes his camera to an area park and goes for a walk. The result is a video that puts the viewer right in the heart of one of our area's gorgeous parks and hopefully inspires more visitors. This month, Trevor visited Ham Lake Park for a late fall stroll. The video was especially popular on Facebook. Take a walk [here](#).

American Legion

Lino Lakes' American Legion Post hosted a special event on Veteran's Day, offering free meals to hungry veterans. Former Post Commander Paul Lesch told Trevor that the meals are meant not just to feed the body, but the mind as well. He sees the American Legion as a club for brining Veteran's together and helping them cure both physical ailments and the mental scars left by service. You can see the story [here](#).



Family Fun Night

Trevor visited a recent Circle Pines Family Fun Night, where he spoke to Councilmember Meagan Bachmayer. Attendees met ambassador birds from the University of Minnesota Raptor Center and enjoyed bird themed crafts and stories. Councilmember Bachmayer explained that it was all part of the city's efforts to get input for their environmental sustainability plan. The plan addresses the best ways to protect Circle Pines' natural resources, including land, water, and animals. Watch the story [here](#).



News, Events and Municipal Videos on Social Media

These are all the short form videos produced by our news, events, and municipal video staff. These videos are available to watch on the NMTV YouTube, Facebook, and X (formerly known as Twitter) accounts.

Title	Producer	Views Across All Social Media	Length
MnDOT Getting Info out on Upcoming Highway 65 Construction	Eric Nelson	43,178	2 minutes
MnDOT to Host Highway 65 Meetings	Danika Peterson	28,636	1 minute
Controlled Burn Takes Place at Bunker Hills Regional Park	Eric Nelson and TJ Tronson	27,366	2 minutes
Ojibwe Language Classes Come to Anoka-Hennepin	Danika Peterson and Liam Klyve	13,920	4 minutes
Perfect Panthers Look to Finish Season with Prep Bowl Win	Eric Nelson	11,203	3 minutes
Hope for the Community Sees Record Demand	Eric Nelson	9,460	3 minutes
MnDOT Says County Road 10 Repairs Won't Be Finished for Months	Eric Nelson	6,385	2 minutes
Fall Stroll Through Ham Lake Park	Trevor Scholl	3,227	3 minutes
Panther Pride Athletics	TJ Tronson	2,618	3 minutes
American Legion Provides Service Members Free Meals on Veteran's Day	Trevor Scholl	2,303	3 minutes
Lino Lakes City Council Recount Verifies Results	Danika Peterson	1,572	2 minutes
Blaine Citizens Academy 2025	TJ Tronson	1,293	3 minutes
Harvest Hustle Is a Good Way to Burn Calories Before Consuming Thanksgiving Calories	Eric Nelson	1,027	2 minutes
The Wonderful Blizzard of Oz Comes to Anoka County	Eric Nelson	868	2 minutes
Blaine High School Students Embrace Coats for Kids Charity	Eric Nelson	708	2 minutes
Metro Micro Ready to Welcome More Riders	Danika Peterson	683	1 minute
Blaine Park Is the Perfect Backdrop for Veterans Day Holiday	Eric Nelson	513	3 minutes
Blaine Uses Flashvote for Community Feedback	Danika Peterson	406	1 minute
Blaine Cross Country Team Honored at City Hall	Danika Peterson	375	3 minutes
Raptor Center Birds Visit Centennial Library as Circle Pines Highlights Environmental Stewardship	Trevor Scholl	309	4 minutes
Mayor Dave Bartholomay Honored by Minnesota State Senate	Danika Peterson	288	4 minutes
21 New Short Form Videos		156,338 Total Views	53 minutes

LOCAL DECISION 2025

Election Day has now come and gone and, with it, another successful season of Local Decision Coverage. All 13 candidates in our member cities' races participated this year, submitting candidate biographies and sitting down for interviews with Eric Nelson. The videos aired on the relevant city channels and on channel 15. We also posted the interviews to Facebook and YouTube, where they received **nearly 8,000 views, with a whopping 5,200 people watching in just the first days of November.** Proving just how much more popular our social media channels have become, this year's total views are only 200 views short of 2024, a year with more than twice as many races. This year's recap posts, which showed each race's outcome, were also extremely popular, earning more than 125,000 views on Facebook. The post recapping the Anoka-Hennepin School District 4 race received 108,936 views alone.

Program	Sept Views	Oct Views	Nov Views
Abbey Payeur Anoka-Hennepin District 4 School Board Candidate	6	286	280
Catherine Decker, Lino Lakes Mayor Candidate	24	328	744
Chris Stowe, Lino Lakes City Council Candidate	32	243	489
Dale Stoesz, Lino Lakes City Council Candidate	24	175	575
John Burns, Circle Pines City Council Candidate	14	98	215
Julia Nelson, Lino Lakes City Council Candidate	29	216	508
Matt Audette Anoka-Hennepin District 4 School Board Candidate	7	399	257
Matt Percy, Circle Pines Mayor Candidate	13	34	280
Meagan Bachmayer Circle Pines City Council Candidate	21	60	180
Nici Dorner, Circle Pines City Council Candidate	14	64	223
Randy Rennaker Lino Lakes City Council Candidate	33	266	614
Rob Rafferty, Lino Lakes Mayor Candidate	25	181	477
Tere O'Connell, Lino Lakes City Council Candidate	23	156	364
TOTAL:	265	2,506	5,206



HIGH SCHOOL SPORTS

NMTV presents high school sports games live on channel 15 and on YouTube. Kenton Kipp and Ted Leroux lead a team of talented videographers in capturing every exciting moment for Blaine, Centennial, and Spring Lake Park High Schools. Games are produced using our HD production truck and the vMix single camera system.

Most Watched Sports Video Online

Game Recap
Football
Spring Lake Park v Alexandria Area
State 5-A Quarter Final
10,454 views



The Spring Lake Panthers are the 2025 Class AAAAA State High School Football champions. North Metro TV was with them every step of the way. The sports department filmed multiple regular season games and worked with NSPN to cover the semi-final and final. The team was featured throughout the Sports Den season and in multiple popular highlight videos. The news department chipped in, too, with Eric Nelson profiling the team ahead of their big game at US Bank Stadium. NMTV salutes the talented Panther players and coaching staff and is looking forward to a chance to relive this amazing season in the coming months.

The sports team also produces game recap videos for all truck-based productions. Sports Den segments, including athlete interviews, are also often isolated and placed on social media. These short sports videos have proven especially popular on social media.

Video	Views Across All Social Media	Length
Game Recap - Football - Spring Lake Park vs Alexandria Area - State 5-A Quarter Final	10,454	3 minutes
Game Recap - Football - Spring Lake Park vs St Thomas Academy - State 5-A Semifinal	7,821	2 minutes
Game Recap - Football - Moorhead v Centennial - State 6-A Quarter Final	5,952	2 minutes
Game Recap - Football - Spring Lake Park vs Buffalo - Section 6AAAAA Championship	3,019	2 minutes
Sports Interview - SLPHS and CHS Football - Lamari Brown and Isaac Belinske-Strauss	2,259	6 minutes
Sports Interview - CHS Volleyball - Elena Hoecke and Chase Manthey	1,210	4 minutes
Sports Interview - BHS Cross Country - David Meberg and Aleric Burroughs	809	3 minutes
Sports Interview - CHS and SLPHS Swimming - Sophia Nguyen and Cora Rosborough	626	4 minutes
Sports Interview - BHS Boys Soccer - Jonathan Yani	453	4 minutes
9 New Videos	32,603 Total Views	44 Minutes

CLASSES & PUBLIC ACCESS

North Metro TV offers its facilities and equipment to members of the public and helps them make and air their own programs! Eric Houston manages the department and offers support to our local producers. He teaches classes on a variety of topics, including video production, film history, and even how to use the internet. Eric also runs NMTV's popular home movie transfer program, which helps community members put their old tapes, photos, and film reels on digital formats.

BHS BPA Teams

North Metro TV Public Access is proud to once again host students from Blaine High School's Business Professionals of America club. Each year, members team up to produce mock news programs as part of a state and national competition. This year, eight entirely new students are participating. They received training on NMTV's portable cameras and on studio filming and are planning to create stories about local businesses. Their videos will compete in a regional competition in early 2026. If successful, the students will return to NMTV for another round of filming in advance of a statewide showdown.



Live, In Person Classes

Eric Houston hosts live, in-person classes each month. The classes are held at the North Metro TV studio or at community partners like the Mary Ann Young Center and Spring Lake Park Parks and Recreation.

Class	Date	Location	Attendees
Tour for Home School Group	11/7	NMTV	25
One on One Tech Support	11/10	MAYC	3
Australian Cinema	11/12	MAYC	11
Portable Camera Training	11/17	NMTV	8
One on One Tech Support	11/18	NMTV	2
Tour for Special Needs Adults	11/19	NMTV	8
Studio Training	11/21	NMTV	8

VOD Class Views

Over the last several years, Eric has created an archive of VOD Movie History Classes on YouTube. This chart represents the top 10 videos of the month in terms of views.

Class	Type	# of Views	Hours Viewed
Columbo: One More Thing	Mini	1,470	177.5 hours
Chicago Christmas Classics	Mini	895	41 hours
The Cult of Caroline Munro	Mini	665	25 hours
Diana Rigg: Avenger	Mini	579	55.5 hours
The Marx Brothers: Groucho, Harpo, Chico...	Full	208	6 hours
The Immortal Ingrid Pitt	Mini	171	7 hours
The Quiz Show Scandals and Other Game Shows...	Full	149	38.5 hours
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	148	14 hours
King of the Cowboys 2 – Autry/Rogers	Mini	110	5.5 hours
The Oscars: 90 Years of the Academy Awards	Full	75	17.5 hours

The Movie Man Eric Archive is home to 38 VOD classes. This month, those classes received **4,724 total views with 414 total hours watched.**



Home Movie Transfers

Home movie transfers are one of our most popular public services. Residents can transfer their family videos themselves for free or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Transfer Hours	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	120.25	31	28	7	0	\$965.04
February	193	32	51	28	400	\$833.63
March	186.5	35	22	26	63	\$1,391.56
April	220.5	22	86	8	0	\$1159.1
May	167	24	44	24	0	\$805.51
June	158.5	3	82	0	0	\$179.48
July	217.5	13	51	76	6	\$1,375.34
August	103	16	18	8	0	\$630.36
September	118	17	10	14	0	\$270.31
October	329	59	24	86	0	\$1989.51
November	198	11	13	59	0	\$1,535.37
TOTAL:	2011.25	263	429	336	469	\$11,135.21

ONLINE VIEWING STATS

While North Metro TV does not have access to cable TV ratings, we can track how many people watch our shows and videos online.



YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	38,400	65,600	2,375	54	305,500
February	17,900	26,400	1,573	67	320,100
March	46,500	63,200	2,266.5	155	454,700
April	93,600	132,000	5,200	257	911,100
May	33,300	46,200	1,872	80	423,300
June	25,100	38,300	2,755	89	351,000
July	N/A*	17,700	908	41	316,100
August	N/A*	22,200	1,777	51	372,400
September	N/A*	33,800	3,588	152	423,700
October	N/A*	39,000	4,266	194	457,300
November	N/A*	31,600	2,214	112	418,300
TOTAL:	254,800	516,000	28,794	1,252	4,753,500

*YouTube did not provide data for individual viewers in July. It may be unavailable going forward.



Facebook Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Content Interactions
January	26,264	8,073	76	21	485
February	46,036	18,113	200	50	2,329
March	23,275	9,080	96	19	878
April	52,094	18,674	199	53	1,802
May	307,336	43,973	274	225	3,566
June	336,663	51,689	N/A*	236	4,147
July	135,232	39,456	N/A*	120	2,469

August	142,005	66,961	N/A*	188	1,788
September	290,864	140,353	N/A*	359	2,792
October	507,033	236,167	N/A*	551	4,814
November	587,778	221,861	N/A*	482	6,129
TOTAL:	2,454,580	854,400	845	2,304	31,199

*Facebook did not provide data for the total time videos were watched in June or July. It may be unavailable going forward.



NMTV Website Stats

Month	Number of Users	Number of Views	Live Stream Views
January	9,275	27,273	2,076
February	7,587	21,759	1,907
March	7,673	22,110	1,294
April	8,594	25,292	1,116
May	8,121	25,830	841
June	6,729	22,574	733
July	4,810	15,080	545
August	5,164	15,984	1,128
September	8,385	25,166	2,058
October	12,067	35,745	4,918
November	10,524	33,073	1,320
TOTAL:	88,929	269,886	17,936



VOD Views

In addition to airing on our cable channels and on social media sites, many of our programs – like city meetings - are available On Demand on our website and on Roku, AppleTV, and Amazon Fire.

Month	Programs with VOD Views	Total Viewers
January	66	563
February	80	560
March	68	645
April	70	744
May	65	568
June	28	151
July*	635	8,583
August	267	3,443
September	221	1,499
October	248	1,725
November	250	3,003
TOTAL:	1,363	21,484

*Beginning this month, Cablecast, our scheduling and program management software, changed the way it records VOD views and viewers to be more accurate. As you can see, the new data shows that many thousands of viewers were going unreported.

FULL LENGTH PROGRAMS

North Metro TV's staff produces dozens of traditional, full length television programs each month. These programs air on cable channels 15 and 16. Programs produced by members of the public air on cable channel 14.



Public Access Programs

Title	Producer	Runtime
Christ Lutheran Church Worship (4 episodes)	Chance Amundsen	4 hours 7 minutes
Christ Lutheran Church Worship Message (4 episodes)	Chance Amundsen	2 hours
Glen Cary Lutheran Church (3 episodes)	Vincent Schneider	2 hours 54 minutes
Hope Church (3 episodes)	Al Goracke	2 hours 38 minutes
Jazz with Vaughn	Cher Dial	1 hour
Lord of Life (4 episodes)	Jean Stauffer	3 hours 46 minutes
Lovepower (4 episodes)	Rick Larson	4 hours
Power of Love (4 episodes)	Rick Larson	2 hours
The Hidden Truth (4 episodes)	Paul Dendy	3 hours 56 minutes
What Does the Bible Say (2 episodes)	George Degidio	38 minutes
33 New Programs		27 New Hours



NMTV Staff Full Length Programs

Title	Producer	Runtime
Anoka County Board Meeting (11/12)	TJ Tronson	24 minutes
Conversations with the Metropolitan Council	Eric Nelson and Danika Peterson	30 minutes
NMTV News (2 episodes)	Danika Peterson and Eric Nelson	36 minutes
North Metro Now	Danika Peterson and Eric Houston	18 minutes
5 New Programs		1.75 New Hours



City Meetings

Title	Producer	Runtime
Spring Lake Park City Council Meeting (11/3)	Isaac Quick	28 minutes
Ham Lake City Council Meeting (11/3)	Ben Brannon and Matthew Leonetti	17 minutes
Blaine City Council Meeting (11/3)	TJ Tronson	25 minutes
Blaine Council Workshop (11/3) (Not Televised)	TJ Tronson	1 hour 30 minutes
Centerville Parks and Recreation Meeting (11/5)	Isaac Quick	1 hour 43 minutes
Lino Lakes Park Board Meeting (11/5)	Anne Serwe and Chong Yang	30 minutes
Lexington City Council Meeting (11/6)	City Staff	6 minutes
Ham Lake Planning Commission Meeting (11/10)	Ben Brannon and Matthew Leonetti	28 minutes
Lino Lakes City Council Meeting (11/10)	Anne Serwe and Chong Yang	19 minutes
Lino Lakes Canvassing Board Meeting (11/10)	Anne Serwe and Chong Yang	22 minutes

Blaine Council Workshop (11/10) (Not Televised)	TJ Tronson	1 hour 30 minutes
Lino Lakes Planning and Zoning Meeting (11/12)	Anne Serwe and Chong Yang	3 hours 35 minutes
Circle Pines City Council Meeting (11/12)	Ben Beckers	36 minutes
Blaine Planning Commission Meeting (11/12)	TJ Tronson	25 minutes
Centerville City Council Meeting (11/13)	Ray Flint and Isaac Quick	2 hours 26 minutes
Spring Lake Park City Council Meeting (11/17)	Isaac Quick	32 minutes
Ham Lake City Council Meeting (11/17)	Ben Brannon and Matthew Leonetti	9 minutes
Blaine City Council Meeting & EDA Meeting (11/17)	Trevor Scholl	52 minutes
Blaine Council Workshop (11/17) (Not Televised)	Trevor Scholl	1 hour 30 minutes
Blaine Natural Resource Conservation Board Meeting (11/18)	Trevor Scholl	1 hour 25 minutes
Centerville EDA Meeting (11/19)	Ray Flint and Isaac Quick	28 minutes
Lino Lakes Canvassing Board Meeting (11/20)	Anne Serwe and Chong Yang	5 minutes
Lexington City Council Meeting (11/20)	City Staff	9 minutes
Lino Lakes City Council Meeting (11/24)	Anne Serwe and Chong Yang	32 minutes
Circle Pines Utilities Commission Meeting (11/25)	Ray Flint and Ben Beckers	3 minutes
Circle Pines City Council Meeting (11/25)	Ray Flint and Ben Beckers	20 minutes
Blaine Park Board Meeting (11/25)	Trevor Scholl	58 minutes
Lino Lakes Environmental Board (11/25)	Anne Serwe and Chong Yang	43 minutes
28 New Programs		22.5 New Hours

If you have any questions or comments regarding this monthly report, please contact Eric Houston (at 763-231-2803 or eric@northmetrotv.com) or Danika Peterson (at 763-231-2810 or danika@northmetrotv.com).